

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, JANUARY 5, 1902.

SINGLE COPY FIVE CENTS.

HAYDEN'S GENUINE PRICE CUTTING ON A GIGANTIC SCALE HAYDEN'S

There are plain, easily understood reasons for "Letting Down the Prices" at this season at The Big Store. All the small lots, broken sizes, odds and ends brought together by the stock inventory just taken must be closed out at once—cost or value cuts no figure in pricing these. They must be disposed of, no matter what the sacrifice. The Bargain Room is filled with these goods and there are hundreds of such bargains in every department. Besides The Big Store's policy of never carrying over a dollar's worth of goods from season to season is well known, and to effect a quick clearance we have made the most radical reductions on our tremendous stocks of choicest, newest and most desirable merchandise in this—

GRAND JANUARY CLEARING SALE JUST BEGUN.

Shrewd and economical buyers know the value of fresh, perfect, reasonable goods and will easily recognize the sensational bargains now piled high on every counter, case and shelf of The Big Store.

AGENTS FOR THE BUTTERICK PATTERNS AND PUBLICATIONS.

SHOP IN THE MORNING IF POSSIBLE.

MAIL ORDERS FILLED.

AFTER INVENTORY SALE OFFINE SHOES AND SLIPPERS

Too many of these goods on hand and prices have been reduced almost ONE-HALF to close them out. At the prices we have put on them they will move out rapidly. "You will have to hurry" to take advantage of this sale. Come prepared to buy as these prices will pull at your purse.

Ladies' fine vicid kid lace shoes, the \$2.00 and \$2.50 kind, while they last, \$1.98. Ladies' \$2.50 and \$4.00 shoes, made up in new toes, in very fine vicid kid, in turn or welt soles, for \$2.48. Ladies' fine bow slippers, worth \$1.50, at 75c. Ladies' fine fur trimmed quilted slippers, worth \$2.00, at 95c. Ladies' fine fur trimmed foxed slippers, worth \$2.25 and \$2.50, at \$1.25. Men's tan, black or wine slippers, former price, \$1.75, \$2.00 and \$2.50, at \$1.25. Sole agents in Omaha for the Stetson & Cronsett shoes for men and the Brooks Bros. and Ultra shoes for ladies. NONE BETTER MADE. Shoes in the Bargain Room. Men's fine satin calf bala, always sold at \$1.75, at \$1.00. Boys' fine satin calf bala, worth \$1.50, at 95c. Youths' fine satin calf bala, worth \$1.25, at 75c. Child's dongola button, the 50c kind, 19c. Child's patent leather button, the 50c kind, 19c. Ladies' dongola lace, worth \$1.75, at \$1.19. Ladies' dongola lace, worth \$2.25, at \$1.43.



Take advantage of this sale and buy your leggings and overshoes now.

Monday in the Bargain Room.

Monday will be a stem winder in our Bargain Room. Just read this and see if any other house will come within one mile of our prices. Having just taken inventory we find thousands of odds and ends that must be closed out fast. They consist of silks, dress goods, wash goods, flannel, suits, blankets, underwear, etc. Commencing Monday we will make special prices each day until we close out all. Be sure to attend this great sale. No peddlers or dealers sold to in this room.

Dress Goods

54-inch strictly all wool chevrons, at 49c. 52-inch strictly all wool storm serges, at 49c. 42-inch granite cloth, worth 75c, at 49c. 40-inch all wool henrietta, worth 75c, at 49c. 54-inch heavy all wool plaids, worth \$1.50, at 49c. 54-inch all wool sacking, worth 75c, at 49c. 38-inch strictly all wool venetians, etc., at 49c. 38-inch granite cloth, worth 75c, at 25c. 36-inch all wool henrietta, worth 69c, at 25c. 28-inch black figured satin berber, at 39c. 42-inch storm serges, worth 50c, at 25c. 40-inch fancies, worth \$1, at 25c. 28-inch henrietta, worth 50c, at 25c. 28-inch henrietta, half wool, at 75c. 28-inch jacquards, half wool, 75c. 28-inch plaids, half wool, at 5c. \$15.00 dress patterns, \$3.98. \$12.50 dress patterns, \$2.98. \$10.00 dress patterns, \$1.98.

Underwear Sale

Men's 50c hosiery, fleece lined shirts and drawers, at 25c. Men's white unlaundered shirts, regular 50c quality, at 25c. Men's \$1.00 heavy jersey overshirts, at 49c. Men's 25c heavy wool socks, at 10c. Shirts and drawers, worth up to \$1.00, at 39c. 1 lot of ladies' and children's stockings, worth up to 25c, at 5c. Men's and boys' 50c heavy jersey overshirts, in all sizes, at 25c.

