EDITORIAL SHEET.

THE OMAHA SUNDAY BEE.

PAGES 13 TO 24.

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HAYDEN'S Grandest and Most Colossal Presentation of Economical Offerings HAYDEN'S

in the history of merchandising. The sensational sale of "The People's Store" $300,000 stocks affords bigger and better values as the sale progresses. Bargains enough for all, no matter how big the crowds. The immense stocks are arranged to make selection easy. The hundred new clerks have become accustomed to the stocks and can wait on you more promptly. Out of town customers will find it a great saving to attend in person and lay in full supplies. Over 40,000, pairs new shoes on sale. We sell the most clothing in Omaha.

The People's Store stocks were all new and stylish. **Agents for Butterick Patterns.**

OTHERS MAY TALK LOUDER IN THE PAPERS BUT HAYDEN BROS. HAVE THE GOODS TO SHOW YOU WHEN YOU COME

LEADING DRESS GOODS HOUSE of the WEST

Dress Goods Wholesale and Retail

Owing to our heavy spring purchases, and buying over $50,000 more worth of dress goods at about one-third their value—commencing Monday we will be compelled to cut the price to one-third actual value so that we can reduce it at once. The following prices will certainly make our competitors feel blue:

All Wool Novelties, 46-inches wide, People's price was $1.25, our price this sale only **49c**

French Novelties, 46-inches wide, All Wool Plaids, 50-inches wide; Fred Arnold's silk finished Henriettas, 52-inch all wool extra heavy Cheviots, People's price $1.25; all wool Serges, 46-inches wide, all colors, People's price 98c, our price on this sale **49c**

54-inch all wool Cheviots, shrunk, sponged and finished, sold by the People's Store at $1.50; 46-inch all wool double warp German Henrietta; 50-inch fine French Serges; 54-inch Venetians; 50-inch Broadcloths and 10,000 other weaves too numerous to mention **75c**

Silk and wool novelties, 58-inch Cheviots, all colors (except black); Crepons that the People's Store sold up to $2.50 yard; Silk Warp Henriettas, etc.; Sicilians that sold up to $1.50, and 10,000 other weaves worth up to $2.50 per yard, on this sale at **98c**

10,000 DRESS PATTERNS in all wool Etamines, People's Store price was 98c per yard, our price for entire pattern of 5 yards, 54-inches wide, on Monday **1.25**

10,000 Dress Patterns, strictly all wool, handsome styles, all colors and black, for entire pattern 6 yds **1.98**

500 patterns of all wool fine Plaids, all wool Novelties, all wool Tailor Suitings, all wool Serges, all wool Suitings, all weaves and all Colors, not one yard was sold for less than $1.50 by the People's Store, on this sale all will go at one price for entire pattern, some have 5 yards, others 6 yards, at **2.98**

25 Lord & Taylor's exclusive fine patterns Chenille Stripes, goods that sold at $25.00 per pattern, we will sell entire pattern of 6 yards for **5.00**

We will place on sale out of our own stock 50 patterns of high grade Crepons, worth from $6.00 to $10.00 per yard; 25 appliqued Parisian patterns, worth from $30.00 to $50.00 per pattern, all will go Monday at one price for entire pattern, only **10.00**

MAIL ORDER DEPT—For our out-of-town customers we will fill mail orders for goods at these prices as long as goods last. It would be useless to send for samples of these goods on sale, as they may be closed out the same day, but we will send samples of our regular goods free to any address, and guarantee satisfaction or money refunded. Extra salesmen to wait on trade Monday.

Silks From The People's Store

The magnitude of this grand Silk sale the wonder and talk of all Omaha.

You expected great bargains, you looked for big values, but you were surprised at the utter disregard we showed for prices on the finest silks in the world. We will push prices down so far for this Monday's gigantic silk sale that you can buy the very best of silks for less than others must ask you for the commonest kind.

