ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MAY 6, 1900.

SINGLE COPY FIVE CENTS.

MIGHTY MAY MERCHANDISING IN THE BIG AND BUSY STORE.

These great May sales will be famous for their noteworthy bargains in trustworthy merchandise-famous for the reliability and desirability of their offerings. Intelligent shoppers have long ago learned by experience that they get the most and the best for their money at Hayden Bros. Comparisons are convincing. Many special values not enumerated here and the towest possible prices upon everything sold. The greatest Clothing Sale ever attempted in Omaha is now in progress. The entire wholesale stock of Miner, Beal & Co., Boston, secured from assignees at 47c on the dollar, now on sale.

House of the West.

Dress Goods Wholesale and Retail.

Monday will be the day to buy Dress Goods, Challis and Black Grenadines. We are overstocked and will cut the price in two until we reduce it to half.

Colored Dress Goods.

200 pieces of half wool dress goods, in Cashmeres, Serges, Plabls, Novelties, etc. goods worth up to 20c, will go Monday at 9c. Fancy Hall Wool Plaids, English Jac- Fancies, regular price is 29c, 19c. quards, 26-inch Cashmeres and about 10,0 0 other weaves, sold here in town at 25c and 29c, our price for Monday will be Ibc. 300 pieces of Scotch Plaids, French Novel-

ties, German Jacquards, Storm Serges and other weaves, sell all over at 49c, at 25c. 46-inch Brilliantine and other weaves that 98c. sold up to \$1.00 per yard, Morday only 49c 54-inch Homespuns, 54-inch Cheviots, 54-Inch Venetians, 46-inch silk finished Henrieta, 46-inch French Novelties, and all other weaves that sold at 98c and \$1.25 per yard,

Ell at 750. . -inch Cheviots, 56-inch Clay Worsted, 54-inch Venetians, 54-inch Serges, 54-inch Broadcloths and other fine weaves that sold at \$1.75 and \$1.98, all will go in this sale at one price (no blacks), 98c, All our \$2.50 Venetians, all our \$1.98 Garmis, all our \$2.25 and \$2.50 Cheviots, will go in this sale at one price, only \$1.25.

Special sale on high grade Plaids for seperate skirts. Any plaid in the house you can buy for 98c and 31.25. Special sale on Golf Back Plaids. All our \$1.58 Plaids you can buy for \$1.25. All our \$2.98, \$3.00, \$3.50 Plaids you can

All our \$2.25 and \$2.50 Plaids you can buy -Every dress guaranteed to give perfec-

satisfaction or money refunded. Special j Black Dress Goods.

Priestley's, Coutiere's, Salt's, etc., 42-inch 38-inch Fancies, regular price 49c, 25c. 38-inch Wool Serges, Henriettas, Novelties, Cheviots, etc., worth up to \$1.00 yard.

on sale at 49c 58-inch Cheviots, 58-inch Serges, 56-inch Clay Worsted, 42-inch English Pierolas, 44-150 pieces all wool suitings, 52 inches inch French Souffles and other weaves, not a wide, all wool Henriettas, all wool Serges, yard under \$1.50 and \$1.98, all in this sale at

Special Sale on Crepons. 26 Crepon patterns, all that is left of our

\$4.98 \$6.50 and \$10.00 goods, five yards in each pattern. Will sell on Monday entire pattern for \$9.50.

french Challis.

2,000 designs in all wool and silk and woot

Challis at 45c, 55c, 75c, 85c, 98c yard. High Grade Grenadine.

Manufactured by Samuel Courtaid, Essex England. Iron Frame, \$2.50, \$2.75, \$2.58 up. Chentille Stripes, \$4.98 to \$6.50 yard. Ribbon Stripes, \$3.98 to \$8.50 yard. Crepe de Chene, Crepe de Orient, Crepe de Lane, Crope de Soie, Crystal Serpentines, Spanish Jets and other weaves in Grenadines in wool dress goods departm- 1 at from 98c to \$10.00 per yard.

obbing prices to merchants.

