

BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE

French Flannel Waist Patterns 98c
200 French Flannel Waist patterns, each containing 2 1/2 yds. of all wool French Flannel, plain colors, with satin stripe or novelty designs, on sale on main floor at **98c**

New Embroidered French Flannels 49c Yd.
A new arrival of 200 pieces of imported French Flannels, handsome embroidered fleur de lis, polka dot and triangle effects, beautiful floral designs and plain colors. These flannels retail regularly at \$1.00 yd., Monday on bargain square, **49c**

BRANDEIS

"BOSTON STORE" & SONS

\$1.25 Crepe de Chine 69c Yard
45 pieces all silk imported Crepe de Chine, in every shade of the rainbow including black & white, worth \$1.25, yard **69c**

\$1.50 Silk Velvets 87 1/2c Yard
Special black and colored Silk Velvets, Silk Croise Velvets in 60 different shades, including black, worth **87 1/2c**, \$1.50, Monday **87 1/2c**

Correct Weaves and Colors in New Fall Silks and Dress Goods at a Saving of 1/3

Although under price, these fabrics are strictly up-to-date in every respect and of very desirable sorts. The saving is substantial and worthy of an early visit Monday.

Monday we place on sale all of our best domestic dress goods, consisting of all wool tweeds, diagonals, whipcords, mercerized novelties, English covers, brilliantines, mohair jacquards, all wool chevrot, storm serges, and German henriettas. These goods are worth up to \$1.00, every yard really worth 70c, on sale on special sale in two lots, at **29c-39c**

New Fall Dress Goods at 98c
This collection includes such high class wools as the new Russian crashes, homespuns in the new basket weaves, pebble chevrots, kerseys, venetians, camel's hair, zibelines, broad-tails and other fine imported fabrics, in black and all colors. These goods are all 1 1/2 yards wide and worth up to \$2.50 yard—go on sale Monday, in dress goods department at, yard **98c**

\$3.50 Dress Patterns of 7 Yards at \$1.50
For Monday we will offer 300 Dress Patterns of 40-inch fancy suitings, a silk mixture, in all the autumn shades, worth 50c yard, or \$2.50 for full dress pattern of 7 yards, go at **\$1.50**

A surprisingly beautiful assemblage of silks in all that is the richest and best for evening as well as street wear. We are receiving new silks every day, which include the most fashionable styles and latest colorings in the new soft, clinging brocades, rich fancy and plain Lousenes and satin Lummax, extreme Persian effects, new velvet velours for costumes and blouse waists, 30-inch dress black and colored costume velvets, crepe meteors and crepe brocades. Over 500 pieces—all on special sale Monday. Also 20 pieces new black and white effects, brocades, satin stripes and lace effects, the latest in silks—worth \$1.50—go at, yard **\$1.00**

Extra special guaranteed black taffeta, all 27 inches wide and every yard stamped "The Celebrated Sterling, Cheney Bros." These goods are guaranteed by the manufacturer—regular price \$1.25, on sale Monday at, yard **98c**

Rainy-Day Skirt Patterns at \$1.98
150 Rainy-Day Skirt Patterns, each containing enough material for a rainy-day or walking skirt, heavy novelties, mixed suitings in blue shades, gray shades and wine shades, every yard really worth 70c, on sale on main floor at **\$1.98**

At 49c we include all of the new fall weaves in strictly all wool French poplins, extra heavy chevrots and storm serges, granite cloths, melrose suitings, mohair brilliantines and the new corduroy and tailor suitings, all latest shades, worth \$1.50, go **49c** Monday on bargain square at, yd.

50 pieces new waist silks in Roman stripes, self-corded taffetas, 24-inch penou de levant, new terry poplins, new 24-inch washable taffetas, new jacquards, satin foulards, new printed warp Lousene and taffetas, worth \$1.50, on sale Monday at **\$1.00**

Silks on Bargain Squares
Over 5,000 yards of all kinds of plain and fancy silks in black and colors, dress silks, waist silks, lining silks, Cheney Bros' foulards, yard wide washable silks, worth up to \$2.00 yard, all go at, yard **39c, 49c and 69c**

"Bargains" for Monday in High Art Millinery

Millinery splendor planned to evoke the admiration of every woman in Omaha and vicinity. Millinery that excels in beauty and exclusiveness all other creations. Lavish productions, displaying a daring daintiness distinctively Brandeis'. Inimitable creations conjured by deft and nimble fingers to fit the fashions of the day, surpassing in magnificence the splendor of the French wrought creations, as well as the great New York designers' ideas.

