12

When you visit Omaha make Boston Store your head-All next week-during the Akquarters. Arrange to meet your friends here, get BOSTON STORE Sar-Ben Festivities-half fare your parcels che cked in our check room, make use of our rates will be in effect on all roads waiting rooms, lava tories, etc., it all costs you nothing. coming into Omaha. The sights will be won-We have a special reception room for ladies. Ask our floor walker to direct you. Our restaurant (in basement) serves meals at popular prices. derful-and you can save enough money on your purchases to pay for your trip. . . . . . . . Souvenirs Free-Ask for them. Six Days # Greatest Bargain Giving Ever Known Beginning Monday and Continuing Every Day to Saturday Night WE will sell the best and most desirable grades of NEW FALL AND WINTER MERCHANDISE at prices that will astound and delight the multitudes. We will forcibly demonstrate to the thousands of visitors in the city that BOSTON STORE GIVES THE BEST VALUES. Omaha people know this, but we want every VISITOR to know it-and they undoubtedly will know it if they attend this sale. You NEVER had a BETTER opportunity BOSTON STORE NEW FIRE PROOF BUILDIN New Fall Dress Goods and Silks Priced Low **Opening Sale of Suits and Skirts Opening Sale of Millinery** All the most desirable goods and newest We are showing the swellest creations in im-fashions in new fall materials and weaves We ported silks, novelties of the most cor-Special Showing of in this immense assortment, comprising broad- rect styles suitable for entire costumes, walk-**Trimmed Hats** cloths, venetians, granite cloths, basket weaves, ing skirts and waists. all wool Russian crash effects, hop sacking, \$10, \$12 and \$15 ELEGANT NEW PERSIAN AND OMBRE EFFECTS IN NEW camel's hair, cheviots, whipcords and many crepe meteor; figure4 crepe de chine, new Terry poplins, new fancy stripes and plaid skirtings. printed warps, new satin cameleons, new satin Lumineaux, new peau de gant, and swell exclusive patterns in gren-FOR HEAVY BLACK AND COLORED PIEROLAS, addines and mousseline, at, yard, \$1.00, \$1.39, \$1.50 ity of millinery artists fail 49c For HEAVY BLACK AND COLORED PERCEAS, cheviots, storm serges, French serges, all of them pure wool, extra wide goods, in all the fail colorings, including black, many of them worth up to \$1.00 NEW VELVET CORDS AND COSTUME VELUT new colorings, these are the new velvet fabrics for absolutely. Not so with us. We pride ourselves more on NEW VELVET CORDS AND COSTUME VELUTINAS, ALL hats at these figures than new colorings, these are the new velvet fabrics for 1.000 per yard at any others for the reason vard, on sale on front bargain square at 49c. that we are allowed enough FOR ALL WOOL CASHMERE, PLAIN AND COL-29c FOR ALL WOOL CASHALLAL, 1 and of colors, silk and wool novelties for entire suits, on bargain latitude to bring the French masterpieces right up to the perfection point, thus effecting for real swell dressers and millinery connoisseurs a saving of over square at 29c yard. 100 per cent. Your presence is solicited at this spa-French Flannels. FOR AN IMMENSE ASSORTMENT OF NEW 49c French fannels, in pelka dots, floral designs on light and dark grounds, and plain colors, with silk stripe and dark grounds, and plain colors, with silk stripe running through, for kimonas, waists and children's dresses, sold in all other stores at 85c yard, on bargain square Trimmed Hats at Three Ninety-eight at 49e yard. -In this division will be found a 98c FOR NEW CLAY WORSTEDS, VERETING, two-toned camel's hair, heavy homespuns, suitable for skirts or entire suits, in maxy blues and black, every yard worth from \$1.50 to \$2.60, while they last FOR NEW 'CLAY WORSTEDS, VENETIANS, host of charming conceits designed by our best artists, who pay that same minute attention to detail in the in our dress goods department at 95c yard. construction of these hats as if they FOR 52 and 54-INCH BLACK DRESS GOODS IN ALL THE NEW WEAVES, UNFINISHED WORSTEDS, 1.50 FOR 52 and 54-INCH BLACK DRESS GOODS IN ALL THE NEW WEAVES, UNFINI-clay worsteds, broadcloths, venetian cloths, all on sale in dress goods department were worth ten times the price. Thus you get the best styles and good ma-terials at a very low \$398 price. They are \$7 hats elsewhere, at ... A very stylish Walking Skirt of the We Do the Largest Linen Business in the West new hairline men's wear cloths, with Ten styles of ladies' street hatsflounce and 28 rows of fine stitching draped with silk and ornamentsfor the reason that we sell better linens for less money than can be bought anywhere else. Our linens on bottom, black with black, or blue regular \$1.75 valuesfrom with white-a real \$6.75 are mostly all of our own importation, thereby saving all middlemen's profits. We retail linens Some very dressy Skirts of black At present we are selling 70-inch extra point d'esprit net, with rows of narrow

