

# Sale of John Anisfield & Co.'s Entire Cloak Stock

Bargains in High Grade and Seasonable Outergarments That Are Without a Parallel.

**BRANDEIS**  
BOSTON STORE  
& SONS

This is the most notable cloak sale in the history of Omaha's retailing and by far the greatest in point of bargain giving. Strictly modish, high grade and desirable outergarments are priced here in every instance less than half John Anisfield & Co. had them marked. It was very fortunate for the women in and around Omaha that John Anisfield & Co. was forced to vacate. It gave us the opportunity to buy the stock at 30c on the dollar and give you such remarkable bargains.

**BRANDEIS**  
BOSTON STORE  
& SONS



**J. A. & Co.'s \$15 Sailor-Made Suits \$5**  
John Anisfield & Co.'s entire stock of \$15 suits, comprising all the Eton and Blouse suits, this season's styles, in covert, homespuns, serges, venetians, chevots and basket weaves, in black, navy, tan and castors, all sizes, choice in cloak department ..... **\$5**

**J. A. & Co.'s \$25 Tailor-Made Suits \$10**  
All the high-cost Gibson, Maxim, Eton and Blouse suits, many suits silk lined throughout, waist and skirt, all guaranteed bought for this spring's business, all up-to-date suits in broadcloth, etamine, basket weaves, granite cloths and many other high-cost materials, in blues, browns, oxfords, castors, tans and a large majority in black. All strictly man-tailored, every garment beautifully trimmed with moire and taffeta stitching. On sale on second floor ..... **\$10**

**J. A. & Co.'s \$5 Children's Jackets 98c**  
The entire stock of high-cost jackets for children and misses, in broadcloth, venetians, chevots, etc., in reds, blues and tans, prettily trimmed, all sizes ..... **98c**

**J. A. & Co.'s \$12.50 Jackets \$3.98**  
All the ladies' high-cost silk Etons and Gibson jackets, made of peau de soie, silk moire velours, taffetas, broadcloths and coverlets, lined throughout with white and colored satin, with the new white moire and lace trimmings, all sizes, on sale at ..... **3.98**

**J. A. & Co.'s \$8.00 Jackets \$1.98**  
All John Anisfield & Co.'s cloth Etons in castors and black, many beautifully braided and silk trimmed—also silk lined— ..... **1.98**



**J. A. & Co.'s Skirts, \$2.98**  
All of John Anisfield & Co.'s walking skirts and rainy-day skirts, made of melton and golfing cloth ..... **2.98**

**J. A. & Co.'s \$10 Skirts, \$3.98**  
100 of John Anisfield & Co.'s high-grade dress skirts in serges, venetians, chevots and broadcloths— ..... **3.98**

**J. A. & Co.'s \$17 Skirts, \$6.98**  
All of John Anisfield & Co.'s high-cost silk peau de soie and moire skirts, also net skirts over drop linings, trimmed with ruching, lace and ribbon, on sale at ..... **6.98**

**J. A. & Co.'s \$35 Raglans \$14.50**  
All of John Anisfield & Co.'s highest-cost peau de soie, silk moire velours and taffeta raglans and ulsters, all elaborately trimmed with lace, ribbon and white moire, all sizes on sale at ..... **14.50**

**J. A. & Co.'s \$17 Raglans \$6.98**  
All of John Anisfield & Co.'s silk raglans and ulsters, white moire trimmed—they were marked to sell in Chicago at \$17.00— on sale at ..... **6.98**

**J. A. & Co.'s \$12.50 Raglans \$5.98**  
John Anisfield & Co.'s entire stock of cravenette and shower-proof raglans, all sizes and all styles— ..... **5.98**

**J. A. & Co.'s \$10 Waists \$3.50**  
Anisfield & Co.'s entire stock of silk waists, in black silk moire, black peau de soie, colored taffetas, all in the new Gibson and military effects, not one waist in the entire lot sold at less than \$10, and some up to \$15, choice on main floor ..... **3.50**

**J. A. & Co.'s \$3.50 Waists 95c**  
All of John Anisfield & Co.'s high-cost shirt waists in sheer India linen, white plique, fancy swiss, with lace and embroidery insertion and trimmings, fancy tacked and hemstitched effects, fast colors, percale, sheer dimity, etc., every waist in this lot sold in Chicago at \$3.50— on main floor at ..... **95c**



**John Anisfield & Co.'s Petticoats**  
Choice of all John Anisfield & Co.'s high cost petticoats in French satens and moire, made in the latest styles, go at ..... **1.00**  
\$1.50 petticoats in black and colors—go at ..... **45c**

**John Anisfield & Co.'s Petticoats**  
John Anisfield & Co.'s entire stock of black and colored taffeta and fancy silk petticoats—go at ..... **3.50**

**John Anisfield & Co.'s Corsets**  
All the corsets from the John Anisfield & Co. stock are offered at one price. The lot includes American Lady, Warner's, Kabo, Gage Down, etc. They come in all colors and all sizes, in the newest styles, straight front, etc. The regular retail prices are \$1.50, \$2.00—all at one price ..... **59c**

## Great Sale of Laces and Embroideries

Tomorrow's sale of laces and embroideries is of the utmost importance. We are offering the very finest classes of goods, all new and fresh, at specially reduced prices. The patterns are very pretty and come in a great variety.

