ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, APRIL 28, 1901.

SINGLE COPY FIVE CENTS.

EN's The Greatest Clothing Sale

In the History of America.

Selling the Stein-

Bloch Clothing at 50c On the Dollar.

This Great Sale will be continued until every suit is sold

The crowds Saturday carrying away suits gave evidence that the values offered are undoubtedly the greatest ever presented to clothing buyers.

In addition to the Stein-Bloch suits we have placed on sale a great variety of spring suits, bought late from such well known makes as H. S. & M., B. Kuppenheimer & Co., Max Ernst, which we will put on sale-(worth double)-at

\$5.00, \$7.50, \$10.00

Grand special sale on children's vestee, sailor, Russian blouse, 3-piece suits and double breasted, knee pants suits at \$1.50, \$2.50, \$3.75 and \$5.00.

Young men's elegantly tailored suits, sizes 13 to 19, at \$3.75, \$5.00, \$6.50, \$7.50 and \$10.00.

POSTAL TELEGRAPH-CABLE COMPANY IN COMPANY THE COMMERCIAL CABLE COMPANY ALBERT B. CHANDLER, President. 4. D. STEVENS, Secry. WM. H. BAXER, V. P. & G. M. JOHN W. MACKAY, President ALBERT BECK, Sec'y. GEO. G. WARD, V. P. 4 4 The Postal Telegraph Cable Company transmits and delivers this message subject to the terms and conditions printed on the back of this place REC'D BY 6 Ex N J.C 27 Collect

Dated Chicago Illa 16

To_Hayden Bros.

Omaha

Apl 16.-01

Kereiven at

WHERE ANY REPLY SHOULD BE SENT

at fifty costs on the dollar consisting of about seventeen hundred men's and youths suits

Have bought entire remainder of the Stein-Bloch Co spring stock

J. A. Swanson

1,602 men's and youth's finest tailormade suits at 50c on the dollar be compared in

tailoring, fit and fabric, with the \$40.00 and \$50.00 made-to-measure kind. NOTE-The Stein-Bloch Co., Rochester, N. Y., has been in the tailoring business for over half a century. From Portland, Oregon to Portland, Me.-they are known as the only

AT THE BEGINNING OF THE SEASON THEY GAVE US THE EXCLUSIVE SALE of their clothing in this section and to introduce this line to the people of Omaha and vicinity, they decided to close out the remainder of this season's spring stock at a great sacrifice as above stated, enabling us to give the wearers of good clothing a chance to buy the Stein-Bloch clothing -the finest made, for a great deal less than the cheapest makes often advertised as bargains by other stores.

THE STORY OF THE PURCHASE OF THIS STOCK IS TOLD IN THE TELEGRAMS ABOVE.

Our offer was ridiculously low, but was accepted and the goods are here marked at sensational prices. Every garment in this lot was made for this season's wear and has the STEIN-BLOCH label on it. Look for it. It is your guarantee for distinctive style, durability and per manent perfect fit.



Come Monday for the greatest genuine clothing bargains in your lives The fabrics consist of the very finest foreign and do-

mestic worsteds, tweeds, cheviots, worsteds and unfinished worsteds, in best patterns; made up in the new military, 3 and 4 button cutaway, sacks, swell English walking coat styles, padded broad shoulder new sacks, varsity sack style, double breasted sack styles-in fact every desirable up-to-date style Every suit is lined with the best \$1.50 quality Princess serge; every garment is silk sewed throughout; linings, buttons and trimmings match the fabrics in each suit, in color and harmonize in every way. Button holes and lapels are all hand made; buttons are sewed on by hand; hand-padded under collar; EVERY SUIT MADE TO RETAIL, AND ARE RETAILED IN OTHER CITIES AT \$25.00 TO \$40.00.

The Stein-Bloch Co. and Hayden Bros have placed this big lot on sale at the ridiculously low prices named below as an advertisement for our great clothing department, and the future sales of Stein-Bloch clothing that will result.

Take your choice of the entire lot Monday at

U. DIU.UU and B

These suits come in all regular sizes from 32 to 44 breast measure, including slims and stouts-perfect fit guaranteed-your money back for the asking.

