

BOSTON STORE

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Extraordinary Sale
tomorrow of

FINE RUGS and CARPETS

A very rare and
splendid opportunity

Rugs and Carpets from the Comstock-Avery Furniture Co., Peoria, Ill.,
bought at auction in Chicago on sale at remarkably low prices.

MONDAY we begin the biggest carpet sale ever held in Omaha. We bought nearly the entire stock of the Comstock & Avery Furniture Co. of Peoria, Ill. These goods were sold at public auction in Chicago, on account of some of the goods having become damaged. What we offer for sale are almost all sound and perfect goods, and the price will be in many instances less than half of what the goods would sell for regularly. Below are a few of the exceptional bargains to be offered.

\$50 Royal Wilton Rugs \$25

In this lot are all the finest Royal Wilton rugs that are made. They are all the 9x12 size, in the most beautiful Oriental and geometrical patterns, in those rich luxuriant colorings only found in high class rugs, Comstock & Avery's price was no less than \$50, and some of them are worth \$75, tomorrow you can take your pick as long as they last for \$25. We would like to have you bear in mind that these are not velvet rugs, but the highest pile Royal Wilton rugs, and for \$25 they are the biggest bargain ever offered in Omaha.

\$25

\$25 Rugs on Sale at \$15.98

In this lot are all the 8-3x10-4 Axminster, Smyrna and Body Brussels Rugs. This is a most convenient size, being suitable for almost any room. Many of them are in the small sleeping room designs, in Oriental and handsome floral patterns, at \$15.98 they are just about half price.

15.98

\$1.50 Highest Grade Carpets 69c

In this lot are all the Wilton, Wilton Velvet, Axminster, Savoniere, extra Axminster, etc., etc., in fact all the best grade of 1/4 carpeting, Comstock & Avery's price \$1.50 yard—most of it absolutely sound and perfect, some of it a very little damaged, in the newest patterns, with and without border, all go at, yard.

69c

Made-Up Carpets at Just About Half Their Value

Comstock & Avery just before the sale had secured the contract for furnishing one of the largest eastern summer resort hotels. They had made up over a hundred carpets ready for shipment. The carpets are in Moquette, Body Brussels, Tapestry Brussels, Wilton velvet, etc. They are in sizes that will fit the average room and are in the most beautiful patterns. They were made for the highest class summer resort hotel, consequently they are the best material. We will sell them Monday at about half of Comstock & Avery's price. Bring the measurements of your room and if you can find your size you will secure a rare bargain.

\$20 Rugs for \$9.98

9x10-6 Brussels rugs in floral large center designs—a good substantial rug—Comstock & Avery's price \$19.98—go in this sale—all sound and perfect—

9.98

\$12.50 Rugs for 5.98

In this lot we have placed a big line of Smyrna rugs, double faced, heavy Smyrna rugs, in the 6x9 size. These are suitable for sleeping rooms, libraries, dens, etc.—Comstock & Avery's price \$10.00, all go in this sale, absolutely sound and perfect, at

5.98

\$5 Rugs for \$1.50

All the 36x72 heavy Moquette rugs we have put into one lot at \$1.50, Comstock & Avery's price was \$5—our price

1.50

\$7.50 Rugs for \$1.98

All the \$7.50 Wilton and 36x72 all wool Smyrna rugs, in the most beautiful patterns, we will sell at, each

1.98

50c Hassocks for 19c

All the Wilton Hassocks that Comstock & Avery sold at 50c, we will sell at

19c

Ingrain Carpets at 25c, 39c and 49c Yard—Worth Double

The ingrain carpets are all absolutely sound and perfect. We have divided them into three lots. The ingrain carpets that Comstock & Avery sold at 50c, we will sell at, yard

25c

Those that Comstock & Avery sold for 50c and 60c yard, we will sell for, yard

39c

All the best grades of all wool ingrain carpets, such as Lowell, Hartford, etc., many stores sell them up to \$1.00, we will sell

49c

\$35 Rugs on Sale at \$19.98

In this lot we have placed all the Royal Wilton rugs that are in any way damaged, all the Smith's Axminster rugs, all the best grades of all wool Smyrna, all the velvet rugs, all the Saxony rugs. They are in the 9x12 size, all in the most recent and up-to-date patterns. It is but seldom that an opportunity would present itself to buy this character of goods at about half what they are really worth. We wish to lay especial stress upon the fact that these goods are all of superior make, and all the highest-class patterns, at \$19.98 it is a rare opportunity.

