

BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE

New French Flannels at 49c Yard
New embroidered French Flannels, plain colors, silk dots, fleur de lis patterns, etc., also fancy printed flannels, in polka dots and stripes, suitable for kimonas, waists, house gowns, etc., all at, yd

BRANDEIS "BOSTON STORE" & SONS

New Silks
We are showing a new collection, just arrived, high grade novelty silks, in the swellest creations for street and evening gowns, blouse waists, also new velvet cords, new Persian panne velvets, new Paon velvets, at
\$1.00, \$1.25, \$1.50 and \$2 yd.

Black Dress Patterns \$5
Special—For Monday only we place on sale 200 Black Dress Patterns, especially adapted for walking suits. These goods are 36-in. wide, extra heavy shrunk chevrons, can be made up without lining—enough in each piece for an entire suit—on sale in our black dress goods department—entire pattern \$5

Important Sale of New Fall Silks and Dress Goods—More Than One-Third Under Price
WE BOUGHT these at a great trade sale in New York. The dress goods from Boesneck, Broessel & Co. at about 60c on the dollar. The silks from Swartzenbach, Cahn & Co. at a great sacrifice. Bear in mind that these are new up-to-date goods, and as we always share with our customers every advantage and good fortune that comes our way, we will give you the opportunity to select anything in this stock, and thereby save more than one-third.

Black and Colored Silks
Black and Colored Silks at 35c, instead of 50c and 60c. In this lot you will find a great assortment of black and colored silks, at, yard
35c
Black Silks at 69c, instead of \$1.50. 125 pieces black all silk satin duchesse, 27 inches wide, suitable for waists, separate skirts and linings—worth \$1.50—
at, yard
69c

EXTRA ORDINARY SALE BLACK TAFFETA AND BLACK SATIN DUCHESS
Over 500 pieces of black taffeta bought from that sale at one half regular price, and divided into three lots—
Black Taffeta 67c yard, instead of \$1.25 and \$1.50. 27-inch heavy rustling taffeta in either kid or skirt finish. We guarantee this quality to be equal to any sold at \$1.25 and \$1.50—our price—
67 1/2 c
Black Taffeta 92c, instead of \$1.50. One yard wide black dress and lining taffeta, especially made for fine trade and every yard guaranteed to wear well—
Monday, at, yard
92 1/2 c
Finest Black Taffeta \$1.35, instead of \$2.50. The finest 36-inch black dress and skirt taffeta ever shown in Omaha, equal to any imported, and worth \$2.50—
Monday on sale at, yard
1.35

Black and Colored Dress Goods
Camel's Hair Dress Goods, 49c, instead of \$1.00. Also crepons. These are all new goods, 50 inches wide, at
49c
98c for Black Goods, instead of \$1.50. Black broadcloth, Venetian, pebble chevrons, Melrose and Prunella cloths, 62 inches wide, at
98c
Colored Dress Goods at 75c—Venetians, homespuns, mixtures and ladies' cloth
75c
Colored Dress Goods at 19c, instead of 25c. Broadcloths, silk mixtures, grant cloths, striped brillantinos, plain checks, novelty weaves, on main floor, yd
19c
Skirting Cloths at 39c, instead of 75c. These are smooth finished, heavy cloths in blue, gray and brown, just the thing for rainy day and walking skirts, yard
39c

Ladies' Tailor Made Suits
Our superb styles in cloaks and suits and our low prices cause universal comment. It will pay you to attend the sale of these suits tomorrow.
\$985 for Ladies' Tailor Made Suits that are worth up to \$17.50—they are made of the choicest fabric, in all the leading colors. The styles are the very newest. Its the finest lot of ladies' suits ever offered at that figure—\$9.85.

\$1750 for Ladies' Tailor Made Suits that are worth up to \$27.50. They are samples you want find two suits exactly alike in the whole lot. They are made of the best fabrics, in the newest colors and lined throughout with draped silk.

Grand Millinery Opening Monday, Sept. 30.

A Feast of Beauty and Fashion awaits the eyes of the fair ones of Omaha and vicinity. In this exposition will be found dainty and exquisite creations from Paris, the home of millinery inspiration, reflecting the taste of brightness of the high priests of the art, while the many chic and striking novelties of American origin, whose footsteps never lag in the fashionable procession, will occupy an equally prominent position. Besides a most elaborate showing of our own far famed ideas which are accorded as hearty a reception each season as any foreign masters, making in all as extensive an assemblage of millinery gems as can be found in any establishment in this country.
An imposing and comprehensive assemblage of 260 trimmed dress hats which have that dainty chic Parisian air, so much admired by swell society dressers. These hats are made of the very finest silk velvets, mohair felts, beaver felts, chenille, etc., and are trimmed with beautiful birds, pompons, braids, ostrich plumes, elegant wide soft ribbons, fine Irish point and French renaissance applique laces, jet and gun metal ornaments, etc. The colors are the prevailing ones, such as castor, gray, beaver, white black and white, black, light blue, old rose, brown, red, etc., the actual value of these splendid creations are from \$15 to \$20—for tomorrow.
\$950
Our Trimmed Hats, \$5—A grand assemblage of 1,000 copies of the cream of Paris and New York hats, made of velvets, braids, aigrettes and ostrich feathers. We make a specialty of hats at \$5, and claim that our hats at that price are better than any other in America.
\$5
TRIMMED HATS—2,000 new models fresh from our works rooms for tomorrow at \$2.69 and \$3.98. We are told by our patrons that our hats at these prices are as good as most stores ask 2.69, 3.98 \$5.00 and \$7.00 for—go at
2.69, 3.98
Children's School Hats—10 cases of fine felt hats in pretty knock-about shapes—cardinal, tan, navy and brown—worth seventy-five cents—
tomorrow at
49c