Figured Changeable Silks—Neat designs in blue and black, green and brown, purple and green, blue & red bound to create a sensation. **10c**

Plain Taffetas—in all colors; the People's Store ask you 75c, we will sell for.... **25c**

Heavy Corded Waist Silks and Bengalines—in plain colors from the People's at **29c**

Heavy Silk Satins—in black and colors, regular $1.25 always and everywhere—on sale here **50c**

White Corded Taffetas—for waists or trimmings, regular $1.50, People's Store, at **50c**

White Taffeta Silks—the People's Store only had 10 pieces—they go at **15c**

Fine Corded Wash Silks—pink, blue, helio, gray, red and cerise, from the People's Store.. **25c**

Fancy Silks—in illuminated effects, latest—$1 and $1.25 silks, for **39c**

Closing Out Balance of People's Best Grade Novelty Silks—silks, worth up to $2.00—all and every kind **49c**

Black Taffetas From the Peoples—
20-inch wide, on sale at **39c**
27-inch wide, on sale at **69c**
36-inch wide, on sale at **98c**

All The People's Store black silks, such as peau de soies, satin de lyon, gros grain, armure, duchesse, regence, faille, swiss, taffetas, and many other weaves—we recommend every yard of these fine silks, and stand back of them—you can come here Monday and get the biggest bargains in a black dress pattern that you ever got in all your life—silk worth all the way up to $2.50, go at 75c and 98c.

Our Ladies' Wrapper Dept.

Our wrappers are well known to you all. This announcement is merely to notify you that we were fortunate in securing from M. Minsky & Co., New York City, 500 dozen wrappers at 50c on the dollar, to be on sale Monday.

50 dozen wrappers in dark colors, blue and black, worth $1, Monday 25c.

75 dozen wrappers, interlined, braid trimmed, worth $1.25, for 49c.

63 dozen ladies' wrappers, with ruffles over shoulder, extra wide at hips, body lined, braid trimmed, worth $1.52, for 69c.

75 dozen ladies' wrappers, 15-inch flounce, two ruffles over shoulder and braid trimmed, worth $2, for 98c.

OUR LADIES' WASH WAISTS.

New elaborate braid-trimmed designs, in colors and white. The prices are lower than any house in America and variety the largest.

50 dozen waists for Monday, new styles, all colors, worth $1, for 19c.

See our gorgeous line of richly trimmed hats and everything in the millinery line.

White Dress Goods Dept.

On Monday you will find more salespeople in this department and prices are being made to sell the stuff. 10c checked and striped lawns cut down to 5c yard; 40-inch wide lawns, worth 15c, in remnants, 5c yard; 36-inch wide figured and striped drapery Swiss, sold all around us at 15c, Monday, 8c; 7 different grades of long cloth, 8½c to 25c yard; 7 different makes of cambric from 5c to 15c yard.

For fine white dress goods of any description come to headquarters. The Big Store leads.

White Bedspreads

The only place in Omaha where you find a good assortment to pick from. On Monday we place on sale the soiled spreads from People's store; 59c spreads, 35c; 79c spreads, 50c; 98c spreads, 60c. This will clear them out fast. Bed spreads for single beds, 39c each; fringed crochet spreads, 75c, $1.00 and $1.25 each; new line of satin and Marseilles bed spreads, also fine P. K. spreads, $1.98, $2.25, $2.50, $2.75, $2.98 and $3.00; 5 lines of colored bed spreads. Where else do you find such an assortment? and they are fast colors $1.00 each; plain hemmed, $1.98; fancy fringed, $2.25; hemmed spreads and two lines of fancy colored and fringed at $2.98 and $3.00 each.

Buy your bed spreads next Monday.

Muslin and Sheetings

On Monday we will clear out all odd lots of ready made sheets and pillow-cases from People's stock. Pillow-cases as low as 6½c and up; sheets as low as 25c and up; good, we mean what we say, a good yard wide bleached muslin on Monday, 5c yard; 20 yards for $1.00 limit. 42-inch pillow casing, bleached, 9c, 10c and 11c yard; 42-inch tubing, 12½c; 45-inch tubing, 14c; 50-inch tubing, 15c yard.

Every housekeeper in Omaha should attend this, the greatest of all sales, at the big store this week. All goods marked in plain figures and plenty for all to choose from.

Sheet Music

See Hayden's nice line of popular sheet music at 10c, 15c and 25c per copy. Latest songs, waltzes, twosteps, cakewalks. We are strictly up-to-date in all the very latest sheet music at the very lowest prices possible. Over 10,000 copies of sheet music at 1c per copy. This music is not catalogued 1c extra when sent by mail.

