THE OMAHA DAILY BEE: THURSDAY, SEPTEMBER 5, 1901.



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# A SALE BEYOND COMPARISON EITHER IN SURPASSING BARGAINS OR WONDERFUL VARIETY OF GOODS

Owing to the enormous quantities of goods to be arranged it was simply impossible to wait on the crowds of people to the satisfaction of all. We have put on extra salespeople in every department and have arranged the goods to make selection easy.

#### Thursday, Friday and Saturday's Sales will surpass all former efforts in up-to-date selling. It is not a question of price, the goods must be sold regardless of value. 15c Outing Flannels for 3c, 18c Percales at 5c. 12c Domets at 3c.

Gigantic stock of silks on sale at 25c to 40c on the dollar. Cotton goods, wash goods, linings at about one-tenth their real value. Newest styles in Fall Dress Goods at less than half regular prices. Furnishing goods almost given away in this sale. From the basement, in the bargain room, in every department of the "Big Store" the very best goods manufactured are on sale at the most ridiculously low figures ever named.

Successful Furniture Selling.

China Department.

#### DURING THIS GIGANTIC SALE THE GREAT PUBLIC THAT MADE THE "BIG STORE" POSSIBLE CAN REAP THE RICHEST HARVEST OF BARGAINS EVER OFFERED BY ANY HOUSE IN AMERICA.

### In the Cloak Department

All other sales fade into insignificance in the face of the bargains we offer in this great sale.



Your choice of 100 dozen Shirt Waists-some of them have sold as high as 25c \$2.50-for ..... Your choice of 50 dozen Percale and Lawn Wrappers, deep flounce, that 35c have sold up to \$1.50, for ..... Your choice of 100 Women's Suits, value up 8.98 to \$25.00, as shown in our window, for ..... Jackets, value up to \$22.50, for...5.00 Your choice of 200 Silk Waists 2.95 that sold up as high as \$6.00, for Your choice of 200 early fall Jackets, in all colors, value up to \$10.00, 2.75for ....... Your choice of 200 children's Jackets, sizes early fall, value up to \$5, for .... 2.50 Your choice of 75 capes, value up to \$5.00 for 90c Your choice of 50 Silk Dress Skirts, value double, for ..... 4,90 Your choice of one table of 200 Skirts, made of very best 

Your choice of 400 ladies' Silk Underskirts, in black and Your choice of 100 rainy-day Skirts, several rows of stitching on the bottom, value up to \$5.00, for ..... 1.60



Nebraska Oat Meal, per pound, 2%c. Ohio Oat Meal, per pound 3c. Steel Cut Oat Meal, per pound, 3c. Hand picked Navy Beans, 6c. New white Lima Beans, 712c. Green Peas. (dried), 5c Marrowfat Peas, (dried), 51/2c. Split Peas, (dried), 3½c. Pearl Barley, 3%c. Fine Sago, per pound, 4c Imported Sago, 8%c. Tapioca Flake, 5c. Pearl Tapioca, 7%c.

Grand Meat Sale Thursday. Fotted Meats, assorted, 3%c. Veal Loaf, per can, 9c.

Cooked Compressed Corn Beef, per can. 12 cents Frankfurt Sausages, 7%c. No. 1 Sugar Cured Hams, 11%c. Good Salt Pork, Sc. Cheese. Crown Brand Iowa Cream, 10c. Challenge Brand Vermont Cream, 12%c.

Mysost Limberger Cheese, 14c. Fancy Wisconsin Brick, 14c. Fruit. We carry a full line of choice fresh fruits.

Thursday, Peaches, per basket, 20c.

Extra fancy Rio Coffee, 1256c. Choice Golden Rio, 15c. Superior Java and Mocha, 30c, or 4 lbs. for \$1.00. Mandelling Java and Mocha, 35c, or

lbs. for \$1.00.

A few of our specials:

Teas and Coffees

New crop Tea Siftings, only 19c.

Moyune Gunpowder Tea, 43c.

Fancy selected Sun Dried Japan, 35c.

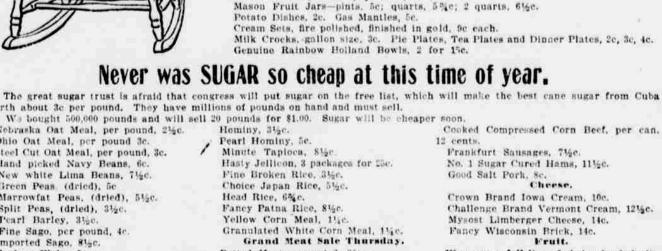
Choice new Basket Fired Japan, 48c.

India Ceylon, worth \$1.00 lb., only 50c.

#### Sheet Music

We can save you money on Sheet Music.

All the music from the comic opera "Florodora" for sale in our music department at reunded prices.



## Grand Embroidery Sale

25c to 50c Embroideries—on sale Thurs 5c to 15c
All-over Embroideries—worth 50c to 35c to 50c \$2.00 yard—on sale Thursday—yard
\$3.00 All-over Embroideries
\$5.00 All-over Embroideries \$3.00
75c Skirt Flounce Embroideries
\$1.00 Skirt Flounce Embroideries
\$1.50 Skirt Flounce Embroideries75c

ON	SALE THURSDAY.	<b>引機機械</b> 目示
20c fine Pearl Buttons,	per dozen	
15c fine Pearl Buttons,	per dozen	3c
5c fine Pearl Buttons,	per dozen	<b>ic</b>
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Think of it. Pearl buttons for 1c per dozen. ON SALE THURSDAY.

