

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MARCH 16, 1902.

SINGLE COPY FIVE CENTS.

HAYDEN'S THE GRAND FREE GIFT DISTRIBUTION THE SENSATION OF THE DAY HAYDEN'S 100,000 GIFTS AGGREGATING OVER \$77,000 TO BE GIVEN AWAY ABSOLUTELY FREE

With every \$10 purchase you get a selection without further cost or conditions. You may get a 25c article and you may get a \$1,000 piano. Complete list of gifts and full particulars at the store. Attend the astonishing special sales in new spring and summer wash goods, silks and dress goods. See our beautiful display of exquisite and fashionable millinery and women's outer garments. The great bankrupt sale of the piano stock of the C. M. Rodman Co., Lincoln, Neb., sacrificed to us for spot cash by the creditors, begins Monday. You can save \$100 to \$200 on a Piano by Buying Now. Agents for the Butterick Patterns and Publications.

Mail Orders Promptly Filled. Write for Samples, Prices or Catalogue of any Goods You Need.

STYLISH SPRING OUTERGARMENTS FOR THE WOMEN

The most elaborate showing of ladies' tailor-made suits, fine skirts, silk raglans, silk waists, wash waists ever shown. We are showing all the newest and most up-to-date styles manufactured by the leaders in New York and Boston, and direct copies of garments manufactured in France, England and Germany.



In homespuns, serges, venetians and broadcloths, estamines, etc., at \$6.90, \$7.90, \$10.90, \$13.90, \$16.90 and up to \$25. To avoid the afternoon crowds come early Monday morning.

IN THE SKIRT SECTION

We have selected a few hundred of the best numbers for Monday's selling at a special price.

- 1-75 women's silk skirts, nicely trimmed, made of excellent quality taffeta; regular price, \$10; Monday's price, \$6.
2-60 women's fine taffeta skirts, elaborately trimmed with tucks, pleatings and cordings; garments sold regularly for \$18.50; Monday at \$9.50.
3-Women's rainy-day skirts, made of heavy cloth, several rows of stitching, worth \$3; Monday's price, \$1.
4-Women's rainy-day and dress skirts, made of all wool material, the \$5 quality, at \$2.50.
5-One lot of women's skirts, in serges, venetians, chevots and homespuns, percaline lined throughout, trimmed with satin and taffeta bands, and sold regularly for \$8; sale price, \$5.
6-3 lots of misses' skirts at \$1, \$1.50 and \$2.50.

WAISTS AND WRAPPERS

Women's fine waists, worth up to \$6, for \$2.50.
Women's taffeta waists, made up in the very newest style, the new cuff and the new back, at \$2.98.
200 sample waists at \$4.95, \$6.95 and \$10.
Women's wrappers at \$2.50.
Women's percale wrappers, worth \$1, for 50c.
Women's Sea Island percale wrappers, worth \$1.50, for 98c.
Women's wash waists, 50c each.
Women's elegant new stylish wash waists at 75c, \$1 and \$2.

DRAPERY DEPARTMENT

Great special sale of lace curtains and draperies. Handmade line of curtains and draperies ever shown at one-half their real value. Nottingham lace curtains from 40c to \$1.00. Extra fine lace curtains 60 inches wide worth \$2.50 at \$1.50 per pair. Fine imitation

Our Stock of Men's, Boys' and Children's SPRING SUITS AND OVERCOATS

is now at its best. Better, stronger, more original than ever before, and at prices no other store can match and give as good value.

- MEN'S SPRING SUITS-\$5.00, \$7.50, \$10.00, \$12.50, \$15.00, \$18.00, \$20.00 and \$22.50. Over five hundred new styles to select from.
MEN'S SPRING OVERCOATS-\$2.50, \$5.00, \$7.50, \$10.00, \$12.50, \$15.00.
STEIN-BOCK CO. Silk Lined Spring Overcoats at \$18.00 and \$20.00.
YOUNG MEN'S EXTRA FINE SPRING SUITS-\$2.75, \$4.50, \$6.00, \$7.50, \$9.00, \$10.00 and \$11.50.
BOYS' KNEE PANTS SUITS-We guarantee to save you from 25 to 40 per cent in all the following styles of Boys' Knee Pants Suits for spring.

