



Shrewd Buyers

will place their orders for Fall and Winter garments where they are sure to obtain fair value for their money.

We offer you a tempting opportunity to dress well at a moderate price.

Hundreds of economical buyers are placing their orders here. They realize the saving in having their garments made by Nicoll The Tailor.

\$5, \$6, \$7, \$8, \$9, \$10

for Trousers—made to your order.

\$20, \$25, \$30, \$35

for stylish and up-to-date Suits

All garments made by the best skilled tailors of Omaha.

Nicoll
THE
TAILOR

209-211 South 15th St.
KARBACH BLOCK.

Electro-Plating



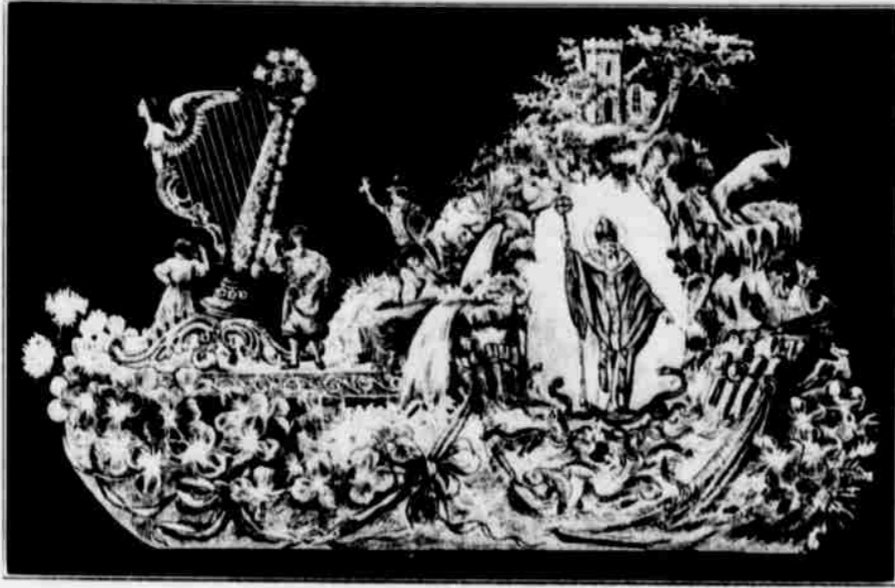
How many are familiar with the art, or have taken a few moments time to go through a thoroughly equipped electro-plating shop? Though the principles of plating gold, silver, nickel or copper may seem very simple there are in practice many details which require careful attention in order to secure success. Great care must be taken in cleaning the article previous to electroplating, for any surface impurity would spoil the success of the operation. The preparation of proper solutions for electro-plating requires not only the knowledge, but experience in making them and keeping them free from any injurious admixture of foreign substances. A complete outfit of machinery is necessary in order to give the finishing touches to the work. The cause for so many plating shops having failed in Omaha within the past few years was due to inexperienced men who were operating them. Mr. Louis Slavin, proprietor of the Omaha Plating Co., has had eighteen years experience in some of the leading plating factories of the country and has made a reputation in Omaha as being a skilled workman and of turning out the very finest work. If you have any worn or tarnished cash registers, gas fixtures, stoves, tea sets, knives and forks, skates, revolvers, musical instruments or anything in the line that needs plating or polishing send it to the Omaha Plating Co., Bee Building, where you will receive courteous treatment and be guaranteed good work. Mr. Slavin would gladly show you through his shop and explain the art of electroplating.

How much will it cost to have it printed right?

Waters Printing Company
Printers, Publishers
and Embossers

'Phone 2100. 1517 Howard St.

On Time Yeast
On Time Starch
On Time Soda
On Time Corn Flour
Griddle Cakes—self rising.



FLOAT NO. 6—"IRELAND."

"The Emerald Isle," unique in the world's history. Our future political leaders are seen making merry at the foot of Tara's harp surrounded by the shamrock, beneath the ruins of Blarney castle, while at the sides the venerable St. Patrick drives forth the last of the snakes.



FLOAT NO. 7—"ST. HELENA."

The lonely crag in the stormy Atlantic, under the sorrowful gaze of the captive Napoleon. In the foreground the English lion. Under his outstretched paws the grim relics of war and the ruins of empire.



FLOAT NO. 8—"CUBA."

"The Gem of the Antilles." Her ship of state, now in more peaceful waters, is seen with "Uncle Sam" at the helm, the God of Commerce at the prow, while fair "Cuba Libre" reclines at the feet of Columbia, with little Porto Rico looking timidly and wistfully on.



FLOAT NO. 9—"THE PHILIPPINES."

A martial scene. At the front the glorious navy, midway is a shaft in commemoration of the brave fallen ones and at the sides the soldiers in khaki, fighting in the trenches.



Miss Marion Retchardt, subject of this cut, is an Omaha girl and is an expert touch typist on the Smith Premier. She is now in Paris in the exhibit of the Smith Premier Typewriting Company. The Smith Premier Typewriter received a diploma of the Grand Prix at the Paris Exposition, for its general superiority of construction and efficiency, at a higher rating than any of the other twenty typewriters in competition.



R. T. CRANE, Chicago, President.
R. B. BUSCH, Omaha, Vice-President.
E. V. LEWIS, Omaha, Manager and Treasurer.
J. B. MURPHY, Chicago, Secretary.

Crane-Churchill Company

Manufacturers and Jobbers of Steam, Gas and Water Supplies of All Kinds. OMAHA AND SIOUX CITY.

The stock carried by this house is very extensive, consisting of iron pipe, fittings, valves and everything needed by the users of steam, also wind mills, steam and hand pumps, leather and rubber belting, and all kinds of plumbing supplies. This firm makes a specialty of the line of goods manufactured by Crane & Co., of Chicago, the largest manufacturers of iron pipe and steam fittings in the world. The Crane-Churchill company is the oldest and largest house now doing business in Omaha in its line, and its trade extends throughout the entire west and northwest.

Joseph R. Lehmer,

RAILWAY AND GENERAL SUPPLIES

Headquarters

for material used by Packers, Contractors, Railroads and all classes of consumers.

Complete stock of Goods constantly on hand at my new store.

1212 Farnam St.

A Few of the Important Items:

Railroad Frogs, Switches, Crossings, etc.

Blasting Powder, Smokeless Powder, Dynamite.

"Manville" Magnesia Asbestos Steam Pipe Covering, Hot Water and Frost Proof Covering, Asbestos & Sheep Wool Cement, Mineral Wool—Asbestos goods of every description.

N. & G. Taylor's "Old Style" and other celebrated guaranteed brands of Roofing Tin.

Peerless Rubber M'fg Co's Packing, Belting and Hose.

Page Belting Co's Leather Belting.

John A. Roeblings Sons Co's Wire Rope and Electrical Wire.

J. C. Pearson Co's celebrated "Cement Coated Nails."

Telephone, telegraph, street railway and electric light fixtures and appliances, including White Cedar Poles.

Alden Spzere's Son's Asbestine Cold Water Paint.