Variety, unequalled opportunity for securing the newest fancies, careful attention to selecting the best styles and designs, and always giving our trade the most complete satisfaction, has made the Wash Goods department famous.

Monday's Special Sale.

We sell on Monday 121/2c newest style Printed Dimities at— yard	6½c
We sell on Monday Sc China blue, silk finished Dress Prints at— yard	4½c
We sell on Monday 6c Shirting Prints at-	3c
We sell on Monday 10c Fast Black Sateen at— yard	

An Elaborate Percale Showing.

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The best Percale in the United States, domestic made, colors warranted, range of styles superb, 75 styles added to the assortment for Monday, at—yard	150
1,000 pieces of the standard yard wide Dress Percales, light and dark colors, colors all fast, at, yard	.12½c
Ginghams, for waists, dresses or children's wear, over 5,000 styles in the best makes, all sorts of colors and designs, yard	10c
Irish Dimity, that popular and standard fabric in every one of the best styles, lover's knot and fleur de lis., etc., yard	25c
Mousseline de Soie, in all the plain colors, dots, etc., at yard, 45c and	.50c
Beautiful satin stripe Ginghams for Waists—yard	.45c
Scotch Ginghams in over 200 different patterns— 'yard	.25c

All Kinds of Wash Goods at Hayden's.

Bicycle Bargain Day Monday



best record of all guaranteed tires. Our

land, America, Outing, Crown, Adiake bicycles. A good tire guaranteed, 1900 stock, for \$1.25. The \$4.00 Diamond tire has the price on Monday \$2.50. Bargains in all bi-

Flannel Dept.

Special bargains on sale for Monday: 700 yards Basket Flannel, beautiful patterns, per yard, Monday, 10c 25 pieces Fancy Plaids and Stripes Scotch Plannel, per yard 25c. 1 case Fancy Feather Ticking, per yard,

68 doz. full size Embroidered Skirt patterns, fancy color, each 25c. 1 case extra good Cotton Flannel, per

yard 412c, worth 7c. 63 pieces 30-inch wide fancy Stripes and Checks Skirting, worth 124c and 15c per yard, Monday 6160 Remnants of all wool White Flannel and at \$1.00, on sale Monday at 49c. Embroidered Flannel for infants' skirts at

Monday Bargains

35c Val Laces, 15c doz. 50c Val Laces, 25c doz. \$2.50 all over embroideries, 98c yd. 25e Laces, 5c vd. embroideries, 5c yd.

Men's Furnishings

500 dozen men's fine suspenders, made with all the best buckles and newest webs. sold everywhere at 50c, on sale at 25c. Men's patent elastic seam drawers at

Bicycles for \$14.75 and \$16.95, also a reg-

ular \$35.00 bicycle for \$18.75. The bicycle

wonder, the Union made, of high grade ma-

terial throughout; your choice of saddles.

handle-bars, pedals and tires, for \$25.00

Juvenile bicycles from \$13.50 up. Bargains

n the highest grade bicycles, the Cleve-

Men's 35c 15-hose at 15c. 300 dozen men's fine sample 1/2-hose, fancy and plain colors, in fisle thread and fine cotton, made to sell at 25c and 35c,

on sale Monday at 15c. Men's \$1.00 colored laundered shirts with collars and cuffs attached and separate, all the late styles and all sizes, made to sell Men's white unlaundered shirts, with linen

bosoms, at 35c Men's balbriggan shirts and drawers, in fancy and plain colors, all in one lot, worth

Exquisite Millinery

Special sale on Street Hats and Walking Hats in all the newest designs at cut prices. We are offering some very special values in Ladies' New Fancy Purses with initial 25c. Handsome Trimmed Hats for Monday.

