

A Customer's Good Will - OUR Satisfaction--Quality - Real Money Saving Prices - YOURS

For Decoration Day

Throw Old Glory to the breeze. It's on Decoration day, five days ahead, you feel compelled to do it.

Large flags, 27x45—Each 12c
Large flags, 36x54—Each 20c
Large flags, 48x66—Each 25c
Large flags, 66x90—Each 38c



A T BENNETT'S every transaction is determined from the customers view point and every price is thought out that it might be kept resolutely low. We guarantee everything we sell and we sell **nothing** we cannot guarantee. Read this page announcement. It's full of **living, speaking bargains**. A bargain is regulated by quality and we never sacrifice quality to price. We ask your particular attention to our dress goods sale which opens tomorrow morning. Than black Taffeta scarcely another fabric is more becoming for any occasion. It is moreover the correct thing for dress skirts and underskirts this season and is exceptionally desirable for making of waists and raglans. See the latest styles in wash goods secured from the finest quality-producing centers. Every item is strictly up-to-date. Our stocks are renewed emphatically, every 30 days. The very latest—the very newest—the very finest is at your command here. Our purchases are made direct—are clean cut factory supplies. **Remember every thread is guaranteed.** If it cuts, breaks, fails to wear or does not fill its requirements **completely**, we cheerfully make exchange or refund money, but we **unfailingly** satisfy.

For Decoration Day

The pocketbook isn't in it on a question of patriotism. You must have flags, they are here galore, at prices that are incredible.

Small flags, 2x3—Per doz. 3c
Small flags, 3x4—Per doz. 5c
Small flags, 4x6—Per doz. 10c
Small flags, 6x8—Per doz. 25c



A trial order gives us ALL your trade and a big lump of your friendship.

Women's Ready-Made Dept. Second Floor.

A Blue Letter Sale.

Monday morning we will commence a big sale of our woman's and misses' wool suits. In order to make a short and quick matter of closing them out, every wool suit in our stock, etamines, serges, chevots, homespuns and canvas will be marked down. Every suit we offer for sale was made this season and are the very cream of new styles and the best value in the market, but we have too many and must sell at least one hundred during this sale. To make the reductions plain, every suit will be marked in blue letters—so plain that a child can read them.

NEW SUMMER GOODS

We invite you to come and inspect the following new summer goods for women's wear that we have just put on sale.

WOMEN'S SUITS

In plain white, white with small polka dots, white with fine stripes, blue, gray, pink and natural linen colors. All these suits are our own exclusive styles and can't be found in any other store in this city. We cannot describe them all. Come and spend a pleasant hour inspecting them.

75c For 75c you can purchase here a **75c** handsome white wash waist made from fine India linen and trimmed with wide embroidery insertion. Just such a waist as you have paid \$1.25 for. Monday morning at 75c.

1.38 For \$1.38 you can secure a very stylish summer street skirt in pique, duck, denim or linen—well made, serviceable material and the same excellent workmanship that will be found in all our more expensive skirts. Monday at \$1.38.



Monday Furniture Bargains---Third Floor

Our furniture is sound in every particular, made to look well and wear. All varieties for every room. House furniture is a triumph at Bennett's.

Iron Bed—exactly like cut—Strong, very handsome, scroll design, trimmed with brass rosettes and knobs, finished in white or pea green enameled, heavy posts, large tubing, reinforced joints—no EXAGGERATION—Can sell for three days only—get it. It's a beauty and a bargain..... 2.98

Another Stunner—Magnificent rocker—exactly like cut—large, handsome, cozy, comfortable—high braced arms—fine fancy turned spindle and carved panel in back, saddle seat finished in rich mahogany or golden oak—usually \$4.00—for Monday..... 1.95

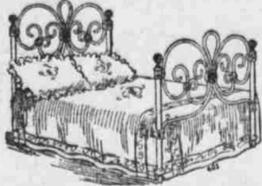
Sanitary Steel Folding Couches—The Queen Folding Couch—strongest on earth—best possible quality, patent adjustments, easily operated, closed it makes a fine couch; open, the most comfortable bed. Most dealers will ask from \$7.50 to \$10.00 for one—our price..... 5.98

Plate Rack—of artistic beauty—golden oak, highly finished—BRASS CUP HOOKS—MAKES WALLS HANDSOME AND EFFECTIVE—MONDAY ONLY..... 59c

Combination Bookcase and Desk—made of quartersawed gold-oak—five shelves for books—large writing leaf with French beveled plate mirror over top, neatly arranged pigeon holes, extra fine polish finish—a regular \$15.00 value—our sale price..... 9.48