SELLING THE MOST CLOTHING IN OMAHA.

Ladies' Furnishing Sale

Ladies' long sleeve ankle length light weight cotton combination suit at 50c. Ladies' sleeveless combination suits lace trimmed at 35c. Ladies' sleeveless three-thread vest, at 15 cents. Ladies' cambric umbrellas drawers hemstitched at 25 cents. Ladies' lace and embroidery trimmed gowns at 50 cents. Ladies' fancy trimmed corset covers in all sizes at 25 cents. Children's corded dresses trimmed, sleeves from 1 to 4 years at 50 cents. Children's muslin night gowns special at 25 cents.

Sheeting and Muslin

42-inch casing at 10c. 46-inch casing at 11c. 5-4 brown sheeting, 15c. 5-4 brown sheeting, 16c. 42x36 pillow cases on sale at 15c a pair. 7x30 ready made sheets at 47c. A fine quality of muslin especially for family use, 18 yds for \$1. Long cloth, 12 yds in bolt, at 85c per bolt. Remnants of table linen, in 2, 3 1/2 and 3-yard lengths, on sale at the linen counter.

Men's Spring Hats

"On the Quiet" hat or the Hayden Bros. special for street or dress; our special low price for either only \$2.00. The R and T celebrated Derby hats are as good as any regular \$5.00 hat in shape and material; our price, \$3.00. A full line of derbys at 85 cents to \$2.00. Tam-o-shanters in all colors and a great variety at from 25 to 75 cents. An elegant line men's and boys spring caps in different colors and a great assortment to pick from at prices from 25c to 50c. Boys hats from 40c, 50c, 75c, and \$1.00.

Green Ribbons

A special sale of green ribbons Monday. BADGES. A beautiful line of hand painted badges on sale. Special sales on laces, embroideries, ribbons and dress trimmings. 200-yard spool cotton 1 1/4 cents spool. This is a first-class machine thread.

\$1.50 Curtain Laces 25c a yard

Monday the last lot of the 12-in. curtain laces worth \$1.50, \$1.25 and \$1.00 per yard, will be closed out at 25 cents per yard.

Biggest Sale of Silks that Has Ever Taken Place in the City of Omaha.

A MANUFACTURERS' SILK STOCK DIRECT FROM THE MILLS, ENABLES US TO OFFER you the most unheard of Silk Bargains, Black and Colored Silks, in the very finest grades, at the lowest prices that was ever known. Monday will be a banner silk day. The big silk department will be at its best. Bargains will be on every hand, and such fine silks at such low prices, will tempt all who look to buy. Sale continues each day until all are closed.

- Black Armure, Black Royal Alma, Black Armure Brillant, Black Peau de Gant, Black Wash Taffeta, Black Satin Duchesse, Black Pure Dye Taffeta, Black Brocade Satin, Black Liberty Crepe, worth \$1.00, \$1.25 and \$1.50, all at 60c.
Black Taffeta, 27 inches wide, worth \$2.00, for 85c.
Black Taffeta, 36 inches wide, worth \$1.25, for 65c.
Black Taffeta, 36 inches wide, worth \$1.50, for 85c.
Black Taffeta, 36 inches wide, worth \$1.75, for 95c.
Black Taffeta, all 44 inches wide, on sale Monday at these exceptionally low prices: Worth up to \$2.00, for \$1.00; worth up to \$2.50, for \$1.50; worth up to \$3.00, for \$2.50.
NEW WHITE SILKS ON SALE. White Peau de Soie, 27 inches wide, worth \$1.50, for 75c.

