No Time Have We Offered You Greater Values Than Now

OUR sales for Monday are of vital interest to all consumers—no one can afford to ignore the offerings. The bargains are of such a character that they command your attention. We doubt if such seasonable merchandise has ever before been priced so low. In many instances they represent a saving of fully one-half.

Linen Stock On Sale Monday.

Extraordinary Sale of Silks and Velvets

75c Brocaded Taffeta, 25c yard-50 pieces of taffeta silk in fancy woven designs-all colors of 25c the rainbow, for waists, children's dresses, evening costumes, skirts or linings, actually worth 75c per yard—on sate in silk depar ment, at, yard,

\$5 SILK WAIST PAT ERNS \$2.35. Over 200 waist patterns of all kinds of silk containing 31g yards, all of them this season's styles and beautiful colorings, plain and fancy corded silks, Persian silks, poplins and French plaids, worth up to \$1.00 yard, for entire pattern only......

\$12 BLACK ALL SILK WAIST PATTERNS \$6.90 Over 200 unmade satin Duchesse dress patterns, each containing 10 yards, extra wide and heavy, all silk, and actually \$6.90

\$1.00, \$1.50 AND \$2.00 SILKS ON BARGAIN SQUARES AT 50c, 69c YD.

Over 5,000 yards of plain and fancy silks, consisting of 27-inch colored and black taffeta, satin duchesse, fapcy silks, suitable for dresses, waists and linings. All \$1.25 27-INCH TAFFETA, 69c YARD.

69c high grade silks, go at less than half value temorrow-50c and 69c yard \$2.50 FANCY VELVETS, 98c YARD.

100 pieces new 27-inch pure silk taffeta, all shades of the rainbow, including black. This is the biggest bargain in wide taffetasever shown in Omaha, worth \$1.25 yard, Monday at

75 pieces fancy velvet, consisting of panne Persian velvets, striped panne velvets, velvets with dots, all silk colored velvets, worth up to \$2.50 yard. Monday ...

98c

New French Flannels

75c and 85c Quality for 49c yd

A new arrival of French flannels, scores of handsome Persian patterns in new rich colors, spots, figures, floral and dresden effects. French flannels that are sold elsewhere for 75c and 85c, go on bargain square at

Marvelous Dress Goods Offers Monday

\$5.00 DRESS PATTERNS AT \$1.98. A most complete collection of all the new autumn dress goods, including silk and wool noveities, two-toned grantics. English coverts, all wool plaids, bourettes, tricous diagonals whipcords, German henriettas and French serges in every desirable color. Each pattern contains seven yards, enough for an entire dress—worth up to 75c yard, go on bargain square Monday—entire pattern for.

\$3.00 DRESS GOODS 98c YARD. We offer one of the most unusual assertments of high grade fabrics, in plain and fancy weaves, comprising extra wide tallor cloths, refinished cheviots. English vicunas, French poplins, armures, prunchas and new Melrose suit-98c Many of these can be made up with or without lining—values range up to \$3.00 yard—on sale Monday at.....

Monday our entire stock of fine Paris dress patterns, including the most exclusive let of foreign fabrics at one half and one- third regular prices, heavy atheimes, handsome camel's hair, English homespuns, pebble cheviots, clay worsteds, broadcloths, venetians, meltons and kerseys, in the newest grays, exfords, casters, modes, browns, Some of these are the choicest goods shown this season, and are usually sold up to \$1.50 yard, Monday they go on special sale—entire pattern for

\$2.50 UNMADE SKIRT PATTERNS 98c 100 unmade dress skirt patterns, containing 4 yards of extra wide black crepon weave dress goods. These goods are actually worth up to 75c yard, but Monday the entire pattern will 98c

New Black Dress Goods 95c yard-As a leader in our black dress goods department, we offer 50 pieces of new black satin—soiel, guaranteed not to spot by water, also a complete line of review-bie cheviots, in all the proper weights, new silk and well piecelas, satin faced vene inns and bread-cloths. This is by far the greatest black goods bargain offered this season. In our black dress goods department Monday, yard at......

Grand Sale of M'n'f'rs Samples of Cloaks, Jackets, Suits, Etc.

