

W. R. BENNETT & Co. Tel. 135 or 180 W. R. BENNETT & Co. Tel. 135 or 180 W. R. BENNETT & Co.

Two Weeks of Activity, Bustle and Excitement

IS THE RECORD TO DATE OF THE BIG DAYLIGHT STORE.

The tremendous aggregate volume of business accomplished marks a memorable epoch in the development of the great west. Thousands of pleased visitors and delighted shoppers have thronged the NEW STORE'S airy aisles and enriched themselves from its gigantic supplies.

COME TOMORROW. Have all you want of ANYTHING AND EVERYTHING. NO TIME LIMITS. All day given to money saving specials.

GOODS THAT ARE OUR PRIDE AND YOUR ASSURED DESIRE AT prices that paralyze the nerve of competition. Bargains on every hand. COME.

Our Windows

draw a constant stream of interested visitors. Those superb showings of every grade of merchandise is an index to the endless attractions within.

Come nearer than the windows—come in.

Tea Room and Cafe

Be up-to-date. Take your luncheon at our Tea Room and Cafe. Everything strictly first-class at popular prices.

In Dry Goods Department

MAIN FLOOR

THE STEADY GROWING POPULARITY of this handsome department is one of the pleasing indexes of the sense artistic. STAPLE WEARABLES, DAINY FABRICS, NUMBERLESS CONCEITS, EVERY NOVELTY OF THE SEASON ALL HERE IN SUPERABUNDANCE.

BLACK DRESS GOODS.

- 38-inch all wool black Serge, the best value in America, at 45c
We received a few pieces of the 44-inch all wool satin finish dress goods with small designs, regular value 50c yd.—Monday sale price, per yard 29c
We are showing a very complete line of damasks, canvas cloths, mistrales and armure weaves at \$1.50, \$1.25, 95c, 89c, 79c and 75c
29-inch black taffeta silk 75c quality—special, at, per yard 43c
29-inch black taffeta silk, 85c quality (weave guaranteed)—special, at 69c
24-inch black taffeta silk, \$1.25 quality (weave guaranteed)—special, at 95c
Black peau de soies—goods that we will guarantee the wear, at, per yard, \$1.25, 89c, 79c and 69c
New Foulards—all the latest designs and colorings. \$1.00 quality—69c
56-inch cloth suitings—just received. These goods are highly recommended for suits, separate skirts and particularly for bicycle costumes or rainy-day skirts—75c values—special at 50c
54-inch fancy chalk line suitings—just received for tailor made gowns, bicycle costumes and rainy-day skirts—89c values—special at 59c
54-inch broadcloth—just received. In all the new colorings, including brown, olive, tan, gray, blue, old rose and black—\$1.25 values—special 89c
27-inch fancy worsted waistings—70c values—special 40c
27-inch worsted waistings, plain with fancy border, in all the new colorings—89c values—special at 60c
We place all our 25c dress goods on sale today—12c
We will place all our 25c fancy waistings—25c values, at 12c—40c values, at 18c

MONDAY SPECIALS

- All dress goods, plain and fancy that sell at 25c and 30c—your choice, at, per yard 17c
All dress goods in mixed chevrons and plain weaves—all new goods that sell at 40c—your choice, at, per yard 20c
25 pieces all wool waistings, 27 inches wide, in all the new shades—your choice, per yard 24c
44-inch colored brilliantine, in brown, navy, garnet and gray—very stylish at present and dust proof. They sell at 75c—your choice, per yard 48c
We will offer the largest selection of wool dress goods ever shown in this town. Goods worth from 50c to 75c—Monday, per yard 48c
Wool Challis—all the 50c wool 33c
All the 60c wool challis, challis go at 39c
All the imported extra quality silk and wool challis—\$1.25 quality—go at 89c

A FEW SPECIALTIES IN SUMMER WASH GOODS

- New batiste in all the latest colorings, worth 10c—special price 6c
A special showing of dimities—12 yards—in all the latest stripes, floral designs, etc.—well worth 12 1/2c per yard—your choice 1.00
14c Irish dimities—a beautiful assortment to select from, sheer, cool material—the kind that usually sells for 25c—special, while they last 14c

EXTRA SPECIAL

- A complete line of new "Batiste Beauville"—goods that no house in America sells for less than 15c—special Monday, per yard 10c
We are showing a strong line of mousseline de soie with silk polka dots. All the new shades, also black and white—Monday special, per yard 40c
Our line of Swiss embroidered grandines is the LARGEST AND BEST for miles around. Give us the pleasure of showing this splendid assortment to you. Our prices make every item a bargain.