19.98

\$22.50 Rugs on Sale at \$12.98

9x12 best grade Brussels Rugs, best grade heavy Smyrna Rugs in those beautiful, rich, floral designs, in blockwork patterns, good substantial Rugs, really worth \$22.50, all absolutely sound and perfect, go at

12.98

\$1 Brussels Carpet for 35c yd.

In this lot we have placed all the best Brussels carpet, the newest and most beautiful patterns, with border to match, none of them are worth less than \$1.00, only a few of them are damaged, most of them are absolutely sound and perfect, all go at

35c

Mill End Sale of Laces

Mill Ends 10c Laces 2 1/2 yd.—Immense lots of medium width torchon and Flat Valenciennes laces and insertions, 10c quality at...
Mill Ends 20c Laces 5 yd.—All kinds of washable laces and insertions, medium and wide widths, torchon and not top oriental, also black silk laces, worth 20c, at...
Mill Ends 25c Laces 10 yd.—Including fancy trimming laces and galoons, black, white and ecru, also Normandy Valenciennes laces, 25c quality at...

2 1/2c

5c

10c

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Mill End Sale of Embroideries

Mill Ends 7c Embroideries 1 1/2 yd.—Narrow embroidery edgings and insertions, very good quality, worth 7c yd, at...
Mill Ends 10c Embroideries 2 1/2 yd.—Fine embroideries, including swiss, nainsook and cambric, worth up to 10c yd, at...
Mill Ends 20c Embroideries 6 1/2 yd.—Medium widths, neat and showy embroidery and insertions, scores of styles, very pretty patterns, 20c quality at...

1 1/2c

2 1/2c

6 1/2c



THIS WEEK winds up the 4th Mill End sale. Its success was assured from the start. The quantities and class of Mill End merchandise and the extremely low prices were bound to appeal to all consumers. The remarkable bargain-giving that has been the distinguishing feature of this sale will be continued with greater fervor. The offerings [of which those we mention below are fair examples] are urgent enough in their demands for you to come, to allay further urging. Its to your interest to be here tomorrow by all means. The carpet and rug sale and the Mill End sale form an irresistible combination.

Dress Goods Bargains

Reduced prices on the dress fabrics the people are now buying and want. A very notable occasion.

49c yard for Mohair Lustre, pink, sky, cardinal, creme and all colors. This is a 75c quality.
59c yard for Cheviot, 56 inches wide, all wool, in all stylish colors.
95c yard for 50-inch wide Mistral. Our regular \$1.25 grade.
\$1 yard for Noile Etamine, sold elsewhere at \$1.50—this is our regular \$1.25 quality—all colors and black and creme.

Black Dress Goods of Every Conceivable Weave.

59c yard for Noile Etamine, fine foreign quality, sold elsewhere at \$1.00.
89c yard for Mistral, the \$1.25 grade, splendid, irresistible clinging stuff.
98c yard for 56-inch Mohair Sicilian. This remarkably wide and stylish cloth sells at \$1.50 always, but for this sale, 98c yard.

High Grade Wash Stuffs in Dress Goods Dept.

White Etamine, 33 inches wide, at... **25c**
Mousseline de Soie, white and all colors, yard... **39c**
Damask Waistings, 39c
75c Silk Embroidered Swiss, all colors, yard... **39c**

Dress Goods on Bargain Square—remarkable offers

25c At 25c and 30c, just two prices for dress goods of 75c, \$1 and \$1.50 values, in cashmeres, henriettes, serges, imported novelty mohair cheviot, etc. **39c**

75c, \$1, \$1.50 Corsets 29c

An extraordinary sale of very high grade corsets at the lowest price ever known. If every woman knew what kind of corsets these are, every woman would attend this sale—it's an unusual opportunity.

All the odd lots of fine corsets in black, white and colors, medium and extra long styles, including model form corsets, made of the best summer netting and French Batiste, in plain and fancy colors, worth 75c, \$1.00 and \$1.50. Choice..

