

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MARCH 9, 1902.

SINGLE COPY FIVE CENTS.

HAYDEN'S

THE BIG STORE'S GREATEST SALE BEGINS MONDAY AS ANNOUNCED

HAYDEN'S

Big Bargains in every department, Exquisite, new spring stocks of choicest merchandise secured for spot cash from the best manufacturers in the world Go on Special Sale at Absolutely the Most Astonishingly Low Prices Ever Quoted in America. The Power of Cash is Evident in Every Price.

REMEMBER THE GRAND FREE GIFT DISTRIBUTION—An absolutely free gift, ranging in value from 25c to \$1,000 piano, with each \$10 purchase. Circulars giving list of gifts and full particulars freely given at the store. Be sure and get your coupons.

For dependableness, newness, style and variety, Hayden's most complete and gigantic displays have no competition in any western house. Whatever is nobby; dainty, desirable, approved by fashion, is found at Hayden's first and in the most complete variety. Sensationally special prices have been made for this grand sale. Read these few sample quotations. See our show windows, Call and see the new creations in these lines.

MAIL ORDERS PROMPTLY FILLED. Hayden is the best equipped mail order house. Write for samples or prices on any goods you need. Send in a trial mail order. All goods sent subject to approval.

Women's Spring Suits Buy now and save 25 per cent. There never was a time when spring suits were as sensible and as stylish. All the new materials made up in the very newest styles. The cream of the artists knowledge to be found here. No trouble to show the new styles. 2,700 suits to select from. Between 200 and 300 suits in every size. As many as all other stores combined. 175 women's sample suits at \$15, \$20, \$25, \$30 and \$40, from \$5 to \$75. 200 suits selected for Monday's business—bought to sell for \$12.50, on sale at \$6.98. 15 new styles of suits bought to sell for \$15, on sale for \$9.90.

WOMEN'S SKIRT DEPARTMENT The greatest variety of women's skirts you ever saw in your life. Skirts from \$1 to \$75. 1 lot of women's silk skirts worth up to \$35, for \$9.90. 1 table of women's skirts in Venetians, broadcloths, serges, pebble, chevots and silks. 15 different styles, for \$5. 1 table of women's rainy day skirts worth up to \$2.50, for \$1.25. 35 styles of women's rainy day skirts worth up to \$5, for \$3. Beautiful skirts at \$15, \$20, \$30, \$40 and \$50.

SPECIAL FOR MONDAY'S SELLING Women's calico wrappers for 25c. Women's new wool wash waists for 39c. Women's light weight jackets, made of all wool chevots, lined throughout, for \$5. Women's skirts for \$1. Women's silk waists worth \$4, for \$2.98.

The Greatest Variety of Fine Wash Goods in Omaha GRENADINES. French embroidered ribbon stripes, in mauve, white, pink, light blue, black and white and gray, the handsome waist and dress fabric shown in the new Redfern costumes, \$50 a yard. English grenadines, in black only, absolutely an unchangeable dyed fabric, shown over interlining, all equal to the finest silks in design, effect and character and about 1/2 the price of the silk, 59c a yard.

50c Dresser Scarfs, 25c Monday morning we place on sale 500 fancy hemstitched dresser scarfs worth 50c to 75c, at 25c each. Also 500 pieces of the finest hemstitched pillow cases, worth \$1.00 to \$1.50, for 50c pair, or 35c each.

Furnishing Specials Ladies' hemstitched and tucked umbrella drawers at 25c. Ladies' lace and embroidery trimmed corset covers at 35c. Ladies' lace and embroidery trimmed gowns, corset covers and drawers, worth \$1.50, at 90c.

China Dept. FOR TOMORROW. 100 pieces decorated semi-porcelain dinner set, fancy French shape, underlaid decorations, these sets regular at from \$10 to \$12, tomorrow we will sell these sets at \$4.69. Decorated toilet sets, \$1.49. Art pottery jardiniere, 35c. Fine flint-blown water tumblers, three for 19 cents.