RARE BARGAINS IN LACES

- Pine Torchon lace at 3c
1,500 yards of very fine quality of Torchon lace, narrow and medium widths—values up to, per yard 10c
One big table full—your choice 3c
Embroideries at 10c
Worth up to 50c per yard—very wide widths—narrow and medium widths—Swiss, mairsook and cambric, all go at special sale Monday at, per yard 10c
Allover laces, per yard 25c
18-inch fine quality allover cotton lace, in white only—Monday special sale, per yard 25c

In Ready Made Department

SECOND FLOOR—SOUTH

- Up-to-date woman's costume for the coming season. We have a very attractive stock, from the best manufacturers in the country.
Special attention is called to two numbers that we consider great bargains—black only, strictly all wools, style Eton, with fancy vest, stitched satin on jacket and satin piping and hip tucks on skirt.
Finest soft-finish, percale lining in skirt and fine taffeta silk lining in jacket—price 27.50
Blue and black open Eton jackets, with fancy vest and reverses. Black trimmings—jacket and sleeves tucked. A elegant costume for house or street—price 37.50
Etamine skirts—5-gored skirt with flounce, bands of taffeta, all-open cord insertion, finest lining, black only—price 16.90
Etamine skirts—drop silk lining, tucked flounced, 4 rows black silk cord insertion trimming—very nobby—price 19.90
Other prices from \$7.25 up
You are invited to inspect our immense stock of muslin underwear.
Corset Covers, from 10c up
Chemises, from 48c up
Night Gowns, from 48c up
Skirts, from 48c up
Drawers, from 25c up
We are opposed to rubbish and can confidently recommend our muslin underwear from the cheapest garment up.
DRESSING JACKS AND KIMONAS—in all the latest materials and styles, from 45c up

WHERE QUALITY AND PRICE COUNT WE WIN W. R. BENNETT & Co. 16th & HARNEY STS. OMAHA.

