

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MAY 4, 1902.

SINGLE COPY FIVE CENTS.

HAYDEN'S "This is the Largest Purchase We Have Ever Made" (Extract from Telegram.) HAYDEN'S

Certainly the facts bear out this message. Never have we seen such colossal quantities of new, seasonable, high class dry goods, notions, cloaks, carpets and draperies, as have come in by the car load within the past ten days from the gigantic purchase of the

TWO NEW YORK COMMISSION HOUSE STOCKS

Last week we told you the story of the purchase—how, owing to the most unseasonable wet and cold in the east, hundreds of the biggest orders placed with these two largest commission houses being cancelled, they were compelled to close. HAYDEN BROS' SPOT CASH OFFER FOR EACH OF THE STOCKS WAS ACCEPTED. Last week, small consignments were put on sale, as they came in, but now every dollar's worth has been received, and MONDAY, MAY 5th, AS PROMISED, THESE TWO ENTIRE MAGNIFICENT STOCKS GO ON SALE AT LOWER THAN THE LOWEST BANKRUPT PRICES EVER PUT ON ANY GOODS BEFORE.

No matter what the expectations of the shrewdest and most economical buyers, they will not be disappointed. Every aisle, counter and shelf, in every department, is crowded with vast assortments of most stylish and desirable merchandise, at the most sensationally low bargain prices ever dreamed of. In spite of the magnitude of these stocks we have taken pains to arrange them as conveniently as possible for selection and sale and have engaged the largest force of clerks, wrappers and cashiers ever employed by a Trans-Mississippi house, to wait on you while the sale continues. Every hour and every day new bargains will be added as fast as room is made in the selling departments UNTIL THESE TWO ENTIRE VAST NEW YORK COMMISSION HOUSE STOCKS are finally disposed of. Shop early if possible. Sale opens at 8 o'clock

The Leading Dress Goods House in the West. Over 30,000 Styles to select from.

Be sure in buying black dress goods you get Priestly's. And in colors for Voiles, Etamines, Mistrals and Eolennes, nothing comes up to Lupin's.

Monday's Wash Goods Sale

MONDAY THE GREATEST WASH GOODS SALE COMMENCES—THE IMMENSE STOCKS FROM THE NEW YORK COMMISSION HOUSES AND OUR OWN ENORMOUS STOCK.

All now shaped for Monday's opening sale. There is not a fabric manufactured for summer wear that you cannot find at HAYDEN'S. There is not a dry goods store in America where GREATER VARIETY IS SHOWN and the saving on every piece of goods you have to buy at HAYDEN'S is greater than could be expected in any store where their facilities do not permit their handling such great quantities as we do, direct from the mills.

Waistings From the New York Stock

- 60-in. turkey red Damask, regular 65c, for, yard... 49c
60-in. bleached Damask, regular 35c, for, yard... 19c
60-in. unbleached Damask, regular 35c, for, yard... 23 1/2c
64-in. unbleached Damask, regular 60c, for, yard... 39c
66-in. bleached Damask, regular 65c, for, yard... 49c
72-in. bleached Damask, regular \$1.00, for, yard... 72 1/2c
72-in. unbleached Damask, regular 98c, for, yard... 72 1/2c
Fringed Napkins, regular 35c, for, doz... 23c
Towelings, regular 8c, for, yard... 3c
Three large Turkish Towels for... 25c

SHOE SALE

Shoes from the two big factories secured at 40c on the dollar now on sale. The goods have been coming for a week and will go on sale Monday morning.



CORSETS AND FURNISHINGS

Dr. Warner's Rust Proof Tape Girdle for ladies and misses, \$1 quality on sale Monday at... 69c
Closing out a lot of odds in W. C. C. American Lady, Kabo and Dr. Warner's corsets, worth from \$1.50 to \$2.50... 49c
Ladies' muslin underwear, worth \$1.50 and \$1.25, at... 49c
Ladies' fine cambric drawers, chemise, gowns, corset covers and short skirts, trimmed with fine tulle and Valenciennes laces and insertions and fine embroidery edges, worth \$1.50 and \$1.25, at... 49c
Ladies' fine gowns, skirts, chemise, corset covers and drawers, made of fine long cloth, cambric or lawn, elaborately trimmed, worth \$1.50 and \$1.00, at... 98c

\$1 and \$1.25 Foulard Silks on Sale Monday and all week at 39c

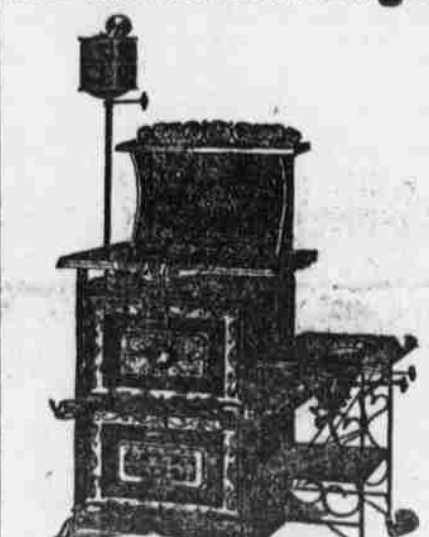
All the silks from the great New York purchase are in and the bargains that await you here for Monday and all week are the greatest that were ever offered by any store in America. The most sensational silk sale that the city of Omaha has ever heard of takes place Monday, when the finest silks of all kinds will be sold for the price of cotton goods. No lady in the city can afford to refrain from visiting Hayden's silk department Monday and all week. It means money saved and the biggest silk bargains in all the world.