Linings

15c and 19c BLACK LININGS, YARD WIDE, AT 5c. All our yard wide imitation French flannels, to close, worth 19c, at 5c. All our yard wide remnants of outing flannel, worth 12 1/2c, at 5c. All our remnants of 15c and 19c percales will go at 5c. All our fine prints, remnants, will go at 3 1/2c. All our 5c apron gingham, 3 1/2c. All our 10c Shaker flannel, 5c.

Silks, Velvets and Corduroys

All our 75c and \$1.00 black silks, at 49c. All our 75c and \$1.00 fancy silks, at 39c. Silk remnants at all prices. All our 50c and 75c velvets, at 15c. All our 5c corduroy at 2 1/2c.

French Flannel and Challis

All our strictly all wool French flannels, worth 75c yard, in dots and small figures, will go at 25c yard. All our fine imported challis, that we sold in the bargain room at 50c, go at 25c.

EXTRA SPECIALS EVERY THIRTY MINUTES

- From 8 to 8:30 A. M. We will sell the best skirt lining made, worth 5c yard, at 1 1/2c. From 9 to 9:30 A. M. We will sell a 30-inch imitation French flannel, worth 15c yard, at 3 1/2c. From 10 to 10:30 A. M. We will sell full standard prints, worth 5c yard, only 10 yards to customer, at 1 1/2c. From 11 to 11:30 A. M. We will sell yard wide extra heavy muslin, worth 50c per yard, 10 yards to customer, at 2 1/2c. From 11:30 to 12 M. We will sell apron check gingham, worth 7c yard, 5 yards to customer, at 2 1/2c. From 12 to 12:30 P. M. We will sell all wool and worsted dress goods, worth from 25c to \$1.50 yard, in short lengths, from 2 1/2 to 6 yards, 10c yard. From 1 to 1:30 P. M. We will sell \$1.00, \$1.50 and \$2.98 dress goods at 25c a yard. From 2 to 2:30 P. M. We will sell 29c, 49c, 75c, \$1.00 and \$1.50 silks, in colors and black, only 10 yards to customer, at 15c a yard. From 3 to 3:30 P. M. We will sell 15c and 19c fine percales, dark and light colors, only 10 yards to customer, at 3 1/2c. From 4 to 4:30 P. M. We will sell yard-wide German blue calico, the 10c grade, only 10 yards to customer, at 5c yard. From 5 to 5:30 P. M. We will sell yard-wide extra fine bleached muslin, heavier than Lonsdale, only 10 yards to customer, at 3 1/2c.

Record Making January Clearing Silk sale.

A thorough cleaning up of all the odd pieces at sensational prices. We claim that these lots will be closed out at the lowest prices ever known.

Black Austrian Silk for lining at 15c. Black Satin Cotton Back on sale, 25c. Black Jap Silk, 24-in. wide, worth \$1, for 25c. Black Taffeta, 19-in. wide, worth 75c, for 25c. Black Taffeta, 20-in. wide, worth \$1, for 45c. Black Corded Silks, worth \$1.50, for 65c. PRICES CUT DEEP ON FINE PEAU DE SOIE

Black Peau de Soie, worth \$1, for 59c. Black Peau de Soie, worth \$1.25, for 90c. Black Peau de Soie, worth \$1.50, for 90c. Black Peau de Soie, worth \$2, for \$1.10. Black Peau de Soie, worth \$4, for \$1.50. Black Peau de Soie, worth \$5, for \$1.75. BEST BLACK TAFFETAS AT LESS THAN COST TO MAKE

Black Taffeta, 27-in. wide, worth \$1.50, for 60c. Black Taffeta, 27-in. wide, worth \$2, for 85c. Black Taffeta, 36-in. wide, worth \$2, for 85c. Black Taffeta, 36-in. wide, worth \$2.25, for \$1. Black Taffeta, 54-in. wide, worth \$3, for \$1.50.

Skinner's Black Satin, 36-in. wide, for \$1. Black Poplin Silk, worth \$2, for \$1. Black Armure Silk, worth \$2, for \$1. Black Gros Grain Silk, worth \$2, for \$1. Black Grenadine, 44-in. wide, worth \$2, for 85c. You will find Hayden Bros.' the exclusive selling agents for Winslow Taffeta for Omaha during the year of 1902 as you have during the past. This silk needs no introduction—you all know it as the best wearing silk.

