W. R. BENNETT CO.
WHERE QUALITY AND PRICE COUNT WE WIN
16TH & HARNEY STS. OMAHA.

Bennett's Shoe Dept.

Perhaps one here and there hasn't seen this hustling department. It's where good shoes are sold at prices that admit of no question as to their bargainness—shoes you can't scuff or ruin in a hurry are here galore.

Ladies' Dress Shoes, laced, Goodyear welt, bottons made of Booth's ideal patent kid—the best on earth—per pair **4.00**

Ladies' full dress lace shoes—hand turned bottoms, the very latest style toes—made of Booth's patent ideal kid—the best on earth—per pair **3.50**

Ladies' full dress lace shoes—flexible soles—made of Booth's patent ideal kid—the best on earth, per pair **3.00**

Ladies' mannish Goodyear welt oxfords, made of patent colt that won't break—a very nobby street shoe—per pair **3.00**

Ladies' mannish Goodyear welt oxfords, vici kid, with patent tip—up-to-date—per pair **2.50**

Ladies' ideal patent kid 4 strap Louis XIV heel sandals, per pair **2.50**

Ladies' Vici kid 4 strap Louis XIV heel sandals, per pair **1.50**

Ladies' vici kid patent tip, Irwin fit, narrow oxfords—new and very chic **3.00**

Bennett's Hardware Department.

Basement.

MONDAY SPECIALS—There's no finer ware in the world than the agate—it's exclusively used in the government service, peace or war, here, there and everywhere. Agate ware is a U. S. preference.

Agate Water Pail—10, 12 and 14-quart—up from **98c**
Agate Stew Pan—1½ to 10 quarts—up from **16c**
Agate Preserving Kettle—1½ to 8 quarts—up from **18c**
Full line of Regal and Nickle Ware—every piece guaranteed.

Agate Windsor Dipper—1 and 1½ quarts—up from **18c**
Agate Milkpan—1 to 8 pints—up from **10c**
Agate Coffee Pot—1 to 6 pints—up from **24c**
Agate Rice Boiler—1 to 6 quarts—up from **68c**
Mrs. Potts' Sad Irons—per set—up from **79c**
Agate Pudding Pan—1 to 8 quarts—up from **9c**
Dog Muzzles—a few left—the only muzzle a dog can endure complacently—up from **10c**
Lawn Mowers—the famous Norka—up from **2.25**

Visit the Hardware Department—there's many handy things in it you need. Prices lower than the lowest.

Bennett's Crockery

Second Floor.

We have just received and unpacked a heavy shipment of RICH CUT AMERICAN GLASS—the largest line of brilliant cuttings ever handled at bargain prices you have yet seen.

It's an exhibit we would like you to see. Charmingly laid out in our new electric lit alcove.

English Decorated Dinner Plates **6c**
English Jet Teapots—choice of size **25c**
English Blown Water Sets **98c**
Fancy Color Water Sets **1.15**
Engraved Crystal Water Sets **85c**
New English Print Teacups and Saucers—set of 6—for **60c**
White Semi-Porcelain—set of six for **50c**
White Granite Porcelain—set of six for **40c**
White Dinner Plates **5c**
Plain and fancy Tumblers—set of six **10c**

Sporting Goods Department

Base Ball Goods, Golfing Goods, Tennt Goods, Fishing Tackle, Hammocks, Croquet and Guns of all kinds.

Ammunition to fit anything.

Bennett's Jewelry

Main Floor.

SPECIAL GOLD FILLED WARRANTED FOR TEN YEARS. **5.85**

These are the popular 12 size, "a gentleman's watch" fitted with genuine American 7 jeweled movement—*warranted.*

Bennett's Perfumery

We have an elaborate and enchanting array of the world's richest and best perfumery productions. The very daintiest and choicest of European and American products are here. Perfumes that are pure—absolutely free from any deliterious ingredients—that retain their original strength of bouquet. Here in refreshing and abundant, at prices that put them within everybody's reach.

Johns' Maria Farina Cologne—the only genuine Cologne import—2½-ounce bottle **48c**

PERFUMES—Pinaud's Violets, Rogers & Gallet, all from Paris—Ricksecker's Eastman's, Baldwin's, Colgate's, American products.

