



This Pattern Hat

\$4.98



Pattern Hat

\$4.98



\$4.98



This fine Pattern Hat

\$4.98



This elegant Pattern Hat

\$4.98



..Music..

GRAND OPENING

MILLINERY, COATS, SUITS

SPECIAL DISPLAY OF PATTERN HATS

OMAHA J.L. BRANDEIS & SONS. 161 DOUGLAS

TROPICAL DECORATIONS VALUABLE AND ORNAMENTAL SOUVENIRS

Today and Monday we formally make our debut in our much improved millinery department, presenting what is without question the best appointed, best lighted, best ventilated pattern show rooms and positively the most attractive and commodious rooms in Omaha.

FEAST OF BEAUTY AND FASHION

Awaits the eyes of the ladies of Omaha and vicinity. This year special efforts have been made. We have created twenty rustic arbors, completely covered with beautiful flowers, foliage, beautifully illuminated with electric lights. Mammoth palm trees, with their broad leaves, overhanging the floral arbors, making the most magnificent and pleasing sight imaginable. A fairy land of gorgeous colors and dazzling brightness.

YOU ARE INVITED AND EXPECTED

We have a much better opportunity than ever before to show our magnificent pattern hats, to delight our visitors by a display worthy of their patronage.

500 beautiful pattern hats from the workshops of every famous designer in gay Paris, London and New York shown in our new Parisian show rooms.

2000 trimmed hats and bonnets, introducing every style, color and shape of the season.

1500 stylish hats from our own work rooms are vying with Paris hats for favors in our large trimmed millinery department. Hats from our own work rooms lead in low prices.

The value-giving millinery power of our store will be demonstrated anew by the display of gorgeous millinery, but with such low prices as to verify our guarantee that we undersell everybody. In order to further signalize our opening days, we quote the following immense values:

800 elegant trimmed hats from our own work rooms, models of artistic beauty—made in the most elegant styles of the choicest and best material, of chiffon, malines, silks, and flowers, the like of which would cost you fully \$10 elsewhere—**\$4.98** Special! for opening day at.....

The "Miss Hobbs" hats, an attractive showing of this most becoming turban, in taffeta silk, black, white and maize, with white velvet or chiffon rosettes—an extraordinary value at our opening sale, at.... **\$3.49**

100 very choice imported pattern hats, models that usually sell for \$25.00. Sale price Saturday at **\$15.00**

Special Opening Sale of Flowers. Roses, lilacs, daisies, apple blossoms, rose foliage, crushed roses, geraniums, fruits, etc.—our opening sale prices on two large counters at 15c and 25c each..... **15c and 25c**

UNTRIMMED HATS Only new shapes, exhibited at this opening sale; every shape imaginable, all the new colors, all the new braids guaranteed to be found in this magnificent collection. On sale at 50c, 75c and \$1.00. **50c, 75c and \$1.00**

WEEKLY REVIEW OF TRADE

New Monetary Bill Gives Satisfaction at Treasury and Banks.

IMPORTANCE OF CARNEGIE-FRICK COMBINE

Sales of Wool at London Have Shown a Shade More of Strength Than Those of Last Month.

NEW YORK, March 23.—R. G. Dun & Co.'s Weekly Review of Trade tomorrow will say: In its first week of operation the new monetary bill has given satisfaction at the treasury and to banks. Applications for treasury notes have exceeded \$10,000,000 and the net increase in bank circulation is already over \$10,000,000. As the rate at which new circulation can be issued is limited except for banks which gave orders in advance of the passage of the bill, and the issues at first are largely for the increase of notes to the par value of bonds deposited, little can yet be inferred regarding the other increase, though applications have been made for \$10,000,000. The release of the treasury notes in preparation for action under the new measure has caused in bank returns considerable changes, which are nominal rather than real, and the money markets are undisturbed. The reported settlement of the Carnegie-Frick controversy is one of the greatest importance to the iron and steel industry. A fight between such forces would in the

