ANOTHER WHOLESALE HOUSE

Millinery Firm of M. Spiesberg & Son Will Locate in Omaha.

HAS SECURED HARBAUGH BUILDING

Goods Now Making in the East Will Be Shipped Direct to This City—Firm Comes from Keokuk.

A wholesale house, the need of which Omaha has felt for many years, will be established in this city January 1, at which time the wholesale millinery firm of M. Spiesberg & Son company will begin business. Negotiations which have been in progress for some time looking toward such an end were consummated yesterday, when a contract was signed for the Harbaugh building on Harney street, between Twelfth and Thirteenth streets, in which the millinery house will be located.

The firm of M. Spiesberg & Son company has been in the wholesale and manufacturing millinery business at Keokuk, Ia., for forty years. It is, and always has been, upon a solid financial basis and has ample capital at command for the conduct of an extensive business in its line. The company employs ten traveling men and in the various departments of its business 100 employes will be engaged. The Harbaugh block, wherein the factory and salesrooms of the firm will be located, will be amply capable of accommodating the needs of the establishment. It will be refitted and improved throughout in accordance with the desires of the new tenants. The moving of the Spiesberg stock from Keokuk to Omaha will begin in December and everything will be in readiness for the opening of the firm in its new location by January 1, 1901. An extensive order for new goods has been made in the east and shipment will be made direct to this city.

Better Advantages Here.

Several reasons have prompted the change in location of this company. At one time Keokuk, Ia., was of considerable importance as a wholesale distributing point, particularly in the millinery line. Until recently seven large houses of this kind were located there. About one year ago the largest of these establishments was moved to Kansas City and the importance of the market was considerably affected thereby. Also, the bulk of the business done by the Spiesberg company is in the territory west of the Missouri river and Omaha offers better advantages as a distributing point than its present location.

Omaha men who are interested in the enlargement of the commercial influence of this city are greatly elated over the success of their efforts to get a wholesale millinery house located here. The need of one has long been apparent and the increased influence the city will have as a wholesale center is easily appreciated. Active members of the Commercial club, whose efforts have been largely instrumental in securing this new establishment, feel that with the beginning of the new year Omaha will be stronger as a wholesale market than ever before in the history of the city. Besides this millinery establishment two large wholesale houses, one dealing in dry goods and the other in nats and caps, will be launched on or before that date. These are the lines, according to Secretary Utt of the Commercial club, that have been needed to strengthen the wholesale importance of Omaha.

Good Thing to Have.

"A wholesale millinery house," says Mr. Utt, "will bring more people to Omaha than any other line of jobbing trade. Millinery is a line which above all others needs the personal attendance of the purchaser at the salesrooms of the wholesale establishment. Most of the general stores in the smaller towns carry a stock of millinery goods and heretofore because of the absence of such a house in this city they have been attracted elsewhere to purchase their millinery supplies and much business in other lines has escaped the Omaha jobbers because of this very fact. The reputation of the M. Spiesberg & Son company is such, and its established trade so large, that its success from the start is a foregone conclusion and Omaha will from the very beginning reap untold benefit from the location of this house in the city."

A Missionary Medicine.

A medicine that makes your body pure and clean inside, and keeps it so. It's Cascarets Candy Cathartic, cleanser and regulator. Druggists, 10c, 25c, 50c.

Benefit Concert Tickets

Are now on sale at the box office. This is for the special benefit concert to be given Monday, October 1. General admission, 25 cents. Reserved seats, 50 cents.

Every day is bargain day at the big store of Hayden Bros. Read their ad. on page 7.

Good Fishing.

Spirit Lake, Okoboji, Lake Washington, Waseca, Eagle Lake, River Falls, Solon Springs, Rice Lake, Bayfield, Ashland, Gogebic, Watersmeet and numerous lakes near St. Paul and Minneapolis.

They are all good fishing places and are quickly and comfortably reached by the Northwestern Line.

Cheap rate excursions September 18, 21 and 26. Limit, October 31, 1900. City ticket office, 1401 and 1403 Farnam street.

