

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, OCTOBER 6, 1901.

SINGLE COPY FIVE CENTS.

HAYDEN'S BIG STORE'S SPOT CASH MASTERY OF THE MARKETS HAYDEN'S

Brings Astonishing Varieties, Tremendous Quantities and Unequaled Bargains to Its Thousands of Customers.

ATTEND the great sale on men's and boys' clothing and see the astonishing bargains in ladies' suits, jackets, furs, etc., on second floor.

MAIL orders carefully filled—write for samples, prices or catalogues of any goods you need.

Never in the history of merchandising have such complete assortments of all the very finest fabrics and the very best productions been put on sale by any store at such marvelously low prices as are offered at Hayden's for Monday and all week. SPECIAL SPOT CASH PURCHASES forwarded by our eastern buyers—(right on the spot and watching for bargains)—will be thrown on the counters in the BARGAIN ROOM at about one-tenth their real value.

Dress Goods Dept. THE LEADING DRESS GOODS HOUSE IN THE WEST. More dress goods than the combined stocks of Omaha together, and the new ones are arriving every day until the 1st of December.

Great Linen Sale 2,000 yards, full width, full bleached table damask, worth 25c, sale price 19c. 2,500 yards, full width, full bleached table damask, worth 40c, sale price 29c.

Furniture Dept. Monday in the Bargain Room. The grandest display of fine fall merchandise that ever was placed under one roof, and will be closed out at the most astonishing prices that ever were even dreamed of.

Monday in the Bargain Room. The grandest display of fine fall merchandise that ever was placed under one roof, and will be closed out at the most astonishing prices that ever were even dreamed of.

Great Millinery Display Ribbon Sale Monday. 50c FANCY RIBBON ONLY 15c PER YD. We have purchased the entire stock of fancy ribbons from the Patterson Ribbon Co. at 20c on the dollar.

Ribbon Sale Monday. 50c FANCY RIBBON ONLY 15c PER YD. We have purchased the entire stock of fancy ribbons from the Patterson Ribbon Co. at 20c on the dollar.

This Great Silk Dept is Constantly Growing. Every effort put forth that will be of benefit to you. Those who have seen the enormous stock of magnificent silks and velvets that we have brought here for fall trade will tell you that this stock is one that any store in New York or Chicago might well be proud of.

COLORED DRESS GOODS. We make the just claim and will prove the truth of the assertion that we can show 35 colors in any style to every one who our Omaha store can show.

TOWELS. 2,000 dozen in buck, moccasin, honey comb and Turkish pure white, with fancy borders and fringed ends, good value at 7c, sale price 4 1/2c.

NEW FANCY CHAIRS. New Desks, New China cabinets, New Sideboards, New Extension Tables. MORRIS CHAIRS, ACME OF COMFORT.

Special Sale of Ladies' and Men's Fine Shoes for Monday. Ladies' \$1.50 GLOVES, 45c. A big purchase of ladies' \$1 and \$1.50 fine kid gloves, in all colors and sizes, will be on sale Monday.

Ladies' Gloves. Ladies' \$1.50 GLOVES, 45c. A big purchase of ladies' \$1 and \$1.50 fine kid gloves, in all colors and sizes, will be on sale Monday.

China Dept. FANCY CHINA, FINE DECORATION, GOLD ILLUMINATED. New shapes at a price that other stores charge for common iron stone ware.

BLACK GRENADEINE. 10 different styles, all double width, fine stock and worth \$2.00, go on sale Monday at 98c.

EVENING SHADES. The grandest line of evening shades ever carried by any Omaha store. Lansdowns, 78 shades, \$1.25.

Variety, Value and Satisfaction in Underwear. The big store puts on sale a stock of over 100,000 of finest wool and silk underwear from the six best manufacturers in America.

Challenge Sale of Watches. Men's high grade P. S. Bartlett Waltham watches, 17 jewels, adjusted, patent half spring fitted, in 18-size gold filled hunting cases, guaranteed for ten years' perfect time keepers, worth \$20.00, sale price \$11.50.

Men's Soft Hats. Railroad Hats in black, brown and Nutria, worth up to \$3.00, on sale at \$1.50, \$1.25, \$1.00 and 75c.

Optical Dept. A special sale of spectacles and eyeglasses. Gold-filled frames, guaranteed for ten years, \$3.00 value, at \$1.45.