In the Art Department

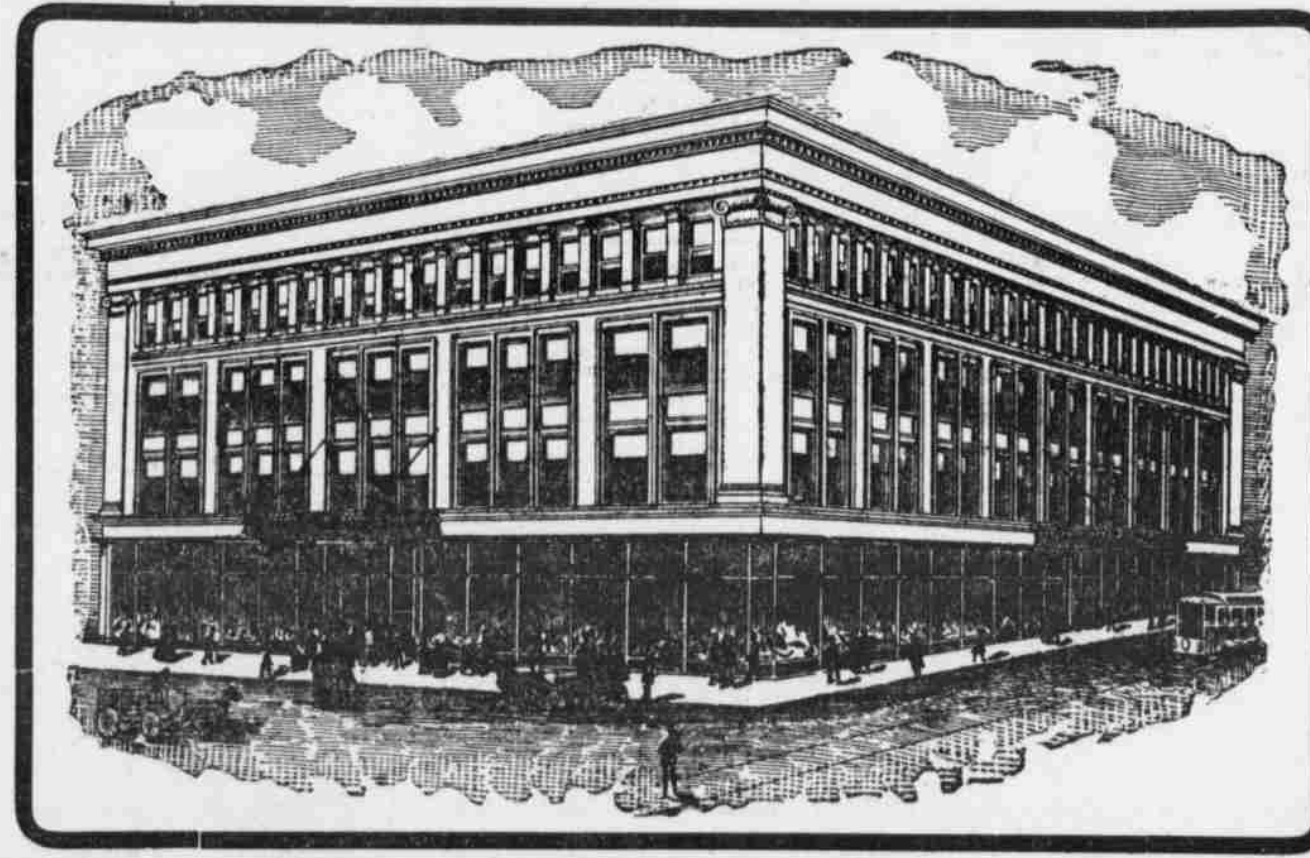
SECOND FLOOR—SOUTH

Water colors, oils, chromos, engravings, pastels, passepartouts. A gallery of the fine arts to refresh the eye and mind in. A RECHERCHE to select from and every item priced to charm the pocketbook.
Pictures framed in newest mouldings, with glass complete, up from 21c
Pictures (colored) in sheet, 16x20, worth up to 25c, 15c
Arto-type engravings, 22x28, worth 75c—55c
Large steel engravings, worth from \$2.50 to \$3.00, 1.98
Bring your pictures to us. We'll frame them as you want them framed and do it cheap, too.

In the Trunk Department

FIRST FLOOR—SOUTH

- No more select line of Trunks, Telescopes, Dress Suit Cases and fine leather bags to be seen anywhere. Our prices are as low as the lowest.
Large, well made Suit Case, only 1.68
Heavy canvas Telescope, at 20c
Ladies' Club Bags, rubber cloth 48c
Large metal covered Trunks 3.48
Sole leather Suit Case, made extra strong—on steel frame, in brown or russet, only 4.98
These are all new goods, latest shapes and styles.
A few very serviceable Trunks from old store stock, 24 and 26-in., made extra strong, slightly scratched, worth up to \$4.50—your choice for 1.50



In the Woodenware Dept.

Basement—Center.

Here you will always find a complete line of Wood and Willow Ware. All priced at very lowest.
The Handy Vegetable Slicer, only 8c
Large Wood Spoons, only 4c
Butter Spades, only 5c
Three-Arm Towel Racks, only 5c
Fancy Imported Salt Boxes, only 12c
Fancy Imported China Salt Boxes, only 28c
Towel Roller, only 5c
The Handy Bread and Bacon Slicer, only 15c

See our Refrigerators. We carry only the best makes. We have them in all sizes. Get our prices on Washing Machines. The best line in the state to choose from.

Crockery Dept.

Second Floor—North

- "Columbia Assortment" of new Opalescent Glassware, in beautiful tinted shades—Rose, Bismarck, Vases, Card Receivers, etc.—choice for 9c
Gold and Color Ware Berry Sets, seven pieces, 75c
Delft Plates, Delft Fruit Dishes, Gold Chop Dishes, 23c
Chocolate Ware, Fruit Table Ware—choice for 18c
Engraved Wine Glasses, 3c
Crystal Fruit Bowls—large, 14c
Crystal Fruit Bowls—seven-inch, 9c
Lace Gold China Decorated Fine Table Ware—choice for 15c
Pink and Blue Floral China Assortment Imperial Austria. Special values.

Wall Paper Dept.

Third Floor.

- We have the largest selection of up-to-date goods of quality in the state. A selection of values touching the cheapest wall paper made to the best and richest of qualities and designs.
SPECIAL FOR MONDAY.
White Blanks—up from—per roll 3c
Gills—up from—per roll 5c
Room Moulding—up from—per foot 11c
Wall Paper Cleaner—the best on the market—per one-pound can 25c

In the Stationery Dept.

Main Floor

- An elegant box of Note Paper and Envelopes to match—in white and tints—special at—per box 23c
Creme Paper—assorted colors—special at—per roll 8c
LePage's Liquid Glue—special at—each 8c
Best Black Ink—special at—each 4c
A regular 5c Penholder—special at—each 1c
Bennett's Special Tissue Toilet Paper—at—per roll 3c
Toilet Paper Fixtures—at 10c

Cigar Dept.

Main Floor.

- Uncle Oscar Cigar—per each 31c
Fifty for 1.75
Sweet Florida Stogies—one hundred for 1.38
Fifty Full Havana Cigars—50c
Bull Horn Havana Cigar Clippings—one-half pound for 18c
Piper Heidsieck Chewing Tobacco—8c
See genuine Britz Pipes on sale only for Monday—your choice—each 20c
Box trade a specialty. 50 Cigars in a box from 90c up.