The Leading Dress Goods Particulars as the goods come in Women Made Merry in May

In our last night's cloak "ad" we told you we would give you particulars as the goods came in. These are the particulars in plain, candid facts. Our Mr. James Hayden, a member of the firm permanently located in New York, watching for a break or a change in the MAIL ORDERS PROMPTLY FILLED market, wired our cloak buyer the following message-

> 'Unseasonable weather. Manufacturers more than anxious to unload. Come immediately. JAMES HAYDEN."

Our cloak buyer's expectations were more than realized. Owing to the cold, unseasonable weather in that section of the country he found manufacturers were more than anxious to unload at any price within reason and he bought hundreds and hundreds of garments for less money than we ever dreamed of. All and every one of them are high class, artistic garments, the creations of the very best manufacturers, who have made New York famous as the greatest cloak market in the world.

Here is a Partial List of the Manufacturers Whose Entire Productions Were Closed Out to Him.

Conhelm & Co., 11th and Univer- Max Solomon, 473 Broadway. sity Place. Peter Dalton, Spring Street. Shaff & Silberman, Canal and El-

M. D. Mirsky, Bleeker and Grove Louis Barnett, 9th and Broadway.

V. Henry Rothschild, Leonard St Fashion Manufacturing Company, 173 Green St. J.M. Brady & Company, 572 Broad-way.

Etc., etc., etc., also Fruschman Bros., who failed about three weeks ago and whose entire stock was closed out at 25c on the dollar.

These Tremendous Purchases are Now Marked and Ready for Sale in Our Cloak Department.

The above are the facts and represent modern merchandising methods, placing us in position to give you prices that may be given by other houses 60 days hence, when advertising their July clearing sales. Today we give you a partial list of thousands of bargains, and

ADIES' SAMPLE SUITS, including the THOUSANDS OF SKIRTS AT LESS THAN 1.500 Silk Waists and you may be sure we London, Berlin and Paris styles, fine immaterials, some silk lined Ladies' fine black Skirts, in plain ADIES' SUITS, in handsome styles, whipcords. Venetians and broadcloths, all col-LADIES' TAILOR-MADE SUITS, in homespuns, broken checks and platds, in plain LADIES' SUITS, no better made anywhere for style, wear and service, in a large va-

ricty of materials; jackets silk lined

throughout, skirts percaline lined and in-

terlined, worth up to \$12-

200 ladies' Skirts, in homespuns and Venetians and breadcloths, worth \$5, for

and (worth double) SILK WAISTS

duction of Silk Waists. We bought over

HALF THE COST TO MANUPACTURE. | bought them at our own price, 98c 200 Walsts, in all sizes and all shades, worth \$7, for MORE LADIES SPRING JACKETS than 2.98 MORE LADIES SPRING JACKETS than ors, some all silk lined, 12.50 One table of ladies' Rainy Day Skirts, in greatest variety of materials ever shown grays, browns, blues and blacks, 16 rows by any house between New York and San

materials; the greatest variety of suits 100 Imported Sample Sairts at \$20.00. Ladies Spring Jackets, in colors and black, ever shown in Omaha, worth O. O.O. Ludies' Spring Jackets, in Eton and singlebreasted effects, taffeta lined, throughout, in all colors, at The Fashion Manufacturing Co. are Ladies Spring Jackets, in automobile styles known the world over for their large pro-

DETER DALTON'S silk underskirts are known the country over. We bought one thousand silk petticoats at 25c on the waists at our own price.

One hundred silk underskirts, two and three rows of ruffles as long as they last

100 silk underskirts in the very newest styles, worth \$10.00, for \$5.00.

50 dozen ladies' underskirts with 18-inch accordion pleated flounce; they are worth \$2.50, for 79c.

7 HENRY ROTHSCHILD, maker of the Stanley Waist, sold us over 400 dozen

100 dozen waists in all the new spring cloths, worth \$2.00, at 98c.

50 dozen wash waists, at 19c.

50 dozen wrappers in fine sea island percales, trimmed with braid, two ruffles over shoulder, 15-inch flounce, made to sell for \$2.00, for 98c.

