



We guarantee everything we sell and sell nothing we cannot guarantee.

W. R. BENNETT CO. 16 & Harney St. OMAHA

When the store is closed drop your orders in boxes at doors, 16th and Harney, they'll be promptly attended to.



An Immense Lace Sale—Monday—Main Floor

Monday morning we will start one of the greatest bargain sales of laces, galoons and insertions that ever honestly DID take place in Omaha.

500 pieces lace, galoons and insertion, Esprit and Normandie Valenciennes—widths from 1 1/2 to 5 inches—colors rich cream or perfect white—worth absolutely up to 50c yard.

- 500 dozen French Val. Edgings, fine mesh, nice new patterns, per dozen yards, at 35c
75 dozen French Val. Edgings, 1/2 to 3/4 inches wide, good strong finished patterns, at 12c
125 dozen French Val. Edgings, 1/2 to 1-inch wide—fine thread patterns that will wash and wear. Insertions and heading to match, all at, per dozen yards 20c
100 dozen French Val. Edgings, 1/2 to 1 1/4 inches wide. Insertions and headings to match, at doz. yds 25c
75 dozen fine quality Mechlin Val. Edgings and Insertions, in sets of assorted widths to match, per yard, from 35c to 8 1/2c

We want you to note especially

several profitable opportunities of which this advertisement gives first intimation. Prices are so cut down as to show convincingly what it means to make an immense purchasing power applicable to the highest grade of goods produced.

A Ruffled Muslin Curtain Special



42-in. muslin ruffled curtain hemstitched edge and daintily colored borders—delph, blue, pink and dark blue. This curtain was made to sell for \$2.25 pair. It is an absolute \$2.00 value. Here's unpardonable (from the maker's view point) price cutting. Monday and Tuesday only, per pair 1.10

In the Sporting Gods Dept

- Ping Pong or Table Tennis—Sets with wood ht, \$2.70, \$1.90, \$1.48 and \$1.00
Sets with vellum bts \$4.48, \$2.98, \$1.90 and \$1.25.
Fishing Tackle, Base Ball, Tennis, Hammock, Croquet, Golf, Guns and ammunition.

Favorable features of piano buying at Bennett's

We have the only strictly one-price system, thus necessitating the correct grading of piano values, making it possible for a child to buy as safely as an expert.



We sell on easy monthly payments. If you have an old instrument to exchange, you get its full value because of our one price method. We are exclusive western factors for the celebrated The EVERETT PIANO.

We sell on easy payment plan. We have a select line of SMITH AND BARNER PIANOS—an instrument that sells itself—you won't live long enough to wear it out—sweet toned—highest graduation—moderate price.

Apron Special—Second Floor—Monday

- 200 white lawn hemstitched Aprons—300 gingham indigo blue checks—full regular made—values from 25c to 35c—our price Monday—each 19c
Ladies' Wrappers—dark and light colors—new and clean patterns—in a French percale—trimmed self em-broidery—deep flounce—ruffled yoke—blouse sleeves—sold everywhere at \$1.50—our price—each 98c
100 new dip front Dressing Sacques—made of a fine lawn—fast colors—with sailor collars—val lace trimmed—sizes 32 to 40—special at—each 1.95
75 fine dimity Dressing Sacques—blue, pink and red grounds, fine new, stylish patterns—fast colors—trimmed with Normandie val lace 4 and 5 inches wide—new French front—ribbon belts—good value for \$4—our price—each 2.95
25 Ladies' French Wool Etamine Suits—eton jackets—stitched taffeta trimming—sauce skirt and silk drop skirt—these come in navy blue and black and are worth \$20.00 per suit—Monday we sell them at 23.90

A Snap in Ladies' Underskirts—Main Floor—Monday

- 250 saphyr gingham Underskirts—3-gored with wide flounce—corded seams—assorted colors—small, neat patterns—a good \$1.50 skirt—we sell it for 98c

Silk Department—Main Floor—Monday

- Big reduction sale of fine imported all silk Grenadines—in blacks only—all wide widths—some are exclusive patterns—200 yards pretty fine stripes—all silk—45 inches wide—\$1.25 values—Monday—per yard 95c
450 yards ribbon and lace effects in stripes—the new light weight—very stylish for street and dinner wear—full 1 1/4 yards wide—\$1.50 and \$1.75 value—Monday at—per yard 1.19
25 Suit Patterns in five different designs—7 yards to the suit—made from the finest silk—\$11.00 to \$14.00 patterns—special for Monday at—per pattern 8.75
80 Suit Patterns in different designs—including narrow, wide, and medium stripes—polka dot and scroll effects—value up to \$15.00—Monday special—per suit 9.65
Foulard Silks cut more than 50 per cent for this big sale. We have divided our immense stock of strictly new and up-to-date Foulards into two prices.
About 200 yards of pretty all silk Foulards—in tan and white, blacks and whites, blues and whites—60c values—at—per yard 30c
2,000 yards of the finest quality of Imported Foulard—24 inches to 27 inches wide—everything made in Foulard is to be found in this collection—values up to \$1.50 per yard—Monday 53c