Fancy Toilet Soaps—Pinaud's—Lilas de France—cake **50c**
Lettuce—per cake **48c**
Sandal Wood—Violette de Parme—Persian Boquet—and Carnation Pink—per cake **25c**

Bennett's Medicinal Whiskies and Wines.

In no department of our house is quality ever sacrificed to price. A rigid standard of quality is maintained all through, let prices fluctuate as they will. Our Wines, Whiskies, Liquors, etc., are superlative values. Every item thoroughly reliable and matured.

Bennett's California Port or Sherry—the finest California has ever produced—per bottle **50c**
Bennett's building-up quality Claret—per bottle **50c**
Bennett's Pure Malt Whiskey—per bottle **75c**
Bennett's Pure Rye—per bot **75c**
White Mountain Pure Malt, per bottle **75c**
Monongahela Pure Bourbon—per bottle **65c**
I. H. Harper—14 years old—per bottle **1.00**
Greer's O. V. R. Scotch—imported in bottles **1.35**
Old Bushmill's Irish—imported in bottles **1.45**

Silks! Silks! Silks!

Main Floor.

48c per yard—Corded Taffeta Silks—in pale blue, turquoise, cardinal, blue and marine blue—make neat, pretty shirt waists—75c value—Monday only **48c**

BLACK TAFFETA, 38c per yard—5 pieces 20-inch all silk Black Taffeta—regular 60c quality, Monday only **38c**

24-inch CHINA SILKS, 40c per yard—all colors, including black, white and cream—the kind that sells at 50c per yard—only **40c**

LIBERTY SATINS at 55c per yard—all silk Liberty Satins—all colors—a good 65c value—Bennett's special **55c**

WASH GOODS DEPARTMENT.

50 pieces of fine colored Dress Lawns—the 6c quality—at—per yard **2c**

50 pieces white ground Dimity—colored figures—a pretty wash goods—per yard **6c**

12½c per yard—100 pieces fine Imported Swiss Muslins—white ground, colored figures—also black and white Swisses—good values at 25c per yard—Bennett's special price **12½c**

20c at the Lace Counter.

50 pieces fine Swiss and Nainsook Tuckings—some with insertion stripes—just the thing for nice shirt waists—50c and 75c values—Monday special—per yard **29c**

12c at the Domestic Counter.

100 pieces 36 inches wide fine white Curtain Swiss—dots, figures and stripes—good 20c values—Bennett's special—per yard **12c**

Ready-Made Sheets and Pillow Cases.

50 dozen Bennett's special made Sheets—70x90—torn and ironed—deep handkerchief hem—this sheet is the quality of muslin that always sells at 65c—Bennett's special—each **49c**

50 dozen Bennett's special made Pillow Cases—42x36—to match above sheets—worth 15c—Bennett's special—only—each **12c**

10c per yard—42-inch bleached Pepperell Pillow Muslin—special Monday only—per yard **10c**

11c each Special in Towels.

100 dozen linen, warranted absorbent Crash Towels—very large size—this towel in this size sells at 15c—special for Monday—each **11c**

Women's Wash Waists

There is scarcely an article in merchandise that so interests women at the present time as SHIRT WAISTS. It is impossible to describe such a mammoth stock as our in detail. There is hardly a style or material not represented on our tables. No matter what the limit of your price, we can meet it.

Waists

For Monday morning we offer 20 dozen of fine Black Lawn Waists and 18 dozen White Pique and Cord Waists that we think are excellent values—price **98c**

A lot of clean-up styles in fancy colors—worth from $1.00 to $2.50—make your choice selection—at **89c**

Children's Wash Dresses

Our late duplicate purchases are now in. We commence the prices at 25c and the sizes from 1 year up. Calico, percale, gingham, madras and pique are the materials—colors warranted. Come and inspect them.

Fans! Fans!

Opened and on sale now. Our 100 dozen Fancy and Black Folding Fans—all new and perfect—prices, 2 for 5c, 5c, 7½c, 10c, 15c, 20c, 25c, 35c, 48c, 69c.

Don't keep warm under the collar while you can get two nice, cooling fans for a nickel.