The Big Linen and Domestic Dept

Monday morning a handsome line of pattern bric, at 75c, cloths, 2 yards long, \$2.00; 21/2 yards long. 1 lot of ladies' corsess, in all styles and \$2.50 and 2 yards cloth, \$3.00, with 22 fach sizes, worth up to \$1.00, on sale at 49c. square napkins to match, \$3.00 dozen. Ask to see them.

Extra value Monday on 50c yard damask. New bargain in white crochet bed spreads, 75c, \$1.00, \$1.25, \$1.50 and \$1.75 each. spreads on sale at \$1.35 and \$1.75 each.

Two special numbers in fringed crochet On Monday we place on sale a reversible white crochet spread at \$1.65 each-a deided bargain. White crochet bed spreads for single beds

only 39 cents each. See our bargains in white satin, Marseilles or colored spreads. Fringed or hemmed at

The month of May has opened with a ush in our white dress goods department. Big sale on fine mercerized Britannic muli, oc, 65c, 75c and 85c yard.

Fine organdles in white or black 35c, 50c, ac and 75c yard. Persian lawns are also in demand. A full line of India linen from 5c up

Dimities, nathsooks and fancy lawn striped 40-inch white lawn at special bargain-15c. Choice Table Butter, per pound...... 15c A large line of fancy weaves in domestic nd imported novelties from 10c to 50c yd. Plain and fancy welts, corded P. K. Seven grades of long cloth from 8 1-3

e yard. Seven makes of cambric 5c to 15c yard. Letting down the prices on muslin and sheetings to reduce stock. Keep your eyes on our bargain tables when in this department. New bargains daily and big bargains at

Prices that you cannot duplicate in Please bear this in mind.

La Grecque Lattice Corset on sale at \$1

Just received and will put on sale on Ladies' \$1.25 gowns, in muslin and cam-

200 dozen ladies' and children's hose, the samples of one of the largest hosiery houses in New York, on sale at 15c and 25c. Ladles' 25c vests, in plain and fancy colors, on sale at 10c.

100 dozen ladies' vests, in fine cotton and lisle thread, that sold for 35c, on sale Monday at 15c. Ladies' \$1.00 kid gloves at 69c.

Boys' juvenile shirts, with collars attached or separate, all the new styles, at

Sheet Music

We carry all the very latest Sheet Music 2-1b, cans Strawberries, Easpberries, that is published and sell it to you at the very lowest prices possible. We have one catalogue of 16c Sheet Music. This is positively the choicest catalogue of cheap music in the country. See our nice line of popular Sheet Music at Lie and 25c per copy. Plenty to select from. Ic extra per copy must be included when sending for mail

Butter and Cheese

Good Dairy Butter, per pound1212c Fancy Roll Butter, per pound 16c Extra Fancy Separator Creamery, 1b .. 18c Elgin or Hygia Creamery, per pound .. 19c Strictly new laid Eggs, per dozen Fancy Full Cream Cheese, per pound .. Ite Imported Brick or Limburger Cheese. Fancy Virginia Swiss Cheese, per 1b. Neufchatei Cheese, Durham brand, each 216c Young American Cheese, full cream,

Edam Cheese Van Rossem brand, tively do not handle imitation butter.

HAYDEN BROS

25 pounds Sugar \$1.00

High Patent Minnesota Flour, warranted, sack German Rye Flour, per sack, only 90c 10 lbs. Breakfast Rolled Oats, only..... 25c 3-lb, cans Extra Choice Tomatoes 75c 2-Ib. cans Sugar Corn, only Fancy Large Sweet Oranges, per doz .. Fancy Large Messina Lemons, per doz .. Eagle or Champton Lye, per can Large bottles fancy Pickles, Chow Chow, Sweet Pickles or White Onions, each 8 1-3c Gallon cans New York Apples, only .. 25c New Turkish Prunes, per pound New California Prunes, per pound New French Raisin-cured Prunes, large

