

BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE

Very Special Lace Sale Monday

500 bolts of all kinds of fancy laces and insertions, including torchon, point d'esprit, valenciennes, black and cream silk chantillis, go on bargain square at, 5c

450 pieces of finer laces in all widths in black and cream silk, wide Normandy valenciennes, many styles of insertion—worth up to 35c, all go at, 10c

BRANDEIS "BOSTON STORE" & SONS

Extraordinary Handkerf Values

1,000 dozen all kinds of handkerchiefs, all sizes, many styles plain and fancy bordered, hemstitched, lace and embroidery edged—worth up to 20c each, choice 5c and 3 1/2c

Ladies' and men's handkerchiefs, including fine swiss embroidered and lace edged, also pure Irish linen handkerchiefs hemstitched, with all widths of hems, worth up to 30c, go at 15c

Silk-Waist Special

Many handsome new styles in silk waists will be shown Monday. A very choice line at \$1.98. They are made of a superb quality silk taffeta in black and the autumn colors. The fronts are daintily trimmed with solid rows of fine tucks and cordings, others with crossed tucks, yoke ideas, etc. 3.98

New Fall Silks, Dress Goods at Special Prices Monday.

Rich showing of new fall silks and dress goods, all the new recently imported novelties, also a fine collection of domestic novelties in all the popular weaves of camel's hair, broadcloths, venetian cloths, prunellas, granite cloths, basket cloths, hop sacking, whippords, etc. We are also showing many new designs in striped and plaid skirtings and waist cloths, all shown for the first time Monday at special prices:

NOVELTY DRESS GOODS.

Just received 50 pieces handsome 20-inch all wool camel's hair and chevots in all the popular colorings. This material is very popular this fall and has no superior for wearing qualities. These goods are sold all ways at 36c yd., go in this Monday's sale at, 49c

As a special inducement we will sell on Monday all of our \$1.25 German broadcloths and venetians in the fashionable shades of castors, browns, fawns, greens, old rose and black, in our dress goods department, at 75c

BLACK DRESS GOODS

45-inch black storm serges, chevots and granite suitings, on sale at, yard 49c

60 pieces of new cloths 30 inches wide for tailor suits, in chevots, basket cloths and Russian crash effects, black and colored broadcloths and serges, these are special values, and many worth up to \$1.75—go at, 98c

BLACK AND COLORED SILKS.

We are showing in the silk department an immense assortment of satin brocades, lace striped crepe de chine, taffeta brocades, fancy stripes, also a very large line of black and white, and white and black novelties, in all the choicest designs, at, yard \$2

Heavy colored taffeta silk, rustling colored taffeta from 19 inches to 27 inches wide, brocaded silks, waist patterns in silks, checks, stripes and plaids, 5c, 6c and \$1.25 qualities, all on one bargain square at, yard 69c

Japanese colored brocades, fancy striped and plain taffeta, on bargain squares, at, yard 49c

Sale of Black Taffeta

27 and 36-inch wide black guaranteed taffeta bought from a large manufacturer at about one-half the regular value, on sale Monday, 67 1/2c-93c

New autumn silks—a complete line of novelties for costumes and waists, including new Parisian ombre effects, new French evening brocades, new paillet de soie, new crepe de chine meteor new peau de levant, new Terry poplins, etc. —worth up to \$2.50 yd., at 98c

A Review of the Autumn Millinery Modes—An Elaborate Display

TOMORROW begins in earnest the early buying of fashionable autumn millinery. The advance exhibit just over has revealed the tendencies of the season and selections may be made with perfect confidence that the styles will not vary from the favored models being shown in our parlors.

About the Imported Models—We have selected hats of the most favored Parisian modistes that seemed to embody the very essence of this year's best effects. Here is just a hint of the celebrated names that are always welcome to connoisseurs of rich millinery:

- Camille Roger, Marescot Scours, Esther Myer, Mons. Felix, Caroline Reboux, Lenthieric, Mons. Virot, Berthe.

