

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, SEPTEMBER 16, 1900.

SINGLE COPY FIVE CENTS.

GRAND CLOAK DEPT.

Remodeled and overflowing with all the high class novelties. Ladies' stylish suits, handsome jackets and automobiles and box coats. The largest and most beautiful of dress skirts, dressing gowns, waists and furs in the west. Lowest prices.

HAYDEN'S

SPECIAL SEPTEMBER SALE BARGAINS

HAYDEN'S

that merit careful consideration. We do the largest business of any Trans-Mississippi store because WE SELL GOOD GOODS CHEAP. For this great sale for the special benefit of visitors to Omaha we have prepared an advance display and sale in all lines. BUYERS CAN SUPPLY THEIR WANTS NOW from our amazing variety and great assortments at a saving of fully 25 to 40 per cent of the usual price.

AGENTS FOR THE BUTTERICK PATTERNS.

GREAT CLOTHING SALE

The best clothing value in America. Special opening sale now going on. Cut prices on school suits.

SEND FOR CATALOGUE.

Extraordinary Sale of Fine Silks

Extra! Extra!! Extra!!! Extra!!!!

The power of the Big Silk Department will be evidenced in the low prices put on some of the finest silks you ever saw, that will be on sale Monday. Our New York buyer shipped to us an immense quantity of Rich Black Silks of all sorts that will go on sale Monday at prices away below what you are accustomed to pay.

All these other items on sale all day Monday.

ONE HOUR SILK SALE MONDAY MORNING. FANCY SILKS—colored, brown, blue, green, helio, gold, rose—on sale Monday morning from 10 until 11 o'clock—yard—10c

All these other items on sale all day Monday.

Read the prices on these elegant Black Taffetas for Monday— Black Taffeta, 19-in. wide... 39c Black Taffeta 27-in. wide... 59c Black Taffeta, 36-in. wide... 89c On Bargain Square—Silks worth up to \$2.50; rich and heavy embroidered silks, hemstitched silks, ruffles, French styles and exclusive patterns and the grandest black silk bargains in this lot—at 69c



The Leading Dress Goods House of the West.

We sell dress goods wholesale as well as retail and guarantee merchant's cheaper prices than any other jobber west of New York City.

It is not necessary to state that we carry the largest Dress Goods stock in the western country, an everybody who has been in our store, knows this to be a fact, but the high grade of goods that we carry and that our prices are so reasonable that we can sell you a finer dress than small stores or low grade stores for the same money.

COLORED DRESS GOODS.

TAILOR SUITINGS—24-in. all wool broadcloth, extra heavy—all shades, for fall, guarantee as good as anything sold any other place, at from \$1 to \$1.25 yard—75c

COUPON

Any lady sending in this coupon will receive a package of new fall samples and if she picks a dress from samples we will send it express prepaid.

We carry the largest Dress Goods stock in the western country, an everybody who has been in our store, knows this to be a fact, but the high grade of goods that we carry and that our prices are so reasonable that we can sell you a finer dress than small stores or low grade stores for the same money.

COLORED DRESS GOODS.

60 shades in 24-in. imported broadcloth, all the new shades, extra fine finish—these goods are sold by houses that claim them a wonderful bargain at \$1.50 yard—we will sell them Monday—98c

BLACK TAILOR SUITINGS.

In this department will be found the very best west of England broadcloths and venetians, also Lapins celebrated fur-trimmed and chevilles; they are stamped on every five yards, and without the stamp are not genuine; they are strictly confined to us for Omaha.

Extra Special for Monday.

\$2.50 all wool dress patterns, 24-in. wide all colors, plain, 5 yards to pattern—actual price is 25c and \$1 per yard—we will sell entire pattern for—1.98

Black Dress Goods.

This year they are finer than ever. Priority is as usual, away ahead of everything on the market.

CHEAP SILK DEPARTMENT SPECIALS. CHINA SILK in all colors, Monday... 21c TAPPEETA SILKS, on sale... 31c BLACK SATINS, on sale... 25c BLACK DRESS SILKS, 24-inch wide... 19c PRETTY SILK in the new corded effect... 25c WHITE WASH SILKS, 36-inch wide... 50c SILK FOLAINS, evening shades... 29c BLACK GROS GRAIN, all sizes... 50c

15c All Linen Collar at 5c

500 dozen men's 4-ply all linen collars, in all the new shapes and styles, in turn down and standing, also the high turn down; all these collars are warranted perfect and are made to sell at 15c, on sale at 5c.