New California Yellow Peaches, 1b 100 New Evaporated Apples, per lb Quart cans Fancy Table Syrup 81-36 Sliced Peaches for Cream, per can 1214c Sliced Pineapples, per can only 12440 3--Ib. ca. Golden Pumpkin, only 714c Goodeberries or Blueberries, only K 1-3; 3 for

American Breakfast Cocoa, large cans.. 10c Yeast Foam, German Yeast, etc. 3 for .. 10:

Tea and Coffee

Special prices on tea and coffee Whole Rio Coffee, regular price 20c. only Golden Rio, choice quality 15c French Java and Mocha Old Government Java and Mocha New Tea Siftings only171/20 48c Basket Fired Japan only 48c English Breakfast 48c Gunpowder Ten Fancy Ceylon and Young Hyson 38c

Wall Paper and Paints

We sell you Wall Paper cheaper than any other house on earth. You cannot get the same grades of paper we sell at less than 25 per cent more than we charge you. White Blanks, Sc per roll. The famous Noxall Ready Mixed Paints a

properly convey to you a conception of their wonderful beauty. The term new style Foulards is much abused in our city. You will better understand what we mean when you compare our newest Foulards with the so-called new style Foulards of

A New York lady's complimentary opinion: "It would indeed be very difficult to find a more complete assertment of beau tiful Foulards even in our own city of New

York. Broche Satin Poulards, beautiful Dresden Foulards, latest Persian Foulards, finest Twill Foulards, blues, browns, modes, casters, pearl, gray, reseda, old rose, many printed in three, four and five color effects-beyond a doubt the finest lot of really artistic Foulards that was ever sho wn by any one.

FOULARDS-59c Worth up to \$1.25-75c on sale Monday... Worth up to \$1.50-98C

ABSOLUTELY FREE OF COST.

A BEAUTIFUL SILK DRESS OF THE FAMOUS WINSLOW TAFFETA to the lady who guesses nearest to the total number of yards of Winslow Taffeta sold in the United States during the year 1899. We sold during the year 1899 27.462 yards of this celebrated silk. Winslow Taffeta is known the world over as the best wearing Taffeta. Winslow Taffeta is sold in every first-class silk department in the United States. This exciting contest is creating comment all over the land. We have received guesses from most every state in the union. The correct number of

yards is sealed and now in possession of this paper. Winslow Taffeta guessing contest will end on May 22, 1900. When sending guess please state what you think of Winslow Taffeta. Send all guesses care Silk Department, Hayden Bros. BIG CLOSING OUT SALE OF FINE FANCY SILKS. Over 1,000 pieces of high class nevelties in lengths sufficient to make waist,

skirt or entire dress FANCY SILK-

39c Worth up to \$1.50-59c Worth up to \$2.00-690 worth up to 75e BIG REDUCTION IN BLACK JAPANESE SILK PRICES.

grand special We fill mail orders on these special silk bargains. Out-of-town ladies are re-

quested to send guesses on Winslow Taffeta contest.



large size baby carriage, steel wheels, full size body, a good parasol, the best springs, for \$3.85. Another upholstered for \$5.00. Go-carts for \$2.95, \$3.50, \$4.85 and \$5.50. A sleeper for \$5.00. The latest improved

sleeper for \$6.50. Here are a few range finders: 16x16 oak stand, 45 cents.

Five-foot oak easel, adjustable rests, 50 Cane seat chair 75 cents.

Cane seat rocker \$1.00 Six-pound pair good feather pillows \$1.00, Well made spring edge couch \$6.50. Metal jardiniere stand 95c.

