

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MARCH 30, 1902.

SINGLE COPY FIVE CENTS.

HAYDEN'S 62,000 Yards of the Finest Silks from the W. M. Cozouth Co., on SALE COMMENCING MONDAY.

The W. M. Cozouth Co., of Grand St., New York, silk mills at Paterson, N. J., is known by all as makers of the most RELIABLE SILKS. They have startled the world by their magnificent productions, and the various kinds of black and colored silks that they produce are sold throughout the land by the very best of stores.

- W. M. COZOUTH CO. COLORED TAF-FETAS, colored peau de soie, colored chinas, corded washable silk, silks worth 50c, 75c and \$1.00, all at 25c yard. \$1.00 BLACK OR WHITE WASH SILK, for one hour at 35c. \$3.00 yards of fine wash silks, in black for white, all pure silk, in 24, 27 and 30 inch widths, some worth 60c, 75c, 85c and \$1.00, all in one lot, at 35c. And on sale for one hour Monday morning from 9:30 o'clock until 9:30 o'clock, all you want while they last, for one hour.

Special Spot Cash Purchases of HAYDEN'S

Tremendous Stocks Give You Unequaled Bargains and Unlimited Stocks and Varieties to Select from.

Attend the Grand Special Sales on Men's and Boys' Clothing,

and women's and children's ready-to-wear garments, from the Ballantyne, Sugarman & Morse Co. stock, (read sales on page 24. Take advantage of Hayden's astonishing sales on fine pianos.

Agents for Butterick Patterns and Publications. Mail orders filled.

Monday in the Bargain Room.

Monday we will make greater efforts than ever to demonstrate that when you want a real bargain that HAYDEN'S BARGAIN ROOM is the only place to get them.

For 49c You can buy strictly all-wool, silk-striped challis, 58-inch all-wool suitings, \$2.50 black crepons, 85c silk foulards, \$1.00 waistings, striped silk, silk-finished German Henriettes and a thousand other goods, too numerous to mention.

For 25c You can buy strictly all-wool French chailis, satin-striped challis in plain and figured and Persian patterns, 36-inch English Henriettes, 42-inch French serge, 75c black fancies, 75c French fannels, 50c silk plaids and other goods, too numerous to mention.

Wash Goods and White Goods. For 10c you can buy 15c, 15c and 25c dimities, batistes, organdies—in fact every kind of wash goods made for the spring of 1902.

Grand Notion Sale

- Monday we hold the greatest Notion sale ever held in Omaha. 15c Corset Stays, only per pair. 15c Tooth Brushes, each. 10c Tack Pullers, each. 9 spoons Belding Bros. Silk, 20 yards. 8 spoons, 200 yards, Machine Thread. 2 yards best quality Corduroy Velveteen Binding. Combination Needle Book, worth 15c. 25c Fancy Ribbons, per yard. Ladies' Neckwear. 15c plain gauze, all colors. 15c Pine Combs. 15c metal back, horn Combs. 15c Box Stationery. 10c Tablets. 15c Memorandum Books. 25c Dress Shields, per yard. 15c Dress Slays. 25c Turnover Collars. 15c assorted box Hair Pins. 20c Linen Bibs. 15c Shoe Laces. 10c Hose Supporters. 25c Leather Purse. 25c Leather Belts. Also a line of Dress Trimmings, Laces, Embroideries and Insertings.

Men's Hats

Swell line of Spring styles. Panamas, in otter, slate, blue, pearl and black, at \$2.00. Fine Fedoras at 75c, \$1.00, \$1.50, \$1.75 and \$2.00, in any color, silk binding, fast colors. Derby Hats are sweller than ever. In large or small crowns, narrow and wide rims; strictly guaranteed; if they prove unsatisfactory you get a new hat. Prices \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50, \$3.00.

Shoe Sale.