Great Clearing Sale on Ladies' Wear

Ladies' outing flannel skirts, in short lengths, 50c quality, at 25c. Children's outing flannel night drawers with feet, worth 50c, at 25c. Children's outing flannel gowns, worth 80c, at 25c. Ladies' outing flannel coats, worth 75c and 98c, at 50c. Ladies' wool underwear, in odds and ends, worth \$1.00, at 50c. Ladies' heavy fleece combination suits, worth 75c, at 50c. Children's white aprons, in all sizes, worth 50c, at 25c. Clearing out broken lots of Standard corsets, worth \$1.00 and \$1.50, at 49c. Ladies' fleece lined hose at 12 1/2c, worth 25c. Children's fleece lined hose at 12 1/2c, worth 25c. Boys' heavy bicycle hose, 25c.

Men's Furnishings on Sale

50c Way's mufflers at 15c. Men's \$1 wool and fleece lined shirts and drawers, all sizes, at 49c. Men's \$1.25 and \$1.50 wool and silk fleece coats, at 75c. Men's \$1 white and colored laundered shirts, in the Griffin brand, in all sizes, at 49c. Men's \$1.50 all wool sweaters, in black and blue, and maroon, at 95c. Boys' \$1.50 all wool fancy striped sweaters at 98c. All the men's fancy suspenders, that sold up to \$2.50 on sale at 98c. All the men's fine mufflers, that sold up to \$1.50, on sale at 49c. All the men's neckwear, that sold for 50c, on sale at 25c.

Muslin, Sheetting Department

Remnants of 8-4, 9-4, on sale Monday at 25c. 42-inch Pillow Caseing, 9 1/2c. 45-inch Pillow Caseing, 10 1/2c. Heavy 4-4 Brown Muslin, 4 1/2c. 18 yards Cambric, \$1.00. A good Bleached Muslin, 4 1/2c. 72x94 ready made Sheets, sale price, 37 1/2c. 81x90 Bleached Sheets, sale price, 45c. 42x26 Pillow Cases, sale price, 16c a pair.

Closing Out the Jewelry

The most astonishing prices ever made. All odd lots and pieces must be closed out. 49c Candelsticks now on sale at 25c. \$1.50 Ebony Hat Brushes, your choice, 50c. All our \$2.00 and \$2.50 Solid Silver Fancy Pieces, including Sugar Spoons, Jelly Spoons, Bon-bon Spoons, Pickle Forks, Olive Forks, etc., your choice at \$1.00. \$1.25 sterling silver Netherale Bracelets at 98c. A big lot of fancy Clocks in a large variety of very handsome designs, large and small sizes, will be closed out at 98c. See our great assortment of sterling silverware at 25c. \$5.50 gold Clocks, ten inches high, at \$4.50.

Flannel Department

1 case 40-in. wide Shaker flannel, per yard, 54c; worth 15c. 30 beautiful patterns of embroidered flannel, per yard, 59c; worth up to 80c. 2 cases extra heavy cotton flannel, per yard, 50c. 500 pairs sample blankets, to close out less than cost.

Drapery

Closing out sale of Curtains. Nottingham Curtains—49c and \$2.98 pair. Brussels and Irish Point Curtains—\$2.49 to \$10.00 pair. Rope Portieres—\$1.50 to \$5.00. Tapestry Portieres, any color or pattern—\$1.75 pair up.

Inventory Carpet Sale

Before taking stock we must close out all patterns that are discontinued for next season. To do this we cut the prices to the lowest possible point on every pattern that cannot be duplicated. Some of them the most desirable of last season's must be closed out at once. Closing out patterns of Velvet Carpets, some with borders to match, worth \$1.25 yard, 89c yard. Closing out patterns Brussels Carpets, 59c yard. All Wool Ingrains, 49c yard. Union Ingrains, 25c yard. All the sample lengths of Ingrain, 25c each. 27x54 Wilton Rugs, \$1.25 each. Sample lengths Brussels and Velvets, 50c, 75c and 98c.

Optical Goods.

Don't go without properly fitted glasses. We will supply them at the lowest possible price consistent with good work and first quality material. Gold filled frames, spectacles or eye-glasses, guaranteed for ten years, at \$1.49. Fine aluminum frames, any style, with fine quality ground lenses, complete, for \$1.49. Frameless eye-glasses, cork guards, aluminum mountings, at only \$1.49.