Six-drawer cak chiffonier, deep drawers, Swell front oak sideboard, French plate mirror, solid brass drawer pulls, \$12.50, other sideboards \$10.85 and \$11.50.



rom \$9.50 up to \$18.00. eye maple at 95 cents. Ladies' dressing table, mahogany and

pattern French plate mirror, \$7.85. Desks in the same woods, \$5.56.

of furniture remember we carry a full line be left open or the burner flame blown out of iron beds, dressers, china closets, exten- and no gaseline can escape. We have the eion tables, buffets, sideboards, cabinets, book cases, deaks, chairs and rockers, All goods bought in carload lots from the best \$29.00 stove for \$14.95. factories of Grand Rapids, Rockford, Sheboygan and Chicago. Not one piece bought to save money. But all and every one THE BEST TO BE HAD AT THE PRICE ASKED

Quality first and all the time.

Carpets

Big purchase of Velvet Carpet. Our eastern buyer completed a deal securing the selection on a lot of new advance patterns, enabling us to offer you the new styles at old prices. The goods are opened and now on sale. Don't miss the opportunity. Come early and get the best selections. Special on Brussels Carpet-85c goods 65c

\$1.00 goods 75c, all new patterns and late Extra heavy half wool Ingrain Carpets 35c. All wool Ingrain, 45c Best all wool ingrains, 65c

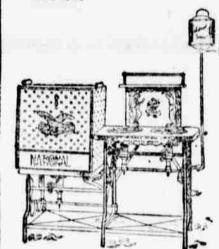
Jewelry Sale

FIRST COUNTER ON ENTERING STORE. Ladies' Hat Pins, worth up to 35c, choice Ladies' Lace Pins, worth up to 25c, choice

Elegant line Beauty Pins, per dezen, 5c. Gentleman's R. P. Collar Buttons , 2 Last, but not least, the finest line of Ladies' Belt Buckles, worth up to 50c, spe-

Just received, a fine line of Ludies' and

The Greatest Bargains Are in Our Basement.



FURNISHING GOODS.

SOMETHING NEW-A carload of these wonderful gasoline stoves just received-the Insurance National Safety Stove. This stove has the only absolute safety burners; it has a float operating a valve in the burner tube which automatically shuts off the supply of gasoline, when the Bird's eye maple or oak Jardiniere stand fluid rises in the tube its action is decided and no gasoline can escape; impossible to get any gasoline out of the burner and none can leak out if the flame should blow out or a child should open the valves. The burner must be heated up to open the valve on the inside of burner and will close immediately when cooled off. The bureau is heated with a torch, which is caturated with gaspline and placed in the torch holder under the burner, then light, turn on the burner and immediately begin cocking. No waiting; no smoke; no smell. Each stove has the white separator, the gasoline flows through the separator and it is impossible for even the smallest particle of dirt or sediment to pass through the gauge strainer. It is a positive filter, the burner will always be 18x18 stand in mahogany, cak and bird's Come and see. Don't buy any other if you want the best. Retter and cheaper than any gas stove. With the Insurance National all danger of using a gasoline stove has been eliminated. You cannot fill the tank If you want anything in the better grades while burners are in operation. Valves can Omaba agency. Send for cuts and prices. A stove like cut with oven; a regular

Send for catalogue and prices We have about 25 different styles of Gaso-

Will continue our great Refrigerate sale We have them from one week langer. \$1.50 up. Now is the time. You can have one at jobbing prices. SUMMER GOODS

Lawn mowers, 16-inch Grase catchers ... Hardwood hose reels Wire lawn rake Garden hoe Solid steel spade or shovel tined manure fork 20 D natis, \$2.85; 8 D natis, \$2.95; 3 D natls . creen wire, per square foot ... bultry netting, per 100 square feet, e cream freezers..... \$1.19 Screen doors Warranted rubber hose Adjustable window screens 23d Cobbler's outfit complete

Lard and Meats

3 to pails best lard, 28c. 5 lb palls best lard, 46c 10 lb pails best lard, 89c 20 lb patts best lard, \$1.72 Fancy augar cured bacon, 12c No. 1 California hams, 814c. Fresh pork sausage, 75gc. Choice Boneless Pig Pork, 19c

Best brand new summer sausage, 10c.