Leading Dress Goods House of the West

We are now showing Priestly's and Lopon's new makes in chevots, tailor suits, serges, basket-weaves, diagonals, crabanettes and other goods used in tailor suits. For reception dress, afternoon dress, evening dress, we are showing everything new in velvets, satins, estamines, ministrals, cords, lansdowne, sublimes, albatrosses, etc., also the largest line of waistings and challis that was ever shown in the city. Monday we will have several special sales during the day. We will sell until 11 a. m. \$1.50 basket cloth in all the nice grades, for spring suits, at 90c a yard. We will sell our \$1.95 basket cloth until 11 a. m. at \$1.25 a yard. Our \$2.50 basket cloth until 11 a. m. at \$1.50.

Bed Spreads

\$2.00 extra heavy Marseilles pink blue and red bed spreads, each \$1.25. \$1.50 extra heavy large crocheted bed spreads, each 90 cents. \$3.25 fringed Marseilles extra heavy pink and blue bed spreads, each \$2.25. \$2.50 extra heavy Marseilles bed spreads, each \$1.50. \$2.50 fringed cut corners extra heavy crocheted bed spreads, each \$1.60.

Watches, Clocks and Jewelry

Special sale of silverware. Large berry dishes, mounted, assorted colors, \$1.25. Silver mounted water bottles \$1.45. Silver plated sugar bowls, cream pitchers, cracker jars, egg pitchers at 50 cents. Silver plated plate trays and cake baskets at \$1.45. Fancy bon bon dishes \$1.45. Rogers' orange spoons, gold bowl, come in silk lined box for Monday per set \$1.45. Rogers' berry spoons, 95c. Rogers' menu forks 70 cents. Special prices on Clarks celebrated cut-glass.

The Wearing of Eyeglasses

It is no trifling matter. It is a serious one. In our business we are serious, thoughtful, careful. Thoughtful of your needs, seriously study your requirements and carefully advise. Like most advice ours is free. but is honestly given and may be of great value to you. We make good spectacles and charge a fair price for our work. The work and the price will satisfy you.

Millinery Sale

A most complete and exquisite showing of all that is new and stylish in millinery. The creations of the best artists in Paris, Berlin, London and the east as well as hundreds of fashionable and original hats from our own workrooms. Prices most astonishingly low. The variety is so great you will be sure to find just the hat you want.

Furniture Sale

A few bargains in furniture for which that can't be excelled in any furniture house in the west. We will have from Paris a solid oak bedroom suit with French plate glass 21x20, oval, swell front on dresser and commode, cast brass trimmings and good finish for only \$16.55. We also have a maple suit 20x24 glass, well made and finished, for only \$12.45 and \$14.85. Solid oak dining chairs, brace arm, cane seat, 60c, 75c, 85c and 95c. Solid oak cracker jars, egg pitchers at 50 cents. Solid oak rockers with arms, cobbler seat, at \$1.55, \$1.95 and \$2.50. Ladies' sewing rockers, \$1.00, \$1.25, \$1.50 and up. Iron beds from \$1.95 to \$25.00.