- We can save you from 50c to \$1 on your Easter Shoes. All styles from the best makers. A large eastern manufacturer, forced to sell his entire stock, included the finest shoes made for men, women, misses and children at about one-quarter their price. These we put on sale Monday. His loss is your gain. This large stock, together with our own, will all be on sale. You can have choice from the LARGEST STOCK west of New York. Women's vicid kid lace shoes, worth \$2.50, 1.96. Women's vicid kid lace shoes, worth \$3.50, 1.96. EXTRA SPECIAL—Men's Crown Shoes, worth \$4.00 and \$4.50, made of the very finest quality of Crystal Kid and Velours Calf, in light weights, SPECIAL PRICE, 2.48. Men's satin calf hats, worth \$2.00, 1.00. Boys' satin calf hats, worth \$1.75, 98c. Youths' satin calf hats, worth \$1.50, 98c. Men's Crown Shoes, worth \$2.50, 1.96. Boys' and youths' Crown Shoes, worth \$2.50, 1.50. Women's fine vicid kid lace, worth \$2.00, 1.39. Women's fine vicid kid lace, spring heel, worth \$2.00, 1.39. Baby Shoes, 80c, 30c, 15c, and 9c. ULT EDGE OR GLYCEROLE—ALL DAY—AT, 15c. Extra salespeople engaged so you will be served promptly.

Specials in Fur-nishings for Women

- Ladies' kid gloves in all the latest shades, two clasp, at... \$1.00 Ladies' kid gloves in all the latest shades, three clasp, at... \$2.00 Kayser patent tip silk glove, in black, white, gray and modes, at 50c, 75c and... \$1.00 Kayser lisle thread gloves in black, white, gray and modes, at 25c and... 50c Misses' kid gloves in tans and modes, two clasp, at... 75c Misses' silk gloves with Kayser patent tips, two clasp, in white and modes, at... 60c Misses' lisle thread gloves in all shades, two clasp, at... 25c

Special in Ladies' Parasols

- Ladies' fancy parasols in plain gloria silks and fancy colored borders, at... 98c Ladies' fancy parasols in black, white and colors, all the newest designs, at \$1.50 and... \$1.98 Ladies' fine fancy parasols in black, white and colors, in the plain and fancy borders and hemstitched edges at \$2.50, \$2.98 and... \$3.98 Ladies' fine fancy parasols in the chiffon and applique effects, at \$5, \$6.50, \$7.50, to... \$15.00 Ladies' gloria silk umbrellas at... 98c

Corsets

- Ladies' straight front corsets, new spring styles, in the W. B. Erect Form, at... \$1.00 Dr. Warner's rustproof corsets, in pink, blue and white batiste, straight front, at... \$1.00 Also a full line of Kabo, W. C. C. Thompson glove fitting and R. & G. corsets at, up... \$1.00 The Memo self-reducing corset, at... \$2.50 The LeGrange belt for stout figures, \$ 2.75 Ladies' and misses' circle corsets, in all colors, sizes 18 to 24, at... 49c Ladies' straight front corsets, in all colors, at... 40c Ladies' 50c fine lisle hose, in plain and fancy colors, at... 25c Children's 35c fine lisle thread hose, in all sizes, at... 19c Children's fancy parasols at, up... 10c Children's silk parasols, at, up, 50c, 75c and... 85c Ladies' fine skirts, fancy lawn ruffles, trimmed with insertion and lace and embroidery ruffles, at... \$1.98 Ladies' fine skirt ruffles trimmed with lace and insertion, at... \$2.50 Fine skirts, elaborately trimmed with fancy ruffles of imported lace and insertion, and fine imported swiss embroideries at \$3, \$5, \$8.50, \$12 to \$18.00 Ladies' fine nightgowns, trimmed with fine swiss embroidery and duchesse Valenciennes lace at... \$1.98 Ladies' fine nightgowns, short or long sleeves, elaborately trimmed with imported embroidery or lace, at \$2.50, \$4.50, \$5, up... \$ 6.00

Wall Paper and Paints

The only complete stock in Omaha at one-third less than usual prices. Fine white blanks, per roll, 3c up. Fine gilt papers, per roll, 5c up. Fine embossed gilt papers, per roll, 8c up. And all other grades in proportion. The best grades of ready mixed paints on the market at 95c per gallon; other dealers ask \$1.50 to \$2.00 for same quality. Fine room molding, 1/2c per foot up. Varnishes, stains, enamels and brushes at greatly reduced prices.