Cheap Rate Excursions.

See agent Northwestern line for cheap excursion rates to Hot Springs, S. D., during month of September.

Finest program ever rendered at Bellstedt's farewell concert Monday evening, October 1. Popular prices, 25 and 50 cents.

Ninth Ward Republicans Attention.

All republicans are requested to be present Saturday evening, September 29, at the club rooms, Twenty-eighth and Farnam streets, to take action on the reception of Colonel Roosevelt, nominee for vice president, to this city.

C. S. HUNTINGTON, President.

Don't forget to bring Schlitz Culmbacher next Saturday, September 29.

Everybody should attend the Bellstedt farewell concert Monday evening, October 1. Popular prices, 25 and 50 cents.

Wreckage Sale.

Last chance Saturday—Children's shoes, 59c. Misses shoes, 31c. Baby shoes, 12c. Broken lines ladies' shoes, 48c. Boys' shoes, worth $1.75, sale price, 69c. Men's $2.50 and $3.50 shoes, 98c—Saturday, the last day.

THE HOWE,
1515 Douglas st.

$19.40—Indianapolis and Return.

Tickets via the Burlington route.
On sale October 1 and for morning train (7 a. m.) on October 2.
Return limit, October 5.
Only $19.40 to Indianapolis and return.
Tickets, 1502 Farnam street.

Book Ticket Holders!

Remember book tickets are not good for admission to Pavilion at Bellstedt's concert after September 30.

Try Schlitz Culmbacher, sold at all Schlitz places Saturday, September 29.

Williams & Smith Co. announce the arrival of fall and winter woolens.

Don't miss reading the ad. on page 7—It's Hayden Bros.'

C. A. LOCKHART IN TOWN.

Originator of the Great Mill End Sale is at Boston Store.

Monday morning at 9 o'clock the famous Lockhart "mill-end" sale will open at our store. Mr. Lockhart, with a larger corps of assistants, also aided by our entire force of employes, is very busy opening, arranging and marking this gigantic lot of new "mill end" merchandise that has been shipped here for this sale. Mr. Lockhart could not come here a great many hundred miles for a one day's sale, neither would he come to a store like ours and a city like Omaha with a few goods—no, no. The sale will continue all next week and the quantity of goods is simply immense.

BOSTON STORE, OMAHA,
N. W. Cor. 16th and Douglas Sts.

Benefit Concert Tickets.

Bellstedt's band will give a special benefit concert Monday evening, October 1, at the Pavilion. The program is superb—a credit to the band and a compliment to the audience. Tickets now on sale at box office. General admission 25 cents. Reserved seats, 50 cents.

Did you ever drink Schlitz Culmbacher? If not, do so next Saturday, September 29.

Lowest Rates of the Season
VIA
THE NORTHWESTERN LINE.
ALL POINTS
in
Iowa, Illinois,
Wisconsin, Minnesota,
Northern Michigan.
TWO DOLLARS, PLUS ONE FARE
Round Trip!
Minimum Rate, $7.
September 26.
City Offices, 1401-1403 Farnam Street.

Farewell Concert.

By Bellstedt's band next Monday evening. Advance sale of tickets opened at box office, Fifteenth and Capitol avenue, this morning. Get in early, as there is going to be a tremendous rush for seats at this performance. The program itself will eclipse everything yet heard from this band.

FOR CARNIVAL COUGHS

USE "LA GRIPPE COUGH SYRUP"—It clears the voice and bronchial passages. It stops the "hacking," chronic cough as easily and quickly as it does the more recent one—coughs, colds, bronchitis, wheezing of the breath, "tightness" about the chest, hoarseness and sore throat. All yield quickly to a few doses of this remedy. Price 25c and 50c. Samples free.

FOR COLD IN HEAD use Sherman's Catarrh Jelly. For Hay Fever, Sherman's Eucalyptus Catarrh Jelly. When your HEAD ACHES (from cold) use Sherman's Eucalyptus Catarrh Jelly. When you cannot breathe through the nose use Sherman's Catarrh Jelly. If you have never used it call and get free sample. You will know then that it's the best catarrh and cold medicine made. Made and sold by

Sherman & McConnell Drug Co
New Store S. W. Cor. 16th and Dodge.

