

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, JANUARY 19, 1902.

SINGLE COPY FIVE CENTS.

HAYDEN'S Surprising News and Prices About Finest Fabrics, Best Ready-to-Wear Garments, Furniture, Housefurnishings, Pure Foods and in Fact All Lines of Trade.

The Big Store is alive with interest in every department. All closing out, every dollar's worth of winter goods—many such as the silks and dress goods, showing the advance spring styles in wonderful beauty and variety. All making

THE MOST SENSATIONALLY LOW PRICES OMAHA BUYERS HAVE EVER BEEN OFFERED.

The extent of the Big Store's business may be judged by the buying at this supposedly dull season, of two entire stocks. The cloak and suit stock of Eppstein, Meyer & Isaacs, and the shoe stock of J. Eppner & Sons—the balance of both of which will be closed out at astonishing bargain prices Monday. Do not miss the grand Foulard Silk opening. Another interesting and new department is the TAILORING DEPARTMENT. Here you can have your skirts and waists made to order, in the best styles, at a trifling expense. For full particulars, inquire at High Grade Dress Goods department. Pianos sold on easy payments. Agents for the Butterick patterns.

Monday's Astonishing Bargains in the Bargain Room.

These sensational values are for our retail customers only. No peddlers, dealers or manufacturers sold to in this room. The gigantic volume of the Big Store's business makes it possible to offer most wonderful bargains in small lots, broken sizes, odds and ends, etc., etc. These we put on sale in the Bargain Room.

DRASS GOODS
54-inch strictly all wool chevots, at 49c.
52-inch strictly all wool storm serges, at 49c.

Silks Velvets and Corduroys
All our 75c and \$1.00 black silks, at 49c.
All our 75c and \$1.00 fancy silks, at 39c.

French Flannel and Challis
All our strictly all wool French flannels, worth 75c yard, in dots and small figures, will go at 25c yard.

Underwear Sale
Men's 50c hosiery, fleece lined shirts and drawers, at 25c.

Hayden's New Wash Goods
SPECIAL INVITATION
to all the LADIES who are interested in seeing THE NEWEST IN WASH FABRICS FOR SUMMER OF 1902.

Monday Grand Opening Foulard Silk Sale

Our collection of new, spring Foulard Dress Silks is now complete. We showed you 100 pieces during the month of December and have since received several large shipments, making in all nearly 1,000 styles. No stock of Foulards in the United States affords a greater variety to choose from.

\$1.00 Foulards for 75c. \$1.25 Foulards for \$1.00. \$1.50 Foulards for \$1.25.

These Prices Will Be in Force All Day and for Monday Only.

Table listing various silk items and their prices, such as Taffeta Silk and Surah Silk, Black Wash Silk, and Black Surah Silk.

THE NEWER SILKS COMING IN EVERY DAY—We shall continue in the future, as has been our custom in the past, to show the newest ideas in silk as quickly as they come from the looms, and far in advance of any other dealer in the city.

WINSLOW TAFFETA has proven so good, has worn so well, that it has gained the deepest confidence of the people everywhere. The width is known so well, the price is known so well, the colors are known so well, that it is merely child's play to sell it.

Ladies Tailor Dept

We are now ready to turn out all kinds of ladies' tailor suits to order. We guarantee a perfect fit in every case or money cheerfully refunded.

Furniture Dept

EXTENSION TABLES AND SIDEBARDS OPPORTUNITY EXTRAORDINARY. 80 different styles of tables, 65 styles of sideboards, golden oak, polished, new designs all.

Draperies

Closing sale of draperies and curtains. Close out ruffled muslin curtains, 39c to 58c.

Bankrupt Sale of Fine Shoes

Closing out the balance of the Eppner & Son New York shoe stock. This firm, catering to only the highest class eastern trade and carrying only the very finest makes, was recently forced to the wall.



Friday and Saturday's Great Crowds Show How People Appreciate Good Values

Monday, the entire balance of this stock will be put on sale regardless of value, and you can buy \$3.00, \$3.50, \$4.00 and \$5.00 shoes at \$1.96

They come in welts, turns, McKay and all made from the very best leathers, box calfs, patent calfs, velours and vici kids, in medium and heavy soles. —every pair carefully fitted as if you paid twice the price.

