

A Page Brimful of Unparalleled Bargains

Every department offers its quota of splendid values to make Monday one of the eventful days of this business. We secured a number of lots of new desirable and fashionable spring merchandise at great price concessions and offer them to you at the same reductions. Read the news below in detail, miss nothing or you'll lose money.

BRANDEIS BOSTON STORE & SONS

Rich, Exquisite Millinery

\$18 and \$25 Pattern Hats \$10.
264 Paris and New York pattern hats bought from a New York designer and importer at one-half price. Among these goods are some of the most exquisite creations which are now the reigning styles in the United States, should be priced at \$18.00 and \$25, go at \$10

Ladies' Trimmed Hats at \$7.98.
A description of one of the many styles: Fine large chiffon or soft straw braid hand made hats. Flat Gainsborough effects, exquisitely draped with fine black silk Chantilly lace, caught at the back with two pretty cabochon ornaments, the drape being arranged so as ends of lace drop softly, making the muck-like Du Barry veil effect. The side is caught up with bandeau covered profusely with black roses or violets. This 7.98

Ladies' Trimmed Hats at \$5—The best values in America.
Here is a description of one of the best selling styles: A good quality chiffon or soft braid hat, hand made, elegantly draped and fine quality silk chiffon, scarf 3 1/2 yards long, prettily tucked and applied, and trimmed with a garniture of twelve silk and velvet roses, veiled with fine maline. Pearl ornaments used to catch drapes, which also has the soft dropping Du Barry veil effect. Side bandeaux arranged with black satin foliage, tomorrow \$5

BRANDEIS BOSTON STORE & SONS

Splendid Silk Bargains

The balance of the Lord and Taylor silks and several new lots will be offered tomorrow at prices that signify a great saving.

\$1.00 and \$1.50 Silks at 39c and 50c Yard.

39c Lord and Taylor's foulards, broaded silks, plain and fancy taffetas, Lousens, plain and striped quiltes, plain satin duchesse, and peau de soie, 41 and \$1.50 qualities at 39c and 50c a yard.

50c Black Peau de Soie 75c Yard.

75c An immense quantity of the celebrated Lyons, (Treson Freres & Cie) make, every yard warranted all silk, 27 inches wide—worth double our special sale price, yard **75c**

75c 35 pieces new black soft, mellow finish peau de soie, 22 inches wide, very lustrous and double faced—worth \$1.25 yard—special Monday, yard **75c**

59c New Lyons Printed Foulards, 59c a Yard.
 50 pieces Lyons Imported Foulards, satin finished and twills, all new pretty designs mostly blues, rose, gobelins, white and black, also small and medium dots and Persian effects—extraordinary values—per yard **59c**

69c, 89c, \$1, \$1.25 Moire Velours—Black and Colors
 Moire velours and antique are very popular for skirts, waists and trimmings—a new assortment of colors have just arrived, including the wanted navies, creme, gobelins, per yard.

69c, 75c, 98c and \$1.25 Shantung (Pongee) Silk Novelties
 The latest fabrics for gowns and waists—we have a complete assortment, including self corded dots, embroidered, geometrical effects large and small designs. Also 24-inch and 27-inch natural pongee, per yard.

BRANDEIS BOSTON STORE & SONS

Tailor-Made Suits and Long Coats.

The Most Captivating Garments at Captivating Prices.

Eton and Blouse Suits—black, blue and brown suits, eton back and blouse front, with fancy detachable vests. Jackets silk lined, skirts flounced and full taffeta drop lining—a very special value, at 17.50

Blouse Suit Special—We offer tomorrow choice of a lot of 125 eton and blouse suits, made with moire and peau de soie facings, stitched, silk lined jackets, flounced skirts, made of all the stylish materials, many worth up to \$20.00, choice 9.98

Silk and Cloth Long Coats—A special offering of long silk coats tomorrow, a good heavy peau de soie coat with three capes and large kimona sleeves, with turn back cuffs—a good \$15 value at 9.85

A Cloth Raglan Special—Full length, loose or half fitted back raglan, turn back cuffs in oxfords, grays and tans, with or without yokes, regular \$10.00 coats, at 4.98

Child's Taffeta Raglans, with loose back, large black and white collars, some lace trimmed with lace applique, at \$4.98-5.98-7.50-9.98



BRANDEIS BOSTON STORE & SONS

Millinery for Little Money

Ladies' Trimmed Hats \$3.98
 Beautiful black hair and Tuscan hand-made hats, shaped into side flare effects, trimmed with beautiful soft silk materials, malines, roses, fruits, foliage, jets, pearls, etc. This style is a very becoming one for almost any lady, and cannot be duplicated in any store under \$6.50—tomorrow at **3.98**