OFFICERS SIT IN JUDGMENT

Detail from Department of Missouri Pick Out Best Drilled Men in Missouri Militia.

Captain Erwin, acting adjutant general of the Department of the Missouri, Captain Jackson of Jefferson barracks and Lieutenant Guignard of Fort Riley have been detailed by the department to go to St. Louis, where they will act as judges of the competitive drill of the companies of the national guard, which will be held in that city in connection with the fall festivities.

Colonel Hathaway has returned from Louisville, Ky., where he approved the purchase of eighty-three cavalry horses. This purchase completes the equipment of the Eighth cavalry, which is stationed at Forts Riley and Reno.

Never pass us by, whether you want to buy or not. Hayden Bros., with an ad. on page 7.

Book Ticket Holders!

Remember book tickets are not good for admission to Pavilion at Bellstedt concert after September 30.

Schlitz Culmbacher beer on draught next Saturday, September 29.

Turn to page 7 and read Hayden Bros.' ad.

Mr. Gus A. Renze

is the gentlemen who made all those beautiful floats in the Thursday night parade and deserves the credit for same. They were all splendid and no finer display has ever been seen in this country. We congratulate Gus.

Kramer's Kidney Cure	75c
Schaefer's Cough Syrup	25c
Dr. Karl Kramer's Pennyroyal Pills	$1.00
Mennen's Talcum Powder	12c
Wine of Cardui	75c
Carter's Liver Pills	19c
Ayer's Hair Vigor	75c
Duffy's Malt Whiskey	89c
1 doz. 2-grain Quinine Capsules	10c
1 doz. 3-grain Quinine Capsules	10c
1 doz. 5-grain Quinine Capsules	15c
S. S. S.	75c
Syrup of Figs	39c
Miles' Nervine	75c
Malted Milk	49c
Pierce's Prescription	75c
Doan's Pills	49c
Uncle Sam's Tobacco Cure	50c

Beginning Oct. 1st our store will close at 11 p. m.

SCHAEFER CUT PRICE DRUGGIST
S. W. Cor. 16th and Chicago.

JUMPING TOOTHACHE

Avoid this terrible suffering, by having your teeth attended to now. Our work is always of the best, and fully warranted.

Gold Crowns	$5.00
Good Teeth, a set	$5.00
Extracting	25c

Taft's Philadelphia Dental Rooms
151½ Douglas St.

NATIONAL CONVENTION OF DEMOCRATIC CLUBS

At Indianapolis, Ind., October 3.

The Omaha & St. Louis railroad will sell tickets for this occasion at one fare plus $2.00 for the round trip. All information at city office, 1415 Farnam street, or write Harry E. Moores, G. P. & T. A., Omaha, Neb.

Autograph program at Bellstedt's farewell concert Monday evening, October 1. Popular prices, 25 and 50 cents.

VISIT SCOFIELD'S STORE

Where you will find all the most popular up-to-date styles in

NEW MAN-TAILORED SUITS,
DRESS SKIRTS,
GOLF SKIRTS,
SILK WAISTS,
WOOL WAISTS,
PETTICOATS,
WRAPPERS,
FALL OR WINTER CLOAKS.

FURS—Seal, Otter, Astrakhan and Near Seal Jackets and Capes. A full line of Scarfs, Storm Collars and novelties in furs.

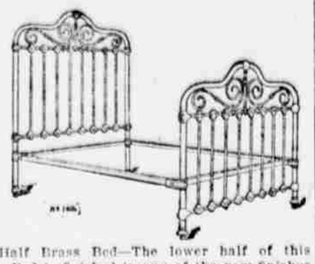
OPERA CLOAKS—A few exclusive handsome opera cloaks.

No disappointment here. Satisfaction assured. Reliable goods. Lowest prices.