A Word About the New York Models—The most dreaded competition of Paris as a fashion center is New York. Not only are the New York styles catchy in the extreme, but they make a bold and frequently successful effort to improve on every new Parisian model. Our line of New York hats is the most extensive we have ever shown. Among them are those of:

- Lichtenstein, Stern Bros., Simpson, Crawford & Simpson, Joseph, Koch & Sons, Johnsons, Etc.

A Word About Our Own Models—We present a very elaborate display of our far-famed ideas, which are accorded as hearty a reception each year as any foreign or New York hats, and which are fully sixty per cent less in price, thus bringing to the good dressers of this city and vicinity the cream of the world's fashion centers at a very moderate figure.

Special Display of Shopping, Promenade and Street Hats, among which are represented all the best makers of both New York and London, notably among them being:

- Phipps & Atcheson, N. Y., Meyer & Co., N. Y., Victor Jay, London, Field & Sons, London.

Special Sale of Correct Copies of Paris Carriage and Dress Hats.

Ten Dollars \$10 Twelve Dollars \$12 Fifteen Dollars \$15

The originals are on sale at double these prices.

Five Dollar Trimmed Hats—Hats, made of good quality silk velvet, beaver felt and taffeta silk, trimmed by expert milliners \$5

Floradora Street Hats \$1.98—Here is the essence of good, smart millinery in street wear, brought right up to perfection. These hats are made of fine English felt, trimmed with fine silks, velvets and elegant braids—are worth \$3.50, at \$1.98

A grand collection of splendid trimmed hats, both in velvet and felt. Some are trimmed with ostrich tips and some with birds. These hats are priced at \$5.00 generally—tomorrow at \$2.69



Latest Fall and Autumn Styles in Tailored Suits, Costumes, Jackets, Skirts

Our stock of fine suits, costumes, etc., is now at its best, and it offers untold advantages to the women in Omaha and vicinity. You'll find the styles correct and the prices in keeping with our business methods of selling at the lowest prices.

\$1900 For new fall and autumn suits that are worth \$25.00 and \$27.50—They are made of all wool venetian cloth in all the latest colorings, in etons, blouse and Norfolk styles, 5 and 7 gore skirts, entire skirt drop silk lined, jackets all silk lined—these are the most fashionable garments ever shown at that figure

\$14.85 for silk lined sample suits, all the nobby wool fabrics, blouse and eton styles, oxford and other popular shades, superbly tailored, specials at \$14.85.

Wool dress skirts in fine Venetians, chevots, pebble chevots, homspuns, etc., very swell in style, large flounces and ruffles, with best wearing linings, taffeta and satin stitched trimmings, 29 different styles to select from, at \$4.98

Walking Skirts—we show the largest and most complete line in the city—stitched flares and flounces, self strap trimmings—all colors, all weights, they range in price from \$16.50 to \$4.98

Stylish Newmarkets—made of all wool kerseys and other choice materials, all colors, a large variety of styles—we offer exceedingly good values at \$4.750

27-inch Box Coats, half fitting backs, made of kersey, chevots, meltons and trizees, storm or coat collars, quarter lined, trimmed revers and cuffs, \$7.50

42-inch Automobiles, half and tight fitting backs, overlapped and stitched design, seam, full satin lining, storm and coat collars, with bell or turn back cuffs, all colors \$9.98

Misses' Stylish Automobiles made of kersey, etc.—handsome shades of castor, red and navies, beautifully tailored, special values at \$4.98

FUR SPECIALS.

Ladies' Scarfs—full cluster—six large tails—made of imitation stone marten—only \$2.98 \$4.98 for fine large marten clusters—made with tails and heads—others at \$5.98 and up to \$29.00.