Ladies' Trimmed Hats \$2.98
 100 black and prevailing shades of the season in pretty draped and trimmed hats, thirty-six different styles. These hats should command the attention of every economically inclined lady, as they contain as much style as our higher priced goods, and are sold in most stores at double our figures—tomorrow, **2.98**

Ladies' Trimmed Hats in Basement \$1 and \$1.98
 1,200 neatly and stylishly trimmed hats, with all silk novelty trimmings, should be not less than \$2 and \$3—tomorrow at **1.00-1.98**

Street Hats 49c, 69c, 98c
 At these prices we have an endless variety of trimmed street hats which are the very newest styles being shown in the eastern markets, 49c, 69c and **98c**

Gibson Street Hats \$1.98
 Black, brown, navy and natural colors of Sumatra bodies trimmed with patent leather hand and patent leather quill, brim also edged with patent leather **1.98**

FLOWERS! FLOWERS! We have nearly a thousand cartons of French and American flowers, which were bought from overstocked importers and manufacturers. Tomorrow we offer the following bargains:
 Big bunch of six poppies 15c
 Big American beauty rose 9c
 Big bunch foliage and berries 20c
 Big bunch of six poppies 15c
 Big bunch foliage 15c
 Big bunch crysanthemums 25c
 Big bunch black violets 19c.

BRANDEIS BOSTON STORE & SONS

The Latest Dress Fabrics

at Special Prices for Monday

Black Dress Goods

39c Nuns' veiling—all wool—the 50c quality, per yard **39c**

59c Voile Etamine—the regular \$1 quality, per yard **59c**

\$1 Etamines that usually sell at \$1.35 yd. are priced for Monday **\$1**

69c Mohair Lustre and Scillan—46 inches wide, \$1 quality—per yard **69c**

39c All wool colored chevriots, 40 inches wide, pure wool, the 85c quality, per yard **39c**

69c Camel's hair vicuna, 56-inch tailoring cloth and for walking skirts, \$1.25 value—per yard **69c**

50c Mohair Lustre and brilliantine in cream, pink, sky blue, cardinal, garnet, all shades of navy, brown, gray, etc. 75c quality, yd. **50c**

98c \$1.35, \$1.50 and \$1.75 dress goods at 98c yd., including high grade imported drap d'ete, etc., lamb's wool, vicuna, vegeraux, French and German poplin, yarn-dyed fabrics, per yard **98c**

49c Batiste and albatross—the regular 75c grade, per yard **49c**

1.00 Mohair etamine, canvas and twine etamine—\$1.50 quality, per yard **1.00**

50c Imported Wash Fabrics
 We have a complete line of all the newest materials—its by far the best showing in the city.
50c Linen Etamines, oxfords and crashes for wash dresses, serviceable and stylish—per yard **50c**
39c Silk Mousseline in white and all the delicate colorings—the 50c quality—per yard **39c**
45c White oxfords and damasks—excellent materials, per yard **45c**

BRANDEIS BOSTON STORE & SONS

Golf and Silk and Wool Skirts

If low prices interest you the following should be read with great relish.

A Big Golf Skirt Value—We have just received two different styles of golf skirts, in gray, oxford, blue and tan, corded designs and tucked flounce, elegant materials, made to sell at \$5.00, choice 2.98

Wool Skirt Special—Tomorrow we offer the choice of 400 fine dress skirts, in cheviot, covert, Venetian, broadcloth, homespun, etc., with fine satin, moire or taffeta stitched, with flare and flounce bottoms. Not one in the lot worth less than \$5, and most of them worth up to \$7, your choice 3.98

Manufacturer's Sample Silk Skirts—Having purchased an eastern manufacturer's sample line of taffeta, peau de soie and moire skirts, we place them on sale tomorrow, and give you choice of any worth up to \$17.50, at 9.45

New and Stylish Wash Waists.
 We have a most complete stock of stylish wash waists—the correct modes and fabrics. The entire north section of our second floor is devoted to the display and sale of these waists. Unless you see them you will fail to thoroughly comprehend the most popular fashions for the coming season—unrivalled assortments and values at—
50c, 98c, \$1.50, \$2.00 and \$2.50.



BRANDEIS BOSTON STORE & SONS

A Great Clothing Sale

Levy & Weinstein's entire sample line of men's fine suits on sale at about half price.

\$5.98 for Men's \$10.00, \$12.50 and \$15.00 Suits.
 In Basement.