ALL CHENEY BROS' FINE PURE SILK FOULARD, IN LATEST STYLES and colors, that came with the New York stock These silks are selling in Omaha today at \$1.00, \$1.25 and \$1.35, and are worth it, but we bought them so cheap that every lady in Omaha can own a fine Cheney Bros' Foulard Silk Dress at a price you would never dream of paying. Over 100,000 yards in all, in both satin and twill, sold on bargain tables Monday and all week. You can take your choice. Plenty for all and enough help to make buying rapid. We are prepared to handle great crowds, for this is the foulard sensation of year's. Cheney Bros' high cost \$1.25, \$1.00 and \$1.35 foulards at only... 39c

Women's Ready-Made Garments

The entire stocks from four manufacturers and two commission houses—every spring and summer garment they had—bought by Hayden's at about 25c on the dollar. Prices now slaughtered in the cloak department. Remember whenever Hayden Bros. secure a stock at 1/4 to 3/4 its value customers get the benefit. There never was a time when women's suits, skirts, waists and wrappers were sold as cheap as they are now here in Omaha at Hayden Bros.

Hardware, Stoves and Housefurnishings



Great bargains in Gasoline Stoves. We carry a full line of Gasoline Stoves; as good as good. We can sell you a good three-burner, with slip and oven, for... \$9.95

Carpets and Curtains

From New York stock. Highest grades, newest styles, at sensationally low prices. Brussels carpet, from New York stock, at 39c.

Lace Curtains

Lace Curtains at all prices from 48c up. \$2.50 lace curtains at 98c. 500 pairs lace curtains, fancy decorated, all new patterns, worth up to \$3.50, at \$1.69.

Wall Paper and Paints

Greatest variety and newest styles to select from at reduced prices for this week. 85c papers at 20c; 25c papers at 15c; 20c papers at 12 1/2c; 15c papers at 10c; 10c papers at 7c; 5c papers at 5c; and 4c papers at 2 1/2c.

Bed Spreads from New York Stocks

39 cases New York stock bed spreads, to close out, less than mill prices. 8 cases good extra heavy, crocheted bed spreads, each 40c; mill price, 75c. 6 cases extra heavy full size crocheted bed spreads, each, 59c; mill price, 85c.

Tea and Coffee

You are saving money when you buy Tea and Coffee at Hayden Bros'. 1 lb. Tea... 13c 1 lb. Coffee... 15c 1 lb. Rio Coffee... 12 1/2c 1 lb. Mocha and Java Coffee, 30c, 4 lbs. for... \$1.00

New York Stocks Monday in the Bargain Room.

We have had many a great day in our matchless bargain room. But Monday will be a day to be long remembered in the history of Omaha's merchandising. Every counter will be loaded with new and up-to-date merchandise from these two New York stocks at about one-half of the price paid for bankrupt stocks, and besides our counter bargains, we will give eighteen thirty-minute sales, in which we actually almost give away goods.

- DRESS GOODS: Dress goods, 5c, 10c, 15c, 20c, 25c and 30c, worth 15c to \$1, yard... 5c
SILKS: \$1.00 foulards, \$1.25 fancies, 98c moires in all colors and 15 or 20 other different grades of silk worth up to \$1.50 a yard, on sale at... 49c
WASH GOODS: Over 50,000 yards of wash goods on sale on the counters, shelves and bargain squares for Monday. Prices run as follows: 15c wash goods, all grades... 5c

Our Famous 30-Minute Special Sales

FROM 9 TO 9:30 A. M. We will sell 7 1/2c and 10c corded dimities, strictly fast colors, only 10 yards to a customer, at a... 1c
FROM 10 TO 10:30 A. M. We will sell the regular 7 1/2c, 10c and 12 1/2c towels, only 2 pairs to a customer, at a... 2 1/2c
FROM 11 TO 11:30 A. M. We will sell the celebrated Hill's muslin, a little heavier and a little finer than Lonsdale, only 10 yards to a customer, at a... 2 1/2c

THE SALE OF SALES MONDAY

Laces, embroideries, all-over laces, all-over embroideries, handkerchiefs, ribbons, trimmings, veilings, at prices that cannot be equaled. \$1.00 Fancy drape veils (The Gibson)... 49c \$5.00 Silk all-overs... \$1.58

China Department

Extraordinary specials in our China Department. All of our crystal fire-polished Glassware in fruit dishes, pickle dishes, sugar and cream, vase, sauce dishes, condiment sets, etc., no articles worth less than 10c up to 50c, your choice for tomorrow at... 4c

Letting Down Prices on Groceries

Evaporated apples... 7 1/2c California evaporated peaches, choice... 10c Evaporated blackberries... 10c Evaporated California pears... 10c Evaporated apricots... 12 1/2c Evaporated nectarines... 10c

HAYDEN BROS.