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Waisting Novelties New waisting novelties, consisting of velvet cords, costume velvets, new dot velvets, new peluche velvets, new Persian panne velvets,

etc. These fabrics are worth \$1.50 a yard; they go on sale Monday

French Flannels

All of our finest imported French flannels, with handsome embroidered designs, beautiful border effects, including the new Prunella waist-

ings in all the new scarce plain colors, imported to sell at \$1.00 yd., go on bargain square at.....

Sale of Black Taffeta

Monday we will place on sale an immense quantity of high grade black taffetas in various widths. The prices are just about half of what the goods are worth.

Black lining taffeta skirt finish, the regular 59c quality—on sale Mon- 28C day, per yard

At........

27-inch black taffetas in either kid skirt and soft finish-this is specially adapted for lining purposes--\$1.25 quality 59c

\$1.50 Taffeta Yard Wide, 75c

Yard wide, 30-inch and 27-inch black taffetas, all guaranteed to wear, all high grade quality-75c \$1.50 value-per

Yard wide black taffeta-the celebrated "untearable." Everybody know its value—the regular price is \$2.00

Extra Special Black Dress Silk -36-inch all silk black peau de soie, very lustrous and soft finish -\$2.50 quality, per

por yard

Crepe de Chine: Velvets

Silk crepe de chine, in black, white and all colors, 24 inches wide, worth \$1.00 a yard--on sale Monday 671/2C

at Black and colored silk velvets in the new soft raon finish worth \$1.25 a yard 73c

Big Hosiery Sale



Wonderful Bargains Women's 20c Hosiery, 10c Pair-350 dozen ladies' fast black hose, in light and medium weights, fine gauge, full seamless, som e

with double

soles, worth up

Men's 25c Socks, 10c Pair-500 dozen men's plain and fancy silk mercerized half hose, some lace striped, silk embroidered, also plain browns, black and solid colors, full seamless, worth 25c pair, go on bargain counter, choice Child's 15c Hose, 5c Pair-Big lot child's full seamless fast black hose, in medium and heavy weight, mostly small sizes, go

Children's 25c Hosiery, 12tc Pair-500 dozen children's fine and heavy ribbed hose, plain and fleece lined, sizes 6 to 914, some with double knees, worth 25c pair, go go at

Underwear Bargains



Values Without a Rival Ladies' Underwear, in medium and heavy weight ribbed, ficece lined, nice fine quality, worth 50cgo at

Ladies' Extra Quality Medium Weight Underwear, made of finest Egyptian cotton, handsomely silk trimmed in light, medium and heavy 80 at 49c weight, all sizes-

Misses', Children's and Boys' underwear, in vests, pants and drawers, all sizes, in fine and heavy ribbed, also plain natural gray, part wool, worth up 15c 250 dozen Misses' and Children's fine ribbed union suits, all sizes, medium weight, worth 50c. go st..... camel's hair and heavy fleece lined cotton vests, 25C

50c and 75c Handkerchiefs 25c 1,000 dozen ladies' and men's finest imported handkerchiefs, including Swiss embroidered, all pure linen with hand embroldered initial and fancy border handkerchiefs, also ladies' and men's linen hemstitched handkerchiefs-**250** worth 75c-go on bargain square At

15c Pearl Buttons 5c Dozen - Monday we will place on sale a large quantity of fine pearl buttons-worth 15c a dozen.

10c Laces at 31c a June of short 31/2C at, per yard.....

Fashionable Outer Garments Moderately Priced

Our sale tomorrow of Women's Fashionable Attire is of great interest to the women who desire to have their garments in keeping with the prevailing styles and still aim to minimize the cost. The greatest saving is in the tailor made suits.

Women's swell tailor-made suits that were designed and produced expressly for "Horse Show" and "Flower Show" wear and other noted society functions. This New York manufacturer made more than he could dispose of in a limited space of time and consequently had to accept a much lower price for them. They come in the newest etons, blouses, Norfolks, tight-fitting and Paddock stripes. They are model garments and perfect in every detail. The materials and colors are the newest. Many have full slik drape lining. They range in value from \$25 to \$50 and we offer them at the following exceptionally low prices.

\$2450 for your choice of the suits \$18⁵⁰ for your choice of the suits that are worth \$27.50 to

for your choice of the suits that are worth \$18.50 to Golf and Walking Skirts

\$750 we offer very special values in women's fine walking skirts made of men's wear oxfords and meltons, with fine, heavy stitched flounce, perfect hanging and perfect fitting We also offer some very special values at \$3.98, \$4.98 and up to \$12.50,

Women's Box Coats \$498 we offer women's kersey box coats, all lined, tailor stitched, with storm collars, in all colors.