Cloak and Suit Sale

The immense stocks that we have purchased lately give us a variety and a stock that is larger and cheaper than any house in western America.

OUR SPECIALS FOR MONDAY.

One hundred ladies' suits, jackets silk-lined throughout, in homespuns and venetians, man-tailored; manufacturer's price $9.00; our price, $6.98.

150 ladies man-tailored suits, strapped seams, in homespuns and venetians, taffeta-lined jackets, manufacturer's price $14; our price $10.

200 ladies' man-tailored suits in black and colored cheviots, some all silk-lined throughout, made up in the extreme styles, beautiful garments; manufacturer's price $22; our price $15.

70 sample suits, $25, $35, $45, $55 and $75 at half price.

Ladies' eton jackets in all colors and black, silk-lined throughout, for $7.50.

Ladies' eton jackets, appliqued collar and down the front, taffeta-lined throughout; manufacturer's price $15; our price $10.

150 ladies' cheviot skirts, tailor-stitched, lined and interlined, worth $10, for $5.98.

Ladies' man-tailored skirts in blues, browns and grays, nicely trimmed, with straps of velvet, worth up to $20, for $12.75.

Ladies fine imported designs in skirts at $15, $18, $25 and $35 each.

Ladies' black clay-worsted capes, worth $5 for $2.98.

Ladies silk capes, trimmed with silk ribbon and lace, worth $10, for $5.98.

Ladies long black silk capes at $6, $9 and $12.

1 table ladies' taffeta waists; manufacturer's price $5; our price $2.98.

1 table ladies' taffeta waists; manufacturer's price $6; on sale at $3.98.

1 table ladies' silk and satin waists; manufacturer's price $7; our price $5.98.

50 imported sample waists at $15, $20, $25 and $30; your choice for $9.98.

The extreme novelties at reasonable low prices.

LADIES' UNDERSKIRT DEPARTMENT.

Ladies' all-silk underskirts, only 150 in all, your choice Monday for $2.91.

Ladies' fine taffeta underskirts in all shades at $6.98.

Ladies' Mercerized foulard underskirts, 4 ruffles, at $2.48.

50 dozen ladies' underskirts in all colors and black, worth $1.75, for 98c.

Men's Furnishings.

100 doz. men's fast colored one-half hose, full seamless, People's store price 15c, on sale here at 5c.

All the men's one-half hose from the People's store that sold for 25c and 35c, on sale here at 15c.

1 lot of shirts from the People's store that sold up to 50c on sale at 15c.

All the underwear that the People's store sold up to $1.00 on sale here at 39c.

All the shirts from the People's stock that sold up to $1.50 go in this sale at 49c.

Men's 50c and 75c neckwear at 25c.

Men's 35c suspenders, 15c.

200 dozen men's fine colored laundered shirts, all this spring's patterns, the very latest out, all styles, some with collars and cuffs separate, some to wear white collars, all the best brands made, on sale at 75c.

1 lot of men's underwear, all size shirts and drawers, worth up to 75c, on sale at 25c.

500 doz. men's 4-ply all-linen collars, in all the latest styles, all sizes from 12 to 19, every collar new and perfect, People's store price 15c, on sale at 5c.

Men's linen cuff link and straight, every cuff warranted 4-ply, new and perfect, sold by the People's store at 25c, on sale here at 10c.

All the People's store handkerchiefs that sold up to 35c, in this sale at 8 1-3c.

Ladies' Furnishings.

All the corsets from the People's store that sold up to 75c on sale here at 25c.

$1.00 Corsets—All the corsets that sold up to $1.00 on sale here at 49c.

1 lot of ladies' underwear that sold up to 50c on sale here at 12½c.

Boys' shirt waists that sold up to 35c on sale here at 12½c.

All the boys' shirtwaists that sold for 50c on sale at 25c.

All the 25c and 35c fancy hose at 15c.

Thousands of pieces of slightly soiled muslin underwear, worth up to 50c, at 12½c.

Children's dresses slightly soiled, worth 50c, at 12½c.

Children's dresses, embroidered, trimmed, worth 75c, at 25c.

Ladies' lace trimmed skirts, worth up to 75c, at 39c.

Ladies' fine lace and embroidered skirts, worth $1.25, at 75c.

