

If accustomed to the insipid stock used in 5 cent cigars, (usually doctored up to imitate the taste of higher class tobacco),----- smoke a few "Imports" and learn the greater pleasure in them. Smoke a number. One alone is too much of a contrast to the burning straw flavor of the usual 5 cent cigar.

Imports are infinitely preferable to other 5 cent cigars for the reason that they are richer. They are preferable to 10 cent cigars because they don't "gag" you; any number can be smoked with equal relish. In this they differ from costliest Havana goods. Smoke several "Imports" Get used to their richness. Smoking will then have its full charm for you. Try it.

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DISTRIBUTORS:

Peregoy & Moore, Council Bluffs.

Reid, Murdock & Co., Chicago.

Charles A. Tracy, Omaha Salesman.