

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, JULY 22, 1900.

SINGLE COPY FIVE CENTS.

HAYDEN'S 22,000 Pairs Finest Shoes Made at 46c on the Dollar HAYDEN'S

Our buyer visited the factories in person and secured the choicest lots. No quantities were too large if the prices were right. Spot cash did the business and we are now offering thousands upon thousands of pairs of men's, women's and children's shoes in this season's styles, new, fashionable and high grade at less than half price. EVERY PAIR WILL BE SOLD JUST AS ADVERTISED. The greatest manufacturers shoe sale ever held in the west. Such famous manufacturers as Hoag & Heath, French, Shriner & Urner, J. Irving, Benedict & Son, Thare, McGuire & Field, Myron F. Thomas are all represented. None reserved from this gigantic purchase. Big bargain tables piled high with shoes arranged for easy selection—the two big shoe departments crowded with them—shoes in the aisles—on the counters—the shelves—everywhere. Extra clerks to wait on you and fit you properly. Values unheard of in Omaha.

Ladies' fine \$3 and \$4 Shoes for \$1.96 Hoag, Heath & Co's make of ladies' fine \$3.00 and \$4.00 vici kid lace shoes in black and tans, also patent leathers, with latest style toes and military heels at..... \$1.96

French, Shriner & Urner's make of men's fine shoes \$5.00, \$6.00 and \$7.00 hand welt shoes, in patent calf, vici kid and Russia calf, blacks, tans and wines—the latest style toes and shapes—your choice in this sale at..... \$2.97

Myron F. Thomas make of men's fine \$3.50 and \$4 vici kid, box calf and patent leather shoes in the latest styles and all sizes, in this sale at only..... \$1.96

Thare, McGuire & Field's make of ladies' fine \$2.00 and \$2.50 vici kid Oxford Ties and Slippers—in all the latest styles—blacks and tans—on sale this week at only..... 98c \$1.23

Misses' and boys' fine shoes made to sell for \$1.75, \$2.00 and \$2.50 in blacks and tans—all sizes—go in this sale only..... \$1.23

Our Way of Giving Bargains Monday in Wash Goods department every piece of fine goods, fancy and staple cloths and designs such as seldom go on bargain counters will be offered you At Less Prices than in Any Clearing Sale You Ever Attended. Our \$1.00 Grenadines will sell at—yard 49c Our 50c Black and Cream Silk Batiste at—yard 25c Our 25c Imported Dimities—good styles and all new—yard 15c Our 50c Linen Gingham—32 inches wide—at—yard 25c Our 50c Satin Stripe Gingham—yard 30c All our 15c and 19c fine Dimities and Batistes—choice styles—yard 10c All our Skirtings—Coverts and Venetians—at—yard 10c 300 pieces of Checked Lawns—worth 12 1/2c yard—go at—yard 2 1/2c Everything in Wash Goods at a Bargain.

Hayden's Big Silk Sale Unusual activity for July in the Big Silk Department, owing to the fact that we are holding the greatest Clearing-out Sale of High Class Silks ever known to take place in our city—we have again made a thorough examination of our immense silk stock and have used the ax on hundreds of pieces—in all making an aggregation of Silk Bargains that cannot be paralleled. 19c—35c Plain China, all colors; 50c White Satins; 55c Changable Silks; 40c Black Jap—all go at..... 19c 39c—90c Fancy Taffetas; 75c Wash Silks; 69c White Wash Silks, 27-in. wide; 75c Black India, 36-in. wide; 65c Colored Taffeta, all..... 39c 59c—\$1 Black Satin, 27-in. wide; \$1 Black Gro Grain; \$1.25 Black Surah, 36-in. wide; 90c Colored Taffetas; \$1 White Taffeta French; \$1 yard wide Wash Silk, white..... 59c 75c—\$1.50 Black Imported Peau de Soie; \$1.25 Colored Taffeta, 27-in. wide; \$1.40 Black Grenadine, 44-in.; \$1.50 Black Faille Solids; \$1.50 White Brocade Satins; \$2 Rich..... 75c Scale which shows you the advantage of buying Winslow Taffetas. 1/2-yard of Winslow Taffeta equals 3/4-yard of the old style narrow Taffetas. 1 yard of Winslow Taffeta equals 1 1/4 yards of the old style narrow Taffetas. 2 yards of Winslow Taffeta equals 3 yards of the old style narrow Taffetas. 4 yards of Winslow Taffeta equals 6 yards of the old style narrow Taffetas. 6 yards of Winslow Taffeta equals 9 yards of the old style narrow Taffetas. 8 yards of Winslow Taffeta equals 12 yards of the old style narrow Taffetas.

