# $\$ 60,000$ FINE SHOES on BARGAIN SQUARES 

 The finost Remarkable, Wonderful, Sensational, Marvelous Shoe Selling of the Century Begins Today at $3(0) \square$Today is the beginning of the wonderful shoe sale we have been telling you about and which we have been preparing for during the past four weeks. Every pair of shoes in the sale is not only a bargain, but a matter of wonder. The price is so small,
Six Dollar Five Dollar Four Dollar

Men's Shoes

At


On Bargain Squares
In black and tans-lace, button and congress -all the new swell lasts and colors-all widths-all sizes - take your choice at $\$ 1,89$.
the value so great, the style so perfect, the workmanship so exquisite that you
will be pleased beyond measure. We have already told you all about how and where and from whom we bought all these shoes. All you have to do now is to read a few of the items below and the balance you Six Dollar Five Dollar Four Dollar
 Misses' and Child's Fine Shoes, Boys' and Youths' Shoes Worth up to $\$ 2.50$, go at


Your choice of over 5,000 pairs boys', youths' and little gents' shoes, in black


And in the original cases-all sizes-all widths-lace or button-black, tans and patent leathers-plain kid or fancy vesting tops -hand turned and welt soles-made in Rochester, Cincinnati and Boston. The fin, est women's shoes that money can buyor up to six dollars-go (beginning) today at $\$ 1.69$ a pair.
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## BACK GIVES OUT

Plenty of Omaha Readers Have This Exparience.


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