Selling the Stein-Bloch Clothing at 50c on the dollar.

makers of highest grade, hand made clothing.

Selling the Stein-Bloch Clothing at 50c on the Dollar

HAYDEN'S HAY

Furniture Buying



There are three ways to buy furniture, FIRST-You can go to the small dealer, whose stock is limited, and while his prices may be all right, still he cannot show you

SECOND-The large furniture stores,

THIRD—The department store, the legitimate result of 20th century civilization, where the furniture is the product of the best furniture factories in the country, which factories rush for the large cash orders of these stores, where carload after carload is bought for cash, every cent of discount taken off, thereby bringing the cost down to bedrock, and making it easy to retail these goods, as they are made right, bought right and sold at the lowest prices. We are in the vanguard of this price cutting. We have built our business on this principle and are better able today than over before to make you the lowest price on reliable furniture, and only ask you to give us the chance to show you 5 floors, 65x120, full of as line goods as you can see anywhere.

gon to give us the chance to show you a floors, estile, full of as fine goods as you can see anywhere.

From now on we will make it an object for you to see us before you buy. We will let nothing stop us from making the price meet your ideas, and if the goods will not stand the inspection of any expert you may bring we do not ask your trade.

HERE ARE SOME OF THE PRICES THAT HAVE MADE US FAMOUS.

White enamel metal bed, 4-5 or 3-5 size, head of inches high, foot 45½, a strong, plain and durable bed, for \$1.95.

Another, heavier, with more brass trimmings, for \$2.50.

Brass rail bed, a showy bed, for \$4.95.

Same bed, any color, bow foot, for \$5.85.

Dressing table, quarter-sawed golden oak, fancy French plate mirror, fitted with drawer, for \$6.95.

Music cabinet, birch, mahogany finish, \$1.56. Same, with brass rail or plate mirror, \$4.25.

Oak desk, golden finish, polished, \$4.85.

13.5. Same, with brass rail or plate mirror, \$4.25.

Oak desk, golden finish, polished, \$4.85.
Oak chiffonier, 5 drawers, serpentine top 18x33 bevel plate 17x30, for \$6.85, without mirror, \$5.85. Odd dressers, \$7.75, \$8.50 and \$3.50. Four styles serpentine top, golden oak, well made and finished at \$6.36, \$10.50, \$11.50 and \$12.50; pattern plate mirrors, Plate rack, \$56.

23-theh music rack, shelves 12x17, 36c.
Jardinere stands, oak, golden finish, 75c.
Oak sideboard, serpentine top, drawers, \$1.85.

White Dress Goods

and Nainsook.
All the latest novelties in domestic and All the latest novelties in domestic and imported Shirt Waist goods.

We carry the largest and best assorted stock of these goods west of Chicago.
India Linens, from 6½c, 7½c, 3c, 19c, 12½c, 15c, 20c yard.
Persian Linens, extra fine quality, 15c, 18c, 20c, 22½c yard.
Dimity, worth 20c to 25c yd., Monday at 15c, 20c pairs of men's fine \$3.00 vici kid, welt 15c, 20c, 22.5c. 1214c yd. 42-inch Victoria Lawn, Monday at 1214c yd. Checked white goods, worth 20c yd., at

12\(\frac{1}{2}\)e yd.

Plain Nainsook at 1\(\frac{1}{2}\)e, 20c, 25c yd.

Long cloth, worth 15c yd., Monday, 7\(\frac{1}{2}\)e yard.

Long cloth, extra quality, 12-yd. bolts, 98c Opera Batiste, best quality, 60c to 60c yd. India Batiste, 40c to 45c yd. Swiss Mull extra fine quality, 35c, 40c, 45c yd.
Special attention paid to mail orders.
MUSLIN DEPT.
Extra heavy, yard-wide, Unbleached Mus-

Extra heavy, yard-wide, Unbleached Mus-lin, at 4½c.