Linen Dept. Big special sale Monday, on Muslins, Linens and Sheetings. We place on sale Monday morning, the Best and Finest line of household linens to be had in the city. A fine 66-inch all linen, full bleached damask at..... 50c 60-inch German silver bleached damask, at..... 35c 68-inch double satin damask, (Irish linen), at..... 69c 72-inch double satin damask (German linen), at..... 75c A very fine double satin damask, 72-inches wide, at..... \$1.00 The finest piece of table linen ever shown in Omaha at the price. 1 cloth not to exceed 5 yards to each customer, Monday at..... \$1.25 24-inch all linen napkins, on sale Monday, dozen..... \$2.75 22-inch all linen napkins, on sale Monday, dozen..... \$2.00 22-inch all linen napkins on sale Monday, dozen..... \$1.50 An all linen towel, 19x38 inches, Monday, each..... 15c An all linen luck towel, size 20x42 inches, Monday..... 15c 44 unbleached muslin, Monday..... 4 1-2c yd 6 brands of the highest grade bleached muslin..... 7 1-2c yd 9-4 brown sheeting, Monday..... 17c yd 9-4 brown sheeting, Monday..... 19c yd 42-inch pillow muslin, Monday..... 10c yd 45-inch pillow muslin, Monday..... 11 1-2c yd Bed Spreads at 75c, 85c, \$1.00, \$1.25, \$1.50, \$1.75.

Men's \$1.00 Colored Laundered Shirts, 49c. 500 dozen men's fine colored laundered shirts in all the newest styles and colors—some to wear white collars, some with collars and cuffs separate and with collars and cuffs attached. There is not a shirt in the lot worth less than \$1, but will sell them at 49c.

Men's \$1.00 Cambric Gowns at 49c. Men's \$1 underwear at 45c. 10 cases men's fine balbriggan and lisle thread shirts and drawers, in plain and fancy colors, every garment warranted fast colors and suits to match all at 45c. Men's 50c suspenders, at 25c. Closing out all the men's \$1.50 and \$2.00 silk and madras shirts at 98c. Men's 20c half hose at 10c. Men's 75c underwear in all styles at 29c. Special bargains in ladies' hose at 10c and 15c. Men's 25c handkerchiefs at 9c. Ladies' vests in lisle thread, plain and fancy colors at 15c.

Ladies' \$1.00 Summer Corsets, 49c.

Wall Paper and Paints Why have dirty walls when you can buy a fine gilt paper for 8c per roll or a good white blank at 6c per roll. We can sell you a paint for 98c per gal, that others ask you \$1.50 to \$2.00 for. We have also varnishes, stains, enamels, brushes and room moulding, all at reduced prices. Don't miss these bargains.

Optical Department "Oh, my eyes!" Why suffer from defective vision when you can get glasses fitted so well and for so little cost in our optical department. Good aluminum or plated frames, finest quality crystal lens, at 98c; good value for \$2.00. Frameless eye-glasses sold elsewhere at \$2.50 for 95c. Gold filled frames, guaranteed, regular price, \$3.00; our price, \$1.50.

New Books "Prisoner of Hope," "The Redemption of David Carson," "A Kent Squire," "Boy," "In Connection with the De Willoughby Claim," etc., on sale Monday.

Sheet Music Still selling the "National Music Co." sheet music at 1c per copy, regular 10c music. We have a nice assortment to select from, plenty of vocal and instrumental, mandolin and guitar, guitar solos, cornet and piano, violin and piano, piano duets, mandolin solo and violin solos. Why pay 5c and 10c per copy when you can buy the same thing at Hayden Bros. at 1c per copy. We also are having a sale on popular sheet music of the day, such well liked selections as Blue and the Gray, Bird in a Gilded Cage, Smoky Mokes, Bunch of Blackberries, Adelman's Two-Step, McKinley March, Bryan March, two very new songs from the pens of Horwitz & Bowers; Something that Money Can't Buy, and When You Love. The above Monday, only 10c per copy; by mail, 16c; regular 25c, 30c and 50c sheet music. Mail orders promptly filled.

Jonasen's Jewelry We still have several odd pieces from the Jonasen stock. We have put the price next to nothing, and Monday will be the greatest sale day of silverware, etc., ever heard of in Omaha. 50c SOLID STERLING SILVER TOP SALTS AND PEPPER 25c. 300 gold filled watch chains for ladies only, \$1.50. All colors, fan chains, 25c. Gold bowl sugar spoons, 50c. Gold bowl salad forks, 50c. 50c shears 10c. 50c LADIES' LEATHER BELTS 10c. We are closing out our entire stock of pulley belts, buckle belts, satin, patent leather, seal and morocco belts, worth 25c to 50c—only 10c.

Belding Bros' Best Sewing Silk 1c We have just received a new lot of Belding Bros' silk thread, all colors, on sale Monday 1c spool. 35c NEW TAFFETA RIBBONS 15c. This is the latest soft finish summer neck ribbons—on sale Monday 15c yard. 10.00 FLAGS \$2.50. An elegant all wool hunting flag, 6x10, only \$2.50.