Ladies' embroidered and lace trimmed gowns, worth up to 98c, at 50c.

Ladies' underwear that sold up to 75c, on sale at 25c.

Children's 25c hose at 15c.

Flannel Dept

1 lot dark and light outing flannel, extra heavy, per yard 3½c; worth 7c.

1 lot fancy patterns cheviots, per yard 5c; People's price 10c.

1 lot white wool flannel, suitable for infants' skirts, per yard 17c; People's price 30c.

1 lot extra heavy shaker flannel, per yard 4c; People's price 6½c and 8½c.

1 lot fancy feather ticking, per yard 10c; worth 18c.

1 lot light and dark outing flannel, per yard 6½c; regular 10c and 12½c.

1 lot extra heavy shirting, in fancy stripes and checks, per yard 6½c; regular 10c and 12½c.

All the Scotch flannel per yard 20c; worth 35c.

100 pieces Basket's flannel, in beautiful patterns, per yard 10c; worth 15c and 20c.

Hardware, Stove and House Furnishing Department.

Over four carloads in this lot. We have just received three carloads, besides the entire exhibit of the Gurney Refrigerator company at our last exposition, which received first award, which we bought at a great discount, including everything from a plain ice chest to the finest refrigerator sideboard with plated mirrors, including in makes the celebrated Gurney, the Ferrel, the Cold Wave, the La Belle and the Oriole.

These goods have all advanced 25 per cent since last season, but which will be offered in this sale at less than last year's price. Send for catalogue and price on refrigerators.

Look out for the greatest offer in gasoline stoves ever made in this western country. Watch the papers. Two carloads coming in.

UNPRECEDENTED CUT IN HOUSE-FURNISHING GOODS.

Galvanized iron tubs 37c.
Good brooms 15c.
Garden hose 17c.
Solid brass nozzles 19c.
6-inch stove pipe 9c.
Spring hinges 8c.
Wood frame wringer $1.29.
10-quart granite water pail 39c.
3-section dinner pails 15c.
1,000 sheets toilet paper, 4c.
All-copper wash boiler, No. 8, $1.89.
Garden rakes 17c.
Rubber hose 6¼c.
Nickel-plated claw hammer 9c.
4-section clothes racks, 39c.
Poultry netting, 100 square feet, 60c.
10-quart granite dish pans 29c.
Steel shingling hatchet 27c.
Three lasts and stand 27c.
4-section clothes racks, 39c.
Hardwood Hose Reels, 49c.

CAR LOAD SCREEN WIRE JUST RECEIVED—PER SQUARE FOOT—1¾C.

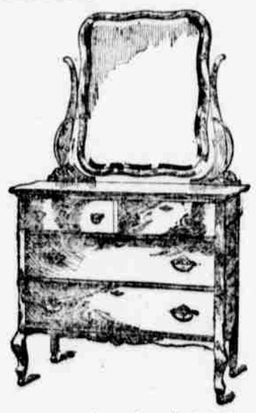
STEEL RANGES.

Can sell you a 6-hole steel range with high shelf, low warming closet, large oven, for $26.75.

No. 8 cook stoves, warranted fine baker, $9.50.

Send for prices and cuts on stoves and ranges.

Furniture



We are more than pleased with the stock of fine furniture we now have on hand. We have more than we ever had and it is all new and up-to-date. The rich golden oak, showing the handsome grain of the wood, is by far the most serviceable. We have also mahogany, bird's-eye maple and white enamel.

Sideboards from $11.50 up to $67.50.
China closets $12 up to $28.
Extension tables, $3.85 up to $43.
Chairs 75c up to $3.50.

Iron beds, over 70 styles to choose from, new designs, the best makes. Beds from $2.50 up to $35; special for a few days, brass rail metal bed, full size, white enamel, for $4.85; regular $6 value.

Odd dressers, in golden finish, maple and white enamel, with washstands to match, from $7.85 up to $15.

Solid oak 5-drawer chiffonier, $6.85.
Another with French plate mirror, $9.

Books from "People's"

We got them all and we must close them out at once. No room is the reason.

All $1.50 books for 81c.
All $1.00 books for 50c.
All 75c books for 35c.
All 50c books for 25c.
All 25c books for 13c.
All 15c books for 9c.