We also offer special values in box coats at \$7.50 and \$9.98.

those ladies who have in contemplation the purchase of



Silk Skirt Specials At 898 we offer women's taffeta silk skirts that are worth \$12.50, made up in the very new-

est and latest styles, in an almost endless variety.

in excess of the expectations of the manufacturers. Our showing of these stylish gar-

Women's Latest Style Raglans

The popularity of the ragian is far

ments is conceded to be by far the most extensive in Omaha. The valnes are exceptionally good. We have them in all the popular materials, with the yoke back, turn cuffs, vertical pockets, etc., in grays, oxfords, castors and black. The very finest ones

at 13.85, 11.90, 9.98, 8.98

Silk and Velvet Skirts-A beautiful line of stylish and dressy skirts, new costume and walking effects, also velvet and applique trimmed, new tailored taffeta skirts, ranging in price \$12.50 to \$49

> Women's Automobiles At 698 we are offering women's 49 inch automobiles in all the popular colors and materials.
>
> We have a full line of better grades

Millinery "Joseph" Patterns and the Choice of Any Pattern Hat in the House \$12.50 Monday will no doubt be the last day that we will be able to offer the "Joseph"

patterns, as the assortment is fast growing in the point where the sale must cease.

These hats are magnificent French patterns, each and every one designed and constructed

by a millinery artist of world-wide repute. They are the very newest effects, which are

now the relgning ideas prevalent in New York and Chicago, where the fashionable people

are giving their annual society functions, namely: The horse shows, etc. The price at

which we offer these grand hats is actually one-third of the original cost to import, and



one will be wise if they come on Monday, as there are still enough left to make a splendid selection. Remember we also offer the choice of any pattern hat in the house at....... Trimmed Hats, \$5.- The Best for the Money on the Market We say again that we sell the best \$5 trimmed hats in America. The assertion is a very broad one; however we stand ready to prove same to your entire satisfaction. For Saturday's selling we have prepared a sublime assortment of handsome velvet and ostrich effects, also a new line of chenille and fur effects.

other stores ask \$10 for less stylish headgear; our special price..... Trimmed Hats at \$2.45, in Basement-At \$2.45 we are showing a collection of well equipped organization of skilled milliners, who have studied well to reproduce some of the highest price creations in the medium size hats at the smallest minimum cost; these hats are easily

10-inch black plumes, worth 25c, go at...... 10c

12-inch black plumes,

14-inch black plumes, Amazon plume, 15 inches worth 50c, go at......25c

Superior quality long flue, black, full curl Extra fine wide flue, Egyptian stock French 25-inch black plumes, made from best se-Amazon plume, 15 inches \$1.25 dye black plumes, 18 inches \$2.90 lected wild Egyptian stock, \$5.95 long, worth \$2, at.......\$5.95

Very Special Bargains in Fine Ostrich Feathers-- A \$5,000 Purchase lected wild Egyptian stock,

These Are the Greatest Clothing Values Ever Offered



Kitchener Yoke and Fullmore Overcoats These are \$20.00 Values

They are made of the finest material. cut extra long, with broad sloping shoulders and vertical pockets. This is an overcoat opportunity that seldom presents itself. We also offer men's black, blue and brown kersey and gray cheviot

overcoats, medium long and dress styles, all

Men's \$15 All Wool Suits, \$5.98 It hardly seems that you need a second invitation to attend this suit sale. It is not every day you have an opportunity to save so much money. These suits are made of very stylish greenish brown mixed cheviots, black clay worsted, English thibets, blue black and oxford gray cheviots. striped and checked worsteds and cassimeres, in light, dark and medium shades. They are \$10, \$12 and \$15 values, choice of

We are sole agents in Omaha for ROGERS, PEET & CO.'S FINE CLOTHING FOR MEN. There is no finer clothing made in America. Perfect in style, perfect in fit, best qualities; price \$17.50 to \$35.00.

any of them

Men's \$3, \$4 and \$5 Pants at \$1.50 Pair

Our sale of men's pants is the greatest ever known. We are offering all 50 the pants from the Levy Rosenfield \$1 worth \$3. \$4 and \$5. If you did not get a pair of them yesterday do so tomorrow. The materials are worsteds, cassimeres and cheviots. You can choose from any of them at



All Wool Dress Goods 39c

An immense assortment of new styles, all wool dress goods, consisting of Melrose granites, mixed homespuns, hop-sackings, tweeds,

diagonal suitings and a new arrival of extra heavy melton skirtings. These can be made up without lining, and are especially adapted for walking skirts, capes and jackets. The entire lot go on sale on bargain square at, yard

\$1 Dress Goods 49c Yard

200 pieces of new fall domestic a p d imported dress goods, French poplins, fancy pierolas, prunella suitings, double warp

cheviots, granite cloths, camel's hairs, zibelines, vigeraux suitings, satin berbers, crepons, German henriettas and French serges, in every color, including black, sold regularly up to \$1 yard, go on special sale Monday on front bargain square

Imported Dress

Goods 98c

at, yard For Monday only we place on sale an immense lot of the finest heavy cloths, comprising 56-inch heavy kerseys, 58-inch extra

heavy astrakhan, 56-inch English boucle cloth, 54-inch pebble cheviot, 54-inch French venetians and many other new desirable cloths, usually sold up to \$2.50 yd., go on special sale Monday.....