end have affected prices and values beyond calculation, while the combination of interests now said to be agreed upon may prove revolutionary in its influence. Whether the bill will be immediately affected is not clear. As yet the tendency toward reaction has been confined to the iron and steel industry. Bessemer and basic iron are strong in the eastern Bessemer and gray iron and southern pig iron are strong at prices below those governing in larger transactions and it is only the demand for steel-making iron which appears to exceed the supply. Eastern markets are weaker, with a reduction of \$1 per ton at Philadelphia in some grades. Finished products are generally unchanged, though sheet iron at Chicago with the coming combination, while plates sink lower at Pittsburgh and to the lowest point since April 5, 1896, at Philadelphia. Cotton is strong in the north, with a heavy export demand, though futures are mill stocks reported by Gillett, cover consumption at the rate he reports for a large base future on the whole of the crop year remaining, and the visible supply in this country is being sold at terms which make the stock sales reported this month worth more than 50,000 bales would have been worth a year ago, when only 24,000 bales were sold in the same time. Receipts have exceeded last year's for the goods market here is only strong in the markets for immediate needs, few caring to base future on the whole of the crop year, while some make concessions for distant deliveries. The London wool sales have shown a shade more strength than those of last month and considerable American purchases of some grades indicate the true position of the prices asked here. Yet the markets are called stronger in tone, although the sales reported march, the greater part were at concessions, and manufacturers have been buying at the three chief markets were only 4,800,000 pounds, of which 3,775,000 were domestic. The state of the goods market does not encourage manufacturers to pay the prices there is an advance in price, but in other than the leading grades some concessions are frequently made to secure transactions and the business is still disappointingly restricted. The manufacturers have advanced hemlock one cent in spite of a further fall of 1/2 cent in hides at Chicago, making the decline 3 per cent within four weeks. The advance in wheat which followed the report of the quantity in farmers' hands has not been maintained and the decline the last week has been 1/2 cent. Corn is also yielding about 1/2 cent. Atlantic exports were 1,735,928 bushels for the week, and for three weeks against 1,472,826 bushels, the year's receipts in three weeks have been 11,977,281 bushels, against 10,852,826 bushels for the same period last year. Meanwhile Pacific exports are heavy and in three weeks have been 2,852,325 bushels, against 1,656,277 last year. The foreign demand for corn lessens, although 1,217,470 bushels went abroad during the week and in three weeks 4,839,819 bushels, against 10,302,000 bushels for the same period last year. Failures for the week have been 132 in the United States, against 209 last year, now twenty-seven in Canada, against twenty-four last year.

BRADSTREET'S FINANCIAL REVIEW.

Speculation This Week Develops Some Remarkable Activity and Strength. NEW YORK, March 23.—Bradstreet's Financial Review tomorrow will say: Speculation has this week developed remarkable activity and strength, the latter feature being mainly confined to what are known as the standard railroad stocks. The feature in the market has been the disappearance of the fears regarding the money market. Last week's bank statement showed a large decrease in the item of loans, indicating that banks which had purchased government bonds for the pur-

pose of converting them into new 2 per cent securities, were now turning them over to a party with those abroad. While some slight concessions might secure much to the business nothing of the kind is expected. Rates for call and the activity of the stock market naturally tend to augment the demand for money. The feeling of the street in regard to the financial outlook is nevertheless one of confidence and the disposition to discount the effect of the currency bill upon the bank circulation has been marked. Large interests have consequently felt themselves able to give support to their specialties and at the same time the public both here and abroad has shown a decided preference for anything which considerably in excess of the former market. London has been a purchaser of an international character growing out of it. Consols have shown an increase in value, it has been some time since London has been such a large purchaser of the Pacific, Baltimore and Ohio and other London specialties producing an impression upon the exchange market which has been decidedly weak in consequence of offerings of bills against this foreign buying. The sudden announcement of the purchase of the Third Avenue road by the Metropolitan Street railway and the recent advance of more than 50 points in the former stock, has been a decided party in the street, but created for a time more or less fear that trouble might arise in connection with the conversion of the stock. No actual difficulties, however, developed in this connection and the action of Third Avenue led to covering shorts in other directions and added materially in stimulating public interest as to other parts of the list.