Stationery Specials

Fine quality note paper, per lb., 7½c.
5c lead pencils, 1c.
Carter's ink, 2c.

Big Sale

THE "PEOPLE'S ENTIRE GROCERY STOCK NOW ON SALE IN

Our Grocery Dept

Every article will be sold for less than one-third its actual cost. Read startling prices below:

Glass jars, pure fruit jam, worth 20c, now 5c.

Burnham's Hasty Jellicon, worth 15c, only 5c.

25c bottles all kinds pepper sauce, only 5c.

Gallon jugs pure Tomato catsup, their price $1.25, now only 69c.

35c bottles pure Olive Oil, only 5c.

2-lb. cans Strawberries, Gooseberries, Raspberries, worth 25c, now on sale for 8½c.

Elastic, Electric, Celluloid, etc., Starch, per package, 5c.

3 cakes any kind sweet chocolate for 10c.

All flavors Fruit Pudding, 15c packages at 6c.

10c packages baking soda, only 5c.

Uneeda Biscuit, large packages, only 3½c.

25c cans imported Sardines, only 7½c.

Lopez & Dukate's Shrimps, large cans, worth 35c, now 12½c.

Square glass bottles all kinds pickles 5c.

Large glass bottles White Onions, 8½c.

10c package mixed Bird Seed, now 5c.

20c cans sliced or grated Pineapples, only 12½c.

Baked Beans in tomato sauce, now 5c.

20c bottles pure Tomato Catsup, only 7½c.

20c cans Lima Beans, now 6½c.

20c cans Curtice Bros. jams, assorted, 8½c

10c packages pure Mince Meats, 5c.

35c cans Pierre Vians Maple Sap, 22½c.

70c cans Pierre Vians Maple Sap, 43c.

$1.35 cans Pierre Vians Maple Sap, 89c.

20c package Cereal Coffee, now 5c.

35c cans Asparagus, now 15c.

15c quality large French Prunes, 7½c.

10c quality large Santa Clara Prunes, 5c.

8c quality Turkish Prunes, only 3½c.

6c quality fancy Raisin cured Prunes, 2½c.

Ralston Club Breakfast Food, Pillsbury's Vitos, Granose Flakes, Shredded Wheat Biscuit, Grape Nuts, etc. (worth 15c to 25c everywhere) package, 8⅓c.

Packages Oatmeal, any brand, only 5c.

2 large packages Washing Powder for 5c.

3 large cans Salmon, worth 15c can, 25c.

3 large 15c cans Pumpkin for 20c.

15c package imported Figs, only 6c.

Sunrise Baking Powder, large cans, 8c.

20c cans all kinds Plums, now 10c.

20c cans Baked Beans or Sweet Potatoes, 8½c.

Every article must be sold, no matter what price, to get them off the floors and counters, where they are now piled.

TEA AND COFFEE SALE.

Fancy whole Santos coffee, only 12½c.
Best Golden Rio Coffee, 15c.
French Java and Mocha, 25c.
2-lb. can best old Government Java, worth 75c, only 50c.
New Tea Siftings, 17½c.
Basket fired Japan, 33½c.
English Breakfast, Gunpowder and Oolong, 35c.

Crockery Dept

Our great room-making sale continues. Everything at less than factory cost. All bright, new goods bought for spring trade. Now is the time to buy.

READ OUR MAGNIFICENT FREE OFFER

TUMBLERS—

Thin blown, fire polished, regular 5c, tomorrow 3½c.

Cut glass, genuine, regular 50c, tomorrow 19c.

Salts and peppers, regular 10c values, tomorrow 3c.

VASES—

Opalescent glass, decorated, worth 35c, tomorrow 9½c.

Bohemian glass, very pretty decorations, worth 50c, tomorrow 12½c.

ROSE BOWLS—

Opal glass, in floral and gold decorations, regular 50c values, tomorrow 19c.

BERRY DISHES—

Crystal, 8-inch size, regular 15c values, tomorrow 6c.

ORANGE DISHES—

Bell shape, 10-inch size, very close imitation cut glass, highly polished, regular price 50c, tomorrow 17½c.

PLATES—

Pie size, plain white, regular 5c, tomorrow 3c.