THE OMAHA DAILY BEE: SUNDAY, SEPTEMBER 15, 1901.

68-inch soft finish, very fine, snow white double faced satin damask, elegant de-signs at 59c yard. 54 size napkins to match at \$1.59 dozen. 72-inch extra heavy, bleached German da-mask, and 72-inch extra heavy all linen Irish cream damask, and 72-inch full bleach-ed satin damask, all at one price 69c yard, most dealers get \$1.00 yard. Napkins to match this at \$2.98 dozen. 72-Inch very fine, heavy full bleached satin

bleached, all linen, satin damask at

Soc. yard.

22-inch full bleached satin damask, new and beautiful patterns, \$1.35 yard. Napkins to match at \$4.59. This damask generally retails at \$2.00 yard, and the nap-kins at \$7.59 dozen. SPECIAL OFFERING IN NAPKINS. All the heavy silver bleached and full bleached napkins, \$1.25 dozen, generally sell at \$1.98 dozen.

from

ribbon ruching set close together over

the entire skirt, chiffon flounce on

bottom and ruffled taffeta drop skirt,

We cordially invite you to inspeet our display of new fall suits, wraps, waists, separate skirts, tailor-made gowns, etc., Everything we show we guarantee is correct for this coming fail season. and just to add interest to the occasion we will offer the following spatial inducements:

Correct Styles in Tailored Suits. Tailored Suits, made of all wool bloadcloth, cheviots and Venetians, new blouse styles, some with corded back and front in new fancy designs, skirts with two rows of cluster tucks on the front, made with high flounce in back, with stitched folds of peau de s around, colors black, \$1750 blue and red, at ........................

Ladics' Walking Skirts, in the new blouse styles, tight-fitting effeets, new French dip shirts with high flounce, some taffeta lined, in etamines, broadcloths, Venetians, etc., all \$1485 at .....

An excellent suit, made of fine cheviot, button eton coat, all silk lined throughout, ruffle drop skirts, finely stitched flounce skirt, coat finished with strapping of silk black, navy blue or \$2150 red, with lining to match, at .....

A handsome Taffeta Silk Skirt trimmed with ribbon and ruching all around, well made and shapely in every way. Our opening sale price

## \$5 to \$12.50

Correct Styles in Ulsters & Automobiles The new Automobiles and Ulsters, made of melton and covert cloththese will be THE style this year and we are showing the correct thing in these popular garments from

9.98 to 24.50

cial showing.

Trimmed Hats at Five Dollars-A large number of cleverly executed copies of some of our imported hats. as well as a splendid collection of our own ideas. Five dollar hats are a specialty with us, and we say without reservation that we produce the best hats at that price \$500 America .....

100 excellently trimmed hats that would readily sell for \$4.00 and \$5.00 go on sale tomorrow \$2.49

400 prettily trimmed children's hats, in all the new and desirable colors. These hats are produced to meet the popular demand for stylish, yet inexpensive hats. 