Men's \$1.50 Colored Shirts at 75c

The Griffon brand in all the new styles, some with collars and cuffs separate, some to wear white collars with and separate cuffs; these shirts are all the very latest styles out for this season and made to sell at \$1.50, all on sale at 75c.

Flannel Dept.

Special for Monday—3 cases extra soft and heavy Shaker Flannel, regular price 8 1/2c, per yard 5c, 1 case white wool flannel per yard 22c, regular price 30c, 10 cases Olympia and Kimona outing flannel suitings in fancy stripes and plaids, regular price 10c and 12 1/2c, per yard Monday 8 1/2c, 2 cases 28-inch wide Truworth outing flannel, good bargain, 5 1/2c per yard, 1 case 29-inch wide Shaker flannel, regular price 10c, per yard 6 1/2c.

Bed Comforters

98 dozen home made bed comforters, 6 feet by 7 feet, covered with outing flannels and silk-line, filled with best white cotton zephyr, tufted, each \$1.48.

Carpets

Our new fall styles are being shown. The lines are complete in all grades. An early selection will enable you to get the very cream of the good things.

Meats

No. 1 sugar cured hams, 11 1/2c. Sugar cured B. Bacon, 10 1/2c. Fancy chopped beef, 15c. Homeless cottage hams, 11c. New Belgium sausage, 5c. Armour's luncheon sausage, 10c. No. 1 California hams, 8c. 10-pound pigs best lard, 8c. 50-pound pigs best lard, \$1.19. Pickled tripe, 2 1/2c. Choice home corned beef, 7c. Fancy breakfast pork, 11c.

Notions

POCKETBOOK SALE. 25c Combination Pocket-books, 15c. 50c Combination Pocket-books, 25c. \$1.00 combination, genuine seal, Sterling silver mountings, 35c. 50c Hand Bags, 25c. 35c Hand Bags, 19c. \$1.00 Boston Bags, 25c. 10c Fancy Ribbons, 5c. 35c Wide Lace, 7 1/2c yard. Just the thing for the new dressing sacsques. \$1.00 worth for 25c—A Prize Package. Monday you can buy four packages of needles, 14 darning needles, 5 hat and veil pins, 80 pins, 1 fine rubber comb, 1 metal back horn comb, 5 spools sewing silk, 48 yards embroidered silk, 1 cross books and eyes and one pure linen hemstitched handkerchief, 3 spools 200 yards machine thread, 1 spool pure silk for crochet work, 1 6-yard piece fine feather stitched braid. This entire lot of goods, worth \$1.00, only 25c. NEW DRESS TRIMMINGS. Just received, the very latest novelties in fancy Applique Silk and Velvet Trimmings, goods from 25c to \$5.00 yard. Look them over. Embroideries, 2c Monday. 10c Dress Stays, 3c.

Letting Down Furniture Prices

You do not have to figure and lose time when you come here to buy. Everything is marked in plain figures. The goods are the lowest to be found anywhere. Here is a union—a three-in-one that must appeal to you. This week we place on sale a metal bedstead in 3-6 and 4-6 size, white enamel, brass trimmed, at the very low price of \$1.50. It has been over two years since we could offer a bed for this price, owing to the advance in metal beds, but have now secured 200 that we can sell at this price. Also an extra good metal bed for \$2.75, 3-6, 3-6, 4-6 and 4-6 size. We have also placed on the floor for this week a new line of fine extension tables and can offer you a quarter sawed table for \$3.50. Also a 4x4 quarter sawed top and rim, 6-foot at \$6.75, 8-foot, \$7.75. These are an extra fine lot of tables, all new designs, all rich, golden finish, and we can suit you at any price.

Watches and Jewelry

A complete line of the latest and best jewelry at a saving of 25 per cent. Reliable watches, in the best movements, fully guaranteed, at one-third jeweler's prices.