Bleached Muslin, good quality, at 5c yd.
Good quality Cambric, at 6c yd.
D. & H. Cambric, 15 yds for \$1.00.
42-inch Pepperell, at 10c yd.
8-4 Brown Sheeting, 15c yd.
9-4 Brown Sheeting, 15c yd.
8-4 Bleached Sheeting, 100-2c yd.
9-4 Bloached Sheeting, 15c yd.

Dimities, every color, make and design, from 10c to 50c.

Batistes, wonderful colorings and effects, 15c to 75c yd.

Swisses, plain, fancy and embroidered. 18c to 82c0 yard.

Grenadines, black, fancy and light colors, 15c to 75c yard.

Foulards, such a collection, no description would do them justice, 19c to \$1.25 yard.

Madras Cloth, all the finest grades and the chean ones, too, 19c to 59c.

Tissues, the popular waist fabric (real Scotch goods, 25c yard.

Linens, always in demand for waists, etc. a regular 60c grade, 32 inches wide, at 35c a yard.

We will continue to sell all the best makes of full yard wide Percales, the leading brands, light and dark colors, none worth less than 125c and 15c, all selling here at 10c a yard.

Write us for samples. Our Mail Order Department guarantees complete satisfaction.

China Department

A genuine Largain—a fine full cut glass vater bottle or carafe, regularly sold at rom \$5.00 to \$10.00, we only have six dozen of them, on sale at \$1.30 each. A full fine of Clark's rich American cut glass.

12-piece decorated toilet sets, with lar, 12-piece decorated toilet sets, with lar, 13-20.

Stains, varnishes, enamels and brushes, all at greatly reduced prices.

crystal glass, assortment gold finished.

25. Four styles serpentine top, golden ak, well made and finished, at 25.0, \$10.50. \$11.50 and \$12.50; pattern plate mirrors.

11.50 and \$12.50; pattern plate mirrors.

26-linch music rack, shelves 12x17, %c.
26-linch music rack, shelves 12x17,

Great Sale on Shoes tock of Lawns, Dimity, Batistes of Quality Mond ay

The lowest prices ever made on fine stand

sole shoes, on sale at \$1.97. 380 pairs of men's fine \$3.50 patent leather full dress congress shoes, on sale at \$1.97. The "CROSSETT" fine shoes for men i patent calf, valour calf and vici kid, \$5.0 quality shoe, on sale at \$3.50.

quality shoe, on sale at \$3.50.

The "STETSON," \$6.00 and \$7.00 hand-made shoes, for men, in all the new leathers and styles, at \$5.00.

LADIES SHOES.

460 pairs of ladies fine vici kid and patent leather \$3.00 dress shoes, on sale at \$1.97.

300 pairs of ladies \$2.00 vici kid and patent strap house slippers, at 98c.

Misses fine shoes at \$1.25 and \$1.50.

Child's fine shoes at \$1.25 and \$1.50.

Boys fine shoes at \$1.25 and \$1.50.

These prices will save you money-Sea

Hardware, Stoves and **House Furnishings**

SECOND—The large furniture stores, which are compelled to ask fancy prices. which often buy at the factories on long time, and while you can see the goods, are prevented from buying by the prohibitive profits asked.

THIRD—The department store, the legitimate result of 20th century civilization, where the furniture is the product of the best furniture factories in the country when they had such a magnificent collection, great variety and everything with factories rush for the large cash orders of these stores, where carload after carload is bought for cash, every cent of discount taken off, thereby bringing the discount taken off, thereby bring THE INSURANCE GASOLINE STOVE. The insurance Safety Gasoline Stove is the only one in which provision is made to prevent the escape of gasoline should the burner be accidentally blown out or left open, and is the only one that has a filter which allows nothing but the pure gasoline to pass, through it keeping your burner. to pass through it, keeping your burner perfectly clean. We will sell you one with three burners, with step, for \$12.49. REFRIGERATORS. REFRIGERATORS.
We have the Gurney, the Jewel, the Cold
Wave, etc. Can sell you one 24 Inches wide,
16 inches deep and 3s inches high, all hardwood, for \$7.95.