CARPETS—Third Floor—South

- Axminster carpets—an extra good quality, all new patterns and clean goods with or without borders—per yard 1.15
Velvet carpets—we offer for this sale a velvet carpet, usually sold at \$1.35, at, per yard 1.00
Best 10-wire Brussels—an endless assortment to select from—parlor, hall and stair patterns with or without borders—per yard 83c
A heavy grade of tapestry Brussels, all wool and fast colors—worth 75c—per yard—62c
All wool ingrain carpets, 36-in. wide and any color, per yard 53c
Brussels weave ingrain, fast colors, 36-in. wide—worth 40c per yard—29c

MATTINGS

- Heavy China matting, fibre warp, extra quality, per yard 17c
Roll of 40 yards—\$7.00
Japanese matting, linen warp, all colors, per yard 22c
40-yard roll—\$7.98
Good grade of floor oil cloths—1, 1 1/2 and 2 yds. wide, per sq. yd. 29c

LACE CURTAINS

- White lace curtains—several good weaves, extra good value—1.19
Another lot of fine curtains, 3 1/2 yards long, extra wide, per pair 1.69
A line of those new dainty, lace effects in lace curtains—sold regularly for \$3.75, at, per pair 2.89

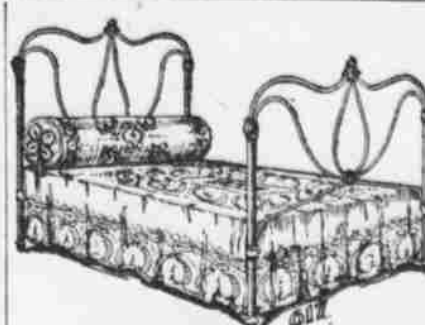
WINDOW SHADES

- Heavy opaque shades 36-in. wide 6 ft. long—fixtures and rings complete, 29c each
We make window shades to order—any size. Estimates cheerfully furnished.

In the Furniture Dept.

Third Floor—North and East.

You will be amazed at the extraordinary fineness to which we carry our assortments. This is a beautiful section, daylight streaming in upon everything all around gives pleasure and confidence in making selections. Varieties galore. Styles ranging from the interesting antique to the trig, cute idea of yesterday.



- Iron Bed. Exactly like cut massively built throughout, continuous post construction, artistically shaped top, latest designed and well worth \$6.00—sale price 3.98
Extension Table. For artistic beauty, reliable construction and rich finish, you will find this as desirable an extension table as the \$13.50 table elsewhere. The best of solid oak is used throughout and the pillar legs are beautifully arranged—Sale price 8.24

Go-Carts.

- One special from our long list of bargains—very substantial, has sleeper attachment, patent brake, rubber tire, ruffled parasol, nicely upholstered—Special sale price 8.15

Sanitary Steel Automatic Folding Couch.

- Made of best quality, has durable steel mattress, strong, and a most useful article in any home—Special price 5.98

A DAINY SPECIAL—Entirely New.

- A LADIES' WORK BASKET, 24 inches high, hangs hammock-wise on four crossed sound oak supports. Ornamental, indispensable and cheap—Monday, only, each 24c

Shoe Department—Main Floor, West.

We have the best line of Men's Work Shoes west of the Mississippi. Buy a pair of them and you will always do your shoe trading at Bennett's.

Franklin Shoes.

Advertisement for Franklin Shoes featuring illustrations of men's, boys', and little men's shoes. Text includes 'The only reliable and fixed price line before the people to-day. No shoes have ever been made that met with such universal favor. Do not take substitutes. Every pair warranted perfect, and guaranteed to give satisfaction.'

Advertisement for Franklin Shoes with a list of shoe types and prices: Men's Satin Calf Bais, 1.10; Men's Kangaroo Calf, U. S. army ball, double sole, 1.75; Men's Oil Grain Creedmore, heavy double soles and tap, all solid, 1.25; Men's Oil Grain, lace or non-green, hand-pegged, (extra good), 1.50; Men's Kangaroo Calf, U. S. sole, 2.00; The Artisan Kangaroo Calf Bais, seamless, double sole, union made all through, 2.00; The Franklin Creedmore, ball, or congress, made of soft oil grain, double sole and taps, (union made), 2.00. ALL SHOES GUARANTEED.

Candy Department—Main Floor.

- Assorted Chocolates, very choice, per lb. 30c
French Cream Mixed, per lb. 18c
Yankee Peanut, per lb. 15c
Gum Drops, per lb. 8c
Cocoa and Maple Cream Bar, per lb. 18c
Lemon Drops, per lb. 15c
Mulberries, per lb. 20c
Burnt Peanuts, per lb. 18c
Eureka Cream Mixed, per lb. 12c

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