



ILER'S

When you drink whiskey drink good whiskey, no good whiskey is good for you and bad whiskey is bad for you.

ILER'S PURE MALT

Is prescribed by physicians who know that a fine malt whiskey is the only right and proper whiskey to drink and that here it leads them all in purity, taste and general excellence.

It has been on the market for thirty years and is growing in popularity every day.

Willow Springs Distillery,
Omaha, Neb., U. S. A.

WE MAKE
"Blue Ribbon"
BEER

Right here in Omaha—and we are proud of it.

"BLUE RIBBON" is fast becoming famous. Why?

It has a delicious taste!
A fine, rich, hop flavor!
It is a full body hop and malt beer!
It's tonic and building-up quality will surprise you!
It is a fine appetizer!
Taken with your dinner it helps to assimilate your food—it is an aid to digestion by toning up your system.

It is the Best Family Beverage.



Made with pure artesian well water. We take pride in it because we know what it is.

Storz Brewing Company
Telephone 1260. OMAHA

Red Cross
WHISKEY

4 FULL QUARTS \$3
for.....

Express Charges Prepaid

Recommended by the leading physicians and used in all prominent hospitals. The Red Cross Whiskey enjoys today the best of reputations and stands above all in quality and purity. References, First National Bank of Omaha or any express company.

Western Distilling Company
716 South 16th Street, OMAHA
Sole Owner.

Orders from states west of Nebraska will be shipped by freight.

OUR ENGRAVERS

J. Manz Engraving Co.
195-207 Canal St.
Chicago, Illinois.

Are justly celebrated as the engraving establishment which can at all times be relied upon for satisfactory results, whether the engraving be a fine half-tone, wood cut or zinc etching. Their facilities are so extensive that work which must be executed quickly for shipment to distant cities can be easily turned out.

When ordering engravings from your printers ask for

Manz Perfect Engraving.

"WOULDN'T THAT JAR YOU?"

Present-Day Slang Has the Merit of Direct and Concise Expression of Ideas.

THE BANKERS RESERVE LIFE

Excuses This Street Parance in an Advertisement Because of the Reason for the Remark.

"Wouldn't that jar you?" This is the laconic comment heard from the lips of a member of the Nebraska Underwriters association, the Nebraska representative of the Life Insurance trust, when he saw the annual report of the Bankers Reserve Life Association. It was an exclamation of distress and surprise, for that report showed conclusively that the

"NEW COMPANY IS A PEACH!"

to quote from the second explosive evidence of astonishment. Then he went on to say that the alien agents were a unit upon only one proposition at their secret meetings, and that was hostility to the Bankers Reserve Life. We have spent oodles of stuff in the attempt to down that institution. We have spared nothing that venom and malice could conceive or selfishness contrive, but to all appearances

WE HAVE SHOT OUR WAD

against a stone wall and wasted all our powder in vain, for this young company makes a better showing for 1901 than any competitor in the Nebraska field. The more we kick and squirm and the louder we shout our denunciations, the more the people rally to support the home company. It is folly to deny that no organization in Nebraska is doing so much to educate the people to insurance independence.

"B. H. ROBISON, PRESIDENT

of the Bankers Reserve Life, is not only full of energy, but he is resourceful as an insurance expert and enterprising as an advertiser. Every time we have entered the field with a document intended to damage his young organization he has turned the tables on us most cleverly. What we expected would destroy the reputation of the Bankers Reserve Life and injure him as an insurance man has recoiled upon us invariably."

"WOULDN'T THAT KILL YOU?"

and again he pointed to the report showing \$119,000 income, \$2,000,000 of new business, lowest death rate of any American company, all bills paid promptly, every loss adjusted on the date of the receipt of proofs, an advisory board of the best citizens of the state, a field force which is unexcelled, unsurpassed accounting and voucher system and modern, liberal policies. No wonder the alien was astonished at

THE BANKERS RESERVE LIFE.



For 70 Years Dr. Marshall's Catarrh Snuff has kept on Curing Catarrh

The Oldest Remedy, has a national reputation and has never been equaled for the instant relief and permanent cure of Catarrh, Pains in the head and the attendant Headache and Dizziness. Restores Lost Sense of Smell. Immediate relief guaranteed. Guaranteed perfectly harmless. Ask your dealer for it. Refuse all substitutes. Price 25 cents. All druggists, or by mail postpaid. Circulars free.