Wall Paper and Paints

Send in your mail orders.

best ready mixed paint on the market at Fine brussels carpet, 59c yard. Decorated cups and saucers and all size plates, at lac.

Crystal glass, assortment gold finished.

The come and see these bargains, Don't miss this sale.

Line carpets, 26 yard.

Just in, a delayed importation of matting Monday We put on sale the best line of matting and sever shown in the city.

China matting, loc yard up.

Grand Special Dress Goods Sale

We have just purchased 800 pieces of Wool Dress Goods from the Botony Mills, Passale, N. J., and will go on sale at 8:30 bewildering assortments from which to Flatterer and Scarf Dance, by Cham-Monday morning. Remember these are choose. EVERY SILK YOU WANT AND inade; Storm, by Weber; Intermezzo from new spring goods from the looms of Amer- AT JUST THE PRICE YOU WANT TO Cavalleria Rusticana; Second Rhapsody, by

prices will speak for themselves: COLORED DRESS GOODS. Botony Venetians, made to sell for 85c, n sale Monday at 45c. Botony Whipcords, made to sell at \$1.50, sale Monday at 85c Botony Broadcloths, made to sell at \$1.50.

Botony All-Wool Golf, made to sell for 1.25 - 49c: Botony Cheviots, made to sell at \$1.50, 89c Botony Serges, made to sell at \$1.00, 50c. Botony Henriettas, made to sell at \$1.00, Botony Nuns' Veiling, made to sell at

Botony Albatross, made to sell for 75c. Botony All-Wool Silk Stripe Challis, ande to sell for 85c, 43c. Botony Two-Faced Heavy Sultings, made to sell at \$3.00 per yard, Monday at \$1.48, BLACK DRESS GOODS.

Priestley's Fine Black Crepon, made to sell at \$3.00 yard, Monday at 79c. EXTRA SPECIALS FOR MONDAY.

6 yards of Wool Granadine, in black only, worth fac yard, entire pattern for 98c 4 yards of Black Figured Dress Goods, worth 75c yard. We sell entire pattern

10,000 yards of plain goods, novelties, plaids and other fine goods for children's school dresses, at 16c, 15c, 15c, 25c and 29c yard. 26 colors in the New Silk Striped Worsted

Crepe de Chine for shirt waists, was made to sell at 75c yard, 29c 10,000 yards of Strictly All-Wool and Silk Striped Challis at 29c, POSITIVELY no samples sent out of own on goods on sale for Monday, as the sale will close that day-but we will fill mail orders until Friday, if goods last that

Opening sale. Wall paper, paints and room mouldings, most complete assortment at a big saving in prices.

White blanks at 3c per roll up.

White blanks at 3c per roll up.

State in carpois. We were never in better position to supply your wants in price, quality and patterns, be it a low priced ingrain or a fine Axminster or Wilton. Your choice of the fine grades of all-wool Room mouldings at 114c per foot. The ingrains, 65c yard.

A Great Silk Sale

sale Monday, 25c

EXTRAORDINARY SPECIALS -Colored

BLACK DRESS GOODS.

PRIESTLEY LEADS THEM ALL.

Priestley's Black English Pierolus, our regular \$2.50 goods, on sale Monday at 38c.

Priestley's Fine Black Crepon, Bud.

novelty in both black and white, actually worth \$1.50 and \$2.00, on sale at 73c FINE SATIN FOULARD in pretty spray lesign, in about 8 different shades, fine uality, sold at \$1.00; these are real elegant and stylish, on sale at 50c.

MONDAY IS ALWAYS A BIG DAY ON

BLACK TAFFETAS-For this sale have got them marked down to the lowest Black Taffeta, 19-in, wide, sold regular

or 50c, on sale at 25c. Black Taffeta, 20-in. wide, sold regular for 75c, on sale at 39c. Black Taffeta, 22-in, wide, sold regular for 90c, on sale at 50c. Black Taffeta, 27-in. wide, sold regular for \$1.00, on sale at 590 Black Taffeta, 27-in. wide, sold regular Hlack Taffeta. 27-in. wide, sold regular for \$1.50, on sale at \$6c.