OK SCOFIELD CLOAK & SUIT CO.
1510 Douglas St

IRON BEDS

Specials



Half Brass Bed—The lower half of this Bed is finished in any of the new finishes (cameo, dead black, moss green, bronze, fine enamel, etc.)—the top half is solid brass—has scroll top—no knobs—best casters—a regular $36.00 bed—with the special lot at..... **20.00**

Springs and Mattresses, of any grade, lowest price.

Only a few of "One-Dollar" Beds left at..... **$1.00**

Visitors in the city are invited to look through the store, whether in search of Furniture or not.

Shiverick Furniture Co.
1315-17 Farnam.

HAYDEN'S Cloak Dept.

Tremendous! Tremendous! Tremendous!

Are the crowds thronging our cloak department, carrying away the greatest bargains in jackets, suits, skirts, furs and waists that the Big Store has ever had.

For Saturday we have prepared thousands of bargains, the like of which were never before offered by any house in America.

500 suits, in newest styles, greatest values, on sale at $12.00, $15.00 and $20.00.
500 Rainy Day Skirts at $3.75, $4.98, $5.98 and $7.50.
500 Silk Waists, in colors and black, at $2.98, $3.98 and $4.98.
10,000 Collarettes at $1.00 to $50.00 each.
5,000 Jackets, in all the new, desirable styles.

One lot of Jackets, made from same materials as our famous $10.00 Jacket last year—only the newest styles—a regular $15.00 value—on sale at **$10.00**

Thousands of ladies' skirts at less prices than you can buy the materials.

Children's Cloak Department

After months of hard work we have gathered from the best manufacturers of the country the largest and most complete stock of children's goods of any house in America. Saturday is the first day of the opening of this tremendous stock and we guarantee every mother in Omaha and the surrounding country a saving of 25 to 50 per cent on children's garments. We make you a standing proposition that if any house quotes you a price one cent less than ours you can return it at our expense and get your money back.

500 Children's Jackets, ages 4 to 14, as a starter for	$1.25
285 Children's Jackets in heavy mixtures, made up in the very newest styles; they are worth $4.98—on sale to-morrow at	$2.98
600 Children's Jackets, the greatest and grandest variety we ever had; they are worth $7.50 to $10.00—on sale for, each	$5.00

Specials for Saturday

50 dozen Ladies' Wrappers, fleece lined, each	69c
25 dozen Percale Wrappers	39c
Ladies' Dressing Sacques, in blue, pink, cardinal and gray—made from wool eiderdown—worth $1.25, for	59c
Ladies' Percale Underskirts, with flounce and ruffle, worth $1.00, for	39c
1 table Ladies' Rainy-day Skirts, with several rows of stitching, at	$3.75
LADIES BLACK BROCADE SKIRTS	98c

Exquisite Millinery

A splendid showing of all the newest creations from foreign and eastern fashion centers. Hundreds of copies of Pattern Hats on special sale Saturday. You are sure to find a becoming hat in our great variety. A swell line of all the new shapes and materials in Fall style Hats at a big saving in price.

READ HAYDEN'S BARGAINS ON PAGE 7.

HAYDEN BROS.

HAYDEN'S Saturday's Big Clothing Sale.

Read Bargains on Page 7.

The Climax of the Greatest Week of Bargain-Giving in Omaha's History.....

Unapproachable values in guaranteed Clothing of the best fabrics, the best styles and the best makes. PERFECT FIT GUARANTEED. No store in America can give you such good values or fill your clothing wants so satisfactorily as THE BIG STORE. Competent salesmen to show you all the different styles, fabrics and patterns until you find just what you want. You will find the prices from 25 to 40 per cent lower than those of any other house.

A large line of reliable, well made, neat and serviceable Suits and Overcoats, on special sale at..... **5.00**

Men's All-Wool Melton Suits, handsomely made up in the new styles, strongly lined and stayed, silk sewed throughout, worth $12.50, on special sale at..... **6.75**

Two big special purchases of Men's Fine Worsted Suits, and Kersey, Beaver and Covert Overcoats, that are regular $13.50 values, will go on sale at..... **7.50**

Men's extra fine Vicuna Worsteds and Fancy Tweed Suits, worth $16.50; very stylish and dressy, perfect fitting and shape-holding—on sale at..... **10.00**

Men's extra fine Vicuna Overcoats, in 5 shades, genuine $18 values, on sale at. **10.00**

Ask to see these.