Hair Goods Sale

Monday the finest quality French hair switches in all shades on sale on main floor. The finest hair goods in America.

Flannel Dept

30 patterns embroidered flannels to select from, per yard, 60c, worth up to 80c per yard. 1 case 27-inch white linen and wool flannel, per yard 25c, regular price, 40c.

Bed Spreads

- 1 case full size Marseilles bed spreads, each \$1.50, regular price, \$2.50. 1 case full size fringed crocheted bed spreads, each \$1.10. 1 case extra large size crocheted fringed bed spreads, each \$1.25. 1 case extra large pink and blue fringed bed spreads, each 98c. 1 case extra large crocheted bed spreads, each 85c, worth \$1.25. 1 case good size crocheted bed spreads, each 49c.

Bankrupt Stock of Dur-kin, Fletcher & Co., Linen Importers, now on Sale.

- Following are some of the bargains: TABLE LINENS. 58-in. Bleached Damask...19c 58-in. half Bleached Damask...22 1/2c 60-in. Bleached Damask...29c 61-in. Bleached Damask...50c 62-in. Bleached Damask...50c 62-in. half Bleached Damask...55c 60-in. Unbleached Damask...35c NAPKINS. 16x18-in. Fringed Napkins, 55c doz. 22-in. all Linen Bleached Napkins, \$1.25 and \$1.50 doz. Large all Linen half bleached Napkins, \$1.25 and \$1.50 doz. MUSLINS AND SHEETINGS. Bleached Muslin, 6c quality, 4 1/2c yard, 16 yards bleached Muslin for \$1.00. Unbleached Muslin, 4 1/2c yard. 5-4 unbleached Sheetting, 15 1/2c yard. 9-4 at 16 1/2c yard. 8-4 bleached Sheetting, 6 1/2c yard. 9-4 at 18 1/2c yard. 42-in. Pillow Caseing, 10c yard. 45-in. Pillow Caseing, 11 1/2c yard. WHITE GOODS. 40-in. Lawns, 11c, 12 1/2c and 15c yard. India Linons, 5c, 8c, 10c, 12 1/2c, 15c. Shirtings in all the latest designs—Oxford, Madras and all the new open work. Great bargains in remnants of table Linens Monday.

Carpet and Rug Sale

A manufacturer's entire line of Smyrna, Axminster, Velvets and Wilton Rugs, bought for spot cash, on sale Monday. One lot of Brussels Rugs, all room sizes, woven in one piece, beautiful designs, sold elsewhere at \$20.00, sale price, \$11.85. 50 Rugs in Axminster and Smyrna, all room sizes, would be cheap at \$25.00, sale price, \$17.50. Another lot finest quality Axminster and Brussels Rugs, all room sizes. All finest Wilton and Aubusson Rugs, the very best rug fabrics made, never sold less than \$25.00, go at \$25.00.

Curtains and Draperies

Special sales on Tapestry Portieres at \$2.50 and \$3.25. 47 extra heavy Ottoman weave Tapestry Portieres at \$4.85. New line Cross Stripe Curtains and piece goods to match, very stylish for summer drapery. Lightly soiled Lace Curtains, worth \$1.50, at 49c. All the soiled Curtains worth \$2.00 and \$2.50 at 98c.

Sheet Music

When in need of anything in the way of Sheet Music or Books be sure to give us a call, as we can save you money on everything in this line. We do a big Sheet Music and Book business and are able to purchase our stock in very large quantities, thus we are enabled to sell much cheaper than if we purchased small quantities. Have you had a catalogue of our choice 10c Sheet Music. Lots of nice new pieces have been added. Call or send for one, which are free. Mail orders filled the same day we receive them.