Special in Trimmed Hats for Monday
Ninety-five of our best trimmed hats, including fifty French and New York patterns, in black, castor, gray and brown, comprising a most elaborate and magnificent array of all that is new and stylish in Paris, New York and Chicago. These hats actually cost on an average of upwards twenty dollars each and are being offered solely on account of the mild weather, which has left us with too many high cost hats, and the only way to move them is by applying heroic commercial treatment, namely, the price cutter—your choice tomorrow **\$8.45**

The Best Trimmed Hats in America at \$5.00
A tremendous variety of beautiful trimmed hats fresh from our own work rooms. Among them are the popular Gainsborough hats, in velvet, handsomely and profusely trimmed with good quality ostrich plumes. Also some grand ideas in castor, gray, brown and black medium size hats, in combinations of mohair cloth and velvet, trimmed with fine ribbons, silks, braids, pompons, ornaments, etc. We make a specialty of \$5.00 trimmed hats and may without any reservation whatever that our hats at this price are the best in America—choice **\$5**

Ladies' Trimmed Hats at \$3.90
We have prepared four hundred ladies' trimmed hats at \$3.90 which are the most excellent millinery values it is possible to produce at that figure. These goods are right up to the moment in style and colorings and possess that artistic finish so notable in the French and New York hats. Other stores ask \$5.00 and \$7.00 for goods of a similar kind—our price **\$3.90**



Swell Autumn Long Coats, Suits, Skirts, Jackets

Extraordinary opportunities, more and more of the latest styles to choose from every day.

Our buyer, who has been east, has selected some of the choicest novelties in the long automobile coats and handsome tailor-made suits, ever shown in our department. Everything shown Monday we guarantee absolutely correct in style and exclusive.

Swell Novelty Long Coats, made of rich kersey cloth, lined with taffeta silk throughout, so much in demand at present, go at **\$12.50, \$15, \$17.50 and \$25**

New Three-quarter Length Coats, in rich kersey cloth, black, blue and castor, lined throughout with choice satin, at **\$9.98, \$12.50, \$15 and \$25**

New Box Jackets, made of all wool kersey, trimmed with inlaid fancy stitched panne velvet, go at **\$5.00, \$7.50 and \$12.50**

Ladies' all silk lined Tailor-made Suits, in all the new style skirts and waists, go at **\$18.50 and \$25.00**

Ladies' Walking and Rainy Day Suits, made of pebble chevrots, meltons, all nicely trimmed, at **\$15.00**

Ladies' Tailor-made Suits—in etons, reffer and Norfolk styles, made of Venetians, homeopans, chevrots, in all the autumn shades and new styles, at **\$9.98**

Silk Skirts—in a bewildering array of ideas, ruffled, flounced, etc., good quality of taffeta, well lined and 12 styles all at one price **\$9.98**

Cloth Dress Skirts—flare and flounce, taffeta trimmed, chevrots, homespuns, etc., colored and black, good lining **\$3.98**



3,500 pair of lace curtains—entire stock of an importing house on sale Monday at less than half price.

Our lace curtain sales have always caused a wonderful stir in Omaha for the reason that we never announce a lace curtain sale unless we have something very extraordinary. Last season we bought from this same manufacturer his entire stock and had the most phenomenal sale that Omaha has ever known. This season he had a much finer line, and we are again able to make the biggest sale of lace curtains that the west has ever witnessed. Some of these curtains have been used as samples and are slightly soiled—the bulk of them are absolutely sound and perfect and clean, fresh goods of this season's manufacture. They are in Brussels, Irish point, cable net, Nottingham, etc. The entire lot goes on sale Monday morning at much less than half what they are really worth.

\$2.50 Lace Curtains at 98c Pair
In the first lot we put all the curtains that these importers wholesale as high as \$2.50 pair. They are mostly heavy, wide Nottinghams, all 2 1/2 yards long, all new designs, and they all go at, pair **98c**

\$4.00 Lace Curtains \$1.98 Pair
This lot comprises all the very fine, extra wide Nottingham lace curtains, exact reproductions of those expensive Brussels and Nottingham designs, not a pair in this lot wholesale for less than \$4.00 and tomorrow you can buy them retail, pair **\$1.98**

From a large New York drapery firm retiring from business we bought 750 pair of full size tapestry portieres, every combination of color, all new and elegant designs, with heavy fringed top and bottom—some have wholesaled as high as \$4.50 pair—all on sale Monday at, pair **\$1.98**

\$6.00 Lace Curtains \$2.98 Pair
All the very finest Nottingham cable net curtains, handsome point de cable, imitation Brussels in all the new designs. There is no better wearing curtain than the cable net—some wholesaled as high as \$6.00 pair—tomorrow we retail them at, pair **\$2.98**

\$10.00 Lace Curtains \$3.98 Pair
These consist of all the best curtains in the purchase—All the fine lace Brussels curtains, all the Nottingham, all the roccoco cable net, the new point d'arabe, in fact all the novelty curtains—all in one big lot. They must be seen to be appreciated—pair **\$3.98**



We advise you to investigate our prices and qualities before you buy carpets and rugs—you'll save money

Our carpet department is replete with everything that is new and desirable in carpets and we are always glad to show you the goods and figure with you. Our prices are right and we can save you money.

We have all the very best Wilton carpet, new patterns, big assortment, with and without borders, at **85c** per yard

All the eight and nine-wire Brussels carpet, new patterns, big assortment, with and without borders, at **69c** per yard, 50c and **65c** per yard

All the best quality extra super all wool ingrain carpets from the best mills, such as Lowell, Hartford, etc., all at, yard **65c**

All the best quality full 10-wire Brussels carpet, fine assortment, with borders to match, elegant goods, and a bargain at, **85c** per yard

All the best quality extra super C. C. Ingrains, 50 patterns to select from, strictly all wool filling, 1 1/2 yard **39c-45c**

All the very heavy union ingrain carpets that usually sell for 40c, at **25c-29c**

Never in all the years we have been selling rugs have we been in a position to show the immense assortment we now have, and besides the prices are very low.