Shoe Sale Monday

New fall shoes for women. New school shoes for boys and girls. Sample shoes for men. "Ultra" shoes for women. "Stetson" shoes for men. 600 pairs women's fine vici kid \$2 lace and button shoes, in tans and blacks, for \$1.85. 800 pairs women's fine vici kid and patent leather \$3.50 and \$4 shoes, in all sizes, for \$1.96. Closing out women's fine \$2.50 strap slippers and Oxfords—tan and black—all sizes—at \$1.25. Women's fine vici kid shoes, in the newest fall styles, Brooks Bros., Rochester make, all sizes and widths, at \$3, \$3.50 and \$4. Youtis' fine satin calf and vici kid lace shoes, worth \$1.35, on sale for \$1. Misses' fine dongola kid lace shoes, \$1, \$1.20 and \$1.45. Child's fine kid school shoes, sizes 8 to 10 1/2, for 75c, 98c, \$1.25. Men's fine \$3.50 and \$4 sample shoes for \$1.97.

Hardware, Stoves and Housefurnishing Dept.

A carload of beautiful heaters just received. The Regal Universal is without doubt the finest made stove in America. It has the most superb silver finish nickel plating, which is only found on the Universal stoves. Special features: The circulating flues are arranged to draw the cold air from the hearth at the center of the bottom and up through two large flues at the rear. A pipe can be attached at the top to heat an upstairs room. The broop is a perfect circle in a loose bearing and can be rotated from time to time to prevent undue burning in the rear. The grate can be removed through the doors. The grate has a rotating outside ring and central duplex cut-off. This heater is way ahead of anything sold in Omaha. If you do not believe this come and see it. We can sell you one for \$39.00. We have others of the same make, with less nickel, but the finest kind of casting that we can sell for \$28.00. We will sell all our gasoline stoves at 20 per cent discount to make room for heaters. 20 DRIVES IN HOUSE FURNISHINGS. 10-quart dishpans, granite, 25c. Six knives and six forks, 37c. Wood wash tubs, 25c. Sad iron handles, 10c. Claw hammers, 10c. Kitchen meat saw, 12c. Six dozen dishcloths, 5c. Hand tipped table-spoons, 12c. Six wash tubs, 15c. 20D nails, 13c. Copper nickel tea kettle, 85c. Set of Crisco knives, 15c. Nickel-plated pots, 55c. Granite water pails, 35c. Five rolls toilet paper, 10c. Galvanized pails, 13c. 40-foot clothes line, 5c. No. 9-4 X copper bottom boilers, 75c. Wood frame winners, \$1.19. 10 D nails, 13c. Send in your mail orders.

A Letter that Sets Matters Right. NEW YORK, Sept. 5, 1900. Messrs. Hayden Bros., Omaha, Neb. Dear Sirs: In answer to your inquiry, I would say I have not sold one yard of Winslow taffeta to any other house in your city and any claim to this effect is false and malicious. I have endeavored to injure the reputation of the Winslow by offering cheap substitutes under its name. As a matter of fact, we have been unable to fill our regular orders on these goods, much less supplying new trade. You may offer \$100 for one yard of Winslow taffeta bought from any place in your city that does not come directly or indirectly from our store, and call on me to pay the forfeit. Yours very truly, J. D. WINSLOW.

Optical Department

Visitors and residents of Omaha should VISIT OUR OPTICAL DEPARTMENT and have their eyes examined free of charge. Glasses fitted at less than half the usual prices. Gold filled frames, spectacles or eye-glasses, guaranteed for 10 years, usual price \$2.00, for \$1.50. Fine Aluminum Spectacles, crystal lenses, usually \$2, at 98c.

China Department

Our is the only up-to-date china department in the west. Just in full line of imported decorated Rockingham teapots, 35 different styles and decorations, warranted fireproof, 35c up. Gold decoration Cinderella slippers, in fine china, 25c. Japanese candlesticks, syrup jugs, mustard pots, footed salt almond trays, olive dishes, B. & B. plates, etc., the finest line you ever saw, ranging in price from 20c up. Still a few more of these \$5.00 close out dinner sets. Holland yellow and black cream pitchers, 5c. You ought to see our new line of salad and cake trays, chop plates, etc., from 75c up. 150 new style and decoration 12-piece toilet sets, from \$2.98 up. Blue and brown underglazed hooded cups and saucers, 25c each. Quart size Mason fruit jars, 4 1/2c each. Our ice-cream containers vary from 25c up to \$1.00. Our line of lamps would take pages to describe them. The complete lines of seven factories, in prices from 15c up. We have just opened a full line of Japanese Cloisonne Tazans, Toba Kineta, Satsuma, etc., vases, the likes of which you have never seen before. From 85c up.

