

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, SEPTEMBER 22, 1901.

SINGLE COPY FIVE CENTS.

HAYDEN'S Bargains From the Great \$185,000.00 Underwriters' Sale HAYDEN'S

Two immense stocks of dress goods, silks, wash goods, linings, notions, linens, sheetings, flannels, blankets, clothing, furnishings, shoes, etc. etc. closed out through the International Association of Underwriters, go on sale Monday and all next week at prices ridiculously low.

We piled counter after counter, and shelf after shelf of the Bargain Room with these goods and will sell them at incredibly low prices. Every dollar's worth is absolutely new, this season's styles, perfect in every way and at the prices we make in this sale should attract every economical woman within five hundred miles of Omaha.

Remember The First Installment From This Gigantic Purchase Goes On Sale Monday.

Every day this week we will offer thousands of new bargains until the last yard is closed out. Extra sales people to wait on all promptly. Those who can will find it an advantage to come early for they will have a better chance to pick out what they want.

The Sale in the Bargain Room

The immense purchase of the two great stocks through the International Association of Underwriters affords customers of the Big Store the most astonishing and almost incredible bargains ever put on sale.

PRINTS: 3 cases of 7 1/2 full standard Prints, 25c. 5 cases of short lengths, in Simpson's black and white and silver grays, Pacific patchwork robes, etc., worth 65c, on sale at 35c.

IMITATION FRENCH FLANNELS: 36-inch bordered extra heavy Flannellets, Persian designs, worth 10c yard, 5c. Imported Flannellets, with the most beautiful designs, 7 1/2c.

DRESS GOODS: Double-fold Dress Goods, in debelges, 20-in. wool shepherd checks, 32-in. nice bright double-fold plaids, 10,000 yards of wool and half wool, on center square, in remnants from 2 1/2 yards to 6 yards, marked at one-third of the regular price.

SILKS: 60c Silks, all colors, 19c. 60c Silk Fancies, 25c. 1.00 Silk Fancies, 45c. 75c Silk Fancies, 35c.

BLANKETS: 75c Blankets, heavy cloth, 50c. 1.00 Blankets, heavy cloth, 60c. 1.25 Blankets, heavy cloth, 75c. 1.50 Blankets, heavy cloth, 90c.

Mammoth Shoe Sale

continues to crowd both our two large shoe departments with eager buyers, who are taking advantage of this sale to shoe their entire families at a mere fraction of their cost.



Men's velours calf lace, worth \$3.00 and \$3.50, \$1.95. Men's vic kid lace, worth \$3.00 and \$3.50, \$1.95. Men's box calf lace, worth \$3.00 and \$3.50, \$1.95.

Men's Hats



Railroad Hats in black, brown and nutria, on sale at 75c, \$1.00, \$1.25, \$1.50 and \$2.00. Pasha Hats, on special sale at \$1.00, \$1.25, \$1.50 and \$2.00.

Furniture Sale.



You are sure of two things when you buy furniture here—the lowest price possible and satisfaction guaranteed.

We call special attention this week to our couches of guaranteed construction and in every way with a couch for \$10.95 that is handsome in every way and practically indestructible.

Hardware, Stoves and House Furnishings

2 carloads of these elegant heating stoves just received. We have a full line of the well known Universal stoves, the finest castings, the greatest heaters, the hand-some designs, the most durable of any stove made in America.

Coffee and Tea Dept.

Liberian Diamond coffee, 12 1/2c. Liberian H. B. coffee, 13c. Very fine Santos coffee, 15c.

Canned Fruit Dept

3-lb. cans solid packed tomatoes, very best, 8 1/2c. 2-lb. cans solid packed corn, 8 1/2c.

California Dried Fruit Department.

Fancy evaporated California peaches, new crop 1901, at 9c. Strictly choice California peaches, new crop 1901, at 12 1/2c.

Ladies' Neck Ruffs

These are the ladies' new wear. The most fashionable article of the season. Just the thing for fall and early winter season. They come in plain black, black and white, pure white, white and black and French gray.

Monday Sale

Just received, the new Satin, Gold and Corded Braid Belts; prices 25c and 50c. Grand Neck Ruff Sale.

Curtains and Draperies

If you allow us to show you our mammoth line and quote you our prices you will certainly trade with us.

Carpets

Extraordinary inducements offered to you this week. Our carpet room is crowded with the choicest things from the leading mills of the country.

Grand Grocery Sale

Nebraska Oat Meal, per pound, 2 1/2c. Ohio Oat Meal, per pound, 3c. Steel Cut Oat Meal, per pound, 3c.

