

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, APRIL 22, 1900.

SINGLE COPY FIVE CENTS.

HAYDEN'S Must All Be Closed Out by May First, According to Agreement

Our Entire Colossal Purchase from "The People's Store" Just Seven Days. Hayden Bros must sell these gigantic stocks in...

Monday the sensational letting down of prices begins, and will be kept up until every dollar's worth of "The People's Store's" tremendous lines of dry goods, groceries and shoes has been sold.

Such Terrific Price Cutting will Astonish the Very Closest Buyers.

A NEW DEPARTMENT We have secured the stock of Omaha Hair Bazar. This department will be run and managed by the former proprietor, Dora Wakefield.

Dress Goods Wholesale and Retail. We call the attention of all merchants visiting Omaha to our jobbing department. This week we will close out the PEOPLE'S STOCK of dress goods at prices less than half the cost of manufacturing them.

Skirtings Bicycle Covert Cloth, all colors, 10c yard. The season is now far enough advanced to make shirt waists and cotton goods of a washable sort necessary.

Hayden's Big Wash Goods Dept. Wm. Anderson's 50c Madras Cloth 29c yard. The season is now far enough advanced to make shirt waists and cotton goods of a washable sort necessary.

Three Big Stocks on Sale Monday. Thousands of pieces of new Spring Silks are here for you to buy. All the big shipments which have been coming in during the big sale of the People's Store Silks are now assorted, marked and will go at prices that will astonish.

Ladies' and Children's Hosiery. All the Hosiery from the "People's" stock that sold up to 20c, on sale at 10c. All the Fancy Hosiery that sold up to 50c, on sale at 25c.

Linens and Domestic Dept. Selling the people's stock at Hayden's popular prices is drawing crowds daily to this department.

Sample Suits, Silk Waists and Skirts. An advantageous investment can now be made with a certainty of style and quality. We have a number of Sample Suits recently purchased by our New York buyer at 50c on the dollar.

Slaughtering "People's" Groceries. All Our Stock of Fancy Groceries from the People's Store Must Be Closed Out. White Onions, in bottles, the People's price 25c, our price, three bottles 25c.

Hardware, Stoves, House Furnishings. SPECIAL SALE ON REFRIGERATORS. THREE CARLOADS TO SELECT FROM. Will sell you an Ice Chest or small or large Refrigerator at the same price that it will cost your dealer in this sale.

People's Store Furnishings. SPECIAL SALE ON GASOLINE STOVES MONDAY. SPECIALS IN HOUSE FURNISHINGS. Best ROTARY WASHER on Earth for \$5.95.

Furniture. For several years we have been selling our make of metal bed, and having been singing the maker's praises. We got this maker to send a display to the Omaha exposition and it opened the people's eyes.

Stylish New Millinery. If you want a stylish hat, tell us what you want and we will astonish you in price and prettiness. Our millinery has made an immense hit this season. It shows originality and taste which appeal to every stylish woman.

Crockery Dept. Dinner size, regular 5c, sale price 3c. Tea size, regular 5c, sale price 3c. Pie size, regular 5c, sale price 3c.

People's Store Flannels. All the fancy flannel, 30-inch wide, light and dark colors, People's price, 12 1/2c and 15c, our closing out, per yard, 9c.

The New Book "To Have and to Hold," By Mary Johnson. On Sale Monday Only 89c. This is the most entertaining book of the age, full of historical facts, a masterpiece in plot and composition.

HAYDEN BROS.