China Dept

Decorated tea sets, 50 pieces best English semi-porcelain bordered, festoon, edge plates. ONLY THE BIG STORE CAN SELL GOODS AT SUCH A PRICE...\$2.79 Cups and saucers, all you want, at 1c each. Decorated cups and saucers at 2 1/2c each. Plates, plain whites 1c, 2c and 3c. Decorated plates, 5c. Fine blown flat tumblers, 3 for 8c. Fine decorated Bohemian glasser vases, 5c. Decorated cuspadores, 10c. 8-inch art pottery jardiniere, 39c. Finnish jug (growler), 39c. 6-piece crystal cream set, 13c. All size lamp chimneys, 2 1/2c. Odds and ends in glasses, worth from 5c to 25c each. Your choice of any of them at 1c.

Furnishings for Men

The largest line of men's new spring neckwear in Omaha, all the new styles and patterns in silk neckwear, at... 50c Men's \$2 and \$2.50 silk suspenders at... \$1.00 Men's \$1.50 white pleated shirts in the best material... 98c Men's 50c fine hosiery half hose in plain and fancy colors, at... 25c Men's \$1 Crown suspenders, at... 50c Men's 50c suspenders in all styles, at... 25c Men's medium weight Merino underwear, at... 39c

Wash Goods

THE GREATEST VARIETY OF FINE WASH GOODS IN OMAHA. Hayden's have everything that is new in the desirable wash fabrics for 1902. Our IMMENSE stock is of the greatest importance to all prospective "Wash Goods Buyers," as it offers every grade, style and color, finish and priced wash fabrics, making selections easy and affording you the widest possible range of materials and cost. The best fabrics at the least possible cost. OUR SPECIAL SALE MONDAY AND TUESDAY Princess Linen, in all the noble new walest designs and plain colors, yard. Oriental foulard, in the newest French styles, yard... 15c Silk dot embroidered crepe, in pink, cream and white, yard... 29c Silk and linen chambray, 32 inches wide, in plain colors, shades of linen, dark blue, light blue, pink and ox blood, yard... 29c Real hand loom embroidered St. Gall Swiss, the same Swiss that is shown at \$1 and \$1.25 elsewhere, yard... 60c The best American made manufactured chambrays for waist and dresses, dots, stripes, plain color and fancy effects, over 300 styles to select from and all fast colors, yard... 25c Mail orders get prompt and careful attention.

Boy's Suits

The richest products of the world's best manufacturers in Boys' Clothing—high-grade materials at the lowest cost. We are offering special inducements to tasteful and economical parents. Why not bring your boys here and purchase them an entirely new outfit. Youth's Suits, ages 12 to 20, blacks, blues and choicest fancies, two-button double-breasted, single-breasted, military and regular cut—a large variety of \$12 to \$20 suits—special offerings—\$5.00, \$7.50, \$10.00. Boy's single and double-breasted knee suits, with and without vests, ages 6 to 16, same style and tailoring as swell young men's suits. Choice of \$3.50 to \$10 suits—special offering—\$1.95, \$3.50, \$5.00. Sailor, Norfolk and manly suits, ages 3 to 10, an immense assortment of swell spring suits, regular \$3.50 to \$5.50 values—special offering—\$1.50, \$2.50, \$3.50 and \$5.00. Boys' odd long pants, ages 12 to 19, choice of \$2.00 to \$3.50 values at \$1.50 and \$1.00. Boys' odd pants, ages 3 to 16, choice of \$1.00 to \$1.75 values at 50c and 75c.

Pianos and Organs

SOLD ON EASY PAYMENTS. This week will be the last opportunity you will have to get a Piano out of the Rodman Co. bankrupt stock. We expect to close out the balance of these Pianos by next Saturday or Sunday. We have made room for five carloads of Pianos that are on the way from the east for us. We have quite a number of splendid bargains left. These Pianos will be closed out this week regardless of the cost of making them. If you are thinking of purchasing a Piano don't fail to take advantage of the prices and terms we will make this week. New Pianos for rent, 1.00 empty piano boxes for sale.

Grand Ring Sale

The celebrated new process gold shell rings, warranted to wear for five years; equal to \$1.50 to \$5.00 solid gold rings, in plain and set. On sale Monday in jewelry department at 25c and 50c. Grand sale on Easter novelties and silverware in the jewelry department.