Sale of Winter Underwear

Large bargain counter with big lots of misses', children's and boys' vests, pants and drawers, all sizes, in fine and heavy ribbed, also fleece lined—worth regular up to 20c—go at 19c

350 dozen ladies' vests and pants made of nice fine Egyptian cotton, medium weight ribbed, and light fleece lined, all sizes—worth up to 25c—go at 19c

Ladies' vests and pants, made of fine Egyptian cotton—in ecrú and silver gray—fine and heavy ribbed—plain and nice, soft fleece lined—in all sizes—worth regular up to \$1.00—go at 25c-50c

Ladies' perfect fitting union suits, fine wool, Florence style—made to button across chest—on sale at 69c



Special Bargains in Basement for Monday

One large counter imitation French flannel remnants at 7 1/2c yard.

One counter all new patterns, yard wide, imitation French flannel remnants, 11c yard.

One big counter extra heavy outing flannel at 8 1/2c yard.

One big counter extra heavy Shaker flannel at 6 1/2c yard.

One lot swansdown flannel 7 1/2c yard; worth 15c.

Light colored outing flannel, one big lot at 5c yard.

Big lot of remnants, all widths sheeting, 10c yard.

One counter of all kinds plain and fancy wool eiderdown flannel at 19c yard.

Mercerized black sateen—worth 40c, at 19c yard.

Indigo blue prints at 4 1/2c yard.

Fancy lace striped and checked white goods 12 1/2c yard.

Plain India linon 10c yard.

One lot of remnants of all lengths of toweling 10c each.

Remarkable Hosiery Bargains

Ladies', misses' and children's fast black hosiery, full seamless, in fine and heavy ribbed, some with plain double soles and spiced heels—worth regular up to 10c to 20c pair—go at 10c

Boys' and girls' extra heavy ribbed, plain and fleeced hosiery, with double knees and spiced soles—worth 25c pair, go at 12 1/2c

Ladies' full seamless Fast Black Hose, plain and fancy ribbed, all-over face effects, drop stitch hose, worth up to 25c pair, go at 18c

Ladies' finest imported Hosiery, all full regular made, fancy stripes, figures—some with split soles—great variety of styles—worth up to 75c pair—go at 25c

Omaha's Best Clothing House

That's what we are. Everything that goes to make a clothing store the best in a city is here. The best workmanship, the best materials, the best and newest correct styles, the best and greatest assortment are all here. A strictly and absolutely one price system, and guarantee of quality and wear are essential features with us, and yet, withal, our prices are invariably lower than you would expect. In a word, there is nothing to improve upon in our clothing department.

At \$7.45 we offer substantial and stylish Suits and Overcoats in the newest checks and broken plaid mixtures and colorings. Positively guaranteed equal to the best \$10 suit or overcoat sold elsewhere in Omaha.

At \$12.45 we offer men's fine Suits and Overcoats made of extra grade woolsens, and in every respect superior to garments sold elsewhere at \$15 and \$18. We guarantee a perfect fit in every case, and we'll make any alterations such as are required, free of charge. Your choice at this price is almost unlimited. The fact that we are sole agents for ROGERS, PEET & CO.'S celebrated clothing is proof positive that the clothing we sell is the best and most fashionable of all—everywhere men who dress correctly want these garments—our line of fall and winter suits and overcoats made by Rogers, Peet & Co. is a revelation to Omaha men, of how extremely good ready-to-wear clothing can be—we have a full line of \$15 to \$35 line of them (suits and overcoats), from \$15 to \$35

A Watch Given Away With Every Boys' Suit

Boys' Knee Pants Suits at \$1.50—Two and three-piece suits (for boys in ages from 3 to 16), made of strong woolen materials—regular price \$2.50—go at 1.50

Boys' Guaranteed Suits at \$1.98—No mother can possibly pass these suits—they are the best of all wool cassimeres and Scotch chevots—sewed throughout with silk—every seam reinforced—each suit guaranteed to be worth four dollars—on sale at 1.98

Young Men's Suits and Overcoats—For young men and boys (in ages 12 to 20 years), all the latest styles and newest fabrics, at 3.98

Young Men's Suits and Overcoats from \$5 to \$12.50—This gives you a choice of 200 new styles of boys' and young men's most fashionable suits and overcoats—every up-to-date garment is shown and the finest materials and best tailoring are the essentials of the line at these prices.

