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SUPPORT 25,000 PEOPLE

This Number Derive Their Support from Insurance Companies in Des Moines, Iowa.

A glove factory, a cigar factory, an envelope factory, a box factory or any other kind of a factory employing 50 to 100 men will be welcomed to Omaha with open arms. This is right, but business men should not forget that one well managed life insurance company will give employment to more persons than any ordinary manufacturing establishment.

THE BANKERS RESERVE LIFE is now employing 50 persons regularly. It supports 250 people. It collects and disburses more money annually than an ordinary factory. It grows faster than the most successful of factories. It turns more money into trade channels than the ordinary factory. In the city of Des Moines, the great insurance center of the west, it is claimed 5,500 people are engaged in the insurance business. The largest assessment life insurance company in the world, with

\$100,000,000 AT RISK. is located there. The backbone of Des Moines is its local insurance companies. They bear the same relation to that enterprising Iowa metropolis as the packing houses bear to the cities of Omaha and South Omaha. The Bankers Reserve Life is organized under the laws of Nebraska, which were copied verbatim from those of Iowa. What has been done in Iowa can be done in Nebraska. In the face of Iowa's experience it is folly to force Nebraska to the background.

B. H. ROBISON, PRESIDENT of the Bankers Reserve Life, says: "I see no reason in the world why Nebraska should not take rank with Iowa as a life insurance center. The best of risks are offered. The people are prosperous. The companies are in existence. They need simply a loyal support to make them succeed. They are entitled to a friendly insurance department with fair, liberal supervision, and

THEY WILL HAVE IT. "The people are in no humor for pettifogging and pestiferous intermeddling of alien agents or companies. They propose in these years of prosperity to provide at home for the lean years of possible panics." Write for information on the question.

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Read The Illustrated Bee

Old Niobrara
(Continued from Fifth Page.)

Judge Dundy that an Indian had the right to sever his tribal relations and claim the protection of the United States under the constitution. Out of this case came the friendly efforts of Bright Eyes, an Omaha Indian girl, her acquaintance with an Omaha newspaper man writing under Dr. Miller on the old Omaha Herald; a courtship, engagement and marriage ensued, followed by a lecturing tour in the eastern states and Europe, in which Standing Bear and Bright Eyes told the story of the Poncas to hundreds of interested audiences. Out of the incidents of that time arose the Indian rights agitation, which has since given the influence of the best citizenship and the best legal talent in America to secure just treatment for the Indian tribes. One of the results of its work is the passing away of the old tribal relation and the adoption of the Indian as a full citizen of the United States, all the Nebraska Indians, 3,000 in number, now being citizens and the men voting at all elections. Bright Eyes (now Mrs. T. H. Tibbles) lives in Lincoln, where her husband edits the Nebraska Independent. Standing Bear's home is a few miles from Niobrara. The Ponca episode in Nebraska history waits for its poet and story-teller, perhaps until one of Indian blood shall assert his title.

Interest in the Indian.
The presence of an Indian population of several hundred exercising the rights of American citizenship makes a very interesting study for the student of American politics. Just how to get the Indian vote on your side is as full of interest to the Knox county politician as how to corral the Bohemian or German vote is to the one of Douglas county. To the ethnologist the study of the characteristics of the Ponca and Santee Sioux people has been attractive. Many of the best scientists of America and Europe have made Niobrara their temporary home and hundreds of the finest specimens of ancient and modern Indian workmanship have gone to enrich distant museums along with geological wonders from this region. It may be hoped that Nebraska will be able to retain in her own borders the large part of what remain, so that future generations of Nebraska students may not be compelled to go to Boston, New Haven, or even London and Paris to study the sources of Nebraska history. One of the pioneer mercantile houses here, the Bonesteel company, founded by H. E. Bonesteel, deceased, a member of the Nebraska state senate in 1887 and a leader in democratic politics in the early days, has a collection of Indian art and industry which is the result of years of Indian trading and the admiration of all visitors. It includes the scalping knife and the (white) human scalp of a generation ago as well as the beautifully ornamented and pictured pipes and hunting shirts of later artisans.

Niobrara—L'eau qui Court—Running Water—liquid syllables that will live to conjure images of Indian teepees by the side of swift-rushing floods, of buffalo on tall cliffs above crowned with pine and cedar, of fur-capped French voyageurs and bold American frontiersmen, of an era when the west was a new world and hope and fancy built a bower together on the enchanted spot at the junction of the two streams—long before the express train from Omaha steamed in, while the electric phonograph calls out "Niobrara—all aboard for the upper Missouri, Saskatchewan, Yukon valley and points beyond."
A. E. SHELDON.

He Knew the Lady
Chicago News: "Yes," said the eminent professor at a social gathering, addressing his remarks to a small man to whom he had been introduced, "I flatter myself that I rarely fail to read a face correctly."
"So?" queried the small man.
"Yes. Now, there is a lady," continued the professor, pointing to a 200-pound specimen of the fair sex, "the lines of whose countenance are as clear as print to me. The chin shows firmness of disposition, amounting to obstinacy; the pointed nose, a vicious temperament; the capacious mouth, volubility; the square chin denotes trouble for those who oppose her wishes, the eyes show a hardness of heart."
"Wonderful, truly wonderful, professor," interrupted the small man.
"You evidently know something of the lady, then?" said the professor.
"Sure," replied the small man; "she is my wife."

Wholesale Campaign
Atlanta Constitution: "Well, old man, you're with me in this election, ain't you?"
"Maras Jim, did I ever fail you?"
"No, but one can't always tell how things are going, you know. Is there anything I can do for you?"
"No sub—not ex I know on—unless you got 'bout \$6 wuth er house rent in yo' pocket."
"Here it is."
"En \$3 wuth er groceries?"
"Here's the money."
"En \$2 wuth er street tax."
"I'll fix it."
"En er couple er loose dollars so's ef I drap dead dey'll fin' enough in my pocket ter sen' me home in a cab."
"Is that all?"
"Dat's all, sub; 'cept dat I so glad ter see you feels lak takin' a dram ter drink yo' good belt!"

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