Tea size, plain white, regular 10c, tomorrow 3 3-4c.

BOWLS—

Genuine Holland, underglazed decorations, regular price 35c, tomorrow 12½c.

CUPS AND SAUCERS—

Japanese, pretty decorations, worth 50c, tomorrow 12½c.

Japanese Creamers, neat decorations, gold band, worth 35c, tomorrow 9c.

CAKE PLATES—

Handsome floral decorations, underglazed, edges stippled in gold. These plates were sold everywhere for 50c, tomorrow 19c.

CUSPIDORES—

Decorated China, in underglazed prints, regular price 35c, tomorrow 17½c.

JARDINIERS—

Blended colors, 8-inch size, very pretty, worth $1.50, tomorrow 73c.

LAMPS—

Nickel parlor lamps, No. 2 round burner, regular price $2.50, tomorrow $1.49.

FREE. FREE.

We have over 10,000 dozen cups, saucers and plates in semi-porcelain, neat underglazed decoration, which we must dispose of at once. We make the following marvelous offer:

We will sell 6 cups and saucers (12 pieces) worth $1.25, for 98c, and give away FREE 6 dinner plates to match. This is giving $2.95 for 98c.

The Most Stupendous Shoe Sale in America

The greatest Shoe Bargains ever known.

Selling Over 40,000 Pairs of Fine new Shoes at About Half the Cost of Making.

Four Big Shoe Stocks On Sale at Once.

The People's Store big shoe stock—the Naylor, Crooker & Young stock—French, Shriner & Urner stock and Underwriter's and Salvage stock.

All new fine styles—shoes manufactured by the largest and best shoe manufacturers in the world.

This great shoe sale is the talk of all Omaha and the surounding country for miles and miles around. Thousands of people are taking advantage of it.

Thousands of pairs of the finest shoes are being thrown on the big bargain tables every day at

$2.98 for ladies' finest $4 and $5 vici kid shoes—hand turned and welt sole shoes—made in the latest styles—tans and blacks—all sizes and widths.

$1.89 for ladies' fine $3 and $3.50 vici kid shoes with turn and flexible soles, representing all styles—all sizes and widths, A to E.

$1.38 for ladies' fine $2.50 oxfords and strap slippers—in patent leather and vici kid, all sizes and widths, B to D.

$1.13 for misses' and boys' fine $2.00 and $2.50 shoes—in vici kid and calf—tans and blacks—all sizes, C, D and E and E½.

$1.46 for men's fine $4.00 and $5.00 shoes—patent leather—vici kid and Russia calf shoes in all sizes, B to E.

$2.98 for men's fine hand welt $6 and $7 shoes—in French patent leather, Russia calf and vici kids—all swell, up-to-date shoes, from French, Shriner & Urner stock—A to E.

Making Room Carpet Prices

Unheard of values in the best goods.

Brussels carpets, new patterns, 48c.

1 lot Brussels carpet, closing-out patterns, some slightly soiled on end, worth $1, on sale 59c.

40 Smyrna rugs, 9x12 ft, all wool, worth $30, all at $20.

7 6x10 wove Smyrna rugs, elegant patterns, at $16.

9x12 Axminster rugs, latest designs, $20 to $27.50.

54-inch Wilton velvet rugs, $1.19.

60-inch Axminster rugs, $1.98.

54-inch Smyrna rugs, 98c.

7-ft window shades, complete, 25c.

Wall Paper and Paints

We open the wall paper season with the most extensive stock that was ever shown by any house in western America. Prices are surprising the most economical buyers. We buy direct from the factories and sell to our customers at less than jobbers' or middlemen's wholesale figures. You save 25 to 50 per cent.

Drapery Sale

Choice of $3.00 tapestry portieres at $1.98.

Choice of $6.00 line of tapestry portieres, some slightly soiled, at $3.85.

$4.00 couch covers at $2.25.

Choice of $2.50 chenille curtains at $1.65.

Choice of $4.50 chenille curtains at $2.50.

All odd pairs at one-fourth regular price.

60-inch wide full length lace curtains at $1.25.

Ruffled muslin curtains 65c pair. Special reduction on all fine lace curtains.

Silkaline, per yard, 5c.

Drapery fringe, 1c.

Rope portieres, $1.75 up.

