



Telephones 135 & 180. The best order delivery system in Omaha.

W. BENNETT CO. 16th & HARNEY STS. OMAHA.

WHERE QUALITY AND PRICE COUNT WE WIN

Drug Department

Our rapidly increasing prescription business is proof that we have the confidence of physicians as well as the general public.

WHEN YOU LOOK AT THIS ADVERTISEMENT YOU'LL BE IMPRESSED with the IMMENSE MERCHANDISING RESOURCES of the BIG DAYLIGHT STORE.

WHEN YOU READ you'll be convinced of our supreme fitness to meet and fill every want common to the person and the home. WHEN YOU BUY you'll be charmed with those qualities and money saving advantages that are the transcendent features of our business.

We invite and expect you. If you cannot call in person, a telephone message or a postal card will bring the goods to your door with that surprising promptitude and exactness of detail that are patent essentials of our order filling equipments. We study your interests. Let us meet your needs. Come!

Monday in the Crockery Department

Special Announcement Tomorrow we open our Cut Glass Department, presenting a line of exceptionally fine Brilliant Ware, at prices to win patrons of these beautiful goods.

Monday in the Silk and Dress Goods Dept

Main Floor



An opportunity came our way of buying up the entire stock, embracing all lines of one of America's greatest importers. We purchased the full complement and will place same at your disposal Monday 8 a. m. at ultra sacrificing prices.

We guarantee every yard to be worth from \$1.25 to \$3.00. To establish a new and popular era in our silk and dress goods trade and make this store headquarters for every lover of such, we invite everybody to have their choice Monday 9:50 a. m.

Sateens worth 25c at 15c

2,350 yards of extra fine French sateen, extra width, light and dark ground, with dots and pretty floral designs, extra fine satin finish. This quality is never sold for less than 25c per yard. In this great sale only, per yard 15c

Silks worth \$1.25 to \$2.00 per yard, all go at 85c per yard

1,900 yards of very beautiful fancy silks for small waives, kimono and skirts. Every yard this season's newest styles. Every pattern a charm and an adornment. All the best makes and every yard worth from \$1.25 to \$2.00 per yard. Monday's big sale only, per yard 85c

Monday in the Woman's Realm

Second Floor-South

Every lady in town should include the woman's realm in her shopping itinerary. Whatever your needs we can meet them. Monday saving in every item. Jaunty Walking Suits 10.90 worth \$16.00, for

Walking suits, in black, gray and blue, all sizes, neat tight-fitting jackets with poplin, flounce skirt—the regular \$16.00 suits—Monday special 10.90 MISSES' SUITS—We are showing a most complete line for misses' wear. They come in all the swell new weaves and shades, sizes 12 to 15 years. Prices ranging from \$9.90 to 35.00

Black Cheviot, silk lined throughout, eton jacket, flounce skirt, a \$25.00 18.90 Bring your little children to Bennett's juvenile department on the second floor. We have children's dresses made from pretty dresses at \$2.50 to \$3.00. You will find almost any style of dressy dress in this elegant assortment. SHIRT WAIST—The newest and most up-to-date line ever shown in Omaha. They comprise the ginghams, percales, madras,

plique, silk ginghams and batistes, natural linen colored, mercerized. 5.45 Prices 25c to 50c for children's wear. Bennett's juvenile department on the second floor. We have children's dresses made from pretty dresses at \$2.50 to \$3.00. You will find almost any style of dressy dress in this elegant assortment. SHIRT WAIST—The newest and most up-to-date line ever shown in Omaha. They comprise the ginghams, percales, madras,

Monday in the Clothing Department

Main Floor-North

Men's Swell Hats. Bennett's specials, 2.95, \$1.95, \$1.50. In soft and stiff hats—all the latest shapes. Pearl and black Panama felt hats, worn now by best dressers. Special for 1.00 Monday, \$2.50 values, at

Men's fine spring weight Cashmere Underwear—in colors or plain—special values—1.00 All varieties J. R. Stetson's Popular Hats are here for 3.50 All Wool Caps, in school, eton, golf, Rob Roy shapes—plain and fancy patterns—\$1.00 values—50c Some cheaper ones 25c Men's fine Balbriggan Underwear—in all the late colorings—extra good 45c 75c values—selling at

Monday 'mong the Millinery

Second Floor-East

Daintiness, nobbiness, niceness, hold sway in our Millinery section. Splendid and complete assortment of latest springtime creations, beautiful designs, enhanced with truly American touches, making them charmingly original.