Easter Millinery Hayden Bros. will be headquarters for all that is new, exquisite and fashionable in women's and children's headwear. See Hayden's for the newest creations.

Hair Department The finest display of imported switches ever shown in Omaha. Examine this elegant line. Such values and such fine goods cannot be found elsewhere. On main floor.

A Manufacturer's Stock of Silks Bought at Half Price All Go on Sale, Commencing Monday and Lasting All Week Thousands of pieces of the finest silks, including all the latest spring styles—an opportunity at just the right time to buy your new spring silk waist, skirt or dress, and save money by attending this sale. You will find every thing the very best—the black silks, the colored silks, the new Foulard silks, and all at a lower price than you ever thought you would buy them for. This is the Biggest Silk Event That Has Happened This Year. The Stock of Silks is Far Greater and the Prices are Very Much Lower.

Your Shoe Money Will Go a Long Way during this month as we are making a special effort to clean up all shoes left over from a heavy winter's trade. The cost has not been considered, and the prices we have put on the goods should move them very quick. The Big Store starts out each season with new fresh goods. But to do so we must sacrifice the goods we have on hand. We are the sole agents in Omaha of the Stearns and Crockett shoes for Men and the Ultra and Brooks Bros. shoes for Women. None better made and every pair is warranted.

The Leading Dress Goods Dept in the West We can show more dress goods, more challis, more waistings, more heavy weight dress goods, more light weight spring dress goods and everything in dress goods, more than any other three houses west of the Mississippi. In black goods, Priestly leads them all. In black and colors no goods in the world to equal Lupin of the north of France. We have their entire variety of light weight and heavy weight goods. We send no samples of these hourly sales, nor all mail orders.

Specials in Jewelry Dept Table bells, real ebony handle, sterling silver mounted, 10c. Silver mirrors in French gray and plain polished, \$1.49. Sterling silver thimbles, 40c. Silver napkin-rings, 40c. Rogers' teaspoons, set, 60c. Rogers' brass table spoons, set, \$1.95. Fancy gold clock, movement guaranteed, for \$4.45. Ladies' best rolled plate waist sets, 45c.

Waistings, Kimonos, Dressing Sacques, Etc In this stock you will find challis in every shade and design. Prints, cashmeres and tuckings in every shade. From 50c to \$2.50 per yard. Samples now ready. Any lady sending in her address will receive a large package of samples free.

Sheet Music Tomorrow we will place on sale some of the latest and very best selling pieces we have in stock at only 15c per copy, by mail 20c, such pretty ballads as "In the Good Old-Fashioned Way," "Strangers," "When the Lights Went Out" and "It's Not Always Bullies that Kill," all the above by Harris. "In the House of Two Much Trouble." We will also place on sale a nice book of Harris' songs at only 45c per copy, by mail 55c. Mail orders filled the same day we receive them.

HAYDEN BROS.

SPRING FASHIONS Be sure and get your Coupons. Our spring assortment of men's top coats, suits and trousers, in the newest and noblest designs, are now complete and ready for your inspection. The styles are only shown by exclusive merchant tailors and Hayden Bros. Spring overcoats, in the extreme short and long styles, from \$5.00 to \$30. Men's new spring suits, from \$5.00 to \$23.50. REMEMBER, The Stein-Bloch & Co., Hackett, Carhart & Co. and Hart, Schaffner & Marx's tailor-made clothing, exclusively at Hayden Bros. Grand Clearance Sale OF MEN'S AND BOYS' WINTER CLOTHING. Men's \$7.50 suits at \$5.00. Men's \$10.00 overcoats, for \$7.50. Men's \$10.00 suits for \$7.50. Men's \$20.00 overcoats, at \$10.00. Men's \$22.50 to \$30.00 suits, for \$15.00. Men's \$15.00 worsted suits for \$10.00. Men's \$2.50 to \$7.50 extra size pants, worth \$3 to \$5, on sale at \$1.50, \$2.50 and \$3.75. Boys' \$5.00 sailor suits for \$3.50. Boys' \$5.00 Norfolk suits at \$3.50. Boys' \$7.50 to \$15.00 long pants suits, Monday \$3.75, \$5.00 and \$7.50. GET PARTICULARS OF THE FREE GIFT DISTRIBUTION AT THE STORE. BE SURE AND GET YOUR COUPONS. SELLING THE MOST CLOTHING IN OMAHA.