Our New Optical Dept.

Now open in charge of qualified refractionist. Your eyes tested free. Glasses fitted at less than half the optical store prices. Oculists prescriptions filled correctly and promptly.

The Big Linen Dept

Hayden Bros. are selling the linens from the People's store at about one-half their former prices, some even less; a great many short pieces are sold at less than half price. On Monday we give you choice of 50 pieces at 59c yard; among this lot you find table linens worth $1.00; another lot at 29c yard; choice of all the best, which were $1.25, $1.50 and $1.75, on Monday, $1.00. We have had some big sales in this linen department, but next week we expect to break the record, for we have the stock, the People's stock and Hayden's big stock, and we are making prices never heard of in Omaha. All odd lots of napkins must go. All towelings from People's store must be sold; 25c towels selling at 15c each; 10c glass checked toweling, 5c yard.

Big line of pattern tablecloths, 2, 2½ and 3 yards long at prices you cannot duplicate in Omaha.

Grand Dress Trimmings Sale.

The entire stock of trimmings from the People's and five entire sample lines give us the greatest lot of bargains in trimmings ever seen in this country.

Elegant black braids 1c
Elegant colored braids 1c
Beautiful colored gimps 1c
Beautiful black gimps 1c
Fine appliques 25c
Elegant spangle trimmings, 5c, 10c, 15c, 25c

New laces,
New Embroideries,
New Ribbons.

Hayden's Wash Dress Goods

The entire stock of the People's wash dress goods on sale at Hayden's.

Every yard bought within the last three weeks, for the early spring trade—many pieces had never yet been opened, selected by an able, long experienced dry goods man, making this one of the choicest ever shown in any city in the country.

The grandest value giving sale, challenging all efforts at competition, that ever occurred in Omaha.

HAYDEN'S selling the People's 10c, 15c and 25c dimities, batistes, etc., for 5c a yard.

HAYDEN'S selling the People's 7c and 8c calicos and challis, for 3¼c a yard.

HAYDEN'S selling the People's 15c, 19c and 25c fine, wide madras ginghams for 5c a yard.

HAYDEN'S selling the People's entire percale stock at 8c a yard.

The items taken at random from the fastest selling stock ever offered in any sale, comprise thousands of pieces of goods.

All these thousands of pieces, along with our own enormous variety of fine wash goods makes this the grandest trading place where volumes of business makes possible the pleasing prices for which Hayden's is so favorably known.

Pianos

If you are thinking of purchasing a piano now is your opportunity. We have a very large shipment of pianos that will arrive within a few days and we find we have not enough of space in our Piano Department. We have decided to cut the price on every piano now on our floor to make room for this enormous shipment. You have the largest line of standard makes to select from. You save $100 to $150 on your purchase.

Monday's Big Sale on Meats

No. 1 sugar cured hams 11c.
Lean pickled pig's pork 9c.
3-pound pail best brand lard 24c.
Lean ham butts (sugar cured) 10c.
Fresh pork sausage 6½c.
5-pound pail best brand lard 39c.
Country cured bacon 9c.
Pickled tripe, 4c.
10-pound pail best brand lard 78c.
Fancy wienerwurst, three pounds for 25c.
Best new bologna 4½c.

Watches, Clocks and Jewelry

Special Sale of Silverware.

The People's silverware still on sale at cost and will continue until every piece is sold out. This is the greatest opportunity ever offered to the public to secure silverware at lowest prices. Get our prices on tea sets, knives and forks, tea spoons, cake baskets, fruit dishes, bake dishes, gents' smoking sets, etc.

On our bargain square all the People's cuff buttons and shirtwaist sets at 9c per card.

Beauty pins 1c per card.

Now We Are in Shape

And now WE WILL CUT the prices. Every stick, spool and yard of the People's stock will be cut in less than one-fourth regular price; we must move it—we need the space.

25c all silk crochet cottons 2c
35c all silk ribbons 9c
25c all silk ribbons 5c
25c purses 7½c
200 yds. machine cottons 1½c
25c combs 5c
25c tack pullers 5c
20c curling irons 5c
20c stockinet dress shields 5c
Best all silk seam bindings 5c
Finest quality brush binding braids only, per yd 1c
Best quality corduroy 24c

HAYDEN BROS.