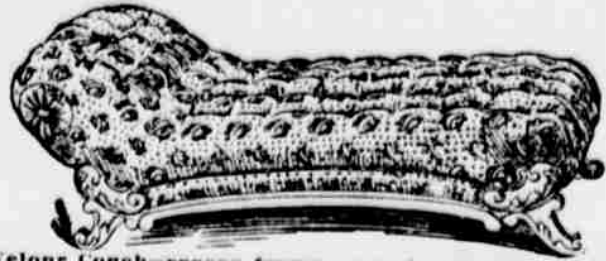


3 BIG SPECIAL SALES

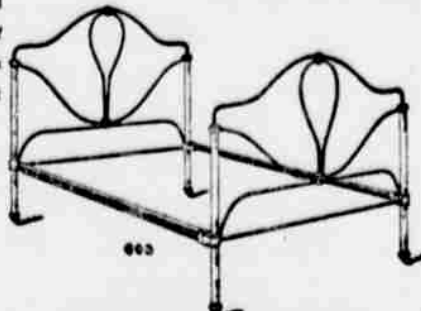
Sale No. 1. Factory Outlet Furniture Sale

We purchased and have received in the past ten days the over-production of six factories (19 car loads). The manufacturers were forced to sell, and the low prices at which these goods were bought enables us to offer thousands of pieces of furniture at about half regular prices. You ought, in justice to yourself, investigate the merits of this sale.



Velour Couch—raccoon frame—worth \$15—factory outlet price—\$7.75****

500 Iron Beds—all sizes—four coats of white enamel—worth \$3.50—factory outlet price—\$1.79****



One solid oak chair—finished in golden-cane seat—big brace arm—worth \$1.50—factory outlet price—85c****

Handsome Bed Room Sets of 3 pieces—3 styles to select from—worth up to \$35 and \$40—factory outlet price—19.75****

Mantel Folding Beds—solid oak—golden-steel support—worth \$22—factory outlet price—12.75****

25 Golden Oak Rockers—factory outlet price—2.19****

25 Oak Center Tables—factory outlet price—98c****

25 Kitchen Sinks—factory outlet price—95c****

25 Wardrobes—factory outlet price—2.90****

25 Golden Finish Dressers—factory outlet price—7.50****

25 Golden Finish Dressers—factory outlet price—8.50****

Sale No. 2. Carpet, Rug, Drapery, Bedding Sale

Right at this seasonable time we offer astounding values in blankets, comforts, pillows, draperies, carpets and rugs. Be sure and visit our fourth floor this week.

Cotton Blanket—size 56x71—very heavy—worth \$1.25—sale price—75c****



Wool Blanket—size 56x72—color gray—worth \$2.50—sale price—1.39****

Wool Blanket—size 60x82—worth \$4.50—sale price—2.65****

Comforts—well quilted—filled with white cotton—size 64x74—worth \$2.00—sale price—98c****

9x12 Brussels Rug—has only one seam—choice patterns—worth \$22.50—sale price—13.75****

9x12 Kyoto Reversible Rugs—in choice effects—worth \$20.00—sale price—12.50****

Three thousand yards all wool Ingrain Carpets—worth \$10.00—sale price—48c****

36x72 Smyrna Rugs—in assorted patterns—worth regular \$2.50—sale price—98c****



THE PEOPLES STORE
LEADERS OF LOW PRICES
16th & FARNAM STREETS, OMAHA.
(THE PEOPLES FURNITURE AND CARPET CO.)

Sale No. 3. Annual Fall Sale Stoves & Ranges

Never before were we so well equipped in this department—wonderful inducements to command your trade this week await you. Be sure and read our steel range offer below.

We are sole agents for Peninsula Base Burners—guaranteed to heat 3 rooms all winter on 2 tons of coal. Factory guarantee with every stove. On sale tomorrow, upward from—

\$24.50

Home Coal Base Burners—in 3 sizes—on sale tomorrow up from—\$16.50****

Steel Range Offer.

In order to get into general use 450 Star Estate Steel Ranges, we will offer this range in a 6-hole top and 16-in. oven, with high warming closet and guaranteed free-back, no reservoir, for

\$43.50

on a down payment of \$1.50 and \$5 every month. You can in this way obtain a high grade steel range and find the payment so easy as to place it within reach of all.