For the most stylish and particular dressers we have splendid values in Suits and Overcoats at $12.50, $15.00 and $18.00, that are equal to the best merchant tailored garments in every way. They are perfectly tailored and finished; the linings and trimmings are the best. Other stores would offer them as leaders at $25.00 to $30.00. Come in and examine them.

FOR BOYS.

We have double-breasted Vestee and Sailor Suits at 95c, $1.75, $2.50 and up to $5.00, that cannot be duplicated for less than twice our prices. All sizes, from 3 to 16.

HAT SALE.

Campaign Hats for men on sale at	95c
Boys' Campaign Caps at	10c and 25c
225 Men's Stylish Hats in Fedoras, Colonels and Railroad shades; regular $1.25 Hats, on sale at	75c
All the latest Golf shapes, regular $2.00 and $2.25 Hats, on sale at	1.25
280 Men's Stiff Hats, fine felt body, in the Knox and other leading shapes, sold elsewhere at $1.75 to $2.50, on sale here at	1.00

THE BIG STORE IS A SAFE PLACE TO TRADE

HAYDEN BROS.

Saturday the Last Day.

Thanks for your patronage. A farewell sale. All of THE HOWE stock at one-half price. Factories which are here with consignments will be represented by their foremen. Each shoe must fit perfectly or no sale.

Consignments—John Foster, Laird, Shobert & Mitchell, Jenness Miller, Queen Quality, Regents, Stacy Adams, Stetsons, Baydens. Each and every size and width in stock. Fifty expert shoe fitters in attendance. Seating room for all.

Open Saturday night 10:30 o'clock.

THE HOWE
QUITS SATURDAY NIGHT.
1515 Douglas Street.

UNION PACIFIC OVERLAND LIMITED WORLD'S PICTORIAL LINE

"The Overland Limited" Runs Every Day in the Year

via the

Union Pacific

The Only Direct Route Across the Continent.

You can leave Omaha on this train after breakfast and reach the Pacific Coast as soon as those who start via any other route the day before

"The CHICAGO-PORTLAND SPECIAL" Via the UNION PACIFIC.

One hundred and fifty miles along the Columbia River by daylight.

Only Two Nights in Making the Trip from Omaha to Portland.

City Ticket Office, 1324 Farnam Street.
Telephone 316.

Clothing for Men & Women

If you compare our offers with the goods and prices of other firms you will more fully understand why The Nebraska is always busy on Saturday.

Women's Suits, Cloaks
Etc., Etc.

$11.75 for Stylish Tailor Made Suits—made of fine all wool venetian, jacket double breasted, tight fitting eton style, skirt with new inverted plait back—you cannot match them for less than $18—our price **11.75**

$19.75 for Handsome Tailor Made Suit—of broadcloth, venetians, coverts, and fine all wool cheviots, in the new eton, blouse, fly front and double breasted tight fitting style, perfect in fit and workmanship—sold elsewhere for $25, our price **19.75**

$4.90 for New Stylish Jackets—made of all wool kersey, in black, blue, tan and castor, strapped seams, lined with a good satin Romain, a stylish and pretty jacket, our price only.... **4.90**

$16.75 for Stylish London Box Coats—half tight fitting back, made of fine imported kersey, stitched collar and lapel, in black, tan and castor—our price **16.75**

$4.90 for New Golf Capes—made of plaid back golfing fabric, new colors and patterns, high collar, fancy hood, trimmed with bands of kersey—our price **4.90**

$4.90 for New Walking Skirts—made of meltons, coverts and heavy plaid back golfing materials, finished with rows of stitching, properly finished, and with the correct hang our price **4.90**

In the Fur Dept.