29c

Mill End Sale of Fine Silks

Black Silk Special

Over 3,000 yards black imported Swiss taffetas, all 27 inches wide, very strong and lustrous. We guarantee every yard of these high grade black taffetas, and will close the entire lot at, yard

79c

Moire Velours, Black Only

About 500 yards 21-inch black moire velours, moire Imperial, moire Francaise, moire special Mill End prices, yard

75c

Black Grenadines

Mill Ends of black grenadines, all 45 inches wide, and very sheer. Black grenadine waist lengths, skirt lengths, some pieces have enough for entire gowns. These grenadines include all the latest fashionable mousseline de Lyon, with dots, stripes, small and large figures, also a few white and black, usual price \$2 to \$5, Mill End price—

95c, 1.25, 1.50, 1.98

85c Silk Taffetas 59c a Yard

200 pieces extra heavy quality all silk taffetas in all the latest spring colorings, including black. This is our regular high grade 85c quality taffeta. We have over 40 different shades—the entire lot go for quick selling at, yard

59c

Black and Colored Moire Velours
We have a large assortment of these popular silks so much in demand for the new Gibson waists and jackets, including white. These goods have been selling up to \$1.50—Mill End prices Monday

88c

Silks on Bargain Squares

6,500 yards of all kinds of plain and fancy silks, black and colored all silk taffetas, black and colored duchesse, corded silks, yard wide black and white washable Japanese silks, printed warp Louisiana, 27-inch tucked taffetas, fancy printed and satin striped crepe de chine, Cheney Bros. pretty twilled and satin foulards, 30-inch wide and narrow striped imported silk waistings, and a big lot of high class silk ends from 3 yards to 20 yards, all go at, per yard—

35c, 45c and 67 1/2c

Muslin Underwear Sale

Dainty and well-made Muslin Undergarments are priced less than the material costs.

Ladies' Corset Covers, plain cambric, all sizes... **7 1/2c**
Ladies' muslin Drawers, with cluster of tucks, very special... **12c**
Ladies' muslin Drawers, also cambric, umbrella styles, with deep ruffles, 35c quality... **15c**



Misses' and Children's muslin Drawers, all sizes, per pair... **8 1/2c**
Misses' Night Gowns and Skirts, with deep ruffle... **35c**
Ladies' finest muslin and cambric Drawers, trimmed with lace and embroidery... **25c, 39c, 49c**
Ladies' Gowns, Skirts and Skirt Chemise, trimmed with fine laces and embroideries, hemstitched with deep ruffles, in great variety of styles, worth almost double our special prices—
39c, 49c, 69c, 98c



Men's 10c Handkerchiefs, most of them considerably musced, made of fine sheer cloth with all widths of hems, fancy borders... **3 1/2c**

Ladies' and Men's handkerchiefs, genuine Irish linen, all sizes, sheer and medium widths, very neatly hemstitched, wide and narrow hems, 20c quality at... **7 1/2c**

Basement Mill Ends

Heavy Two-Toned Silesia Lining, worth 15c, go in the forenoon only at—yard... **1c**
Best grade Standard Prints of all descriptions—in mill lengths—at—yard... **3 1/2c**
Thirty-six-inch wide light and dark fine Percale—yard... **6 1/2c**
Lonsdale and Fruit of the Loom Muslin—each piece branded—in mill ends—at—yard... **6c**
Fine Dimities and Fancy Corded Lawns—worth 25c—go at—yard... **10c**
One big lot all kinds fine White Goods and Shirt Waist Madras—at—yard... **10c**
One big table short remnants all kinds fine Colored Lawns, dotted, corded, etc., worth up to 25c—in mill ends—go at—per remnants... **1c**
One big table all kinds Silkoline—thirty-six inches wide—yard... **2 1/2c**
One big table thirty-six-inch Covert Cloth remnants—worth 15c—go at—yard... **8 1/2c**
One odd lot of Covert Cloth—worth 10c—go at—yard... **3 1/2c**

Special bargains in remnants and odd lengths of all kinds of Table Damask at about one-half regular price.
Special bargains in half rolls and 10-yard lengths of all kinds of Toweling at about one-half regular price.
And hundreds of other bargains, of which the lots are too small to advertise, will be sold as long as they last at about one-fourth regular price.

\$2.00 Shirt Waists 98c

An immense assortment of Ladies' Shirt Waists, very beautiful effects, made of all the popular fabrics, in the most approved fashions. The variety is extensive and includes all the styles that are so much desired this season. \$2.00 values, all sizes... **98c**

75c and \$1 Shirt Waists 25c

Tomorrow we will place on sale all the odd Shirt Waists, that is, where there are no more than one or two of a kind—also an immense lot of Sample Waists—one of a kind. These come in light and dark percales, lawns, etc. They are worth 75c and \$1.00 each—your choice of the entire lot tomorrow... **25c**



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