

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MAY 18, 1902.

SINGLE COPY FIVE CENTS.

HAYDEN'S MASTERFUL MERCHANDISING ON A GIGANTIC SCALE

HAYDEN BROS. challenge the mercantile world to approach the sensational value-giving bargain affording opportunities offered in all lines during this—THE GREATEST AND GRANDEST SALE EVER UNDERTAKEN BY ANY HOUSE IN AMERICA.

The Sale of a Life-Time is Before You Arrangements have been made to supply all promptly and satisfactorily. Do your shopping Monday as early as possible. New bargains added to this sale the genuineness of the values.

The Leading Dress Goods House of the West

Monday we will open up several lines of new brillianines, new etamines, new velvets, new mistral and new colaines. 156 different lines of light weight goods in Priestly's blacks and Lupin's blacks and colors.

- Any \$1.50 heavy skirt you can buy for... 1.25
Any \$1.50 heavy skirt you can buy for... 1.38
Any \$1.50 heavy skirt you can buy for... 1.50

Monday in the Bargain Room

Monday will be one of the greatest days ever held in the bargain room. \$100,000 worth of clean new merchandise sold for less than half the price of bankrupt stocks.

Specials on dress goods, silks, wash goods, velvets, etc., at less than any other house in this country owns them. No dealers, peddlers or manufacturers sold in this room.

Furnishings

- One lot of men's underwear, in all sizes, plain and fancy colors... 19c
One lot of men's shirts, slightly soiled, in all sizes... 19c
Ladies' 50c underwear in vests and pairs... 19c

Hammocks and Croquet Sets

We are headquarters for hammocks and croquet sets. A good variety to select from. Be sure and examine them when in the bargain room.

Clothing

- Boys' all wool suits, worth \$3.00... 95c
Boys' 75c wool suits... 35c
Boys' 75c wool suits... 35c

Great Sale on Furniture, Carpets and Draperies

Everything that is new, desirable, of finest quality and best finish from the world's best factories on sale at astonishing low prices.

A special value in couches, great assortment of different styles and colors; well made, sold regularly for \$18.00 to \$20.00, in this sale only \$12.50.

- Every new weave, new pattern and design and coloring to select from at prices that will interest every economical buyer.
Wilton velvets and axminster carpets, plain or with borders to match, worth \$1.25...

Drapery

- The best assortment in America to choose from.
Nottingham Lace Curtains, 500 styles, at 40c, 50c, \$1.00, \$1.50, \$2.00 and \$3.00.

Grand Lace Sale

The season for wash laces is now at hand and we want to make a bid for your lace purchases.

AS A SPECIAL OPENING We place on sale Monday at 9 o'clock the finest lot of 10c, 15c, 20c and 25c wash laces for skirts, dress trimmings, etc., at one price, only per yard.

Flannel Dept

- 3 cases extra heavy Shaker flannel, regular \$1.00, per yard... 40c
3 cases white wool flannel, per yard... 25c

WINSLOW TAFFETA LEADS THEM ALL

The taffeta that will beat the Winslow has yet to be made. There is no taffeta in all the world with a record for wear that will equal that of the Winslow. The fear so prevalent several years ago among users of taffetas has entirely disappeared.

Extraordinary Special Silk Bargains for the Big Monday Sale

- 100 bolts of Foulards, Monday, worth 75c and \$1, on sale at... 39c
100 bolts of Foulards, Monday, worth \$1 and \$1.25, on sale at... 49c
75 bolts of Foulards, Monday, worth \$1.25 and \$1.50, on sale at... 65c

The Greatest Variety of Fine Wash Goods in Omaha

- 5,000 yards of imported 40-cent dress Swiss on sale Monday at 40-cent less than import cost... 39c
50 pieces of all linen Batiste, 22-inch wide, the 60c quality... 25c
100 quality English dyed, black grenadine, 10 styles Monday... 59c

Hardware, Stoves and Housefurnishing Goods

- That Will Make You Buy Goods That You Need. We have over 50 different sizes and styles of Gasoline Stoves. The Insurance, The Douglas, The Reliable, The National; have them at all prices.
The best Two-Burner Cabinet Junior Stove in the city, brass stand pipe, worth \$4.50; we sell 'em for... \$2.95

Shirt Waistings and White Dress Goods

- Opera batiste, 35c, 40c and 50c yard.
French lawn and batiste, 48 inches wide, 60 and 65c yard.
Swiss mull, 25c, 45c and 55c yard.
Persian lawn, 25c, 30c, 35c, 40c and 50c yard.