On account of the continued warm weather our buyer purchased from New York manufacturers of ladies' fine garments, no two alike, many extreme novelties in box coats, automobiles and long garments. suitable for carriage, street or opera wear. Also Jackets in Russian blouse styles with handsome large rolling reveres and storm collars. These garments are the smartest and latest novelties shown this season, and are marked less than manufacturer's cost price-prices ranging from \$12.50 to \$50.00-values from \$20.00 to \$85.00. These goods were placed on sale for the first time, Saturday. Tomorrow we continue the sale reinforced by making garments from our regular stock and priced exceptionally low.

Fashionable Fur Garments.

We carry the finest line of FURS in the west. The most fashionable garments at the very lowest prices.



24 inches long, Skinners, satin lining, full skins and stitched interlining. worth up to \$25.00, sale price..... Genuine Astrakhan Capes, made of full skins, 36 inches long, 110-inch sweep.

Animal Shaped Scarfs.

Red Fox Scarfs for \$6.98

Genuine Marten Scarfs. 89.08

guaranteed qualities, Skinner's COLLARETTES, WITH TAB FRONTS.

Genuine Marten Collarettes, trimmed with talls, for \$17.50 | Genuine Electric Seal Collarettes, for \$5.90 to \$8.98 | Genuine Opossum Collarettes, trimmed with talls, for \$7.50 and \$9.98 | Sorted yokes, at from \$7.50 |

Cluster Scarfs. Electric Scal Scarfs, 4 and 6 talls,98c Electric Scal Scarts, extra qual-

\$850 for \$15 ladies' suits...short box front and eton effects; well lined and tailored-perfect fitting garments-worth fully \$15.60-temorrow

\$1250 for \$25 Rus-sian blouse suits - made

of pebble cheviots-silk lined waistslatest style skirts-percaline lined. In this lot we also include fine coverts. cheviots, homespuns, etc., many worth \$25-special price, \$12.50.

\$1650 for \$50 Rus. suits — also eton - single and double breasted, tight fitting suits-nearly all are siik lined throughout. They are

made of imported coverts, cheviots,

venetians, pebble cheviots, etc. In

main these are single suits-worth up to \$30.00-choice tomorrow, \$16.50. \$000 for \$17.50 silk skirts; a sample line-all differ-

ent styles and designs; silk skirts in this lot, range in value up to \$17.50-your unrestricted choice of



Ladies' Golf and Walking Suits

To morrow we place on sale a special lot of ladies' golf and walking suits. The suits are made in the new eton and bex front jackets of fine plaid back cloths, in stitched, deep stitched racing at bottom of

Ladies' \$12.50 Kersey Jackets \$7.50 — with appliqued storm collar and reveres, beavy satin lining-many different styles -ad colors-also fine covert jackets etc., and new box coats—choice of lot—\$750

Ladies' \$17.50 Sample Jackets \$9.98. Fine kerseys, coverts, cheviots, 150 different styles-no two alike-appliqued fur collars-satin reveres, etc.-Also **\$Q98** many box coatsworth up to \$17.50 your choice of lot

\$20 English Box Coats for \$12.50 — made of fine kersey in tans and castors-with high rolling collars.velvet appliqued-strapped scams-guaranteed lining-newest novelties in different designs, worth up to \$20-Monday's price

A Sample Line of Automobiles -40 and 42 inches longstorm collar - satin lined fitted back-in castors, browns and blacks-many different stylesyour choice of this

Fashionable Fall Millinery

Sale of "Joseph" and "Berthe" Hats Monday

More \$25,00 "Joseph" Hats for \$10,00

Although we had unusually large sales, the display for Monday is as choice as at any time. For every hat sold a new Joseph creation has come forth to take its place, including a large new importation of New York hats (turbans and round hats made of mink fur, trimmed with velvet, roses and lace), at \$10. This will hardly pay for the material from which they are made. We have never heretofore shown so many real elegant styles in mil'inery at \$10.00

\$15 and \$20 "Borthe" Hats for \$5.00

We bought all of the trimmed hats from Berthe, 620 Madison avenue, a fashionable importer, and one of the leading milliners in New York, at a great discount. This well known milliner did import the highest cost trimmed millinery in the city of New York, and we will sell for Monday, choice of all her \$15.00 and \$20.00

hats at \$5.00. This includes many beautiful fur hats, velvet hats, trimmed with estrich feathers, your choice of over 500 to select from, at \$5.00.

300 of the swell Berthe hats, her price \$5.00 to \$10.00, all guaranteed trimmed this season, on sale at

Oil Cloth and Linoleum Sale.

