

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, APRIL 28, 1901.

SINGLE COPY FIVE CENTS.

HAYDEN'S The Greatest Clothing Sale HAYDEN'S In the History of America.

Selling the Stein-Bloch Clothing at 50c On the Dollar.

This Great Sale will be continued until every suit is sold

The crowds Saturday carrying away suits gave evidence that the values offered are undoubtedly the greatest ever presented to clothing buyers.

In addition to the Stein-Bloch suits we have placed on sale a great variety of spring suits, bought late from such well known makes as H. S. & M., B. Kuppenheimer & Co., Max Ernst, which we will put on sale—(worth double)—at

\$5.00, \$7.50, \$10.00

Grand special sale on children's vestee, sailor, Russian blouse, 3-piece suits and double breasted, knee pants suits at \$1.50, \$2.50, \$3.75 and \$5.00.

Young men's elegantly tailored suits, sizes 13 to 19, at \$3.75, \$5.00, \$6.50, \$7.50 and \$10.00.

1,602 men's and youth's finest tailor-made suits at 50c on the dollar

NOTE—The Stein-Bloch Co., Rochester, N. Y., has been in the tailoring business for over half a century. From Portland, Oregon to Portland, Me.—they are known as the only makers of highest grade, hand made clothing.

AT THE BEGINNING OF THE SEASON THEY GAVE US THE EXCLUSIVE SALE of their clothing in this section and to introduce this line to the people of Omaha and vicinity, they decided to close out the remainder of this season's spring stock at a great sacrifice as above stated, enabling us to give the wearers of good clothing a chance to buy the Stein-Bloch clothing—the finest made, for a great deal less than the cheapest makes often advertised as bargains by other stores.

THE STORY OF THE PURCHASE OF THIS STOCK IS TOLD IN THE TELEGRAMS ABOVE.

Our offer was ridiculously low, but was accepted and the goods are here marked at sensational prices. Every garment in this lot was made for this season's wear and has the STEIN-BLOCH label on it. Look for it. It is your guarantee for distinctive style, durability and permanent perfect fit.



POSTAL TELEGRAPH-CABLE COMPANY IN CONNECTION WITH THE COMMERCIAL CABLE COMPANY

TELEGRAM 418P

Number 6 Ex Sent By J.C. Recd By N 27 Collect

Dated Chicago Ills 16 To Hayden Bros. Omaha

Have bought entire remainder of the Stein-Bloch Co spring stock at fifty cents on the dollar—consisting of about seventeen hundred men's and youths suits

J. A. Swanson

Come Monday for the greatest genuine clothing bargains in your lives

The fabrics consist of the very finest foreign and domestic worsteds, tweeds, chevots, worsteds and unfinished worsteds, in best patterns; made up in the new military, 3 and 4 button cutaway, sacks, swell English walking coat styles, padded broad shoulder new sacks, varsity sack style, double breasted sack styles—in fact every desirable up-to-date style. Every suit is lined with the best \$1.50 quality Princess serge; every garment is silk sewed throughout; linings, buttons and trimmings match the fabrics in each suit, in color and harmonize in every way. Button holes and lapels are all hand made; buttons are sewed on by hand; hand-padded under collar; EVERY SUIT MADE TO RETAIL, AND ARE RETAILED IN OTHER CITIES AT \$25.00 TO \$40.00.

The Stein-Bloch Co. and Hayden Bros have placed this big lot on sale at the ridiculously low prices named below as an advertisement for our great clothing department, and the future sales of Stein-Bloch clothing that will result.

Take your choice of the entire lot Monday at \$7.50, \$10.00 and \$15.00

These suits come in all regular sizes from 32 to 44 breast measure, including slims and stouts—perfect fit guaranteed—your money back for the asking.

Selling the Stein-Bloch Clothing at 50c on the dollar.

HAYDEN BROS.

Selling the Stein-Bloch Clothing at 50c on the Dollar

HAYDEN'S HAYDEN'S HAYDEN'S HAYDEN'S HAYDEN'S HAYDEN'S HAYDEN'S

Furniture Buying. There are three ways to buy furniture. FIRST—You can go to the small dealer...

White Dress Goods. A large stock of Lawns, Dimity, Batistes and Nainsook. All the latest novelties in domestic and imported shirt waist goods.

Great Sale on Shoes of Quality Monday. The lowest prices ever made on fine standard makes of shoes. We have you \$1.00 to \$2.00 on every pair...

Grand Special Dress Goods Sale. We have just purchased 800 pieces of Wool Dress Goods from the Botany Mills, Passaic, N. J., and will go on sale at \$2.00 Monday morning.

A Great Silk Sale. The most important sale is the big silk sale. Now is just the right time to buy silks. Complete stock, enormous quantity—beholders assortments from which to choose.

Sheet Music Sale. We want this to catch your eye. Tomorrow we will place on sale the following choice sheet music, only 10c per copy; by mail, 15c.

\$2,000 Bricks \$1.00. The greatest reduction ever made in staple merchandise will take place Monday at Hayden Bros. These are the famous Auditorium brand bricks that recently sold at public auction as high as \$2.00; by buying them in immense quantities we are able to offer them Monday and as long as they last for \$1.00.

White Dress Goods. A large stock of Lawns, Dimity, Batistes and Nainsook. All the latest novelties in domestic and imported shirt waist goods.

Wash Dress Goods. Have you been through this department the last few weeks? Have you thought of any special color, flaire or kind of material you would like to have for your shirt waists or dresses for summer?

Hardware, Stoves and House Furnishings. These prices will save you money—Seasonable goods. Rubber Garden Hose, Hardwood Hose Reel, Garden Rakes, Garden Hoes, Six-foot Step-Ladders, All White Clothes Baskets, Double-cut Pruning Saw, Grass Hooks, solid steel, Laundry Sifters, per square foot, Screen Wire, per square foot, The best Rotary Washer on earth, Seven dozen Clothespins, Solid Steel Wringers, Folding Ironing Board, THE BEST KEROSENE GASOLINE STOVE, The Insurance Safety Gasoline Stove, 10,000 yards of plain goods, novelties, plaids and other fine goods for children's school dresses, at 10c, 15c, 20c, 25c and 30c yard.

Carpets. Now is the time of year you are interested in carpets. We were never in better position to supply your wants in price, quality and patterns, than at this low priced bargain sale.

China Department. A genuine, bargain—line full cut glass water bottle or carafe, regularly sold at from \$7.00 to \$10.00, only have six dozen of Clark's rich American cut glass. 12-piece decorated toilet sets, with lar. 24-piece decorated cup and saucers and all size plates, at 50c.

Ridpath's History of the World. This monumental work has never been sold for less than \$66, but, by having secured a special edition of this greatest of all histories of the world, we are able to furnish it to you at nearly half the actual selling price that 5000 other people have paid for it.

How You Can Buy It at Half Price, with Only \$1.00 to Pay Now. Send us \$1.00, together with the coupon (properly filled out). Full Set is Sent at Once.

HAYDEN BROS.