Bennett's Millinery

Monday we make special concessions in our Millinery, for the main purpose of instituting Monday a special Ladies' Day.

10 per cent discount on all hats—all kinds—ranging in price from $15.00 to $18.00.

15 per cent discount on all hats—all kinds—ranging from $20.00 to $35.00.

Our system of marking every item in plain figures and our word backing it, insures these absolute advantages which go to make Double Bargains for Monday.

$10.00 hats for **7.00**

$5.00 hats for **2.98**

Special trimmed hats for children **69c**

New line of Duck hats and caps for children.

Bennett's Photo Frames

Second Floor

A fresh stock of Photo Frames, in white, gold, green, cherry and black, with brass corners.

To fit one photo **21c**
To fit two photos **35c**
Picture Frame Mouldings—in lengths—per foot—up from **2c**
To fit three photos **48c**
To fit four photos **69c**
To fit five photos **85c**
Passepartout Photo Frames—48c, 35c, 19c, 12c and **10c**

Bring your pictures for framing—work first-class—prices the lowest.

Our Aim is to Place Merchandising Upon a Higher Plane then Ever Achieved in the History of the Great West.

Those superior trading methods that distinguish the home-makers' exposition are known and acknowledged by thousands of pleased customers. We make shopping a pleasure—not a task! We spare neither effort nor expense to satisfy **everybody** and retain **everybody's good-will.** The opening of this **immense home supply center** and its already **established success** is one of the **brighest outlooks for the future splendid development** of the west. Such must indeed interest everybody. We therefore **expect you to honor us with a visit.** We are confident of delighting you. Our varieties are **elaborate** and **extensive beyond immediate comparisons.** Our qualities admit of no question and our facilities for filling your orders are **not even surpassed** by the most ambitious and successful concerns of the east. Our principle of ready-cash selling joined to up-to-date concentration of departments, enables us to sell every line of **dependable merchandise** at **prices lower** than the most determined economist would willingly pay. **Read this page advertisement closely.** It speaks of **fresh, new, just-received goods,** that have passed by the most direct means from the factory to our counters. **There's money in it for YOU!**

The One-Price Piano House

BENNETT'S

Have you seen the world's new standard piano, "THE EVERETT;" "the piano with a soul?" It is the BEST; the whole world of musicians is saying so for us. The Cincinnati Times-Star has this to say of the EVERETT, anent their world-renowned May Musical Festival: "Over 550 voices now training under the careful leadership of Mr. E. W. Glover are accompanied by nothing but one piano. It requires an instrument of MORE THAN USUAL VOLUME to properly support such a large number of voices and it is a significant fact worth remembering that the EVERETT has within the past few months taken a very high rank among the artist class, and is freely given first place among the great orchestral pianos."

We sell also the celebrated **IVERS & POND, STARR, RICHMOND, SMITH & BARNES** and other standard pianos on the

EASY PAYMENT PLAN

We are state representatives for the most renowmed of all self piano players, the "Chase & Baker." This wonderful device will win your affections if you call and listen to it but once. Easiest to play—the most beautiful of all machines, finished with choice veneers, high polish and hand carved case. **We rent new pianos.** Our tuners will take care of your piano. We absolutely guarantee their work and our charges are the very lowest.

Bennett's Music Department

Complete stocks of Schermer & Wood edition, including the classics in their famous editions at 40 per cent off the publisher's price. Czerny—op. 229, publisher's price 25c—our price **15c**

"Dreamy Eyes," latest by the composer of "Creole Belles," publisher's price 50c—our price **19c**

Bell Boy March, Caddy March, 'Varsity Girl March, Gay Tally Ho March, Fencing Girl March, by Ashton—publishers' price, each 50c—our price **19c**

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Bennett's Furniture

Third Floor.

There's daily transformation in furniture varieties and designs—qualities and low prices are standard and absolute bargain prices are the attractive incidentals. Read and ponder over the following magnificent items. Qualities and bargain prices await you in abundance.