The Leading Dress Goods House of the West.

We are just through invoicing and commencing Monday we will close out all our winter goods at away below cost. All you ladies who have been waiting for this sale come now and you will get prices you will never get again. Remember this is in our high grade stock and nothing will be reserved.

Black Dress Goods

54-inch camel's hair, worth \$1.25, 99c. 68-inch heavy black melton, worth \$1.98, \$1.00. 58-inch extra heavy pebble chevrot, worth \$2.98, will go at \$1.50. \$1.50 pebble chevrot will go at \$1.00. \$1.50 French prunella will go at 98c. \$1.50 black Venetian will go at 98c. \$3.50 black Venetian will go at \$1.50. \$2.50 black Venetian will go at \$1.25.

Evening Shades

Laundowne, 78 shades, \$1.25. Sublime, an imitation of Laundowne, 68c. Eolliennes, in all the evening shades, \$2.50. New shade Eolliennes, \$2.98. Silk warp Eolliennes, \$1.25. Henrietta, 50c, 75c and \$1.00. French doekings, \$2.98 and \$3.98 yard. Nun's veilings, 50c up to \$1.98.

Challis in all the New Spring Shades

Plain figured gros Roman, 49c. Royal Persian with silk stripes, 59c. Royal Persian and fine bordered, 75c. The finest challis made, 75c.

Colored Dress Goods

\$1.50 paguin serges, all colors, 98c. \$1.50 English whipcords will go at 98c. \$2.50 English mohair whipcords, \$1.50. \$2.50 panne chevrons, \$1.25. \$3.50 panne chevrons, finest made, \$1.98. \$1.25 royal armures will go at 75c. 64-inch extra fine spring suitings, 75c.

Waistings

This is the most complete line west of Chicago. French flannels, the real imported, in all the plain colors, 50c. Royal Persians, in all the finest colorings, double wares, reinforced, sold all over at 50c, 55c. French flannel, plain with printed border, worth \$1.00 yard, 75c. French flannel with embroidered borders, all the new shades, worth \$1.75 yard, \$1.25. Albatross tuckings, very fine, \$1.25. Albatross tuckings, drop stitch, \$1.50.

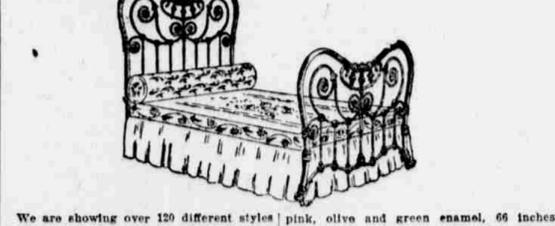
Waist Patterns

Will go at three prices. Our \$25.00 waists, our \$12.50 waist patterns, our \$10.00 waist pattern, all will go in this sale at \$4.98. All our \$7.50, \$8.50 and \$9.50 will go on this sale at \$3.98. All our \$3.50, \$4.50 and \$5.00 waist patterns will go at \$2.98. All our \$2.50 will go at \$1.98. These are the finest line of winter waist patterns ever shown in Omaha. Mail orders filled until Thursday. Goods sent out by mail order, if not perfectly satisfactory, can be returned and money refunded.

Wash Goods Dept.

After-Inventory Sale Monday. We have thousands of yards of clean, desirable, wash fabrics, (broken lines and odd pieces), to get out of the way of our new spring stock which will arrive shortly. Come Monday prepared to buy some of the BIGGEST BARGAINS in madras, gingham, linens, flannellets, etc., EVER OFFERED AND DELIVERED.

January Clearing Sale Specials on High Grade Metal Beds.



We are showing over 120 different styles of metal beds—new designs, new shapes and all the exclusive shades in enameling. The up-to-date beds come in black, cream, pink, blue and green enamel, are all very heavy and massive and are now selling at least 23-1-3 per cent lower than usual. It will pay you to anticipate your wants in this line and purchase now. SPECIAL NOTICE—Elegant metal bed, pink, olive and green enamel, 66 inches high, brass rail at head and foot, brass chimes, an extra heavy bed, usually sells for \$5.50, sale price \$4.50. Another new style bed, made up with the fancy scroll effect, usually sells for \$7.50, sale price \$4.75. Other beds \$1.95, \$2.50, \$3.75. Send for catalogue and come here before you buy.

Hair Goods Dept.

On 2d floor, in military department, a very complete line. \$2.50 switches at 99c. \$3.75 switches at \$1.48.