We purchased from a well-known linoleum manufacturer their entire lot of what is known as seconds and remnants, and Monday we begin an immense sale of oil cloth. They are in all lengths and many lengths of one pattern, being enough to cover any room.

We will sell all the oil cloth worth up to 75c a 15c yard, in all widths, at square yard..... We will sell all the best grade linoleum, worth up 25c to \$1.50 squre yard, all in long lengths, at..... This is a great bargain.

Rug Specials.

SALE OF THE J. D. WIER LINEN STOCK. Great Sale of

Carson, Pirie, Scott & Co., the great Chicago Jobbing House, sold the entire stock of D. Weir, one of the most important linen importers in New York. We bought very heavily., and secured some of the grandest bargains it has ever been our good fortune to offer. It will pay you to lay in a supply for a long time to come, as never again will you have such an opportunity.

Monday Begins the Greatest Linen Sale Omaha Has Ever Had.

We will sell 1,000 of the very finest quality hemstitched and drawn work sold by J. D. Wier as high as \$50.00 dozen-we offer them tomorrow-any kind-any size-at

All of the plain turkey red, fast color turkey red Table Damask, that gener-All the fancy red Table Damask and all the strictly all linen red bordered 50c yard-go at 65c quality strictly all linen, full

purchase, including all kinds, bleached, unbleached and silver bleached, Scotch, Irish and German goods-we have bunched them all in one lot at 75c dozen-some of the most wonderful Napkin bargains ever One big lot of 72-inch wide extra

heavy full bleached satin damask-\$1.00 to \$1.25 quality-go One big lot of all kinds of 75c, 85c and 98c bleached and silver bleached

small to advertise.

And there are hundreds of other linen bargains where the lots are too

il the Fringed Doylies from this purchase—they are in white and white with colored borders and checked 1c&21c

All the knotted fringe Damask Towels all the Hemstitched Towels that generally sells for 25c and 50c-we offer tomorrow at 15c each. This is the biggest towel bargain Omaha All linen crash Toweling that

ally sells at 712c yard-we offer tomorrow for-yard All the Cotton Toweling that gener ally sells for 5c yard we offer

Comforts.

Boston Store made the largest purchase of comforts ever made in the west. Over 350 bales of comfort seconds. These are what are called Mill Remnants; they are made of two kinds of cloth on one side and all one kind of cloth on the other side. They are covered with handsome silkoline and sa een, hand-tufted and knotted with Saxony yarn, and are filled with the best white cotton. We offer them tomorrow at

75c, 98c and \$1.25 Each.

Every one worth double the price. This is the biggest bargain that we have ever offered.

We will also sell 50 bales of full size cot. 10C ton bed blankets, each Immense bargains in wool bed blankets at

2.50, 3.50, 4.50 and 5.00 Pair.

The Finest Shoes Ever Seen or on Sale in Omaha On Sale Monday----Almost Half Price

The ladies' slippers on sale simply baffle description -no store outside of New York City ever showed such a fine lot, so many styles, or such high grades,

Buy during this sale for your own sake; get the finest dancing and evening slippers you ever saw-you'll never get another chance like this.

\$1.50, \$2.50 \$3.00 and \$3.50



Military heels-Louis heels-Empire heels-

The importance of this shoe sale can only be estimated by actual comparison with all previous shoe sales; never in the entire such splendid shoes been go atput on sale at prices such as we offer them now.

The cheapest shoes for women in this lot were designed to retail for three dollars, and the best sold for four, five and six dollars a pair. The quality of these shoes therefore forbids our putting them all on bargain squares—but the

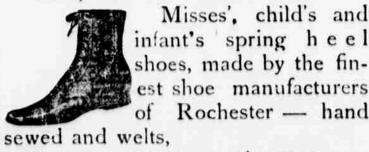
ment enough for anyone-

prices we make will create excite-



history of the city have shoes worth up to \$2.50 and \$3.00-

98c, \$1.25 and \$1.50



50c for Childs' Shoes \$1.25 for Shoes Shoes Shoes

Men's fine welt shoes, made to sell for five and six dollars a pair, go at

\$3.00

-including the finest patent enamel, patent caltskin, velour calf, box calf, vici kid in single, double and triple soles;in black and tans -finer shoes than ever seen in Omaha for double the money; all



sizes. \$3 and \$3.50 HOSTON STORE, OMAHA. BOSTON STORE OMAHA.