Black Taffeta. 27-in. wide, sold regular for \$2.5e, on sale at \$1.00.

Black Taffeta. 27-in. wide, sold regular for \$2.5e, on sale at \$1.20.

Black Taffeta. 27-in. wide, sold regular for \$2.25. on sale at \$1.25.

BLACK TAFFETA ARE NOW DIS-PLACING ALL OTHER FABRICS AS A \$KIRT MATERIAL.

WINSLOW TAFFETA—Famous for wear, famous for width, famous as the leading taffeta. famous as the most advertized taffeta in the world. We are the sole agents for Omaha.

WE FILL MAIL ORDERS—We send samples of any kind of silk you wantwirte and let us supply your wants in the slik line from the greatest stock west of New York.

Sheet Music Sale

The most important sale is the big slik We want this to catch your eye. Tomor-

ca's leading manufacturer. The following PAY. Note the prices these silks sold for- Liszt; Lust Hope, by Gottschalk; Fifth and note the startling reductions-everything is Sixth Nocturne, by Leybach; At Morn, by just the way we advertise. Come and see Godard; Second Valse, Second Mazurka and Fifth Waltz, by Godard; Cradle Song, by CHINA SILKS-Cream, white, black and Chopin, Flower Song, by Lange; Dance on all colors; about 50 pieces, all in Monday's the Lawn and Dancing Spirits, by Bohm; Home Longings, by Jungmann. We have BIG SALE ON COLORED TAFFETAS- a special edition of Piano Studies in the Fine stock, all shades, worth 56c; on sale Foreign Fingering, such desirable Sonatinas and Studies as Czerney, Duvernoys, Kohler, PURE SHLK, WHITE JAPANESE, 19) Loeschorn, Schmitts, Clementi and Kuhlan. olts, warranted to wash, worth 50c, on We cannot too highly recommend the first sale Monday, 25c.
ON BIG MAIN BARGAIN SQUARE 10c catalogue beautiful transcriptions every Taffeta 27-in, wide, worth \$1.09-black Taffetas, worth \$1.00-black China, worth \$1.00-black Taffetas, worth \$1.00-black Taffetas, worth \$1.00-black Taffetas, worth \$1.00-black Taffetas, worth \$1.00-black China, w Brocades, worth \$1.25. and \$1.25 and

\$2,000 Bricks \$1.00



The greatest reduction ever made in staple merchandise will take place Monday at Hayden Bres. These are the famous Auditorium brand bricks that recently sold at public auction as high as \$2,000; by buyng them in immense quantities we are able to offer them Monday and as long as they last for \$1.00. They are on the bargain counter. Only

ne load to a customer at this price.

lotion Specials for Monday

Ladies' new style 50c belts at 25c, 25c all silk ribbons, 123cc yard. 56e veilings on sale at 19c yard. Ladies' 15c linen collars, 75c. Ladies' 25c hose supporters, 10c. New torchon laces, worth 15c to 20c per yard, 5c yard. 75c chiffon, 29c yard. 75c mousseline, 29c yard. 75c Liberty silk, 29c yard.

This monumental work has never been sold for less than \$66, but, by having secured a special edition of this greatest of all histories of the world, we are able to furnish it to you at nearly half the actual selling price that \$5,000 other people have paid for it. The Jones Brothers' Publishing Company of Cincinnati, Ohio, say that they will never permit "Ridpath's History of the World' to be sold for less than \$66 when this club is filled. As the allotted time is short, and the club will positively close in a few days, why not buy now?

Ridpath's History of the World



RIPPATH

AUT JAL

For "Looking Up" Things "Ridpath" stands an easy first among books of historical reference. Its index is a wonderful affair. It enables you to turn to any historical event or person in a moment, and when you have found the matter in question you find also that the facts are set down in a straightforward way. You find that it gives you a clear cut idea of just what happened at that particular time and place to that particular person. It doesn't leave you with a dozen ananswered questions in your mind. It fully answers the inquiries that any reasonable person asks of it.

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Send us \$1.00, together with the coupon (properly filled out).

Full Set is Sent at Once.

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