Monday in the Bargain Room You should come 100 miles to attend this sale. There will be silks, dress goods, wash goods, gingham, madras, prints, draperies, etc., almost given away. Be sure and attend our dress goods sale. No dealers, peddlers or manufacturers sold to in this room. FROM 9 A. M. UNTIL 11 A. M. We will sell dress and skirt patterns in black crepons, worth \$5.00 per yard; black chevots, 54 inches wide, worth \$1.00 and \$1.50 a yard; \$1.00 broadcloth in all colors, \$1.00 suitings in all colors, \$1.00 black brillantines, \$1.00 gray brillantines 50 inches wide. These goods will run from 4 to 6 yards in a piece, only one pattern to a customer; no goods less than 75c per yard and up to \$2. For these two hours in the forenoon we will sell them at 50c yard. REMEMBER THAT WHEN WE GIVE A SALE IT IS GENUINE.

Hardware, Stoves and Housefurnishings EVERY ONE MONEY SAVERS. No. 8 Square Cook, with 18-inch oven, very handsome, nickel-plated, very nice, smooth casting, a regular \$16.50 stove, warranted in every way perfect, \$11.49. No. 2 range, 20-inch oven, 4 holes, very nice, plain-cast stove, a very fine baker with white enameled reservoir on base, a regular \$22.00 stove, \$15.95. Extra large cast range, very handsome, with 20-inch oven, nicely nickel-plated, with pipe and tea shelves, of beautiful design, a regular \$30.00 range, for \$22.95. The Standard steel range, a regular \$37.50 range, very large, 30x40-inch top, extra large oven, 14x18x21, beautiful design, high warming chest, duplex grate for wood or coal, weight 500 pounds, gray iron top, balance of steel, bolted together, for \$29.95.

Monday in the Bargain Room (continued) FROM 4 TO 5 P. M. We will sell all the remnants of 25c, 35c, 40c, 50c and 75c dress goods on the middle table in the bargain room; only 10 yards to a customer at a yard at 5c. FROM 5 TO 9 A. M. We will sell silk veils in 15 colors, worth 50c a yard, at 3c. FROM 11 TO 11:30 A. M. We will sell 10c towels, only 2 pairs to a customer, at 2 1/2c each. FROM 5 TO 5:30 P. M. We will sell the celebrated Hill's muslin, a little heavier than Londonale and just as fine. Regular price is 4c. For these 30 minutes we will sell it at 4 1/2c a yard; only 10 yards to a customer.

Monday Grocery Sale 2-pound can sugar corn, 7 1/2c. 2-pound can string beans, 7 1/2c. 2-pound can table peas, 12 1/2c. 1-pound can salmon, 10c. Can oil sardines, 5c. 3 pounds hand picked navy beans, 10c. 3 pounds rice, 15c. 1-pound can baking powder, 15c. Strictly fresh eggs, 15c. Fresh country butter, 14c. Shredded cod fish at only 4 1/2c.

White Goods India linens, 8c, 10c, 12 1/2c, 15c and 18c. India lawn, 40 inches wide, 11c and 15c. Dimities, in checks and stripes, at 8c, 10c, 12 1/2c, 15c and 18c. English madras cloth for shirt-waistings at 25c and 35c. French damask for shirt-waistings at 45c and 65c. Fancy white goods in lace and satin effects at 12 1/2c, 15c, 18c, 23 1/2c and 25c.

Optical Department SPECIAL PRICES ALL WEEK. Gold filled frames, guaranteed for 10 years; \$1.00 value at \$1.49. Aluminum spectacles or eyeglasses with fine ground lenses, complete, \$2.50 value at \$1.49. A fine spectacle with good lenses, \$1.50 value at 90c. Fine reading glasses, 30c.