Wash Goods

THE GREATEST VARIETY OF FINE WASH GOODS IN OMAHA. We have now on display the greatest assortment of washable spring fabrics, surpassing any and all seasons in the past, in both quantity and quality; fabrics from the best looms in Europe and of American manufacture. We ask you to look over our wash goods and judge for yourselves whether or not our store, where you can find such an assortment etc., is not the most satisfactory in which to make your spring purchases. Linens are very fashionable; lines grenadines are to be had only in our store in Omaha, 33 inches wide pure linen, 45 cents a yard. Linen grass cloth (pure flax thread), 32 inches wide, 25 cents a yard. Silk and linen novelties, Honiton, Roman stripe, lace plaids, etc., 45 inches wide, \$1.25, \$1.75 and \$2.00 a yard. Linen madras, plain shades, (15 shades), genuine German manufacture, (pure linen), 32 inches wide, 45 cents a yard. Genuine Scotch madras (Anderson's), 22 inches wide, this fabric has the most merit of any wash material ever made in a similar weight for shirt waists, men's soft shirtings, etc. WE OFFER YOU THE REAL FABRIC AT 12, 25, 35 and 45 CENTS A YARD. Albertville madras, 32 inches wide, in the styles you find sovellet for shirtings and waists, a good honest wash fabric at 15 cents a yard. Gros Roman, French, Swiss, embroidered dots with beautiful floral, Persian and antique designs covering the fabric, giving it either striped or white grounds, as desired. A handsome and stylish costume cloth, 50 cents a yard. Turleie Foulard, the finest of the French make, Scheurer, Lauth & Cie), in 190 designs, 35 cents a yard. Silk Oxford (also known as Estamine), in 20 shades (plaid). The choice waistings and dress fabric, 30 inches wide, 45 cents a yard. American Beauty batiste, the choicest styles ever shown on a strictly American made fabric, elegant linen effects, floral designs, printed lace dots, etc., 32 inches wide, 15 cents a yard. Embroidered dots, best quality mouseline de soie, 30 inches wide, all new, no remnants and odd pieces, every color, also black and white. We guarantee this quality as good as any fabric offered by any other store at 50 cents a yard, and we sell every color at 35 cents a yard. Gingham for little folks, assortment includes every color made, stripes, plain, checks and plaids at 10 cents a yard. Mercerized chambray, fast colors in stripes, dots or plain shades at 25, 30 and 25 cents. Mercerized plain chambray, very sheer, 32 inches wide, colors pink, light blue and oxblood. The best made at any price, 25 cents a yard. Bonnet chambrays (all colors). The fine 12 1/2 grade at 19 cents a yard. Shirting percales, full standard, 36 inches wide, fast colors, 15 1/2 cents a yard. Dress percales, dark styles, all full yard wide, 16 cents a yard. Simpson's new spring blue calicoes, 5 cents a yard. TO MAIL ORDER CUSTOMERS. Our samples will be mailed you free on day your request arrives, but we ask you to aid in describing as closely as possible, the colors and price of fabrics wanted, that we may act to your best advantage, without any unnecessary delay.

China Dept

Large size decorated cups and saucers, 2 1/2 cents each. All size decorated plates, 5 cents. Decorated vegetable dishes, 5 cents. Decorated platters, 15 cents. Decorated ash dishes, 2 cents. Decorated oat meal dishes, 5 cents. Decorated sugar bowls, 15 cents each. Decorated covered dishes, 15 cents each. Decorated tea sets, 15 cents each. Don't read this if you have heart trouble. 100-piece decorated division sets English semi-porcelain, new decoration, \$2.85. Ten pieces also slip dish, 6-piece decorated toilet sets, \$1.10. Tumblers, 1 1/2 cents. Wine glasses, 1 1/2 cents. All size lamp chimneys, 3 1/2 cents. Plain white cups and saucers, 1 cent each.

Wall Paper and Paints

The best grade of white blanks at 3c per roll up. Fine gift papers at 5c roll up. The best grade of ready-mixed paint at 25c per gallon. We also have varnishes, stains, enamels, brushes and room molding at greatly reduced prices.

Monday in the Bargain Room

EVERY LADY WHO WANTS TO BUY BARGAINS SHOULD COME SEVERAL MILES TO ATTEND THIS SALE AND THOSE WHO HAVE NO MONEY IT WOULD PAY THEM TO BORROW IT--WHILE WE HAVE GIVEN SEVERAL SALES BEFORE AND THEY HAVE BEEN TALKED ABOUT ALL THROUGH THE STATES OF IOWA AND NEBRASKA--WE NEVER GAVE A SALE THAT WILL HAVE SUCH GENUINE GOOD BARGAINS AS WE WILL HAVE MONDAY--READ EVERY ITEM OF THIS--NO DEALERS, PEDDLERS OR MANUFACTURERS SOLD TO IN THIS ROOM.