2-hole Laundry Stove—worth \$4.00—on sale tomorrow—\$2.85****

4-hole cast ranges—large oven—good bakers—worth \$25—sale price—\$9.50****

\$15.00



Latest Fall Styles in Suits, Coats, Jackets, Skirts

Ladies' fine tailor-made suits in black, blue, brown, oxford gray, light gray, fancy mixture, homespuns, venetians, chevots, etc., in Norfolk jacket, blouse, single or double-breasted e-ton, new Paddock suits, combination vest effect, jacket lined with best taffeta silk, skirt lined with drop or tight lining, new flare flounce, best of workmanship, for \$9.98 to \$50.00.

Our New Fall Skirts

We are justly proud of our showing of separate skirts in cloth, silk or velvets.

Ladies' tailor-made all wool chevot skirt with graduated flounce, ribbon or stitched taffeta bands, nicely lined—from \$3.98 to \$15.

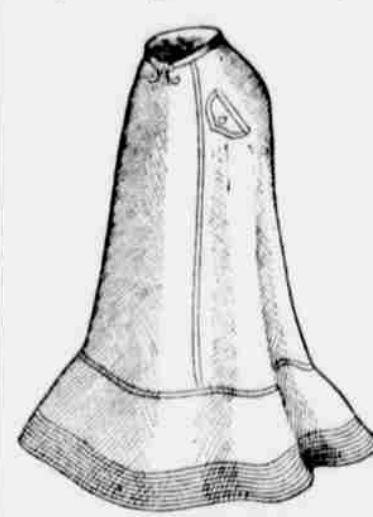
Fine taffeta silk skirt, man-tailored, incomparable in variety and styles, beautifully trimmed, drop or tight lining—from \$6.50 to \$45.00.

New Velvet Skirts in plain flare or ribbon and ruching effect, drop lining, handsomely tailored, from \$9.98 to \$25.00.



Ladies' Golf and Walking Skirts

It is the usual expression from our customers that we have the best selection of these garments and at prices not to be matched in the city. Prices ranging from \$1.98, \$2.98, \$3.98, \$4.98, \$5.98 up to \$15.00, in all the stitchings, yoke stitched tops, etc. Materials—meltons, kersays, pebble chevots, heavy cloaking in all colors—black, brown, oxford gray, light gray, etc. Lengths from 36 to 45 inch



SPECIAL ANNOUNCEMENT.

To the Ladies of Omaha—We have in connection with our large stock of ready-to-wear garments added a tailoring department and are prepared to take orders for suits, walking skirts or jackets, at a saving of from 15 to 25 per cent. We guarantee fit and workmanship. Materials always on hand and ready for your selection. No fancy prices.

STRANGER KILLED BY TRAIN

Unknown Man Found Mangled and Dying Near the Elkhorn Bridge.

BODY ROLLS DOWN STEEP EMBANKMENT

Lying in Pool of Water, with Both Legs Cut Off, He Cries Faintly for a Drink of Water—Coroner Takes Charge.

A man about 35 years of age, believed to be G. S. Moss of Irvington, was found in a dying condition at 6:30 a. m. yesterday at the foot of an embankment near the Elkhorn railroad bridge at the intersection of Thirtieth street. A physician and an ambulance were telephoned for at once, but the man died before they arrived. Both his legs were cut off below the knees. It was evident that the wheels of a train had passed over them and that in trying to drag his mangled body away the victim had crawled over the brink of the incline and rolled to the bottom, a distance of nearly twenty feet.

Shortly after 6 o'clock L. Councillor, a porter at the Merchants' hotel, while on his way to work, heard a faint voice in the weeds near the road saying, "For God's sake give me water! I am dying!"

Going to the spot, Councillor found a man lying in a pool of blood and water, with both legs doubled under him in an impossible position, his clothing torn and his livid face smeared with mud. He was evidently dying and could only gasp a few incoherent words. Councillor ran for assistance and when he returned a few minutes later the man was dead.

A letter in his pocket, mailed at Spearfish, S. D., was addressed to G. S. Moss, Irvington, Neb. This was the only clue to his identity. There was no other writing on his person, no money and the only other article in his pockets was a piece of tobacco.

The body was taken to the undertaking rooms of the coroner, where it will be held to await identification.

The deceased was tall of slender build, with a dark mustache and blue eyes. He was dressed as a laborer, wearing blue

PRICE OF MILK GOES HIGHER

Wholesale Schedule is Increased, but at Present There is No Retail Advance.