Grocery Bargains

- 5 pounds hominy... 10c 5 pounds pearl barley... 15c 5 pounds tapioca... 15c 5 pounds sago... 15c 5 pounds farina... 15c One sack cornmeal... 15c 5 pounds Rolled Oats... 19c 5 pounds navy beans... 15c 5 pounds split peas... 15c 5 pounds green peas... 15c 1 pound currants... 7c 1 pound tea... 12 1/2c 1 pound coffee... 8 1/2c 2 lb. can corn... 7 1/2c 1 lb. can peaches... 12 1/2c 1 sack rye flour... 25c

Optical Dept.

Visit our optical department. Free examination of eyes by competent refractician. Spectacles and eyeglasses correctly fitted. Special low prices all week.

The Leading Dress Goods House of The West.

More dress goods than the combined stocks of all other Omaha houses put together. Priestly's Voiles and Veilings, in the new Spring Novelties, leads all others in black.

Lupin's black and colors are the standard of France. We also carry the finest lines of German and Austrian manufactures. We import them direct ourselves, and sell you these high-grade goods for less than you can buy the products of inferior manufacturers.

Black Dress Goods

- Priestly's black veiling, regular \$1.00 goods, at 50c. Priestly's \$1.25 and \$1.50 veilings at 75c. Priestly's black soles, \$1.50 grade for Monday at 98c. Lupin's black chevots, 58 and 60 inches wide, the \$2.98 grade Monday at \$1.98. Priestly's prunellas, \$1.50 grade at \$1.00. Priestly's high grade novelties, no two patterns alike, \$2.50, \$3.50, \$4.98, \$6.50, \$8.50, and \$10.00 per yard.

Colored Dress Goods

Ministrals worth 85c, Monday at 50c. Voiles worth \$1.25, Monday at 85c. Etamines, all shades and colors, from 50c to \$7.50 a yard.

Evening Shades

We carry the largest line of cream moirats, cream Bedford cords, cream ministrals, cream Etamines, cream Sicilian, cream cream Etamines, cream Sicilian, cream fig serges, cream chevots, cream mohair twills and everything made in cream, baby

Exquisite Millinery

Monday a special sale on women's hats in a bewildering loveliness and variety of styles that will please women of taste. Never has there been shown such an extensive assortment of patterns, designs and materials in all the approved fashions, from the most noted modistes of Paris, Berlin and London and the deft fingers of American milliners. Experienced milliners to wait on you, show you the different styles and aid you in selecting a perfectly becoming hat that will prove charming to your friends and pleasing to yourself. The prices in this sale are most astonishingly low.

Hardware, Stoves and Housefurnishings in Basement--The Greatest Money Savers of the Season U Need Them All

Advertisement for hardware, stoves, and housefurnishings. Includes images of various tools and kitchenware like shears, saws, and stoves. Text: "The celebrated new process gold shell rings, warranted to wear for five years; equal to \$1.50 to \$5.00 solid gold rings, in plain and set. On sale Monday in jewelry department at 25c and 50c. Grand sale on Easter novelties and silverware in the jewelry department." Lists items like 12-tine rakes, Garden hoses, Hardwood towel rollers, Regular 25c pocket knives, Strapped spading forks, 1-qt. popcorn poppers, Poultry netting, Nickel plated, Kindling, and 4-Coated Granite Ware.

A Carload of 4-Coated Granite Ware Just In

Blue and white, brown and white, drab, and gray, at prices below the common. One-coated gray ware, the greatest snap we have ever had for persons that need the goods.

A Dozen Corkers That Know No Competition

- 12-tine rakes... 15c Garden hoses... 15c 10 papers of 8-oz. tacks... 5c Regular 15c salt boxes... 5c Hardwood towel rollers... 5c Regular 25c pocket knives... 10c Strapped spading forks... 40c Weeding hoes... 15c 1-qt. popcorn poppers... 5c O. K. Washers... \$5.47 Poultry netting, per 100 sq. ft... 40c Wire screen cloth, pr. sq. ft... 15c

HAYDEN BROS.