

THE OMAHA DAILY BEE.

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At present rate the Omaha Ministerial association will soon have as many new names as old names on its roster.

That Ohio man who has been convicted for the fourth time of murder has one consolation—he will only have to be hung once.

Over \$1,000 in Nebraska's contribution to the McKinley memorial fund. This is a creditable showing, but it should yet be materially improved.

A combination of fireproofing manufacturers has been incorporated in New Jersey. The usual amount of water in the stock will be one of the ingredients.

We refuse to believe the embezzler who insists his downfall is due to having learned to play poker. He certainly failed to learn the game in all its intricacies.

Omaha has wanted a market house for a long time and still wants one, but when it comes it must be a creditable market house suitable to its needs, even if we have to wait for it a little longer.

When the other candidates for the leadership of the Elks organization saw the antics of the Omaha entry coming out for the start they all took to their heels and returned to the training stable.

The plumbers in the Missouri Valley are reported to contemplate a concerted increase in prices for work. The new schedule will probably provide a charge of 25 cents for looking into the shop windows.

South Omaha democrats are about to revise their call for city primaries, in order to postpone nominations until after the republicans have first acted. This is characteristic of democracy in these parts.

Rest your fears. It is not a crime to be poor. Any more than it is a crime to be rich. But dishonest poverty is just as criminal as dishonest wealth. It takes no pulp debate to demonstrate these truths.

An Antarctic explorer reports having reached within 800 miles of the south pole, the nearest any man has ever been to that goal. At that rate the goal of the southern frost king is not likely to be crossed for some time.

One Chicago scientist is trying to allow the people of that city that it is cheaper to burn the coal smoke than to allow it to escape from the chimneys. If he can prove his case he will do more to abate the smoke nuisance than a book full of city ordinances.

Chicago packers do not understand why a South Dakota company which intends to engage in the killing of live stock should incorporate with \$900,000, 000 stock. Wind is plentiful in South Dakota and its people have as good a right to capitalize it as have those of New Jersey.

General Funston is to be initiated into the Elks as soon as he has entirely recovered from his illness. The Elks are all right, but if the general is really looking for something which will reward him of the strenuous times that are past he should come to Omaha and join the Knights of Ak-Sar-Ben.

Captain Hobson, in a recent speech, declared that the United States should be the peace arbiter of the world. Like most other countries, the United States will do reasonably well seeing that it keeps out of trouble itself. The peace-maker proverbially gets into the thickest of the fight and gets out without even thanks.

A GOVERNMENT CABLE.

The close vote in committee on the bill providing for a government Pacific cable indicates that there will be strong opposition to the measure in the house, though it is doubtless safe to say that it will pass that body.

A cable between the United States and our possessions in the Pacific should be owned and controlled by the government. The arguments for this proposed in the report of Mr. Corlies are ample and conclusive.

The passage in the house of representatives of the bill repealing the war taxes by a unanimous vote was extraordinary. It was a sagacious move, from a political point of view, on the part of Mr. Richardson, the democratic leader.

As we remarked at the time the ways and means committee recommended the repeal of the war taxes, one of the effects will be the cessation of agitation for general tariff revision, which, however, had already practically ceased.

The fact that a private company has made a contract to lay a cable to Hawaii is not a matter which the government is called upon to consider. It is wholly an affair of the company and we can see no good reason why the government should have any sort of dealing with that company.

Congress should not unnecessarily delay this most important work, which is demanded alike for commercial, political and military considerations. There is no doubt that direct telegraphic connection with our insular possessions would have most valuable results.

The peculiar methods of the school book trust, exposed from time to time in Omaha, are not confined to this city.

The chairman of the text book committee, for example, publicly admits that he has written and contracted to write text books for the great publishing houses that are seeking orders for books for the city schools.

The situation in Boston strikingly recalls the fact that an investigation into text book favoritism in Omaha two long ago found our present superintendent of schools making the admission that he had been liberally subsidized by the school box trust, under pretense of engaging him to write a chapter on Nebraska for a text book on geography.

OUR FOREIGN FRIENDS. The president of the great steel corporation found among the people of Europe with whom he came in contact only friendship and admiration.