BRADSTREET'S REVIEW OF TRADE.

Few Irregularities Visible, but on Whole Outlook is Good. NEW YORK, March 23.—Bradstreet's tomorrow will say: Some few irregularities are visible in the general trade and industrial situation, the results of the war of the current in various lines, but taken as a whole the general outlook remains most of the encouraging features noted for some time past in these columns. Favorable reports as to retail distribution and as to collection come from southern and western northwestern markets, due to better weather. Continued good railroad returns, New York, with signs of a resumption of heavy shipments of iron to Europe, and good wheat and fruit crop reports, from the central west, also features. An unfavorable element in the picture is a general strike of machinists, but it is possible that more than its proper weight has been given this threatened trouble might be offset the settlements of differences among the lake ore handlers, a vital point in the immense business looked for the coming spring and summer. Advances in wages of steel industry would seem to point to labor conditions relating most of the favorable features which have made them subjects of favorable remark on the present prosperity wave. Foreign demand seems likely to play a most important part in the iron and steel industries, judging from the reports of advancing foreign markets and of increasing inquiries upon manufacturers. Some large lots of pig iron are being negotiated for

at New York and at Birmingham, Ala., and southern iron prices would appear to be on a parity with those abroad. While some slight concessions might secure much to the business nothing of the kind is expected. Rates for call and the activity of the stock market naturally tend to augment the demand for money. The feeling of the street in regard to the financial outlook is nevertheless one of confidence and the disposition to discount the effect of the currency bill upon the bank circulation has been marked. Large interests have consequently felt themselves able to give support to their specialties and at the same time the public both here and abroad has shown a decided preference for anything which considerably in excess of the former market. London has been a purchaser of an international character growing out of it. Consols have shown an increase in value, it has been some time since London has been such a large purchaser of the Pacific, Baltimore and Ohio and other London specialties producing an impression upon the exchange market which has been decidedly weak in consequence of offerings of bills against this foreign buying. The sudden announcement of the purchase of the Third Avenue road by the Metropolitan Street railway and the recent advance of more than 50 points in the former stock, has been a decided party in the street, but created for a time more or less fear that trouble might arise in connection with the conversion of the stock. No actual difficulties, however, developed in this connection and the action of Third Avenue led to covering shorts in other directions and added materially in stimulating public interest as to other parts of the list.

MAKER OF "ENERGY."

The Analysis of Postum Food Coffee. "Since I left off drinking coffee and began using Postum Food Coffee, my digestion has so improved that I can eat eggs and drink milk, which I have been unable to do for years. I had inquired that numbers of my friends have been helped by using Postum instead of ordinary coffee. It is evident that coffee has been a poison to me. I was only induced to break off by the offer of new physician." Mrs. F. H. Moring, 55 E. Newton street, Boston, Mass. There is a reason why Postum Food Coffee restores the chronic coffee drinker to good health again. The analysis by Dr. R. P. Davenport of Boston, New England's famous analytical chemist, is: Moisture, 5.82 per cent; bone forming substances, 4.61 per cent; cellulose, 8.79 per cent; fat and flesh forming substances, 14.73 per cent; energy producing substances, 66.11 per cent.

WEEKLY CLEARING HOUSE TABLE.

Aggregate of Business Transacted by the Associated Banks.