F. C. KEITH, (Mfr.), Cleveland, Ohio

YOU CAN BUY OUR HALF-TONE ENGRAVINGS

which appear from time to time in The Illustrated Bee. On small portrait cuts we make a nominal price of \$1.00. On larger cuts, 5 cents per square inch. They are all in first-class condition.

Our photographic department will also print additional copies of our original photographs at a reasonable rate.

The Bee Publishing Co.,
Omaha, Neb.

When Writing to Advertisers Always Mention The Bee.

Last Word from Baldwin
(Continued from Fourth Page.)

the men, seemed to comprehend the situation and comforted themselves with quiet demeanor. In a short time the Frithjof had towed up alongside America and it was with a good deal of relief that we climbed aboard to wait for a more favorable wind and tide for our work of landing.

When the Frithjof had landed most of its cargo on Alger Island we took the rest on board the America. Our plan is to leave as little as possible at Alger island, and until the night comes on we shall continue moving our supplies thence northward. As long as it is possible we shall force the America through the ice. Then the dogs and ponies will carry a part of our camp equipment, portable houses, etc., still farther along.

Delayed by Bad Weather.

It had been my hope to equal the record established by Nansen and the duke of Abruzzi in their Arctic camps, but I have found this impossible. We experienced a great deal of bad weather on our voyage to Cape Flora; three weeks were consumed when one should have been sufficient. As a consequence we found the ice in a more solid condition, later on, when we were ready to proceed from Alger island. Unfortunately, the ice at this time was not strong enough to permit our taking the equipment in sledges over it, but it was sufficiently firm to hold the America back from any steady progress.

However, though we are located farther south than some of our predecessors in pole searching, we feel confident that when the time comes for our final dash we shall more than make up the difference. Nansen had less than forty dogs in his winter camp; we have more than 400. This is not the only item in which our equipment surpasses that of any polar explorer, but if it were, assuming that we have sufficient food, we stand a better chance to reach the north pole than Nansen did in making his highest point.

Franz Josef Land is not an undiscovered land to me and I know something of the long winter night through which we shall have to pass. What shall I say of that dreary movement of days, which are days in name only, of the awful stillness and the bitter cold which former explorers have written about? I shall not attempt to describe these experiences, because I believe that no one who has not lived beyond the Arctic circle and has not watched the shortening days can appreciate them. When one sees the dull glare of the sun for a few minutes only out of twenty-four hours, always from the southward, and has lived through many days of the calm, awful stillness of these regions after the sun has disappeared, then he may know something of the majesty of King Cold. Now and then there comes the ice pressure and the hummocks heave and crack with thunderous reverberations out of the eternal quiet. Beauty enough there is also if one may be poetic, but it is a stern beauty, an austere coldness of aspect, that gradually grows more and more repellent. Occasionally we may venture out for walks over the ice and when the moonlight or the glow of the aurora borealis is over the vast fields of ice and snow there are few scenes more delightful. But how we shall long to have the night end!

Of the life we shall live up here I fear its chief characteristic will be monotony. Of course, through the night, we shall try to busy ourselves with the allotted labors of taking observations, making full and elaborate notes. Now and then we shall make little excursions in various directions from camp to camp. We have so much food that it has not become necessary to establish a ration, though we have limited the use of some of our jellies and preserves. We have excellent shelter from the cold and our portable houses are so arranged that they will fit snugly together when we establish our final camp. The America is fitted with electric lights, so that on board the ship the ventilation is of the best. Three meals a day, warm clothes, a good bunk and something to do each day—what more can any man want? There is no reason why we should not be contented and happy. Forty men all told we are, and each one takes his share of the work. We have several musical instruments on our ship and many of the men can play the different ones. There is a fairly well stocked library of books and games of all kinds with which to vary the monotony. Boxing gloves, fencing foils and other gymnastic paraphernalia furnish us with needed exercise when we cannot get out of doors. When I selected the men who make up our party I was very careful to get men who were cheerful in disposition and versatile in amusements. This care has already proved to be of much importance in our life here.