All the fine 9x12 Saxony rugs, in all the latest designs and rich oriental colors, that usually sell for \$35.00, we are offering at **\$25.00**

All the very finest 9x12 Sanford and Smith axminster rugs, beautiful line of patterns, **\$22.50**

All the 8-10-12-14-16 Smith and Sanford axminster rugs, in the new Persian designs and medallion centers, on sale at **\$18.50**

All the finest quality of wool Smyrna rugs, in all the newest Persian and oriental designs, in room sizes, at **\$10.00, \$17.50 and \$25.00**

All the new granite C. C. Ingrain, all wool ingrain and pro Brussels art squares, unlimited variety of patterns and colors, prices from **\$2.98 to \$10.00**



A Great \$10 Suit & Overcoat Offer

We're quite enthusiastic over this \$10.00 sale and to entice you we are giving you values you will instantly recognize as being exceptionally great. THE SUITS are made of splendid wool fabrics, worsteds, chevrots, etc.—the patterns are new and styles the latest. You don't want better looking or better fitting garments for business—we'll alter them if necessary, free of charge. OVERCOATS come in a wide range of styles and fabrics—all new and desirable—choice, at **\$10**

Boys' Suits & Reefers
For Monday's selling we have made an appreciable reduction on a great quantity of boys' suits and reefers. They are made of splendid fabrics and come in a varied line of patterns and styles. The suits are made of chevrots, cassimeres, worsteds, etc. Reefers of chin-chillas, covers, etc.—choice **\$1.25**

A Watch Free
with every boys' suit that we sell for \$2.98 or more. Besides saving considerable on our better grade children's clothing we give you a timepiece that's worth a dollar. Come and see. The noble suits, reefers and overcoats for youths and children that we sell **\$2.98 to \$5**

Boys' Suits, Reefers & Top Coats
If your boy needs a suit, reefer or overcoat, don't fail to see the ones we include in this lot. They are made of most excellent fabrics in good substantial manner—all very nobby and attractive garments—worth almost double our special price **\$1.98**



20c Linings 3 1/2c yd.

One large bargain square of all kinds of dress linings in all widths and all colors, many worth up to 20c, go at, yard **3 1/2c**

25c Veiling at 3c yd. All the plain and fancy dotted veiling, all colors and all styles, odd and end lots, worth as high as 25c yard, all go at, yard **3c**

Muslin Underwear Two big lots of muslin underwear, including gowns, skirts, skirt chemise, drawers and outing flannel gowns, worth up to \$2.00, go at **49c-98c**

75c Ladies' Corsets 39c 1,000 perfect fitting corsets, including the well known makes, all sizes and all styles, worth up to 75c, go at **39c**

Ladies' \$1.50 Kid Gloves 69c Immense lots of ladies' fine imported kid gloves in all the new fall shades, all sizes, two clasp and Foster lace hook, every pair perfect, regular price up to \$1.50, go at **69c**

LADIES' IMPORTED HANDKERCHIEFS 25c
One of the grandest lots of ladies' fine handkerchiefs, including swiss embroidered, edged with fine lace and insertion, all pure sheer linen em-broidered in neat and dainty patterns, worth up to \$1.00, in this sale at **25c**

\$3 Shoes for \$1.98

2,800 pairs of Ladies' Fine Shoes on sale tomorrow on main floor and in basement.

These are all fine shoes made by Thomas Plant & Company, makers of the Queen Quality shoes. These were made for Clark Hutchinson of Boston, for fine retail trade. There are all sizes, all styles, all widths, in lace and button—black and tan—take your choice for \$1.98.

Boys' and Youths' Warranted Shoes
Made of the very best box calf, velours calf and vic kid, in single, half double and triple soles, either plain or with perfection steel horseshoe circles. Every pair warranted in every way. The best boys' shoes that can be made, not only good to wear, but perfect fitting and in the best styles and newest shapes. The little gent's sizes 8 1/2 to 12 cost 98c, \$1.25, \$1.50. The youths' sizes 12 to 2, with heels, cost \$1.25, \$1.50, \$1.75 and \$2.00. The boys' sizes 2 1/2 to 5 1/2 cost \$1.50, \$1.75, \$2.00 and \$2.50.

Misses' and Children's Fine Shoes
We wish to call your attention to the strongest, best and most stylish assortment of misses' and infants' shoes ever brought to Omaha. We warrant every pair, not only to give absolute satisfaction in wear, but to cost you less than you could get the same qualities for elsewhere. Prices for infants' shoes are 98c, 75c and 50c. Child's shoes, 2 to 8, cost you 75c, 80c, 98c, and \$1.25. Child's shoes, 8 1/2 to 11, cost you 98c, \$1.25 and \$1.50. Misses' shoes 1 1/2 to 2, will cost you 98c, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50.



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