Wall Paper, Paints

Prices cut to make room for new fall stock. Just received, a carload of Norall Ready Mixed Paints, guaranteed to be the best on the market. We will sell this for a limited time at 8c a gallon. We have also varnishes, stains, enamels, brushes and room moldings. All at cut prices.

Big Sheet Music Sale

Monday will be bargain day in our sheet music department. Lot 1—1c per copy, by mail 10c—clearing up the last of the National Music Co's catalogue of fine music. This is your last chance to get some good selections at a remarkable low price. Vocal and instrumental—mandolin and guitar, violin and piano. Piano duets, guitar solos, violin solos, cornet and piano. We have no catalogue of this music. Lot 2—2c per copy, by mail 10c—Schubert's serenade, both vocal and instrumental, "Intermezzo" from Cavalleria Rusticana, La Carina, by Ganne; "Flatterer," by Chaminade; "Star Dance," by Chaminade; "Second Hungarian Rhapsody," by Liszt; "Afterwards," by Mullen; vocal, "Calvary," by Rodney; selections from "The Merry Widow," by Franz Lehár; selections from "Faust," by Leybach, and hundreds of other lovely selections of this big sheet music—send for list. Lot 3—1c per copy, by mail 10c. "All I Ask Be True," very pretty; "Troiting Through the Park," "Two-Step," "First Brigade March," by Weidion; "Younger Days," pretty waltz song; "She Loved Him Just the Same," "Fond Recollections," "Belle O'Dell," pretty waltz song; "Sweet Marjorie," pretty waltz song. Lot 4—25c, by mail 25c. "A Bird in a Gilded Cage," Blue and the Gray," "Mosquito Parade," "Coo by Barn, Contest," "Whistling Rufus," Sing Me a Song of the South," "Adelmann's Military March," "Proposal," very pretty late song; "Fling," "Ma Lady Lu," "You're Just a Little Nigger Still," "Honey Hat I Love So Well," "You Tell Me Your Dream, I'll Tell You Mine," "Smoky Moke," "Cake Walk," "Bunch O' Blackberries," "Loney Gonn," very new; "Smoking Charley," very new. We are also headquarters for piano and organ method, voice studies, violin, mandolin and guitar methods, banjo, cornet, clarinet and flute methods and studies, opera scores, oratorios, folios of every description. When in need of anything in the sheet music or book line give us a call. We will make the price all right.

Drapery

Special bargains all through the drapery department. 25c tapestry portieres, late styles and colorings, all the latest weaves, at \$1.75, \$1.00, \$2.00 and \$2.50. Rope portieres, new effects, \$2.00, \$2.25, \$3.00 and up. Lace curtains in endless varieties. Nottingham curtains, 3 yards long, 10c. Brussels net curtains, \$2.75 pair and upward. 15c silkoline for comforts, 5c. 15c and 16c cretonnes and denims, 10c. Japanese crepes, 5c. Colored Swiss, for sash curtains, 5c. Big line of upholstery goods, in tapestries, velours and plushes.

Linen Department

Monday we will place on sale a line of household linens such as has never before been seen in the city of Omaha. Some of the good things are as follows: 60-inch cream damask, 39c a yard; 5-8 size silver bleached napkins, \$1 dozen; 3-4 size full bleached napkins, \$2.25 dozen; 68-inch fine bleached damask, 59c a yard; checked dollies, 15c a dozen; 19-inch linen crash, 8 1/2c yard; 4-4 brown muslin, 4 1/2c a yard; 18-inch check glass crash, 3 1/2c; fine linen glass crash, 10c a yard; bath rugs, 45c and 85c; fine Turkish towels, size 20x40, 15c each; a fine bleached muslin, 7c a yard; remnants of sheeting at one-half price; remnants of table linens at 50c on the dollar; 42-inch pillow cases, 10 1/2c each; double satin damask towels 22x45, 25c; 8-4 tapestry table covers, \$2.65 each; genuine turkey red table covers, Monday, \$1.00; the finest piece of table damask in the city at the price, 50c a yard.

BED SPREADS.

10-4 fringed spreads at \$1.00 each; 11-4 satin spreads at \$1.15 each.