The wholesale price of milk will be advanced in Omaha October 1 from 25 cents to 30 cents per can containing 20 gallons. It is said that there will be no corresponding advance in the retail price at the present time, as the established rate is now eighteen cents per quart.

Dealers who announce the advance say there is a marked shortage in the milk supply, one dealer reporting a shortage of 1,000 gallons per day. This is accounted for by reason of the hot weather of the summer, which caused many of the cows to go dry and they have not resumed their usual supply of milk with the coming of the autumn months. One dealer announces that he will, after the advance in price, increase his herd of cows several hundred and will start to feeding them scientifically to increase the milk supply. This, he says, he has not been warranted in undertaking with the price of milk at its present point.

Coupled with the statement that the wholesale price of milk will be advanced October 1 comes the announcement that the Nebraska-Iowa Creamery company will take over the management of the Waterloo and West Point creameries in this city on that date. The managers of the new company, which is a consolidation of six companies operating in the vicinity of Omaha, say that there is nothing in the coincidence, as the policy of the new company is not to advance rates, but to reduce the cost of operation. The plant of the Waterloo creamery at Tenth and Howard streets will not be completed as early as was hoped and it is probable that it will be November 1 before the machinery is installed and the plant is in shape for operation.

A LITTLE BOY CURED

Of Colic After a Physician's Treatment Had Failed.

My boy when four years old was taken with colic and cramps in his stomach. I sent for the doctor and he injected morphine, but the child kept getting worse. I then gave him half a teaspoonful of Chamberlain's Colic, Cholera and Diarrhoea Remedy and in half an hour he was sleeping, and soon recovered.—F. L. Wilkins, Shell Lake, Wis. Mr. Wilkins is bookkeeper for the Shell Lake Lumber Co. For sale by all druggists.

WALL PAPER LOW IN PRICE

Condition of the Market So Uncertain that Jobbers Are Complaining.

Omaha jobbers in wall paper at the opening of the season for spring trade complain greatly over the condition of the market. A few years ago there was a combination formed by the manufacturers which resulted in the placing of rates on what was then considered a firm and substantial basis. Independent manufacturers entered the field and by quoting more liberal terms and lower rates succeeded in capturing so much of the business that the combination

WOMAN TURNS CON TRICK

"Lady" Crook Meets Mrs. R. M. Long of Montana and Robs Her.

GUIDES HER TO A DENTIST'S OFFICE

Money and Railroad Transportation Disappear with the Confidence Granting and the Victim Counts the Police.

RETURNS FROM THE EAST

George W. Holbrook Attends McKinley Funeral at Buffalo and Canton.

George W. Holbrook has returned from a month's visit in the east. He was in Chicago when the news of the assassination of President McKinley was received. Having occasion to go to Buffalo on business he went sooner than he intended and remained in that city until after the death of the president. After attending the public funeral services at Buffalo he went to Canton, O., where he was present at the final funeral services previous to the interment of the body of Mr. McKinley, being probably the only Nebraskan to attend both funeral services.

While going from Cleveland to Buffalo he had an exciting experience on board the steamer City of Buffalo. About four hours out of Cleveland the engine of the boat became deranged and the boat was unmanageable. Signals of distress were made and the whistles blown, but it was several hours before the attention of the members of the life-saving station were attracted to the condition of the vessel. Finally a tug put off from shore and brought the vessel back to port, with no damage to persons or property.

BATES ORDERS THEM WEST

Sends Fifty Artillery Recruits from Jefferson Barracks to Vancouver Barracks, Washington.

General Bates has ordered that fifty field artillery recruits be sent from Jefferson Barracks, Mo., to Vancouver Barracks, Wash., for assignments to detachments and duty more to Fort Walla Walla, Wash., for a similar purpose. Each detachment is to go in charge of a commissioned officer.

According to orders from General Bates troops of the Department of the Missouri will be paid on the muster of September 3, as follows: Fort Leavenworth, Kan.; Jefferson Barracks, St. Louis powder depot, Mo.; Army and Navy General Hospital and Forts Logan H. Root, Ark., Reno and Hill, Okla.; by Major John P. Baker, paymaster, United States army, chief paymaster; Forts Crook, Niobrara and Robinson, Neb.; Meade, S. D., and Riley, Kan.; by Captain Bradley D. Slaughter, quartermaster United States army. Payments at Forts Riley and Crook, Jefferson Barracks and St. Louis powder depot will be made by the paymaster in person.

Ulcers, open or obstinate sores, scalds and piles, quickly cured by Banner Balm, the most healing medicine in the world.