50c Dress Goods 15c Yard

300 pieces 38 inches wide strictly all wool plaid dress goods, mixed suitings, plain henriettas and mohair jacquards, suitable for en-

tire dress patterns, separate skirts and children's wear, worth 50c yd., on bargain square, at, yard

Monday's Jewelry Specials

Steel beaded chatelaine bags, exydized frame, fringed all around with steel 98c After dinner spoons, made by Rogers Bros., Rogers Bros.' Triple plated knives and forks -set of 6 knives and 6 forks in satin 1.25 A manutacturer's sample line of ladies' lace

pins, set with beautiful colored stones 25c 500 styles-worth up to \$2, at Men's Watches, 7 jewel Elgin or Waltham movement, screw bezel nickel cases, at

Men's Watches-15 jewel Eigin or Waltham movement, in screw bezel nickel cases, at

Men's Furnishings Very Special Bargains for Monday.

Men's lined and unlined calfskin gauntlet gloves, worth 59c and 75c pair, on sale at.....35c Men's extra quality derby ribbed

Men's white unlaundered shirts, linen

bosom, and doublt re-in-forced, all sizes, only......25c

Men's silk embroidered suspenders, plain liste and extra heavy webs, worth from 25c to 35c a pairon sale Monday at......10c

Special Sale of Blankets Lay in your winter supply.

Strictly all wool wool, silver gray blankets, extra large eize -go on special sale tomorrow. The extra heavy ones-12-4 size-we offer atper pair The medium weights-11-4 size-we offer atper pair

per pair They would be cheap at 50 per cent in advance of these prices United States Navy Blankets, extra heavy, white with black borders. They are worth \$6.00 a pairon sale tomorrow at..... Strictly all wool scarlet Blankets-worth \$3.50

The regular weights-11-4 size-we offer at-

pair, at Extra heavy and fine California Blankets on sale at \$6.98, \$8.50, \$10.50 and \$12.50 pair. They weigh 12 pounds per pair. Medium weight white all wool and helf wool Blankets at \$1.25, \$1.98, \$2.98 and \$3.98 pair. Cotton Blankets, white, gray and tan, at 49c, 75c, 98c and \$1.25

"Loom Ends" and Sample Lengths of Table Damask at 1/3 Price The Entire Stock of "Loom Ends" and "Warehouse Samples" of Table Damask Purchased from a Prominent European Linen Manufacturer go on Sale Tomorrow at One-Half and One-Ehird Regular Selling Prices.

FOR SAMPLE PURPOSES ONLY

Sample Napkins at 6c Each

We also bought 10,000 sample napkins. These are in every kind and quality and are all cut ready for hemming. None of them are worth less than \$1.25 dozen and many are regularly sold at \$2.50 dozen. We will place this entire lot on sale Monday morning at 9 o'clock, at, each t.....

These table damasks are "Loom Ends" and "Ware House Samples." They come in lengths of from 11 to 4 yards. Having served their purpose to the manufacturer, and not being as immaculate as linens should be, we secured them at a great sacrifice. That's how we are able to offer you such immense bargains. The range of patterns is enormous. The lot includes every grade of fine damask-Scotch, Irish and German, bleached, unbleached and Turkey red. After you have put any piece through the wash you'll find that it's worth two or three times as much as you paid for it. This is an excellent opportunity to replenish your linen stock and you should take advantage of it. In some instances the saving is

English Long Cloth 10,000 yards of a good quality of English Long Cloth, the regular 10c and 121/2c kind,

5c yard, or 60c bolt

English Long Cloth 10,000 yards of remnants of fine quality of white cambric, English Long Cloth, plain Nainsook and other fine white 61 goods, in mill lengths, many Nainsook and other fine white worth 15c yard, at

India Linon and Lawns One big lot of India Linon and 40-inch Lawn Remnants-these range in price up to 5c and are an assorted lot of all qualities-they go as long as they last at, yard

WARE HOUSE SAMPLE

All Linen Towels at 171c Each

We bought a German exporter's entire stock of odds and ends of fine all linen hemstitched, huck and knotted fringe Damask Towels. These generally sell up to \$4.50 dozen and are all the best makes.

They are odds and ends and in no instance is there a full package-usually under two dozen-of any one kind-many of them retail at 50c each-in this sale as long as they last they go at ...

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