HANDSOME JARDINIERE STAND—exactly like cut—made of golden oak or mahogany finish—a rich, neat design tabourette—on sale at **39c**

IRON BEDS—fancy enameled, latest scroll designs—pretty, massive posts—steel rails—three colors of enamel, white, pea green and maroon—beautifully finished—serviceable—worth $7.50—our price **5.24**

SCREENS—handsome—made of solid oak—fitted with brass supports—silkoline filled—in colors of pink, blue, tan, green, etc.—strong and durable—on sale Monday at only **1.24**

EXTENSION TABLES—made of the best selected solid oak—rich and new in design—beautifuly turned and fluted legs—golden oak finish—superbly polished—they can't make a better or stronger table—our price for Monday and Tuesday only **8.29**

DINING CHAIR—solid oak frame—high back—brace arm—hand caned seat—back nicely carved—turned posts and spindles—strong and durable—actually worth $1.98—our price for this sale will be **1.08**

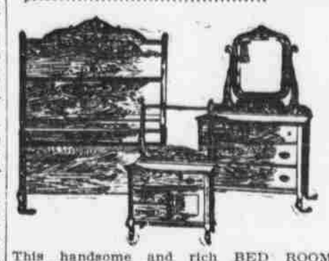
PLATE RACK—of artistic beauty—golden oak—highly finished—brass cup hooks—this piece of furniture certainly adds largely to the wall decorations in a dining room—on sale for Monday only at **64c**

COMBINATION BOOKCASE AND DESK—made of quarter-sawed golden oak—fine shelves for books—large writing leaf—neatly arranged pigeon holes—French beveled plate mirror over top—writing leaf supported with two brass hinges—polish finish—regular $15.00—our sale price **9.74**

ROCKER—cobbler leather seat—solid oak—golden finish—turned spindles—high arms—medium high back—comfortable, strong and durable—on sale Monday only **2.35**

COUCH—30 inches wide, 6 feet 6 inches long—made two ways, plain top with imperial roll edge or made in eight-row patent tufted—these couches are made with the guaranteed steel construction—heavy oak frame—polished—covered with best grade Belgian velours—tow moss and cotton filling—regular price $18.00—special **12.85**

SIDEBOARD—come in and look at it—then see if you can do better elsewhere for $20.00—our price is $13.48. It is handsomely carved—swell top and front—large beveled mirror—made very strong—as for beauty, judge for yourself—remember our low price **13.48**



This handsome and rich BED ROOM SUIT—exactly like cut—golden oak finish—new and beautiful in design—dresser has a shaped French beveled plate mirror—top and top drawers swell front—four drawers—shaped legs—bed nicely carved—exceptional bargain at **17.38**

DINING CHAIR—golden finish—large size seat, measuring 17 inches—hand caned—back carved—a very strong chair—on sale at **79c**

COUCH—covered in fine velours—button top, canvas bottom—steel tapered springs—oak frame—claw feet—our price **6.45**

HALL RACK—made of quarter-sawed oak—with artistic carving on front—good size seat—the mirro is of the best French beveled plate—brass hooks—and a good saving, rest assured—price **5.69**

CUPBOARD—glass doors—golden finish—two drawers—brass trimmed—castered—best of workmanship—strong and durable—last a lifetime—on sale for Monday only at **5.98**

CENTER TABLE—an excellent piece of furniture—exactly like cut—made of best selected lumber—finish golden oak—size of top, 24 inches square—made strong and has a substantial under-shelf—usual $2.50 value—our price is **1.29**

LIBRARY BOOKCASE—4 feet 6 inches wide—made of ¼ oak—two glass doors—rounded top and corners—shelves for books—highly polished—ball-bearing casters—on sale **11.48**

WALL POCKET—made of golden oak—has a handsome colored picture panel—well made and strong and is a very useful article in every home—sale price **33c**

Bennett's Groceries

NOWHERE BETTER—NOWHERE CHEAPER—that's the tale in a nutshell. Freshness, purity and downright low prices are SPEAKING characteristics in every corner of our mammoth Pure Food Exposition.

A MONDAY EXTRA—Large, extra large, fancy lemons, a genuine bargain that cannot be duplicated, at per doz.. 15c

Barataria Dry Shrimps—per can **10c**
Hand Picked Navy Beans—per pound **4c**
Fancy Full Cream Cheese—per pound **17c**
Assorted Pickles—per bottle **9c**
Standard Corn—per can **8c**
Mustard Sardines—large—per can **9c**
Capitol Baking Powder—½-pound can **13c**
Fancy California Apricots—per can **15c**
Good Rice—per pound **5c**
Columbia Catsup—pint bottle **23c**
Soda and Oyster Crackers—per pound **5c**

Bennett's Candies

Main Floor.