- From 8 to 9 A. M. We will sell 5c Skirt Lining, only 10 yards to a customer, at 1 1/2c yard.
From 9:30 to 10 A. M. We will sell 15c, 18c and 25c Dimities, Lawns, Batistes, etc., only 12 yards to a customer at 2 1/2c yard.
From 10 to 11 A. M. We will sell short lengths of Dress Goods, goods that we sell every day from 25c to 75c a yard, lengths from 1 to 7 yards, not over 10 yards to a customer, at 9c a yard.
From 11:30 A. M. to 12 M. We will sell the finest LL Muslin made, yard wide, only 19 yards to a customer, at 2 1/2c a yard.
From 2 to 3 P. M. We will sell Black Crepons worth \$2.95, Chevots in black and blue, worth \$1.00 to \$1.50; French Serges, regular 50c grade, Mohairs, Brillantines, and other goods worth from 75c to \$2.50 a yard, in lengths from 3 1/2 yards to 7 yards, only 1 pattern to a customer, at 25c a yard.
From 1 to 1:30 P. M. We will sell full Standard Prints, dark and light colors, only 10 yards to a customer, at 1 1/2c yard.
From 4 to 4:30 P. M. We will sell 12 1/2c White Goods, in checks, stripes, cords, etc., only 19 yards to a customer, at 2 1/2c a yard.

Hardware, Stoves, and Housefurnishings

SEASONABLE GOODS. ALL MONEY SAVERS. SPECIAL COOK STOVE SALE FOR MONDAY. No. 8 4-hole cook, warranted one of the best makers you ever used, regular \$12, Monday, \$7.95. No. 8 4-hole cook, 15-inch oven, very handsome, first-class stove, regular \$16, Monday \$11.95. 6-hole, No. 8 range, 20-inch oven, very nice, smooth cast, plain, honest made, warranted a fine baker, a regular \$16 range, Monday, \$12.49. No. 8 4-hole cook, with 15 square oven, nicely nickel plated with cast enameled reservoir, a very fine, first class stove, usually sells for \$24, Monday, \$17.49. Extra large, first class cast range, very heavy, casting very beautiful designs, nicely nickel plated trimming, 20-inch square oven, a regular \$22 stove, Monday, \$15.95. The best steel range made, extra large, 20x40 inch top, high warming closet, large square oven, very handsome in design, duplex grate for wood or coal, asbestos lined throughout, others sell not so good for \$38, Monday, \$29.95.

Carpet

To open the spring season we offer the most astounding bargains in carpets and rugs. We have the greatest variety, latest patterns and the lowest prices. \$212 all wool Smyrna rugs at \$17.50. \$212 one-piece Brussels rugs at \$11.95. 96-inch Moquette rug at \$2.50. Brussels carpet worth 90 cents a yard at 50 cents. Heavy union Ingrain carpet, at 25c. China matting, 10c, 12 1/2c, 20c and 25c a yard. Japanese matting 20c, 25c, 30c and 25 cents. Ask to see the Roxburg Brussels carpets the best carpet made.

Grocery Sale

Ginger snaps 3 1/2 cents. 24-lb sack of rye flour 65 cents. 10-lb sack pure buckwheat 25 cents. 5-lb hand picked navy beans 17 1/2 cents. 5-lb pearl hominy 15 cents. 3-lb fancy Japan best rice 19 cents. Sils. Scotch grown peas, 12c. 2 pkgs Burmahs Hasty Jellycon 15 cents. Fancy California prunes per lb. 4c cents. 1 pkg. seeded raisins, 5c. Fancy Mair peaches, per pound, 10c. 2-lb cans string beans, 7 1/2c. 2-lb cans garden bests 8 1-3 cents. Choice Rio coffee per lb 12 1/2 cents. Fancy golden Santos coffee per lb. 14 cents. Choice tea siftings from finest teas 25 cents.

Big Cheese Sale

Wisconsin Limberger, 12 1/2c. McLaren's Imperial, per jar, 10c. Full Cream, T. A., 12 1/2c. New York, Herrington Co., 16c. Neufchatel, per pkg., 3 1/2c.

Special Meat Sale

No. 1 California Ham, 7c. 5-lb. salt Pure Lard, 50c. No. 1 Sugar Cured Ham, 10 1/2c. Bologna Sausage, 5c. \$1.10 kg. Herrington, Monday, 50c. Fancy Fat Mackerel, 10c.

Fruit Specials

New Milk Cocoanuts, 10c. Fancy Apples, per doz., 50c. Large Virginia Peanuts, per measure, 3 1/2c.

HAYDEN BROS.