The variety of patterns is so extensive that we cannot begin to enumerate them. All the newest ones are included, and the styles are right up to the minute. Some of the fabrics are:
 16-oz. Washington Mills blue and black Serges, Fancy unfinished Worsted, Scotch Cheviots, Fancy Cassimeres.

Every Suit is a combination of style and quality—their manufacture has been given particular attention with a view of giving them the best appearance possible. Every thread—every seam—has been given unusual care, and the Suits show it. They are garments you would expect to get of your paid **5.98**

\$10 for Men's \$17.50 and \$20 Suits.
 On Main Floor.

Here are Suits that under ordinary circumstances you would have to pay \$17.50 and \$20 for. They are strictly high-class in every respect. The following are some of the materials:
 All-wool Fancy Worsted, All-wool Cheviots and Cassimeres, All-wool Tilibets and Scotchies, also black and blue Worsted and Serges.

The styles, fabrics and excellent workmanship are right up to the highest standard, and the vast range of patterns gives you a splendid opportunity for choosing. In the face of this announcement it would be a very unwise plan to spend a dollar for clothing until you have seen these Suits—after you have seen them you certainly won't go any farther, as the values are simply marvelous. They are actually \$17.50 and \$20.00 Suits **\$10**



BRANDEIS BOSTON STORE & SONS

Laces & Embroideries at Half

Tomorrow we will place on sale an immense quantity of fine Embroideries and Insertions at prices that average less than one-half their worth. Very excellent qualities of finest Nainsook, Swiss and Cambric Embroideries and Insertions in a great variety of pretty patterns. They will be sold at the following prices:

3c 8c quality Embroidery and Insertions at 3c yd.
10c 10c and 12c quality Embroidery and Insertion 10c yd.
5c 20c and 25c quality Embroidery and Insertion 5c yd.

An immense quantity of fine Laces, Insertions and Galoons, fine Valenciennes, Torchon and Chantilly, very pretty styles, dainty and elaborate effects. They will be placed on sale in three lots, as follows:

2c 5c quality of Laces and Insertions at 2c yard.
5c 10c quality Laces and Insertions at 5c yard.
10c 25c quality Laces and Insertions at 10c yard.

BRANDEIS BOSTON STORE & SONS

Omaha's Best Drapery Dept.

Our drapery stock is now replete with everything that is new and desirable in that line. Since enlarging our department we are in a position to show a greater variety and more novelties than we have shown formerly, as our extra space allows us to carry a much more complete and extensive stock. You can have the largest stock west of Chicago to select from and at the same time buy your draperies at the Boston Store's proverbially low prices.

\$3.98 Real Brussels Net Curtains, big assortment, from \$15.00 pair down to **\$3.98**

\$3.98 Fine Arabian Curtains, handsome designs, up from **\$3.98**

\$2.98 Elegant Cable Net Curtains, 50 styles to select from, at pair—\$4.98, \$4.98, \$3.98 and **\$2.98**

\$2.98 Beautiful Point de Calais and Rococco Curtains—from \$10.00 pair down to **\$2.98**

\$1.98 Beautiful Point de Calais and Rococco Curtains—hundreds of patterns to select from, at \$5.00 pair down to **\$1.98**

\$1.98 Immense assortment of Ruffled Net Curtains at pair—\$4.98, \$3.98, \$2.98 and **\$1.98**

\$1.98 Ruffled Swiss and Grenadine Curtains, from \$2.50 pair down to **\$1.98**

\$1.98 Full Size Tapestry Portieres, heavy fringed top and bottom, or with cord edge, from \$15.00 pair down to **\$1.98**

\$1.98 Complete line of Hope Portieres, in new and handsome designs and ever imaginable combination of colors, from \$7.50 pair down to **\$1.98**

\$2.98 Big assortment of Couch Covers, up to 60 inches wide, latest styles, in Ottoman rib, Bagdad, Oriental and Persian designs, at each—\$3.98 and **\$2.98**

59c Oriental Striped Tapestry for dens and cozy corners, 60 inches wide, at yard **59c**

\$1.39 Elegant line of Fine Silk Tapestry, in all colors and the latest designs, yard **\$1.39**

10c Fine Dotted and Figured Swiss, in endless variety, in all white or new colored dots, figures or stripes, at yard—15c, 15c and **10c**

8c Brass Extension Rods, for sash curtains, 10c and **8c**

15c Brass Extension Rods, one-half-inch tubing, 48-inch extension, each **15c**



BRANDEIS BOSTON STORE & SONS

Sale of Men's Sample Hats

\$2 to \$3.50 Values at 98c and \$1.49

We purchased from three prominent manufacturers their entire sample stocks of Men's Hats, including all the latest spring styles and shades. They are \$2.00 to \$3.50 values, on special sale at 98c and \$1.49.