Go-Carts—New lot just in—all styles, all prices—This week we offer a rousing Go-Cart Special—(exactly like cut)—made of hand woven reed, finely finished—bamack upholstery—handsome parasol—green enameled gear—rubber tires—and patent brake—patent sleeper adjustment—every present day improvements—remember it is exactly like cut..... 8.74

Screens—Handsome—made of solid oak—fitted with brass supports—silks and colors, pink, blue, tan, green, etc., strong and durable—useful in every home—Monday and Tuesday only..... 97c





Silk and Wash Goods Dept. Main Floor

Great Reduction Sale of Black Taffeta Silks

19-inch Black Taffeta Silk, 50c quality, at..... 38c
27-inch Black Taffeta, \$1.10 quality, at..... 83c
27-inch Black Taffeta Silk, \$1.35 quality, at..... 98c
36-inch Black Taffeta Silk, \$1.75 quality, at..... 1.25

All the above have Bennett's guarantee to wear. These prices for Monday and Tuesday.

BIG WASH GOODS SALE

Monday morning we will inaugurate the greatest wash goods sale at the lowest prices ever heard of. Every yard of goods in this special have our guarantee of being the newest shown this season, at, yard..... 3c

500 pieces of fine Batistes, light and dark colorings—a pretty dress fabric sold every place at 3c yard—in our big reduction sale..... 3c

200 pieces of Florentine Lawns—extra wide—a lovely lot of patterns and colorings—the best in our big reduction sale..... 5c

200 pieces of the choicest colorings in new Imported Dress Gingham—all go in our big reduction sale at-per yard..... 10c

25 pieces fine Maratta Batiste—in all the new shades in plain and fancy colors with border edge—special at-per yard..... 12c

50 pieces fine Imported Muthouse Pongees—in high colors, dot and figure—worth 25c yard—reduction sale—special at-per yard..... 15c

25 pieces fancy French Mercerized Four-folds—in a beautiful line of colors and patterns—25c value—reduction sale—special at-per pair..... 23c

15 pieces fancy Shirt Waist Linens—in stripe and dots—all the desirable shades—only..... 19c

25 pieces 27-inch Check Nainsook for children's dresses and aprons—special at-per yard..... 5c

75 pieces of fancy dotted Muslin and Batistes—in a great variety of patterns and colorings—different lines to clean up stock—value 25c to 30c—to close, at-per yard..... 12c

25 pieces 46-inch White India Lawn—a bargain..... 15c

40 pieces fancy stripe and figured Madras Shirtings—new and pretty—special at..... 19c

New fancy lace stripe Piques—in pretty and elaborate patterns—special at-per yard..... 50c

8 dozen ladies' black and colored leather Shopping Bags, Chatelaines and Pocket-books in this assortment—values up to 75c and 85c—your choice in this sale for..... 50c

25 pieces fancy Neck and Belt Ribbons—4 1/2 inches wide—all silk—we guarantee these ribbons to be regular 15c value—Monday we sell them at-per yard..... 7c

20 dozen misses' and children's plain and drop-stitch fine black Lisle Thread Hose—slightly imperfect—regular 15c value—Monday..... 10c

15 pieces All-Over Lace—in cream and white—fine quality—good open patterns and washable—Monday at-per yard..... 25c

A new line of colored Embroideries—in white and linen swiss and nainsook—insertions and Edgings to match—from-per yard..... 6c

500 Umbrellas—paragon frame—eight ribs—roll case—plain and fancy handles—sold everywhere for 85c—our price for Monday..... 69c

Millinery Bargains for Monday Second Floor

Here's an arresting Millinery Special that caused quite a stir Saturday and our millinery governors is determined to repeat the effort tomorrow—last call of its kind—for Decoration day.

ALL PARIS PATTERNS

and all hats of our own artistic designing offered tomorrow at a clean discount of 25 per cent. NOTHING CULLED OR PICKED OVER—never have such, anyway, and wouldn't—EVERY ITEM STRICTLY NEW, CLEAN, ARTISTIC, SOUND—a pride to our department and an ABSOLUTE PRIDE to the wearer. Last before Decoration day. You must have a new hat. Buy it at Bennett's tomorrow and save 25c on the dollar.



Monday Grocery Bargains. Basement.

Telephone facilities are keenly tested through the Grocery Department demands. Our 'phone order business has so increased that we have enlarged our operators' quarters and changed their location so as to be in direct touch with management on main floor. It's a rush of activity, but a painstaking one. 'Phone your orders if you cannot call.