Fine nainsook, cambric and swiss embroideries, in all widths, handsome patterns, on sale as follows:

**10c embroideries 5c a yard**  
**15c embroideries 7 1/2c a yard**  
**25c and 35c embroideries at 17 1/2c yard**

Laces of every description, valenciennes, chantilly, net top oriental torchon, etc., in splendid variety, also insertions, on sale as follows:

**10c laces and insertions at 5c a yard**  
**25c laces and insertions at 10c a yard**

## Knit Underwear

Knit underwear for ladies, misses and boys in every serviceable color and style, made of fine cotton, lisle and mercerized, many of these are manufacturer's samples, and come to us considerable under price, the values range up to 75c per garment, on sale at three prices, per garment ... **10c, 15c and 25c**

## Important Silk Sale Monday

The following special silk prices present great saving opportunities. Furthermore these are the goods the people are buying now. You might as well have the difference in price.

**\$1.25 Black Silk Taffeta 75c**  
A sale of high grade black taffeta, the famous "Lyons" guaranteed make. We secured another lot of this very fine taffeta. They are perfect in weave, have the soft mellow finish, also the skirt finish, worth \$1.25, go at, yd. **75c**

**\$1.25 Crepe De Chine 67 1/2c**  
We offer at a special price Monday 50 pieces new crepe de chine, 24-in. wide, guaranteed all silk, including the new fashionable shades of Gobelin, Reseda, modes, grays, ceil, rose, cream, white and black, the regular selling price is \$1.25, special ..... **67 1/2c**

**Black and Colored Moire Velours 49c yard, worth \$1.00**  
Over 25 different shades to select from, including white and cream. This is a very popular fabric for the Gibson waists, the ordinary selling price is \$1.00—special, yard ..... **49c**

**Silks on Bargain Squares at 39c, 49c and 69c yard.**  
We will place on sale on bargain square a very large quantity of fine silks, about 5,000 yards in all, including foulards, yard wide Japanese silks, peau de soie, heavy rustling taffeta, black guaranteed taffeta, and a lot of fancy silks that sell for up to \$1.50 yd., at... **39c-49c-69c**

**75c and 50c Wash Fabrics 39c Yard**  
ON MAIN FLOOR—FIRST AISLE

Monday we will place on sale at 39c a yard the following high class washable dress goods. Their former retail prices ranged from 50c to 75c a yard—

<b>LINEN SILK TISSUES</b>	<b>EMBROIDERED MADRAS</b>
NATURAL LINEN SILK	SILK ETAMINES
PURE WHITE ETAMINES	SILK ZEPHYRS
SATIN JOUR	CANVAS
SILL POLKA DOT ORGANDIES, ETC., ETC.	

These are all the latest effects in the highest class wash stuffs—all at one price, per yard ..... **39c**

**White Wash Dress Goods.**

Plain white Mouseline de Soie, 65c grade, per yard ..... **39c**  
White Etamine for tub dresses, 32 inches wide, 50c grade, per yard ..... **29c**  
Madras satin, white wash waistings, 50c quality, per yard ..... **39c**

**Wash Dress Fabrics on Bargain Square.**

Boul de soie, silk mouseline, matte chambray, corded tissues, crepe de soie; 25c, 35c and 45c values, per yard ..... **15c**  
Dimitie satin, Raye Mouseline de Bal, silk spot Pekin, azure Swiss madras illuminated, 50c-75c values, yard ..... **29c**

## Special Hosiery Sale. Veils and Veiling.

Women's and children's hosiery in black, plain colors and fancies, fine cotton, lisle and lace effects—all well made hosiery. We offer them at three prices and each offers considerable saving. Per pair—  
**10c, 15c and 25c**

Ready-made streamer veils, of fine chiffon and liberty silks, trimmed with silk lace and inserting—up to \$1.50 values ..... **49c-69c**  
Silk chiffon and liberty silk and fancy silk net veiling—a great variety of styles—50c values—per yard ..... **19c**



With the wholesalers the summer season is over—fall goods are coming in and room is required. A New York jobber had on hand 50,000 yards of wash goods and was very anxious to sell—we bought the lot at a uniform price—and Monday they will be placed on sale at five different prices. The goods are all in full pieces, no remnants, absolutely new and fresh. The variety of fabrics and patterns is very extensive and there isn't an old style pattern in the lot, all are this season's productions. The selling prices are about 1/4 of what the values are.