Bargains in Linen—Main Floor—Monday

- In order to further introduce our Linen Department to the public, we will on Monday place on sale some of the best values for the money ever shown in Omaha.
2 1/2-inch heavy loom damask Scotch Table Linen—in cream and bleached—regular 30c value—at—per yard 23c
2 1/2-inch close heavy weave satin and loom Table Damask—in bleached and cream—in both German and Irish weaves—regular value—39c at—per yard 39c
30-inch heavy cream loom damask Table Linen—nice flower patterns—worth 60c per yard—48c at—per yard
2 1/2-inch Irish grass bleached satin damask Table Cloth, with border all round. These come in 3-yard, 2 1/2 and 3-yard lengths and will be on sale at—per yard 83c
1/2 size Napkins to match cloths—at—per dozen 1.65
7-inch extra fine grass bleached Irish Table Damask—very pretty patterns—worth \$1.25 per yard—98c
NAPKINS
17-inch heavy loom Damask Napkins for restaurant use—special at—per dozen 79c
Full 1/2 size heavy bleached Table Napkins—worth \$1.25 dozen—at—98c
Full 24-inch heavy fine bleached Table Napkins—worth \$2.25 dozen—at—1.83
12 1/2-inch knotted fringe Damask Towels—15c value—at—11c
25x50 extra heavy double warp bleached Bath Towels—none better—worth 35c—at—23c

Wash Goods Department—Main Floor

- Fancy lace stripe figured White Goods—swell for waists and dresses—new patterns—worth 15c yard—Monday only—per yard 5c
New fancy corded Dimities and Batistes—several different lines—worth to \$1.50—all go at—per yard 5c
30-inch Yeddo Silk—a fine imported fabric—in dark colors—warranted to wash—worth 15c yard—at 10c
Fancy check White Pique for stock ties and waists—worth 35c—at 11c
36 pieces—36-inch—dress linens—colors old rose, greens, browns, blues, grays—cheap at 30c yard—Monday per yard 19c
Fine imported French Mercerized Duck—in all the new shades for waists and suits—worth 40c yard—at 29c

Crockery Department—Specials

- Mars 4-piece cream sets, crystal 20c
Berry saucers 2c
Berry bowls 9c
"Brilliant" crystal table ware 10c
Thin blown engraved water sets 98c
Thin blown engraved tumblers 5c
Band tumblers 1c

Picture Frames

- We sell the following Mouldings, made up into frames to fit your pictures:
Finished Ebony—1/2 to 1 inch wide—foot—4c
Flemish and Brown—1 1/2 to 2 inches wide—foot—7c
Green—three inches wide—foot—10c
Gold—1/2 to 1 inch wide—foot—5c
Gold—1 1/2 to 2 inches wide—foot—12c
Fine Golds for oils, pastels and water colors—3 inches wide—foot—18c
Three inches wide—foot—18c
A special line of ready-made Frames—size 8-10—gold—Flemish, green, ebony with gold burnish—regular \$1.50 and \$2.25 Mouldings—only 1.75
Larger Sizes in Proportion. Bring your pictures for framing. Prices the lowest—work first-class.

Furniture Department—On Third Floor



Rocker. You must see this Rocker (like cut) to know how handsome, strong and comfortable it is. Back richly embossed, high arms, bolted to seat, large seat with leather center, legs strongly braced. For the price it's a wonder—Monday and Tuesday—1.49



Sideboard. Splendid Solid Golden Oak Massive Sideboard with French beveled plate mirror, handsomely carved, brass trimmed and fitted by expert cabinet workers—ordinarily worth \$16.50. Our price Monday and Tuesday—9.48



Dining Chair. High carved back, very neat design, strong, golden oak finish, hand-caned seat, special price Monday and Tuesday—69c



Go-Cart. season is here in full blast. Monday we offer a handsome Go-Cart, with the latest improvements, special—at 5.50



Davenport. (Exactly like cut); also other designs, full spring seat, tufted seat and button front; covered in high grade velours, frame made of genuine mahogany, frame polished finish, well constructed—regular \$30 value—special price 18.25



Roman Seat. (Exactly like cut) fine finished frame, seat upholstered in latest cover of velours—well worth \$12.50—Monday—58c

Wall Paper—Monday

As an inducement to have you visit this department and see the largest line of wall paper in the west; for Monday, Tuesday and Wednesday, we quote the following prices:
Regular 5c White Blanks 2 1/2c
Regular 6c and 7c White Blanks 4c
Regular 8c White Blanks 5c
Gilts from 5c per roll up, and a corresponding reduction in all grades of paper.
Room Moulding, per foot up from 1 1/2c
Paper Cleaner, per can 20c

In the Grocery Dept—Monday

Just made—a big purchase from the proper source and through the proper channels—of sweet corn. This is not field corn, but corn of the genuine sort—the corn you delight in using on the table. Monday, all you want, per can 6c

Shoe Department—Main Floor

Franklin Shoes. The only reliable and fixed price line before the people today. No shoes have ever been made that met with such universal favor. Do not take substitutes. Every pair warranted perfect, and guaranteed to give satisfaction.
Men's, \$2.00
Boys', \$1.75
Youths', \$1.50
Little Men's, \$1.25



Thirty 'Phones Ring Up 137

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