Carpet and Rug Special 54-inch Brussels Rugs..... 98c 54-inch Velvet Rugs..... \$1.20 54-inch Smyrna Rugs..... 98c 60-inch Axminster Rugs..... 1.98 60-inch Smyrna Rugs..... 1.98 6x9 Heavy Wool Smyrna Rugs..... 11.00 7-12-10-6 Heavy Wool Smyrna Rugs..... 16.00 8x12 Heavy Wool Smyrna Rugs..... 20.00 Big reduction in all matting. Extra good bargains on close-outs of fine matting.

Big Meat Sale Picnic Hams..... 75c No. 1 Hams, sugar cured..... 11.50 Boneless Cottage Hams..... 12.50 Boiled Luncheon Hams..... 11c Chipped Beef, per can..... 12c English Lunch Sausage..... 10c Large cans best brand Veal Loaf..... 10c Large cans prime Roast Beef..... 14c Boneless Corned Beef..... 7 1/2c 3-pound can best brand Lard..... 25c

Groceries at 50 Cents on the Dollar Economy brand Evaporated Cream..... 6 1/2c French Mustard, large bottles..... 3c Fancy Large Lemons, each only..... 1c 3 sacks fine Table Salt for..... 10c Large packages Breakfast Ome..... 5c Mustard or Oil Sardines, can..... 2 1/2c Condensed Soups, chicken, extail, etc., one can makes six bowls of soup..... 8 1/2c Sweet Pickles, chow, mixed soup..... 1c Linds, large glass bottles, only..... \$1.30 Large glasses Jelly, pure fruit, only..... 8 1/2c Half pound new Shredded Coconut..... 10c Baked Beans in tomato sauce, can..... 4c Quilt and Pumpkins, makes fine pies 6 1/2c Pure Corn Starch, per package..... 3c Imported Sardines, per can..... \$1.30 Pure Fruit Jelly, per gall..... 15c Horseradish Mustard, per jar..... \$1.30 Whole Japan Rice, per pound..... 5c Large bottle pure Tomato Catsup..... 10c Laundry Starch, per pound..... 3 1/2c New California Peaches, pound..... 7 1/2c Diamond C Soap or White Russian, eight bars for..... 25c Separator Creamery Butter, 1.60, 17c, 19c, 21c Fancy Dairy Butter..... 12c, 14c, 15c Full Cream Cheese, per pound..... 10c Fancy Herkimer County Cream Cheese..... 12 1/2c Java and Mocha Coffee, per pound..... 7 1/2c Fancy Java and Mocha Coffee, per pound..... 25c

Mond y's Prices in our Cracker Department NICE, FRESH, CRISP SODA CRACKERS 5c Ginger snaps..... 5c Graham and oatmeal crackers..... 8 1/2c Kennedy's Milk Biscuit..... 6 1/2c Kennedy's butter crackers..... 6 1/2c Boston butter crackers..... 5c Animal crackers..... 8 1/2c Pretzel letters..... 10c Shredded wheat biscuit..... 10c Barrel of ginger snaps..... 22 1/2c Granose biscuit..... 12 1/2c Lemon and vanilla wafers..... 10c Penola sandwich..... 2 1/2c UNEEDA BISCUIT..... 2 1/2c Imported lunch biscuit..... 10c FINE MIXED COOKIES..... 9c Grape Nuts..... 10c We carry everything in fancy wafers and crackers. If you want fresh crackers Hayden's is the place to buy them. We also have 1 this department cereals of all kinds. We have just received some genuine Diabete Gluten Flour and Meal and we guarantee the quality, only 12 1/2c per pound.

Flannel Department 2 cases White Wool Flannel, per yard, 30c, 25c, 22c and..... 17c 2 cases extra heavy light and dark Outing Flannel, yd..... 4 1/2c 2 cases Bed Ticking, per yard..... 5c 1 case Drapery Cretonne, worth 15c, per yard..... 6 1/2c 1 case Denims, per yard..... 5c 2 cases extra heavy Shirting, per yard..... 6 1/2c, 8 1/2c

Money Savers In Our Basement If you can use any of these goods, now is your time. Prices can't be duplicated.



1,200 Four-Tie Parlor Broom on sale Monday 17c—regular price 30c—this sale..... Closing Out Prices on All Summer Goods. Deep Cut in Housefurnishings One set (3 knives)..... 15c Asbestos Mats..... 25c 2c Suit Hangers..... 8c Polished Cast Hammer..... 10c Hand Saws..... 10c 5c Butcher Knives..... 10c 3c Six Knives and Six Forks..... 20c Tipped Tea Spoons..... 25c 10c Meat Saws..... 25c 2 1/2 Nails..... 25c 12-line Rakes..... 17c Decorated Brass Boxes..... 25c Steel Shovel or Shovel..... 25c Galvanized Water Pails..... 15c

HAYDEN BROS.