Special

Thompson's Bleached Seedless Raisins—lb..... 12c

Woodenware Dept. Basement.

Fancy Enamel Towel Rack..... 9c

Fancy Imported Salt Box..... 12c

Double Wash Boards—only..... 15c

Wood Potato Masher..... 4c

Wood Spoon..... 4c

Eight-drawer Spice Cabinet..... 48c

Step-Ladders—per foot..... 8c



Teas, Coffees and Spices.

Tea—your choice—per pound..... 38c

Coffee—fresh roasted—per pound..... 10c

Full line of Pure Spices.

Picture and Art Dept.

Picture Frames for Photographs—up from..... 10c

Frames Made to Order—300 of the newest designs to select from—up from..... 25c

Our new line of Fancy Frames, in ovals and squares, gold leaf, gold powder finish are of the most artistic styles—just the thing for high class photos. Prices one-third less than elsewhere.

We also make portraits in crayon, pastel, water color and oil. See our samples and get prices. Bring your pictures for framing. Work, first-class; prices, the lowest.

Monday Shoe Bargains Main Floor

We have just received straight from the factory a large lot **Greek Colonial Madras and Greek Colonial Boudoir Slippers**—They are ideally fairy-like, have a lovely ribbon bow—Very, very pretty.

Sale begins Monday—All colors, 50c per pair

Bennett Sells Pianos--Second Floor

Fifty different styles to be found in our commodious music department. All woods, all 1902 designs—prices from \$118.00, \$127.00, \$150.00, \$167.00 to Grands—any one sold—

On Easy Monthly Payments



Cigar Department.

Grat Cigar—seven for..... 25c

50 for..... \$1.75

Childs Cigar—seven for..... 25c

50 for..... \$1.75

Boot-Jack Chewing Tobacco—10c cut for..... 8c

Per pound..... 9c

20c French Briar Pipe for..... 10c

4c German Weitzel Wood Pipe for..... 2c

25c Tobacco Pouch for..... 15c

50 Cigars for 50c and up.

Trunks, Valises, Bags, Etc. Main Floor.

TRUNKS, fancy metal covered, tray and hat box..... 1.68

TRUNK, black enameled, iron-covered, with full covered tray—very strong, very cheap..... 4.48

DRESS SUIT CASE, full leather, in brown or russet, with strap or catcher, very low price, at..... 4.98

LADIES' CLUB BAGS, olive or brown, at..... 38c

TRUNK STRAPS, 8 or 9 feet at..... 49c

Candy Department.

Special

Salted Peanuts—per pound..... 10c

Gum Drops—per pound..... 10c

Mixed Candy—per pound..... 9c

Chocolate Creams—per pound..... 15c

Stick Candy—assorted—per pound..... 12c

Franklin Shoes.

The only reliable and fixed price line before the people to-day. No shoes have ever been made that met with such universal favor. Do not take substitutes. Every pair warranted perfect, and guaranteed to give satisfaction.




FRANKLIN SHOES. Fit the Foot, Fit the Eye, and Fit Your Purse.

Men's, \$2.00 Boys', \$1.75 Youths', \$1.50 Little Men's, \$1.25

Chase & Baker—the leading self-piano-player. Call, see and hear its masterly interpretations from the great composers. Doing so will substantiate all our claims for its perfect utility. Sold on easy payment plan.

Crockery Department--Second Floor

SPECIALS

Elegant fancy decorated Water Set—complete..... 1.15

Crystal Engraved fine Water Sets..... 1.25

Crystal Engraved Bell Water Sets..... 75c

Beautiful Columbia Opal Tinted assortment fancy wares—choice..... 9c

Table of Teacups and Saucers, Coffee Cups and Saucers—pearlescent gold and color decorations—values up to \$1.25—choice for..... 20c

Table Tumblers—corded fluted—new—each..... 14c

Combination table of Porcelain Fruit Plates—floral decorations—choice for..... 9c

Table of Gold and Color Berry, Sugars and Creams—per set..... 25c

FRANKLIN SHOES.

In placing this line of shoes before the people, we have endeavored to see how much (not how little) we could give the purchasing public for their money.

How well we have succeeded a critical inspection of the shoes will show for itself; by wearing, the shoes will speak for themselves. WE GUARANTEE THESE SHOES because we know that everything that can be put into a shoe to make it wear, that every device known to strengthen a shoe has been used, and that they were made by the most skilled workmen procurable.



W. R. BENNETT CO.

WHERE QUALITY AND PRICE COUNT WE WIN

16 & HARNEY STS. OMAHA.

30 'Phones. Call up 137.

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