SPECIAL NO. 1—Street hats in turban effects, prettily trimmed with straw and lace, quills, the nobbiest of the season. Natural straw street hats, trimmed in pink, ecru, black or white. 3.98 SPECIAL NO. 2—Street hat, new design, has strong walking effect, trimmed in blue, ecru, pink and white. 1.29 Monday all day SPECIAL NO. 3—Street hat—Continental—trimmed in silk with pom pom effect, white, ecru or black. Monday all day 2.75

Monday in the Woodenware Department

Basement

6-inch hard wood, oak finished 5c Box Fancy Imported Salt 10c Two-compartment Palm Knife Basket 38c Four-hook Hat and Coat Rack 5c Palm Table Mats 38c Towel Rollers 6c A large line of imported novelties in Wood and Willow Ware, Carved Salad Sets, Bread Plates, Rolling Pins, Palm Knife Trays, etc. Look over our line of Washing Machines before buying-up from 2.98

Refrigerators



Our cold dry air refrigerators are the best possible manufacture and embrace all varieties, shapes, styles, ornament, finish and size are matters of taste effecting the price, of course, but not the efficiency. Come hither when you want to buy. Come tomorrow, we will gladly aid you in securing the best possible that money can buy. Weight 175 pounds, size 33x47, holds 85 pounds of ice. Price—

\$12.00

Monday in the Trunk Department

Main Floor-South

Most select line of Trunks, Telescopes, Dress Suit Cases, and finest Leather Bags to be seen anywhere. Our prices are as low as the lowest.

Large, well made Suit Case—only Heavy Canvas Telescope—20c Ladies' Club—48c Rubber cloth—3.48 Large, metal covered Trunk—4.98 Sole Leather Suit Case—made extra strong on steel frame—in brown or russet—only 4.98 These are all new goods—latest shapes and styles.

Monday in the Art Department

Second Floor-South

The moods of the art world—changeful as nature from which their inspiration springs—are charmingly represented here.

Art-Type Engravings—50 classical and popular subjects, 25c. Etchings—where 75c. Here at 55c Water Color Sketches—the Corn series—very latest—chic and amusing—see them—each 25c Paste Partout Bindings—all colors—36 feet in roll—per 7c

Monday at the SODA Fountain

Main Floor-East

Rest and refresh yourself here GRATEFUL, COMFORTING AND HEALTHFUL refreshment can be had so inexpensively. Our soda fountain is a superb piece of store furniture. There's "coolness" in a view of it. We use only the purest and best materials. Ice cream soda, per glass 5c

Crockery Department

Second Floor-North

Specials for Monday. Gold braids—tinted colors—42c Art Pottery Cuspidors—35c Japanese Thin Tea Cups and Saucers—set of six—95c Plates—one-half price—8c Table Tumblers—10c Gold Corona Glass assortment—9c

Monday in the Shoe Department

Main Floor-Under Balcony

Great money-saving footwear sale. SPECIAL NO. 1—Tomorrow we will sell 150 pairs—all we have—ladies' ensy serge congress shoes which are worth everywhere \$1.25, Monday while they last 48c

SPECIAL NO. 2—Women's Kangaroo Calf Oxford Shoes—worth everywhere 69c—Monday, all day 59c SPECIAL NO. 3—Women's Grain Slippers—worth everywhere 75c—Monday, all day 59c No finer shoes in Omaha than are here.

Monday in the Wall Paper Department

Third Floor-South

Immense stock of 1902 patterns to choose from—the largest and best in the city. Tomorrow we will give away a lot of choice patterns worth from 5c to 8c, per roll at 3c Gilt—in dark reds, blues, greens, terra-cotta, etc. regular 10c to 15c values—tomorrow at 8c Boom Mouldings—1c per foot-up from

Meat Department

MONDAY SPECIALS.