The president of the great steel corporation found among the people of Europe with whom he came in contact only friendship and admiration. Mr. Schwab met leading financiers and manufacturers who it appears were very much impressed with the combination of which he is the head.

As to the friendship of foreign financiers and manufacturers, it is very questionable if it exists to the extent indicated by the statement of the president of the steel corporation, whose observation was doubtless confined to a limited circle.

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shut out or put a check upon our committee.

The last large tract of white pine in the state of Wisconsin which had not previously passed into the hands of the lumbermen, has now been transferred to them.

The Real Estate exchange must possess its soul in patience until the supreme court clears the way for the next move in the campaign for tax reform.

Any Part in a Storm. Detroit Free Press. On account of diplomatic exigencies Great Britain has decided that the Japanese are to be considered ex-officio an Anglo-Saxon race.

Will Bargain Buy? Kansas City Journal. The Danish islands have not cost much. Let us hope that they will not be like some other islands—cheap to buy, but expensive to keep.

Pictorial Gold Bricks. Chicago Chronicle. The prevalent infatuation of American money for foreign art is bringing its inevitable result.

Not as Small as Painted. Chicago Record-Herald. Congressman Wheeler of Kentucky referred to Prince Henry as "the little Dutchman."

Throws Up the Sponge. Washington Post. Mr. Moreton Frewen has formally and unreservedly admitted the failure of the free silver cause.

Where Reform is Needed. Baltimore American. The protest of women travelers to the president concerning the customs regulations at the port of New York contains a serious charge in their complaints.

A Hint to the Trusts. Brooklyn Eagle. Wisdom and prudence dictate that obvious and notable abuses springing from combinations should be corrected now while the combinations are in good odor rather than be left to pile up for a dire day of reckoning.

Knee Breeches and Pumps. Boston Herald. It appears to have been settled that our official representatives at the coronation must wear knee breeches and pumps.

NO PRINCESSES IN AMERICA. President Roosevelt's Daughter at the Coronation. Baltimore American (rep.). The press dispatches tell us that Miss Alice Roosevelt is to go to the coronation of Edward VII, king of England, as a sort of adjunct to our special embassy.

Should this be accomplished, there is no good reason why a site equally well located and suitable should not be secured without drawing materially upon the construction fund at the present time.

And now we are told that the Omaha attorneys who bowed loudest for the establishment of the supreme court commission are decidedly dissatisfied with its operation.

Should he consent that his daughter go to the coronation to rank as the daughter of the ruler of the United States the president will fling down a gauge which the American people will not fail to pick up.

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Advertising Values

It does not need much argument to convince the modern world of the value of advertising. There are still some among the professions, so-called, whose exponents look upon almost any direct means of telling the world what they profess to be able to do as more or less derogating from the dignity of the profession.

The modern world has become a reading world. It does not trust any more to the spoken transmission of news from man to man any more than to handing along the history of men's doings by oral tradition.

The committee gave especial attention to the practice of advertising in programs, theatrical and other, and reached the conclusion that it is practically without value. One curious and amusing instance of testing it is detailed where certain tradesmen, quite a number of them apparently, advertised in certain programs that for some plausible reason they would give away certain articles of trade usually in fair demand.

These are examples of the facts unearthed and the unqualified, positive recommendation of the committee is the complete abandonment by business men of all these advertising devices and the concentration of all this money that all business men can devote to advertising in the columns of the legitimate mediums for such business, the newspapers.

That this agitation runs along with a general movement against the unsightly display of billboards and signs is a fact of common sense to the general conduct of business.

Philadelphia Record: The alliance of Great Britain and Japan is a pitting of the two greatest island empires against the greatest of the continental empires.

New York Times: The publication of this treaty comes just after the publication of the protest against the signature of the treaty by which China was to make over Manchuria to Russia.

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Sunrise or Sunset? Which shall your mirror say? If the former, then your hair is rich and dark, long and heavy; if the latter, it is short and falling, thin and gray. The choice is yours,—for Ayer's Hair Vigor always restores color to gray hair, stops falling of the hair, and makes the hair grow long and heavy.