Candy Department

Very fine Gum Drops, 5c. Roasted Salted Peanuts, 5c. Mixed Candy, per pound, 5c.

Oysters and Meat

No. 1 California hams, 8 1/2c. Dry salt pork, 8 1/2c. Home made pork sausage, 10c.

Cheese Specials

Iowa cream cheese, 10c. Sap Sago cheese, each 8c.



A WORD FROM ONE OF OMAHA'S LEADING DRESSMAKERS Mrs. A. C. Mark, 17th and Farnam streets, who has just returned from an extended trip to Paris and London, and while there visited Redfern, Doucet, Riquan, Worth, Beer, and others who are leading dressmakers of the world.

LAUREL SILKS

We again score a great point for Omaha in securing the sale of the Laurel Silk, which is the finest and best silk in the world. Hayden Bros. have the exclusive right and privilege for the sale of these wonderful silks.

The perfect finish, the exquisite touch, the marvelous beauty of the Laurel Silks is creating a sensation wherever shown.

The largest stock of Laurel Silks that was ever placed in any store will be shown by Hayden Bros. for fall season 1901.

The Laurel Silks are now all in and we extend an invitation to yourself and friends to examine them.

500 pieces Fancy Silks on sale Monday—you will find all styles for waists—many worth up to \$1.50—Monday. Mexican Iron Frame Grenadine—in black—for dresses—double width—worth \$1.50—on sale Monday. 75c

27-in. wide Taffetas—in black and all colors—worth \$1.25 yard—beautiful Roman stripes, in fancy silks—a great lot to select from—worth up to \$2.00—on sale Monday at. 69c

1 yard wide Taffeta, in black, worth \$2.00, for. \$1 00

54-inch wide Taffeta, worth \$3.00, for. \$2 00

The Leading Dress Goods House of the West.

It is now a fully established fact that we are selected by all the great manufacturers of the world as their representatives for Omaha. You will not find a yard of B. Priestley's, of Sam'l Courtland's, Essex, England; of Lupin's, of Coutiere's, of France, outside of Hayden's store.

Commencing Monday we will run a special sale on fine goods in our high art dress goods department in order to introduce the better class of dress goods among our customers.

TAILOR SUITINGS: Our \$1.25 English whipcord, 26 colors, 89c. Our \$1.50 heavy English meltons, 89c.

EVENING SHADES: Wm. F. Read's Landsdowne, \$1.10. Sublime, what other merchants call Landsdowne, 75c.

WAIST MATERIAL: The all wool Crepe de Chine, sold everywhere at 75c, now 50c. \$1.00 Prunella, with or without border, 75c.

MEDIUM WEIGHT HIGH GRADE DRESS GOODS: French Albatross, the \$1.00 grade, 75c. Nun's Veiling, 75c grade, 50c.

BOX WAIST PATTERNS: Plain cloth in French Planel, applied front, worth \$3.50, at \$2.25. Plain Venetian Cloth, applied front, \$2.50.

Furnishings and Underwear Sale

The largest and most complete line of ladies', men's and children's fall and winter underwear ever shown in Omaha. All the best makes direct from the largest factories at a saving of one-half.



A Very Special and Sensational Linen Sale

The entire stock of an eastern manufacturer bought at 40c on the dollar—a firm that is well known as making high class linens; in fact, some of the choicest productions of the loom.

New Flannelettes

The biggest assortment, the greatest variety, the finest styles and the most popular fleeced back fabrics for fall wear ever offered for sale.

Domestic Department

Extra fine brown muslin at 4 1/2c yard. Extra fine bleached muslin, at 5c yard. Extra fine bleached muslin for underwear at 7 1/2c yard.

Optical Department

If your head aches try a pair of our Glasses, specially fitted by the latest method; practical graduate optician in charge.

Wall Paper and Paints

All grades of paper at 1-3 less than usual prices. Examine these bargains at once. In ready mixed paints we beat the world.

China Department.

Don't overlook this—Decorated toilet sets, six different colors, twenty-five different styles of decoration, one day only, \$1.64.

Milinery Sale

All that is new, desirable and exquisite in early Fall Millinery is shown here. See the latest styles in street hats.

Jewelry Sale

The best Watches manufactured on sale at great reductions in price. Thousands of odd pieces in Silverware offered in special sale Monday at less than half their value.

Optical Department

If your head aches try a pair of our Glasses, specially fitted by the latest method; practical graduate optician in charge.

HAYDEN BROS.