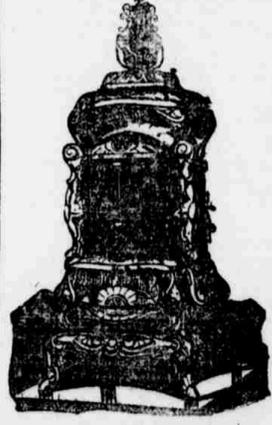
Cheese Prices

Wisconsin Limberger, 12 1/2c. Fancy domestic Swiss, 15c. Full cream Nebraska made cheese, 10c. Sap sago cheese, each, 7c.

Haydens' Display of All Hardware, Stoves and Housefurnishings Just to Make Things Lively.

Special Tea and Coffee

New season sun dried Japan, only... 25c India blend tea... 37 1/2c Assam black tea... 40c Choice split leg Java... 45c Fresh roasted family Java and Mocha... 25c High grade Java and Mocha... 29c Excelsior Java and Mocha... 27 1/2c Golden Santos coffee... 15c We sell a good whole coffee, 2 lbs., for 25c



Groceries

3-lb. Flake or Pearl Hominy... 10c 3-lb. Pearl barley... 14c 2-lb. Tapioca... 25c 2-lb. Sago... 25c 5-lb. Broken Rice... 25c 3 cans Campbell's assorted soups... 25c Scrubbing Lye, per can... 10c Economy or Columbian peas, per can... 10c Fresh Granulated Meal, per sack... 15c 2-lb. Tapioca... 25c Yeast Foam or On Time Yeast... 5c Salt Lake Peaches, very choice, per lb. 15c Easter brand Seeded Raisins, in lb. packages... 10c A very fancy imported Sardine, worth 29c, at... 12 1/2c

The finest base-burner made in America. We have them and will sell you a regular \$45.00 stove for \$37.50. Then we have Oak stoves at up from \$5.95. A real nice warranted No. 8 cook stove for \$7.95. A regular 6-hole cast range with reservoir that usually sells for \$22.00, we can sell you for \$16.50. We sell the Standard range, none better made, sold over 500 of them last year, a regular \$28.00 range, special this week for \$29.95.

Tobacco Department

Star Plug Chewing Tobacco... 25c Horseshoe Plug Chewing Tobacco... 35c Battle Axe... 35c Newbury Tobacco... 35c Bull Durham Smoking Tobacco... 50c Duke's Mixture... 35c Meerschaum Smoking Tobacco... 35c Uncle Tom Smoking Tobacco... 25c Old Style Smoking Tobacco... 25c Mail Pouch, per package... 8c

Wall Paper and Paints

The grand closing out pre-inventory sales begin Monday. Wall Paper at any price to close. The best grade of White Blanks at, per roll, 2c. Fine Gilt Papers at, per roll, 6c. The best grade of ready mixed Paints on the market at, per gallon, 98c. We have also Varnishes, Stains, Enamels, Brushes and Room Mouldings—all at greatly reduced prices. Come early and avoid the rush.

China Department

Odds and ends of dinner, tea and toilet sets, French and German china, porcelain, granite, etc., 1,000 pieces in 100 different decorations and styles, cups and saucers, plates, platters, bowls, soups, bakers' ovens, boats, vegetable dishes, sugars, bowls, pickles, jugs, cake plates, etc., etc. Some of these articles would sell readily for from \$1.00 to \$1.50, nothing in the whole lot would sell for less than 35c. We will sell the whole lot at, each, 10c.

Odds and Ends

Set nickel-plated Potts' Irons, 70c. A good 20c butcher knife, 7c. 6-inch stovepipe, 11c. Double runner skates, 25c. 2-foot ruler, 6c. No. 8 copper bottom boilers, 75c. Wood fiber palis, 25c. 5 rolls toilet paper, 10c. 14x21 wire photograph holders, 9c. 6-foot stepladders, 45c. All-willow clothes baskets, 27c. A good 20c washboard for 11c. Solid steel clamp scales, 43c. 12-inch Turkey dusters, 10c. 8, 10, 20-D nails, 2 1/2c. Air files, 6c. Two papers shoe nails for 5c. 2-piece carving set, 69c.

Big Cut in Meat Prices

No. 1 California hams only 7c. Pickled pigs' feet, 4 1/2c. New Bologna sausage, 5c. Fresh Frankfort sausage, 8 1/2c. Pickled tripe, 2 1/2c. Solid packed oysters, per quart, 35c.

HAYDEN BROS.