NEW ROSTER IS IN PRINT

Is Issued at Army Headquarters for the Department of the Missouri.

A new roster of the Department of the Missouri has just been issued at army headquarters. It shows a total of twenty-six batteries of field artillery and one band of artillery. Besides these, one battalion of the Twenty-third infantry, comprising four companies, two troops of the Thirtieth cavalry and four companies of the First battalion of engineers are now under orders for stations in this department, the enrollment of which is constantly increasing.

CANCER

Sufferers from this horrible malady nearly always inherit it—no necessarily from the parents, but may be from some remote ancestor. Cancer often runs through several generations. This deadly poison may lay dormant in the blood for years, or until you reach middle life, then the first little sore or ulcer makes its appearance—or a swollen gland in the breast, or some other part of the body, gives the first warning.

To cure Cancer thoroughly and permanently the most poisonous virus must be eliminated from the blood—every vestige of it driven out. This S. S. S. does, and is the only medicine that can reach deep-seated, obstinate blood troubles like this. When all the poison has been forced out of the system the Cancer heals, and the disease never returns.

Cancer begins often in a small way, as the following letter from Mrs. Shirer shows: A small pimple came on my jaw about an inch below the ear on the left side of my face. It gave me no pain or inconvenience, and I should have forgotten it had not begun to enlarge and itch. It would bleed a little, but I thought it was a pimple, and it would not heal. This continued for some time, when my jaw began to swell, becoming very painful, and I was unable to eat and sleep, until it was as large as a half dollar when I heard of S. S. S. and determined to give it a fair trial, and it was remarkable what a wonderful effect it had on the very beginning the sore began to heal and after taking a few bottles disappeared entirely. This was two years ago; there are still no signs of the Cancer and my general health continues good.—Mrs. R. Shirer, La Plata, Mo.

S. S. S. is the greatest of all medicines for blood purifiers, and the only one guaranteed purely vegetable. Send for our free book on Cancer, containing valuable and interesting information about this disease, and write our physicians about your case. We make no charge for medical advice.

THE SWIFT SPECIFIC CO., ATLANTA, GA.

JUDGE GORDON SPLITS HAIRS

Negro Who Takes a Watch He Sees a Woman Drop Does Not Steal It.

Haves Richeson, colored, pleaded guilty in police court yesterday to stealing a gold watch from Mrs. Ellen Graves, 3214 North Fifteenth street, but when Judge Gordon heard the particulars as related by Richeson he refused to accept the plea of guilty and ordered that all witnesses in the case be summoned and that the negro be given a hearing.

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GIFT DISTRIBUTION On Dec. 24th.

\$5,000.00 worth of useful household goods to be given away as presents on the above date.

The People's Store is always at the front in forming plans that will redound to the benefit of its customers. By close figuring, we have managed to reduce our advertising expenses this year just \$5,000.00. We had a decided object in view. This, we thought that after an honest business record in Omaha for 17 years we had a right to feel that we were now well enough known to the Omaha public to adopt this policy of converting this money-saving to the direct advantage of our patrons. Beginning with tomorrow, each and every customer will be presented with coupons, according to the amount of purchase which will entitle them to participate in this grand Gift Distribution. We take these means of showing our appreciation of the liberal patronage extended us, and invite all who are interested to call at the store and obtain a circular giving particulars. Among the articles included in this grand Gift Distribution, are

- Parlor Suits, Bed Room Suits, Odd Parlor Chairs, Parlor Cabinets, Davenport, Couches, Rattan Furniture, Odd Dressers,
- Chiffoniers, China Closets, Chairs, Center Tables, Ladies' Desks, Book Cases, Music Cabinets, Tabourettes,
- Dressing Tables, Lace Curtains, Tapestry Curtains, Rugs, Rope Portieres, Cook Stoves, Ranges, Heaters, Etc., Etc.

In Fact the Choicest Goods from all Departments.



THE PEOPLES STORE
LEADERS OF LOW PRICES
16th & FARNAM STREETS, OMAHA.
THE PEOPLES FURNITURE AND CARPET CO.

There was a man, once upon a time.

Who thought himself wondrous wise He swore by all the fabled gods. He would never advertise. The goods were advertised ere long— And thereby hangs a tale: The "ad" was set in nonpareil And headed "Sheriff's Sale."

MORAL: Telephone 238 and a Bee 'ad' man will call. —THE RIGHT TIME IS NOW.