No. 1 Sugar Cured Hams—11c per pound No. 1 Sugar Cured Bacon—12c per pound Three-pound Fall Lard—39c best brand—10c Five-pound Fall Lard—65c per pound Boneless Hams—12c per pound Cottage Hams—12c per pound No. 1 Rolled Hams—15c per pound Sliced—18c per pound Beef Roast—12c per pound Legs of Mutton—12c per pound Legs of Lamb—15c per pound Boiling Meat—5c per pound Rump Corned Beef—7c per pound Pork Sausage—home-made—7c per pound

Monday in the Mammoth Grocery

Basement

A Monday Extra Special 500 pounds Choice Hand Picked Navy Beans Per pound 2c

Standard Corn—8c Assorted Pickles—10c Peaches—good dried—10c Prunes—Santa Clara—5c Apricots—high grade California—15c Three-pound cans—10c Strawberries—good standard—10c Peaches—sliced—10c Macaroni—10c Macaroni—per package—14c Caplin Wheat—9c Caplin Beans—13c

Coffees! Coffees! Coffees!

Rio—per pound—12c Java and Mocha—per pound—25c African Java—per pound—20c Bennett's Capitol Coffee—28c one pound package—28c

Monday in Candy Dept

Main Floor-South

Special Stick Candy Sale Monday—250 pounds fresh made and deliciously 7c Four sticks 1c Cream Almonds—25c per pound—25c Assorted Butter Creams—20c per pound—20c Mulberries—20c Pineapple Slices—20c per pound—25c Mint and Vanilla Creams—25c Vanilla and Chocolate Italian Squares—per pound—10c Broken Mixed—10c Gum Drops—8c

Monday in Cigar Dept

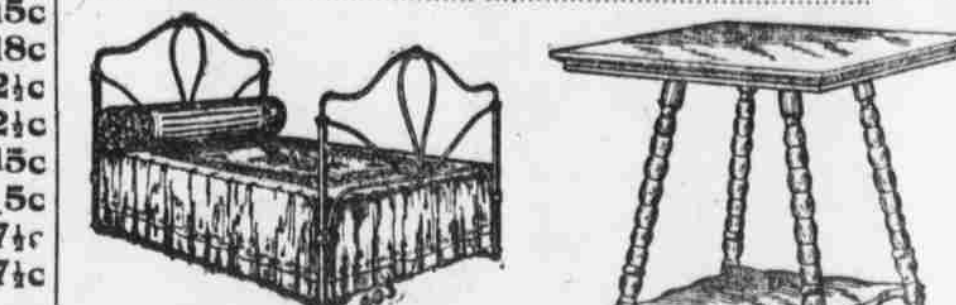
Main Floor-South

Only the best imported and domestic cured tobacco used in the making of the cigars we sell. Advertisers brands at cut prices. Monday specials—Little Tom Cigar—3c per pack—\$1.75 King Maker—3c Fifty for—\$1.75 Fifty for—\$1.75 Meza Rico Export—\$2.25 Royal Mixture Smoking Tobacco—3c Cairo Turkish Cigarettes—9c per package for—9c The very best assortment of Brier Pipes, Cob Pipes and Clay Pipes.

Monday in the Furniture Department

No home should be without a medicine cabinet and for that reason we will make a special drive on a solid oak medicine cabinet with enclosed door, which has a 9x12 mirror. The size 16x24, and certainly is a very handsome and useful article. A wonderful bargain at 7.40

Cobbler Seat Rocker—made of selected quarter-sawn oak—golden finish—back nicely carved—artistic turned spindles—well made—beautiful design—highly piano polished—worth \$4.00—we sell them at this sale 2.48