Such Candies as ours are impossible of quality improvement. Their purity and goodness is not matched anywhere. Our prices are untouched. See!

MONDAY SPECIAL—Chocolate Creams, fresh, delicious, per pound 10c

Cream Almonds—per pound **25c**
Pineapple Slices—per pound **20c**
Mint Kisses—per pound **15c**
Snow Drops—per pound **15c**
Lemon Drops—per pound **15c**
Cream Mixed—per pound **12½c**
Toast Marshmallows—per package **5c**
Salted Peanuts—per pound **15c**

Bennett's Cigars

Advertised brands of popular 5c and 10c cigars get their price pith taken out here Monday. Look!

Cremo—a 5c cigar **3c**
Fifty for **1.50**
La Jassida—a 5c cigar **3½c**
Fifty for **1.70**
Norma—a 10c cigar for **5c**
Fifty for **2.40**
Judge Day—a 10c cigar—good as its name—50 for **3.90**
Red Indian Smoking Tobacco—5c package **4½c**
Royal Mixture Smoking Tobacco—5c package **3c**
Standard Navy Chewing Tobacco—10c cut for **9c**
Per pound **35c**
German Wood Pipes—4c pipe for **3c**
2c pipe for **1c**
Genuine Briar Pipes—25c pipe for **20c**
20c pipe for **15c**

Bennett's Carpets and Draperies

Some late arrivals, just opened, will be put on sale for Monday's selling. All new, seasonable goods. The finest productions of the loom at the lowest prices ever made.

75c Tapestry Brussels Carpet—per yard **59c**
95c quality guaranteed the best Brussels made—per yard **79c**
$1.15 Velvet Carpet—per yard **98c**

This will include our full line of the best quality of Velvet Carpets.
40c quality Linen Fiber in-grain—per yard **28c**
55c Union Carpet—extra quality—per yard **39c**

60c cotton Chain Carpet—best quality—per yard **48c**
80c all wool Ingrain Carpet—per yard **65c**
40c grade Floor Oil Cloth—1¼ and 2 yards wide—per sq. yd **25c**

Lace Curtains.

One lot of 500 pairs of Ruffled Muslin Curtains, with colored borders—per pr **1.25**
3 cases White Nottingham—worth up to $2.25 per pair—special at—per pair **1.48**
2 cases Ruffled Bob net Curtains, lace insertion and edging, deep ruffle—per pair **2.59**
5 cases of full size Nottingham Curtains—worth up to $4.50—at—per pair **3.15**

Drapery Department.

Curtain Scrim—per yard **5c**
Curtain Swiss—per yard **7c**
Curtain Swiss—colored stripe **10c**
Pillow Cord—per yard **8c**
Chenille Table Covers—one yard square—each **39c**
Japanese Bamboo Curtains—each **1.25**
Tapestry Portieres—three yards long—per yard **1.39**

Dr. Rowe's Stock Food—We Sell It in the Drug Dept.

(Main Floor.)

Here's something of special value to our farmer and stockman friends. Your horse, cow, sheep, goat or pig—the whole family of either around you—will "just love it." It'll gladden and fatten and PAY. All its qualities are detailed on the package—but "the proof of the pudding is in the eating." Try it on your stock.

Per 4-pound package **48c**
Per 25-pound pails **2.48**

W. R. BENNETT CO.
WHERE QUALITY AND PRICE COUNT WE WIN
16TH & HARNEY STS. OMAHA.
FREE TELEPHONE EXCHANGE—30 PHONES—137.

Bennett's Woodenware

Basement.

Good, seasoned Pine Tubs—up from **48c**
Good Pine Pails—each ..... **15c and 13c**
Clothes Racks—up from **48c**
Churns—up from **18c**
Clothes Hampers—assorted sizes—$2.68 and **1.18**
Splendid line of Refrigerators and Iceboxes—up from **5.50**
Washing Machines—up from **2.98**