Meat Specials. Chipped dried beef, 12 1/2c. No. 1 sugar-cured picnic hams, 9c. Solid-packed Baltimore oysters, per quart, 25c.

Wall Paper and Paints. Just received two carloads of wall paper consisting of the very best white blanks. The sale begins Monday.

In Wash Goods Dept. KIMONA DRESSING SACSQUES, WRAPPER AND WAITING FABRICS FOR FALL WEAR—IN WASH GOODS DEPARTMENT. 600 select styles, in double fold flannel-ette, in all the new French flannel styles, 12 1/2c yard.

Flannel Department. 5 cases extra heavy, twilled baby flannel, pink, blue, red, white and cream, per yard, 15c.

Challenge Sale of Watches. Men's high grade P. S. Bartlett Waltham watches, 17 jewels, adjusted, patent half spring fitted, in 18-size gold filled hunting cases, guaranteed for ten years' perfect time keepers, worth \$20.00, sale price \$11.50.

Men's Soft Hats. Railroad Hats in black, brown and Nutria, worth up to \$3.00, on sale at \$1.50, \$1.25, \$1.00 and 75c.

Optical Dept. A special sale of spectacles and eyeglasses. Gold-filled frames, guaranteed for ten years, \$3.00 value, at \$1.45.

Meat Specials. Chipped dried beef, 12 1/2c. No. 1 sugar-cured picnic hams, 9c. Solid-packed Baltimore oysters, per quart, 25c.

Wall Paper and Paints. Just received two carloads of wall paper consisting of the very best white blanks. The sale begins Monday.

In Wash Goods Dept. KIMONA DRESSING SACSQUES, WRAPPER AND WAITING FABRICS FOR FALL WEAR—IN WASH GOODS DEPARTMENT. 600 select styles, in double fold flannel-ette, in all the new French flannel styles, 12 1/2c yard.

Flannel Department. 5 cases extra heavy, twilled baby flannel, pink, blue, red, white and cream, per yard, 15c.

Challenge Sale of Watches. Men's high grade P. S. Bartlett Waltham watches, 17 jewels, adjusted, patent half spring fitted, in 18-size gold filled hunting cases, guaranteed for ten years' perfect time keepers, worth \$20.00, sale price \$11.50.

Men's Soft Hats. Railroad Hats in black, brown and Nutria, worth up to \$3.00, on sale at \$1.50, \$1.25, \$1.00 and 75c.

Optical Dept. A special sale of spectacles and eyeglasses. Gold-filled frames, guaranteed for ten years, \$3.00 value, at \$1.45.

Meat Specials. Chipped dried beef, 12 1/2c. No. 1 sugar-cured picnic hams, 9c. Solid-packed Baltimore oysters, per quart, 25c.

Wall Paper and Paints. Just received two carloads of wall paper consisting of the very best white blanks. The sale begins Monday.

In Wash Goods Dept. KIMONA DRESSING SACSQUES, WRAPPER AND WAITING FABRICS FOR FALL WEAR—IN WASH GOODS DEPARTMENT. 600 select styles, in double fold flannel-ette, in all the new French flannel styles, 12 1/2c yard.

Flannel Department. 5 cases extra heavy, twilled baby flannel, pink, blue, red, white and cream, per yard, 15c.

Challenge Sale of Watches. Men's high grade P. S. Bartlett Waltham watches, 17 jewels, adjusted, patent half spring fitted, in 18-size gold filled hunting cases, guaranteed for ten years' perfect time keepers, worth \$20.00, sale price \$11.50.

Men's Soft Hats. Railroad Hats in black, brown and Nutria, worth up to \$3.00, on sale at \$1.50, \$1.25, \$1.00 and 75c.

Optical Dept. A special sale of spectacles and eyeglasses. Gold-filled frames, guaranteed for ten years, \$3.00 value, at \$1.45.

Meat Specials. Chipped dried beef, 12 1/2c. No. 1 sugar-cured picnic hams, 9c. Solid-packed Baltimore oysters, per quart, 25c.

Wall Paper and Paints. Just received two carloads of wall paper consisting of the very best white blanks. The sale begins Monday.



HAYDEN BROS.

Headquarters for Fine Perfumes. The only place in Omaha where you can buy A. P. Babcock's fine triple extract. Special sale Monday in Rose, Honey-suckle and Violet.

SEND US YOUR MAIL ORDERS.