On Sale in Bargain Room

Table listing various shoe models and their sale prices, such as J. Eppner & Son Ladies' shoes and J. Eppner & Son misses' shoes.

Ribbons

Monday will be ribbon day at the big No. 40 all silk taffeta ribbons, in all the new colors, 10c yard.

Hardware, Stoves, Housefurnishings 14 Money Savers. Everyone Useful

Cheaper than you can buy them at the factory.

Advertisement for hardware, stoves, and housefurnishings, featuring illustrations of various items like stoves, kettles, and furniture.

Cereal Goods

Table listing various cereal products and their prices, such as Pearl Barley, Pearl Maize, and Pearl Oats.

Meat Specials

Table listing various meat products and their prices, such as Fancy Cured Br. Bacon and Sugar Cured Ham.

Imported Fish

Table listing various imported fish products and their prices, such as 2-lb. Norway anchovies and 2-lb. Russian sardines.

Ladies' Underwear and Furnishings Sale

Children's outing flannel gowns, in all sizes, at 35c. Children's outing flannel night drawers, worth 50c, at 25c.

\$1.50 All-Over Embroideries 59c Yd

Monday 2 a. m. we place on sale 100 pieces of the latest novelties in all-over embroideries at less than one-half of the regular price.

Sheeting and Muslin

43-inch pillow casing, 10c. 45-inch pillow casing, 11c. 42x36 ready-made pillow cases, 15c a pair.

Men's Furnishings and Underwear

100 dozen men's colored laundered shirts with two pair of cuffs, in all colors and sizes, Star and Griffin brand, made to sell at \$1.50, on sale at 90c.

Special Bargains in Men's Soft and Stiff Hats

In all the new blacks—Panama, golf, fedora, ralphed and pashas. Regular \$1.50 and \$1.75 values now on sale at 80c, while they last.

Hair Goods Department

Haydens are leaders in switches of all shades. Best quality hair, 18-inch switch, \$2.50 value, at 99c.

Heavy Tailor Suitings

Extra heavy Scotch tweeds, worth \$2.50, for Monday \$1.50. English meltons worth \$4.98, \$2.98.

Waistings

1,000 different kinds of waistings, more than twice that of the others, at far less money. Come and examine them.

Black Dress Goods

PRIESTLEY LEADS THEM ALL. Priestley's cravettes, for rainy day skirts, \$1.25.

Colored Dress Goods

Lupia is celebrated for both blacks and colors. Lupia's fine colored chevots, \$1.98.

Linen Dept

58-inch bleached table linen, 19c. 64-inch bleached table linen, 33c. 66-inch bleached table linen, 47c.

\$1 Hand Made Center Pieces 35c

Monday we will sell an elegant line of hand made Battenburg center pieces worth \$1.00 each for 35c. Limit two to each customer.

Grand Jewelry Sale

Silver tea sets, \$4.95, Monday, \$4.95. Silver syrup pitchers, \$3.50 values, Monday, \$1.98.

China Dept

Imported fine China dinner sets, 100 pieces, including soup tureens, beautiful decoration; these sets sold at \$25.

Snaps for Monday

ALL \$1.50 COPYRIGHT BOOKS, 90c EACH. This includes "The Right of Way," "The Crisis," "Eternal City," "The Man from Glengarry," "Bluenose," "Circumstances," "Lazarus," "Cavalier," "The Dooley Book," "The Portion of Labor," "Rosalynde's Lovers," "The Lion's Whelp," "Sign of the Prophet," "Captain Revenshaw," "Quincy Adams Sawyer," "Truth Dexter," "The Firebrand," "Grustark," etc.

Optical Dept.

We examine your eyes free of charge. Correctly fitted glasses, the finest grades at the lowest prices.

Bed Spreads

One case full size Marseilles colored bedspreads, extra heavy, each \$1.25. One case Standard Crochet Fringed Bedspreads, each \$1.10.

Bed Blankets

Our \$5 and \$6.50 all wool gray Bed Blankets will be sold Monday at \$4.25 per pair. Our \$3.50 all wool gray Bed Blankets \$2.50 per pair.

HAYDEN BROS.