Only good reliable furs sold at The Nebraska

Ladies' Fur Scarfs—$1.75 to	$25.00
Ladies' Fur Collarettes—$2.90 to	$45.00
Ladies' Fur Muffs—$1.25 to	$10.00
Ladies' Fur Capes—$14.75 to	$45.00
Ladies' Fur Jackets—$19.75 to	$55.00

Every garment guaranteed to be as represented.

O'coats, Suits, Hats

Before the cold comes—during the half-toned weather—you'll appreciate our offering in men's winter wantables.

The time has long passed in which we are obliged to argue for the superior style of our clothing—so we give you a few prices to guide you as to how much, or which priced suit you many select.

$4.25 for men's all wool cassimere suits.
$5.00 for men's black cheviot suits.
$6.50 for men's gray cassimere suits.
$7.00 for men's oxford gray suits.
$7.50 for men's all wool plaid suits.
$7.75 $8.50, $9.00, $9.50, $10.00, and up.

You can't go wrong in your choosing, if you choose here. Any mistake you might make in your selection will be gladly rectified.

Men's Fall O'coats....$4.50	Men's Fall O'coats....$8.00
Men's Fall O'coats....$5.00	Men's Fall O'coats....$8.50
Men's Fall O'coats....$6.00	Men's Fall O'coats....$9.00

Men's Hats

It's a wonderful hat store—this one of ours—it's one of the busiest spots in the house.

Every man who buys a hat at this store is ahead a hat—because the hat that we sell for $1.50 and call it our "Nebraska Special" is as good as any $3.00 hat sold in town.

We've other hats at $2.00, $2.50 and $3.00, and to pay more than $3.00 for a hat is foolish. All the latest blocks are here. Miller's, Knox, Stetson, Dunlap, Christie, Youman, etc. We've good Derby Hats for $1.00, in black or brown.

Nebraska Clothing Co
CLOTHES FOR MEN & WOMEN

MADE ME A MAN

AJAX TABLETS POSITIVELY CURE *All Nervous Diseases*—Failing Memory, Sleeplessness, etc., caused by overwork and Indiscretions. *They quickly and surely restore* Lost Vitality in old or young, and make a man fit for study, business or pleasure. Prevent Insanity and Consumption if taken in time. Their use shows immediate improvement. *It effects a CURE where all others fail.* Insist upon having the genuine Ajax Tablets. They have cured thousands and will cure you. We give a positive written guarantee to effect a cure in each case or refund the money. Price 50 cts. per package, or six packages (full treatment) for $2.50 by mail, in plain wrapper, upon receipt of price. Pamphlet free.

AJAX REMEDY CO., 59 Dearborn St., Chicago, Ill.

For sale in Omaha, Neb. by Jas. Forsyth, 203 N. 16th; Kuhn & Co., 15th and Douglas, and in Council Bluffs by J. C. Dellaven, Druggists.

SEND NO MONEY

Cut this out and return it to us, and we will send you this high grade, high arm, 20-year guaranteed Sewing Machine by freight, C. O. D. subject to examination. If you find it perfectly satisfactory, equal to the best high grade sewing machine sold everywhere at $30.00 to $50.00, pay the freight agent the special offer price, $11.25 and freight charges. Use the machine one month and if dissatisfied in any way we will return your money. Comes complete with quilter, screwdrivers, bobbins, needles, gauge, oil can and instruction book. Beautiful solid oak drawer, drop head cabinet. Has every improvement. Easiest running, best working sewing machine ever offered. MOST WONDERFUL BARGAIN EVER KNOWN. Write for free Sewing Machine Catalogue. Address, SEARS, ROEBUCK & CO., CHICAGO.

Dr. Bay's **Kidneycura.** Unfailing for Kidney Diseases, Backache, etc. At druggists, or by mail, $1. Free book, advice, etc., of Dr. B. J. Kay, Saratoga, N. Y.

HOWELL'S **Anti-Kawf** Chilly fall evenings breed Coughs and bad ones too. Anti-Kawf is the sure cure. All druggists.