Extra Specials in Shoes for Monday

- An immense lot of men's, women's, boys', misses' and child's shoes, from the Lynn, Rochester and Brockton stocks, at less than cost to produce. Thousands of these shoes to select from, and every pair properly fitted.
Men's vicid kid welt, worth \$3.00 and \$3.50, at... 1.96
Men's vicid kid welt, worth \$3.00, at... 1.96

Big Sheet Music Sale

- Tomorrow, we will place on sale a nice lot of the very latest and most popular sheet music, at only 10c per copy—by mail 20c—regular prices 50c.
Such good sellers as "I'll Be With You When the Roses Bloom Again," "I'll Love You 'Till I Die," "Come Back to Home and Mother, My Child," "My Molly Dear," "A Woman Is Not Her Name," "Mother Doesn't Know I'm Coming Home," "Be True to the Band of Gold, Florence," "Hello, Central, Give Me Heaven," "You'll Wish Me Back, Some Day," "Those Sweet Old Days," "I Forgive You," "Mine At Last," "Mabel, Just Dry Away Your Tears," "She's a Princess, Just the Same," "Croole Belle's march," "Dreamy Eyes," march, "Dancing Girl," schottisch, "Coney Island Two-Step," "Arrival At Dance, Two-Step," American Flag, Two-Step, "Come Out, Dinah, On Me," "Pansy, O Love Me," "That Nigger Treated Me All Right," "Wouldn't You Rather Work the Money End," "Honey O," "I'm a Picken My Company Now."

Special Grocery Sale

- On account of the fine rains we have had, corn has dropped in price.
Very good corn... 5c
Very good string beans... 5c
Very good lima beans... 7 1/2c
Very good pea beans... 7 1/2c
Very good 2-pound corn baked beans... 7 1/2c

A Great Big Sale on Teas and Coffees

From 8 to 9 Monday morning we will sell 1 pound tea worth 90c at 40c, and from 10 o'clock to 11 we will sell 1 pound coffee worth 25c at 10c, from 11 o'clock to 12 we will sell 1 pound of Mocha and Java coffee at 20c, from 1 o'clock until 2 we will sell 1 pound old government Mocha and Java coffee worth 40c at 25c, from 2 o'clock until 3 we will sell 1 pound of tea at 15c, from 3 to 4 o'clock we will sell 1 pound of coffee at 15c.

A Few Specials in Watches, Clocks and Silverware

- Ladies' 9 size solid gold watches, Waltham and Elgin movements, at \$15.00
Ladies' solid gold chatelaine watches for... 9.00
Gent's 7-jewel Elgin and Waltham watches... 5.00
Boy's nickel watches... 5.00

Meat Sale

- Picnic hams... 8 1/2c
No. 1 sugar cured hams... 10 1/2c
Good salt pork... 8 1/2c
Boneless corned beef... 8 1/2c

Cheese and Fish

- Wisconsin brick cheese... 14c
Wisconsin Limburger cheese... 10c
Sapago cheese, each... 7c
McLaren's cheese, per jar... 10c

Wall Paper and Paints

The greatest bargains ever shown in wall paper, we have cut the price in two, to reduce the stock. The best grade of white blanks on the market at 2 1/2c per roll. Fine gilt papers at 3 1/2c per roll. All other grades in proportion.

When Tired Shopping

Get a free cup of our delicious cocoa and a tasty, fresh cracker at our demonstration. We are introducing our elegant cocoa and chocolate and pure fresh crackers.

Optical Dept

Spectacles and eye glasses at special low prices. No charge for examination. Department in charge of qualified optician. Ten year guaranteed gold filled frames, \$8 value, \$1.75.

Grand Ribbon Sale

Monday as usual is Ribbon Day and our line of bargains for this day are the best we have yet been able to secure. Elegant wide all silk Taffeta Ribbons, a ribbon you can wash, in all the leading colors, always sold for 25c per yard, during this sale only 10c.

Grand Millinery Sale

Spring and summer millinery was never so beautiful as this season. The extensive variety of newest and most exquisite styles insuring you finding a hat that will be most becoming to you.

Bedspreads

- 2 cases full size Marseilles bedspreads, worth \$2.50, for each... \$1.50
3 cases extra large and heavy choiset bedspreads, each... 50c
2 cases fringed pink and blue bedspreads, regular price \$1.50, each... 90c

China Department

- Tumblers, Cups, Saucers, Plates, Crystal Sauce Dishes 1c each. Only the Big Store can sell goods at such prices.
6-piece decorated cream sets... \$1.75
Decorated cups and saucers, each... 25c
Decorated lamps... 25c

China Department SPECIAL BARGAINS.

- Tumblers, Cups, Saucers, Plates, Crystal Sauce Dishes 1c each. Only the Big Store can sell goods at such prices.
6-piece decorated cream sets... \$1.75
Decorated cups and saucers, each... 25c
Decorated lamps... 25c

Table Linens.

- 58-inch Turkey red damask, regular 25c, for 15c yard.
58-inch Turkey red damask, fast color, regular 45c, for 25c yard.
60-inch Turkey red damask, fast color, regular 65c, for 45c yard.

Napkins

- Bleached napkins, regular \$1.25, for 95c dozen.
Bleached napkins, regular \$1.50, for \$1.32 dozen.
Half bleached napkins, regular \$1.65, for \$1.49 dozen.

Muslin and Sheeting

- 16 yards Old Glory muslin for \$1.00.
Bleached muslin, regular 7 1/2c, for 5 1/2c yard.
Unbleached muslin, regular 6c, for 4 1/2c yard.
4-unbleached sheeting, regular 15c, for 10 1/2c yard.

HAYDEN BROS.