NEW YORK, March 23.—The following table, compiled by Bradstreet, shows the bank clearing of all principal cities for the week ended March 23, with the percentage of increase and decrease as compared with the corresponding week last year:

CITIES	Amount.	Inc.	Dec.
New York	\$1,224,272,109	19.5	
Boston	110,415,797	15.9	
Philadelphia	84,610,729	15.7	
St. Louis	29,714,184	6.9	
San Francisco	27,272,261	12.4	
Baltimore	18,229,947	41.3	
San Antonio	15,457,449	15.7	
Cincinnati	15,246,152	24.8	
New Orleans	10,948,460	12.6	
Minneapolis	10,094,239	28.9	
Detroit	7,322,338	19.4	
Cleveland	6,274,494	12.4	
Louisville	5,885,726	18.5	
Providence	5,248,000	15.7	
Milwaukee	5,048,900	15.7	
St. Paul	4,251,546	4.8	
St. John, N. B.	3,772,161	12.4	
OMAHA	3,571,371	12.4	
Indianapolis	3,113,682	18.2	
Columbus, O.	4,928,606	18.2	
Savannah	4,848,440	21.2	
Denver	4,254,200	41.2	
Hartford	2,759,712	6.2	
Richmond	3,249,162	12.3	
Portland, Me.	2,581,213	12.3	
Washington	2,535,213	5.4	
Roanoke	2,025,213	5.4	
Nashville	1,977,609	42.4	
New Haven	1,148,680	28.9	
Albany	1,285,498	28.9	
Des Moines	1,234,609	18.2	
Salt Lake City	2,250,719	42.4	
Portland, Ore.	1,047,609	18.2	
Fort Worth	1,516,828	13.5	
Portland, Me.	960,320	18.2	
St. Joseph	1,097,609	41.2	
Los Angeles	2,275,000	36.6	
Dayton, O.	1,234,609	18.2	
Syracuse	1,022,213	2.1	
Lexington, Ky.	1,234,609	18.2	
Nashville	1,234,609	18.2	
Wilmington, Del.	968,656	24.8	
San Antonio	1,234,609	18.2	
Savannah	1,124,111	15.0	
Grand Rapids	1,171,279	17.1	
Albany	1,234,609	18.2	
Lowell	472,412	42.4	
Dayton, O.	1,234,609	18.2	
Seattle	1,234,609	18.2	
Tacoma	869,152	26.2	
Des Moines	1,234,609	18.2	
St. Paul	1,234,609	18.2	
St. Louis	1,234,609	18.2	
New Bedford	230,228	36.1	
San Francisco	1,234,609	18.2	
Topeka	680,688	29.4	
Birmingham	1,171,279	17.1	
Wichita	829,244	12.3	
Binghamton	418,499	24.8	
Wichita	829,244	12.3	
Jacksonville, Fla.	1,124,111	15.0	
Kalamazoo	238,213	21.2	
Abram	487,609	8.2	
Chattanooga	338,778	26.2	
Portland, Me.	234,184	26.2	
Can'ton, O.	234,184	26.2	

CHANGING TO SECRET SOCIETY.

CHICAGO, March 23.—To place the Polish National Alliance on the basis of modern organization a ritual, passwords and grip are likely to be introduced. The committee appointed to frame the constitution prepared the plans and the convention discussed this question at today's session. The matter of admitting women to membership will come up again before the convention closes and will, it is expected, be taken in the new constitution, which will contain a section changing the supreme management of the alliance into a legislative body, to be known as the supreme convention.

Horse Breeders' Association.

CHICAGO, March 23.—The third annual meeting of the National Horse Breeders' Association and Exhibitors' association opened at the Grand Pacific hotel today. Papers were read by George McKerron, Susex, Wis., superintendent of the Wisconsin Farmers' Institute; Dr. W. L. Williams, Cornell University; C. H. Eldredge, Lincoln, Neb.; James B. McLaughlin of Columbus, O.; Prof. E. Davenport and J. C. Moore, Chicago; H. N. J. Harris, Des Moines; I. H. E. Fletcher, Minneapolis; James Blair and J. S. Cooper, Chicago; and J. B. Smith, Monroe City, Mo.

Boiler Explosion Kills Four.

MUSKIE, Ind., March 23.—Four men were instantly killed today by a boiler explosion at Hickory's sawmill at Anthony, seven miles from here. The dead are CLIFFORD BUSKIRK, 36 years old, torn to pieces; MARION HARRY, 42 years old, lubricator, run down through here; THEODORE HARRIS, 46 years old, and JAMES GRANT, aged 65, was fatally injured.