SPECIAL—We show an extremely good and large line of boys' and child's suits and overcoats, from \$2.98 to \$5.00.



Men's Furnishings

Very Special Offers for Monday.

Men's extra weight soft laundered shirts with two separate collars and detached cuffs, good 75c values at 49c

Men's strictly all wool flannel overshirts in four different shades, all \$2.00 values, 1.25

Men's fine weight fleece lined shirts and drawers, all sizes, nicely finished garments, 35c

Men's fine lamb's wool and camel's hair shirts and drawers, worth up to \$1.75 a garment, on sale at 98c

Men's fleece lined jersey gloves also Scotch wool gloves—50c values—at 25c

Men's oil tan calf gloves, also saranac and asbestos gloves and mitts, lined and unlined—worth \$1.50—on sale at 75c

Men's reversible all silk four-in-hand ties—also tecks, band and shield bows, 25c and 50c qualities—at 15c

Men's new imperials, four-in-hand ties and tecks—worth 25c—on sale at 25c



New Fall Styles in Men's Hats

We have a complete line of men's derby and fedora hats, in all the latest Fall styles and shapes, including Youman, Knox, Stetson, etc. Our prices are from 50c to \$1.00 less than the average hat store asks for the same styles and the identical qualities—\$1, \$1.50, \$2, \$2.50

We offer a splendid line of boys' hats in stiff, fedora and golf shapes, in all the latest colors, at 98c

Everything that is new in boys' and children's hats and caps can be found in our boys' hat department on the 2nd floor—golf and yacht styles prevail—they come in all colors—special values at 25c, 45c



The Very Best Shoes in Omaha

About 2,000 pair of ladies' extremely fine welt and turn sole shoes, made by the finest shoe makers in America—regular selling price of these shoes would be from \$4.50 to \$6 pair—our special opening price will be \$3, \$3.50 and \$4.

We place on sale over 6,000 pairs of ladies' fine sewed shoes, in lace and button, in black and a beautiful shade of winter tan. These shoes were made to sell this fall at \$3 and \$4 a pair.

We have every size and every width in each style and there are 42 styles, in all the different weights of sole—medium, light and heavy, plain or patent tipped toes, not an old style in the lot—every one of them made for this fall's trade. Take your choice during the opening sale for 1.98



Big and Little Boys' Shoes—Every pair warranted.

We put on sale Monday a dozen different styles of boys', youths' and little men's shoes—made to our own special order—out of personally selected skins, and with the best skilled labor. Every pair perfectly fitted and guaranteed in every possible way. Prices run from 98c to \$1.25, \$1.50, \$1.75, \$2, \$2.50

Misses' and Child's Shoes—Every pair warranted.

We are pleased to be able to offer tomorrow the finest and best line of misses', children's and infants' shoes ever brought to Omaha. It embraces every new and proper style. We have given the most particular care to the selection of leather used in these shoes and we positively guarantee each and every pair. We have shoes suitable for any and every possible occasion. Prices range from 50c to \$1.00 in the infants' shoes, and from 75c to \$2.50 in child's and misses' shoes.

Special Sales of Shoes

ON BARGAIN SQUARE

In Basement Ladies' warm slippers 29c Ladies' Strap Sandals 75c Ladies' good kid shoes 98c Men's shoes 98c only infants' soft Moccasins 10c

Extra Special on Main Floor MEN'S Rubber Heel Calfskin Shoes—\$1.89

Men's Swell Shoes In all the new styles, \$2.50, \$3.00, \$3.50, \$4.00 and \$5.00.

BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE BOSTON STORE