Our scientific work thus far has been valuable. We have made continuous meteorological observations and we have recorded regularly the force and direction of the winds, the phenomena of the clouds, etc. Our magnetic work has not been limited to the mere locating of our camps. We have done considerable surveying and charting, and before we get through we hope to have a fairly accurate map of such parts of Franz Joseph Land as we shall touch.

So far as we shall be able we shall send messages back to civilization by means of our balloon and buoys. Several of these buoys have already been started on their way and long before we return many of our messages and reports should be in the possession of our friends.

EVELYN BRIGGS BALDWIN.

Would You

unclean your table? How much the sun can bulk coffee—constantly exposed to dirt and dust—be clean?

Lion Coffee

comes in sealed pound packages only, thus insuring strength, flavor and uniformity.

Have ROOT print it

NO MISTAKES IN PROOF-READING

A. I. Root:

Dear Sir—Your proof was received, and I must say that I am surprised to get a proof that is absolutely free from error. In 25 years' experience with seedmen's copy I have never before found a perfect copy from the printer, owing to technical terms, etc. Thanking you for your promptness and trusting you will continue on the same line, I am, Yours,
H. R. BASSLER,
Waterloo, Neb.

MADE \$105 THE FIRST MONTH

writes FRED. HODGETT, of N. Y. J. L. BARRICK, of La., writes: "Am making \$50 to \$60 every day I work." MRS. L. M. ANDERSON, of Iowa, writes: "I made \$250 to \$260 a day. Hundreds doing likewise. So can you. \$50 to \$100 daily made plating jewelry, tabernacle, bicy-cles, metal goods with gold, silver, nickel, etc. Enormous demand. We teach you FREE. Write—offer free."

G. GRAY & CO., Plating Works, & Wheel Bldg., Cincinnati, O.

LIFE SIZE DOLL FREE "Baby's clothes will now fit Dollie."

Girls can get this beautiful Life Size Doll absolutely free for sending only four boxes of our Great Cold & Headache Tablets at 25 cents a box. Write today and we will send you the tablets by mail postpaid when you send us the money (\$1.00) and we will send you the Life Size Doll which is 24 feet high and can wear baby clothes. Dollie has a destructible head, golden hair, rosy cheeks, brown eyes, and a sweet reproduction of the finest painted French Doll, and will live in a child's memory long after childhood days have passed. Address: NATIONAL MEDICINE CO., Doll Dept., 102 E. New Haven, Conn.

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Business, Shorthand, Typewriting and English. Day and evening. Students furnished work for board when desired. Spring Term, Tuesday, April 1. Gregg Shorthand by mail. Send for catalogue. New York Life Bld'g, Omaha, Neb.

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The Best International Dentifrice

Hardens the gums—cleanses, sweetens and beautifies the teeth—sweetens the breath. No powder or liquid to spit—most convenient package to carry or use. At all Druggists 25c.

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Equipped with Moffett Roller Bearing Axles.

Built by **P. J. KARBACH & SONS,**
CARRIAGE AND WAGON MAKERS.

Thirteenth and Howard Streets. Omaha, Nebraska.

\$250.00 CASH REWARD

W I D E W O R D S

There are ten letters, represented by ten dashes, omitted from the above words, and when the proper letters are supplied the completed words will describe the Picture and form a correct solution of the Riddle.

CAN YOU rightly guess what words are represented in the above picture? If you can you may win a CASH REWARD. This is a new puzzle, and if you are smart you can, with study, give a correct answer and win some Cash. We do not want one cent of money when you answer this Study. You have absolutely nothing to pay for a guess, so the cash you receive will be clear gain. Only one answer is allowed you, so Try and Win. This is a free contest and contains no element of chance and we positively guarantee to pay all patrons Cash for every correct solution. If your answer is correct you will hear from us promptly. Address, Home Remedy Co., 134 Temple Building, Montreal, Canada.



THE HALFTONE PLATES FURNISHED THE ILLUSTRATED BEE Are Engraved by the BAKER BROS. ENGRAVING CO. OMAHA.