We will get rid of the cheap goods first. In the second lot we will put all the Jacone will put in one lot all the dimities and nets, all the dimities, all the fine lisle lawn that wholesale at 6 1/2c yard—they are in dainty pinks, blues, etc, yard ..... **1c**  
organdies that wholesale as high as 1 1/2c yard, absolutely new, this season's styles, yard ... **5c**

At 10c yard we will sell all the finest domestic and foreign dimities, all the fast black mercerized and brocaded satens, all the Lawrence & Co.'s tissues, all the fine white dotted swiss, all the fancy printed dotted swiss, and all other fancy weave wash goods that wholesaled as high as 2 1/2c a yard, all this season's productions, yard ..... **10c**

At 15c yard we will sell one big counter of At 39c yard one big lot of all silk fancy all kinds of fine silk striped gingham, gingham, madras, etc., that wholesaled fine shirt waist madras, etc., that wholesaled at 2 1/2c yd. These are absolutely new, this season's styles, per yard ..... **15c**  
main floor bargain counter, at, yard ..... **39c**

**One case fine 10c long cloth at 5c a yard**

One case Atlas percales in dark styles, 36 inches wide, usually wholesaled at 7 1/2c, tomorrow we will sell the whole case at, yard ..... **3 1/2c**

**One case 32-inch wide fancy gingham 8 1/2c a yard**

One case Chambray gingham, A. F. C. and Tulle de Noir gingham, all at, yard ..... **6 1/2c**

One case fancy checked and plaid nainsook. This lot is in mill lengths, the regular price was 7 1/2c wholesale, at retail they sold for 10c, tomorrow we will sell the whole case at, yard ..... **3 1/2c**

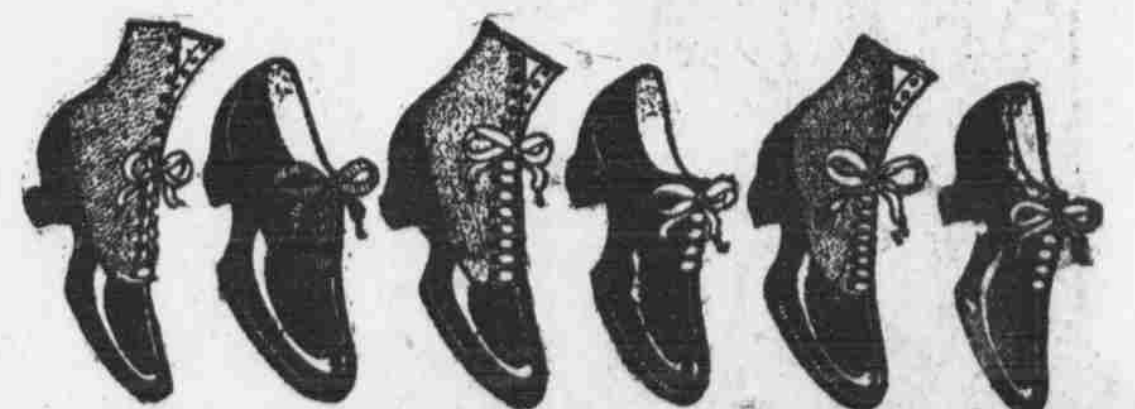
## Special Sale of Linens

Note the comparative worths we mention here and then come and see the qualities of these lines. The saving in every item, you will find is just as great as we advertise it.

25c quality Turkey red damask, guaranteed fast color, at, yard ..... <b>12 1/2c</b>	\$1.00 quality 71-inch all linen silver bleached German table damask, and 69-inch bleached Irish satin damask, at, yard... <b>69c</b>
39c quality heavy linen cream Scotch table damask, at, yard ..... <b>19c</b>	\$1.25 quality bleached all linen satin damask, new and very attractive designs, at, yard ..... <b>55c</b>
50c all linen loom damask, silver bleached, at, yard ..... <b>25c</b>	\$1.50 quality very high grade double satin table damask, full bleached and 2 yards wide, at, yard ..... <b>98c</b>
65c quality all linen cream damask, 72-inch wide and 64-inch wide, all linen silver bleached damask, at, yard ..... <b>39c</b>	\$1.50 quality large size napkins in bleached and half bleached all linen damask, at, a dozen ..... <b>1.06</b>
76c quality 64-inch all linen cream table damask, Barseley goods, and 72-inch bleached all linen satin damask, real Irish goods, at, yard ..... <b>50c</b>	\$2.25 quality dinner size, all linen full bleached satin damask napkins, at, a dozen ..... <b>1.59</b>
	One case \$2.50 quality 11-4 extra heavy genuine Marseilles bed spreads, each ..... <b>1.29</b>

## Extraordinary Cutting of Prices

in Our Shoe Department  
to enable us to make the proposed changes.



To make these changes, which include a complete alteration of the arrangement of the department, we will dispose of at least \$30,000 worth of shoes, bought for this season's trade, made to our own order, and with our name stamped in each pair, and some \$7,000 or \$8,000 more of broken lines of shoes.

Extra special tomorrow—Monday,

Men's Shoes that sold for up to \$3.50 pair. **\$1.39** Women's Shoes that sold for up to \$3.50 pair.

All the broken lots of men's and women's shoes that we have hitherto sold for up to three dollars and a half—\$3.50—go on sale tomorrow at one thirty nine.

At **75c, 89c, 98c** for broken lots of women's shoes and oxfords—about 1,500 pairs which we sold for up to \$3.50 a pair.