READY FOR EASTER BUYERS
50 extra sales-people to wait on you promptly. The greatest assortments of splendid new goods to choose and at the most astonishingly low prices made possible by tremendous spot cash buying in the world's best markets. You get the best possible service and values at The Big Store. Come early. AGENTS FOR THE BUTTERICK PATTERNS AND THE REYNEIR KID GLOVES,

Men's Furnishing Sale Easter Bargains


Women's and Misses'
Parasols
$\frac{\square}{\text { Easter Glove Sale }}$

Special Easter



Great Sale on Fine Easter Shoes


## Children's Shoes



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