Dress and Golf Skirts
The reigning fashions are here in great variety, and every garment is priced exceptionally low. We offer these "specials" for tomorrow that we feel will interest you.
\$698 for Silk Taffeta Skirts—Made of good taffeta, with wide flounce, ribbon trimmed, good lining, wide sweep.
\$498 for Wool Dress Skirts—Made of cheviot, homespuns, Venetians, etc., with new flare and flounce effects, taffeta and satin stitched, 20 different patterns to select from.
\$750 for Ladies' Golf Skirts that are really worth \$12.50. They are made of the popular gray fabrics, in the latest styles, with heavy stitched flounce—its the best golf skirt value in the city without any exception.

All the Latest and Best Styles of Shoes for Fall and Winter Wear on Sale Tomorrow

Advertisement for shoes featuring various styles like Men's Fine Shoes, Ladies' Swell Winter Boots, Ladies' Enamel Calf Patent and Patent Kid-skin Shoes, Boys' & Youths' Warranted Shoes, Misses' & Children's Fine Shoes, and Men's Rubber Warm House Slippers. Includes prices and descriptions for each category.

A Great Sale of Muslin Underwear
Prices are from a third to a half less than regular. Although these goods are from the wreck, they are in first-class condition—just a few dozen garments were soiled and they only slightly. Come tomorrow—you'll appreciate the saving.
Fine cambrie and muslin corset covers, all sizes, nicely trimmed with lace, worth 15c, on sale at
7 1/2 c
Ladies' 25c Drawers 15c pair
50c Muslin Garments 25c—
—25c quality ladies' muslin drawers, full size, made of good grade muslin, yoke bands, with cluster of tucks, go at
15c
Ladies' Muslin Skirts 39c
Muslin Garments at 49c
Ladies' \$1.00 Night Gowns 69c—
At 98c each ladies' finest muslin and cambrie lace and embroidery trimmed night gowns, drawers with deep ruffles, corset covers in all the latest styles—skirts with dust ruffle and deep embroidery, worth up to \$1, go at
69c
Ladies' Kid Gloves 69c pair— Tomorrow we will place on sale a choice lot of ladies' fine kid gloves. They come in the newest shades, including oxford, modes, tans, browns, grays, black and white—all sizes—every pair perfect—per pair
69c
\$1 Aprons—650 ladies'
\$1 and \$1.50 Corsets 59c—
All the popular brands of high grade plain hemmed and handsomely trimmed with fine, dainty embroidery, all sizes and extra wide, worth \$1, go at
39c

Basement Bargains
All wool upholstery fringe on sale at,
per yard
2c
36-inch bleached muslin in remnants—
per yard
2c
Drapery and comfort stiline per yard—
at
3 1/2 c
Wool elderdown remnants, in stripes and colors, worth 50c a yard—per yard
19c
Light colored outing flannel—the 10c kind—
per yard
5c
Lonsdale muslin, fine cambrie, nainsooks and long cloths, worth up to 15c a yard—on sale at,
per yard
5c
New imported fall percales, handsome patterns, 15c quality, per yard
8 1/2 c
Upholstery velour in remnants—very fine quality—
per yard
29c
36-inch fleeced wrapper flannels, heavy cotton and Shaker flannels, per yard
6 1/2 c
Special Sale of Blankets and Comforts
Monday we will place on sale about 3,000 pairs of blankets. They were bought at a big discount, thus enabling us to offer you extraordinary values in fine blankets of every description. The lot includes about 1,200 pairs of all wool blankets, in gray—the regular U. S. army blankets, and about 1,800 pairs of blankets that were used for sample purposes. A few of the latter are soiled. This sale offers a splendid opportunity to supply your needs for the coming cold weather.
Heavy cotton blankets in white, gray, or tan—per pair
49c
Heavy fleeced cotton blankets, 11-4 size, in gray or white, per pair
75c
Very heavy fleeced cotton blankets in white and gray, 11-4 size, per pair
98c
Some blankets, 12-4 size, \$1.25 per pair.
The finest California blankets—the products of the best mills in the west—on sale at, per pair
6.98, 8.50, 10.00, 12.50
These blankets are worth fully one-third more than our sale price.
500 BALES OF COMFORTS AT GREATLY REDUCED PRICES
Fine siloline comforts, filled with pure white cotton, full size, on special sale, at
85c
Extra fine siloline comforts, very large size and snow white cotton filling, on sale at less than the cost of the material used in making
1.25
Fine French sateen comforts filled with fine white cotton and beautifully quilted good values at \$2.50—on sale at
1.75
The finest French sateen comforts filled with the best white cotton batting—on sale at
2.00, 2.25 2.50

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