Men's and Children's Sample Caps, Worth 50c, 75c and \$1, at 10c, 15c and 25c.

Every conceivable style in men's and boys' Caps is included in the lot—yacht and golf—also children's tams, all colors and combinations—50c to \$1.00 values, at 10c, 15c, 25c.

Men's Underwear at Special Prices

25c Men's 50c Underwear—Spring weight Balbriggan Shirts and Drawers, in the new fancy striped and plain effects, double-seated drawers—per garment **25c**

35c Men's 75c Underwear—A sample line of men's fine derby ribbed and plain silk mercerized and striped Shirts and drawers **35c**

50c Men's \$1 Underwear—Real Otis make, pure lisle thread, in lace and honeycombed effects, now modes, grays, tans and colors—shirts and drawers—per garment **50c**




BRANDEIS BOSTON STORE & SONS

Fine Carpets and Rugs

Never since the birth of the Boston Store have we been able to show such an elegant and comprehensive line of Carpets and Rugs as we are now showing. Our Carpet Department has been enlarged to almost twice its former size, which gives us extra facilities for handling our immense stock, and gives our patrons a chance to select from one of the most complete lines of Carpets and Rugs this side of New York.

\$1.10 Beautiful new designs in Axminster Carpets, \$1.10 yard.
\$2.58 Fine Wilton Velvet, in great variety, at \$1.10 yard.
98c Elegant Moquette Carpets, borders to match, 98c yard.
80c All the fine ten-wire Brussels Carpets, 80c yard.
40c, 50c and 60c Big assortment of Rue Brussels Carpets, 40c, 50c and 60c yard.
50c and 60c Complete line of strictly all wool Ingrain Carpets, all the best makes, 50c and 60c yard.
35c and 45c Best quality C. C. all wool Filled Ingrain Carpets, 35c and 45c.
20c All the best Union Ingrain Carpets, 20c yard.

Rug Department

There is actually no limit to the immense assortment of colors, designs and patterns to select from in our Rug and Art Square Department. Hundreds of Bundahr, Silkirk and Royal Wilton Rugs, in all the latest designs, also hundreds of elegant Axminster Rugs, including Reed Axminster Rugs, Smith's Axminster Rugs and Old Style Axminster Rugs, 9x12 size, at \$22.50 and up.

\$12.50 All the very best grades of Smyrna Rugs, in all sizes, ranging in price from **\$12.50**

\$9.98 Full ten-wire Brussels Rugs, in very handsome medallion and all-over patterns, size 9x12, \$12.93 and \$15.98.
\$9.98 Elegant line of Brussels Rugs, size 9x10-6, at **\$9.98**
\$9.98 Fine Kira or Free Brussels Rugs, size 9x10, at **\$9.98**
\$9.98 Strictly All Wool Art Squares for \$9.98.
\$29.98 Hundreds of Granite and Ingrain Art Squares, from \$29.98 up.

We have Rugs and Art Squares to suit the most fastidious and will we glad to prove to you that in this line we have no competition.

BRANDEIS BOSTON STORE & SONS

Gloves, Corsets, Hosiery and UNDERWEAR

A number of unusual bargains, all offer great saving chances.

\$1.50 and \$2.00 Kid Gloves 85c.
 An importer's entire sample line and odd end lots of high class Kid Gloves, including the very best makes, such well known brands as Carlton, Majestic, Peerless and Monarch, styles that retail universally at \$1.50 and \$2.00, in black and all colors, made of real kid, on sale per pair **85c**

25c 50c and \$1.00 Corsets 25c.
 Sample line of Corsets, including every late style, straight fronts, in all lengths, made of various materials, in black, white and all colors, some a little soiled from being shown—50c and **25c**

19c 35c and 50c Hosiery at 19c a Pair.
 A very excellent assortment of Fine Hosiery for ladies and men, including plain and fancy hose in black, brown and fancy colors, some silk mercerized, great variety of styles, drop stitch and all-over lace patterns, 35c and 50c values—per pair **19c**

Sample Underwear at Less Than Half.
 We are selling a manufacturer's entire lot of sample garments at less than one-half their worth. The lot includes Ladies', Misses' and Boys' Summer Knit Underwear of every description, lisle thread, mace cotton, medium weight ribbed, silk mercerized and all silk underwear, on sale in four assortments—at
10c, 15c, 25c and 49c.