Special Corset Sale

One lot of ladies' Corsets, in pink, blue, black and drab, in all sizes from 18 to 30, that sold for \$1.00, at 49c. Special bargains in ladies' and children's hosiery at 10c, 15c and 25c. The largest line of ladies' fancy and lace hosiery shown in Omaha at 50c, 75c and \$1.00. Ladies' lace trimmed Gowns, worth 75c, at 59c. Ladies' lace and embroidery trimmed Gowns, worth \$1.50, at 98c. Ladies' silk vests, at 25c, worth 50c. Ladies' silk vests, in all colors, at 50c, worth \$1.00.

Prints, Gingham, Percales, Etc.

The big store for variety always. Special sales Monday. Over 1,000 styles in double-fold percale, 4 1/2c yard. 25 shades of the best apron gingham made (the American), all colors, 5c yard. Fancy dark standard corduroy, 3 1/2c yard. Indigo blue calico, all new, 3 1/2c yard. 36-inch dark dress percales, new styles, 5c yard. 5,000 dress patterns of 7c print, all the new shades, royal blue, etc., in 10-yard patterns, 5c each. 25c and \$1.00 imported English shirtings on sale Monday, 42c yard. A special sale on yard wide imported mercerized satene, for undergarments, Monday, 15c yard.

Advance Autumn Millinery

Call and see the early fall styles we are now showing. The style is in the millinery, not in the price. We give you the best and newest styles and save you fully 50 per cent.

Grocery Department

Monday is the day to buy Groceries cheap. Best Minnesota XXXX superlative flour, sack, 95c. This is positively the finest flour on the market. Breakfast rolled oats, 6 pounds for 15c. Corn meal, white or yellow, per sack, 10c. Pure Graham flour, per sack, 19c. 3-lb. cans fancy California peaches, pears, apricots or plums, worth 25c, only 12 1/2c. 8 bars White Russian soap or Diamond C soap, 25c. Tall cans blood red salmon, per can, 12 1/2c. Mustard or oil sardines, per can, 3 1/2c. Imported French sardines, per can, 7 1/2c. 3-lb. can baked beans only 8 1/2c. Fancy Japan rice, 4 pounds for 25c. Fancy Carolina rice, per pound 5c. Evaporated cream, Economy, Columbia, etc., per can, only 7 1/2c. Fancy whole coffee, just roasted, 12 1/2c. Fancy golden Rio coffee, lb. 15c. Straight Java and Mocha, lb. 20c. New tea siftings, only 20c. Spiced leg Japan tea, worth 60c, only 45c. English breakfast, Gunpowder, Young Hyson, Oolong, etc., etc., per lb. 45c.

Butter and Cheese

Western grass creamery butter, per pound, 20c. Fine Elgin Creamery, 17 1/2c, 18c and 19c Dairy butter, 12 1/2c, 14c and 16c. Fancy full cream cheese, per pound, 10c. Yellow Herkimer County cheese, per pound, 12 1/2c. New York white full cream cheese, per pound, 12 1/2c. Everything fresh and new in this department. No imitation butter. No skimmed cheese.

Cracker Department

NICE FRESH GINGER SNAPS, 5c A. B. C. SOBA CRACKERS, fresh, crisp 5c Graham and Oatmeal Crackers, 8 1/2c Kennedy's Favorite Milk Biscuits, 8 1/2c Kennedy's Butter Crackers, 8 1/2c Boston Butter Crackers, 8 1/2c Bremner's Lunch Biscuits, 10c Shredded Wheat Biscuits, 10 1/2c Annual Crackers, 10 1/2c Brownies, 12 1/2c Unwedd Biscuits, 12 1/2c Letter Pretzels, 10c Pretzels, 10c Penna Sandwich, 10c Granite Biscuit, 12 1/2c Gluten Biscuit, 12 1/2c Zeeback, 12 1/2c Hunt's Hard Water Crackers, 15c Beech's Assorted Wafers, 25c Dr. Johnson's Educators, 25c Nice line of Mixed Cookies, 10c We carry everything in fancy and waters and we guarantee all our package goods to be FRESH.

New Drug Prices

Peruna, 75c. Pinkham's Compound, 69c. Hood's Sarsaparilla, 69c. Swift's Specific (S. S. S.), 75c and \$1.25. Cramer's Kidney Cure, 75c. Scott's Emulsion, 75c. Fellows' Compound Syrup, \$1.15. Syrup of Plaster, 25c. Castoria, 25c. Packer's Tar Soap (cake), 15c. Malted Milk, 40c, 75c, \$1.15. 2-quart Fountain Syringe, 50c. 3-quart Fountain Syringe, 60c.

HAYDEN BROS.