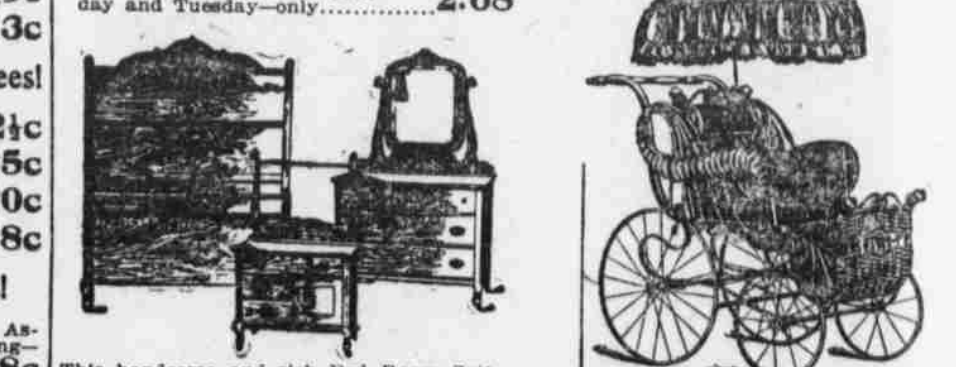


SPECIAL BED COMBINATION—Neat and strong iron bed—like cut—heavily enameled—excellent mattress and a fine spring—certainly a wonderful bargain—the entire outfit for Monday and Tuesday—only 4.98

Handsome Jardiniere Stand—like cut—golden oak and mahogany finish—a rich, neat design—at this sale 3.98



Just like cut—Rood Rocker—large roll arm fine shellac finish—well made—strong and durable—we'll sell them Monday and Tuesday—only 2.68



This handsome and rich Bed Room Suite—like cut—golden oak finish—new and beautiful design—dresser has a shaped French beveled plate mirror—swell front top—four drawers—French shape leg—bed nicely carved and of good design—to go in this sale 17.48

Elegant Dining Chairs—solid oak frame—brass arm—hand-made cane seat—high back—nicely carved—strong and durable—turned posts and spindles—actually worth \$2.00—but at this famous sale only 1.12

SIDEBOARD—Made of selected beautiful golden oak—polish finish—handsomely carved—French bevel plate mirror—serpentine front—curved—top with a bed of the very best of steel springs—warranted non-sagable—it is covered in an exceptionally fine grade of velour and we offer a choice of six very handsome colors—our price 12.48

A Beautiful Couch—we defy competition to produce its equal for \$15.00—the frame is rocco shaped and can be had in oak or mahogany finish—it is fitted with a bed of the very best of steel springs—warranted non-sagable—it is covered in an exceptionally fine grade of velour and we offer a choice of six very handsome colors—our price 10.48

Monday in the Carpet Department

Third Floor.

We offer for Monday's selling, some of the best values ever shown in any department. RUGS—Axminster Rugs, all new fresh goods—complete assortment to select from.

Size 9x12—22.98 All Wool Remyra Rugs—guaranteed fast color—very heavy weave—21.48 Size 12x12—19.45 at 15.98 Size 12x12—3.48 at 4.48

CARPETS—Now is the time to select your carpets and have them made up; thus saving any disappointments in the rush of house cleaning.

Extra quality Axminster—in the most beautiful designs and colorings—ever shown—per yard 1.10 Our standard Velvet Carpet—all colors—with or without borders—1.00 Good quality all wool face Tapestry Brussels—without borders—62c per yard

Best quality all wool Ingrain Carpet—this is positively the best Ingrain made—usually sold at 75c—sale price—65c Heavy cotton chain all wool Filled Carpet—fast colors—sale 49c Carpet Beaters—for house cleaning—30, 35 and 40c

Lace Curtains and Portiers

We have a few lots of odd lace curtains, also some three and four pair lots, which we will offer for Monday's sale at less than cost. Odd Curtains—worth up to \$2.75 59c per pair—at each ROPE PORTIERES, A heavy Cord Porter—full size—all colors—3.69 TAPESTRY PORTIERES, At \$1.45, \$1.50, \$1.60 and—1.98 WINDOW SHADES, A heavy Opacose Shade—35 feet—complete—each—27c