ESTABLISHED JUNE 19, 1871,

OMAHA, SUNDAY MORNING, MARCH 18, 1900.

SINGLE COPY FIVE CENTS.



The Leading Dress Goods House of the

West Over 40,000 styles in stock now.

Dress Goods at Wholesale and Retail.

Our stock is now complete, every weave made for the spring of 1900. Every color that is up-to-date, etc. All the new pastel shades in plaids, satin liberty cloth, venetians, etc. Homespuns are the most stylish fabric of the season, cheviots, bourettes and all rough goods used for fashionable tailor suits, etc. Drap de

Etes, prunellas, liberty cloths and all the satin finished fab-

rics for either tailor or dres	s suits, etc.
Homespuns 52-in strictly all wool, in all shades of grays, browns, Oxfords, etc	Di -t- Danne Goode
56-in. Homespuns, extra heavy in six shades of grays and Oxfords	turers of the world. Black Crepons, 40-in. wide
58-in. Zibeline Homespuns, in all the greys, modes, creams, etc	5 Black Crepons, 46-in. 75c
60-in, extra fine Home- spuns, made of the finest Bot- any weel, sponged, etc 1.5	O Black English Pier- 98c Black Slik Top Mate- 1.25
60-in, extra heavy double warp Homespuns, shrunk, sponged and ready for the	Black Crepons, new 1.50
needle, to be made up with- out linings, if necessary, at \$2.25, \$2.50, \$3.50, \$4.50,	to Black Novelties, high grade
Venetians, 54-in. wide, extra fine, all wool goods, in dark colors only	Chine
52-in. Venetians, extra fine twill,	fine Black Silk and Wool Gren-
gatin finish; goods t at usu- ally bring \$2.50 yd. Menday only	Il all Diagle Descrip Dattorns COF 40 07
the grays, tans, modes and staple colors, for spring of 2.5	O Black Dress Patterns, \$25 to \$75 reach, from
52-in, French, Garmi, an extra fine resembling a fine whipcord, but wi lustrous satin finish, never	th a goods, sold everywhere at
nustrous satin finish, never on the market he- fore	Silk stripes in all the new designs

skirts, in all the new pastal shades, as well | Silk picot stripes, most beautiful de as all the staple shades, in high art goods, at 98c. \$1.25, \$1.50, \$1.98, \$2.50 to \$3.98... CHEAP DRESS GOODS DEPT. Half-wool plaids, half-wool 10c French Flannels in embrotserges, half wool cashmeres, etc Silk wool and cotton novelties, new designs, fine Zibeline worsted

worth up to 35c.... 34-in Homespuns, 36-in. worsted Plaids, 26-in Cashmeres, 42-in. ser-ges, 42-in. black Novelties 25c shades in this western country. Baptistes, Nuns' Veilings, Albatrosses, Heurictias, Mo-hairs, Broadcloths, Bedford Cords, etc. and other goods

plaids and other novelties,

French Flannels, in all the new and delplain...... 49c 19c for linings, for accordion pleating, etc., in 72 new spring shades, at \$1.25 per yard. We shapes and priced remarkably low. control Lansdowne for Omaha. We carry the largest line of evening

MAIL ORDER DEPARTMENT-Our samples of spring and any lady sending for and picking out a dress from samples sent will get the most liberal deal ever given by any house on her dress. To these ladies who have sent in her coupon and have not received her samples yet will get them some day this week, as the number of orders were so large we were unable to fill as fast as received.

Draperies and Carpets

We have the largest line of new patterns at prices that cannot be duplicated anywhere on the same class of goods.

New line of Rope Portieres, all new styles, at \$1.75, \$2.00, \$2.50 and up. Handsome Tapestry Portieres, long throwover fringe, satin finish, at \$3.50. Extra heavy Tapestry Portieres, damask and ottoman weaves, all the late colorings worth \$7.00 and \$8.00, on sale at \$4.50 and \$5.50 per pair. Chenlile Portieres, full line of colors, at \$1.65 per pair.

Dainty Ruffled Muslin Curtains at 65c. Ruffled Curtains, in bobbinets and plain nets, new, up-to-date styles, on sale at

\$2.00, \$2.50 and \$3.00. Nottingham Curtains in an endless variety, from 75c up. The opening of the carpet season finds us better prepared than ever to offer you

the best selections and lowest prices. We bought early, before the advance, and we sell you the new goods at the old prices.

Best all wool Ingrain Carpets, new goods, at 65c. Some dropped patterns of best all wool Ingrain at 55c. A strictly All Wool Carpet, medium weight, for 45c.

New patterns in Brussels Carpets, 48c. Extra quality Brussels at 65c.

Axminster Carpet on sale at 85c. We sell the American Grass Twine Carpets and Rugs. These are the most sanitary, handsome and durable low priced floor covering made. Something that will pay you to investigate.

Wash Dress Goods

HAYDEN'S are showing every thing new It Wash Goods. HAYDEN'S have the BIGGEST VARIETY from which to choose. HAYDEN'S have every quality-the low, medium and costly. HAYDEN'S show more Novelties than any other store. HAYDEN'S price the goods as they should

HAYDEN'S is the satisfactory store

which to buy. 5,000 pes. of new light and dark Percale, yd. wide-the best grade

made12½c yd. 250 styles in the celebrated Punjab Shirting Percales, full yd. wide .. 15c yd. 50 styles finest English Shirtings., 19: yd. 150 styles finest Imported Irish Dimity, figured and plain ... Fancy satin-stripe Dimities, beauti-

ful effects ... Swellest styles in satin stripe Ging-fancy watst stripes ... All colors in the finest grade Mous-

Elegant Scotch Ginghams in the new waist styles Beautiful Dimities in the latent colors and designs ... Linen Ginghams in the new waist ... 35c yd. 5,000 styles in fine Ginghams, all sorts of patterns 10c yd.

AT LINING DEPT. MONDAY. 50 pes. Washable Silk Taffeta, in plain shades, for skirtings and fancy Silk Lining; a 75c cloth for. 39c yd. Black Mercerized 36-in. Sateen for petticoats; special price Monday.. 19c you All Mail Orders Promptly Filled.

Bed Blankets

2 cases Audubon extra soft white cotton chiefs, 15c bed blankets, at pair, 60c; worth 90c. 3 cases fancy cotton bed blankets, at pair, 75c: cheap at \$1.00.

65 pairs 72x84 5-1b. all wool gray white and 50c, at 15c each. and fancy plaid bed blankets, at pair, \$3.50; | 35c Luces for 5c yard.

Flannel Department

2 cases Bonnie Doon flannel, 29 inches wide, beautiful patterns, per yard, 81/2c, worth 121ec 1 case Ramona fleeced flannel, in fancy

stripes, per yard, 10c, worth 15c. 20 pieces double fold dress flannet, per yard, 25c, cheap at 40c.

2 cases black and white and ox twill shirting, absolutely fast color, per

1 case pink, blue and cream baby flannel

per yard, 85c, regular price, 125c, 2 cases best feather ticking, per yard, 10c, 1212c and 15c.

per yard, 814c. 1 case extra heavy Shaker flannel, per yard, 5c.

4 cases 29-inch wide light and dark Trueworth outing flannel, per yard, 5c; cheap nt Stee.

Extra good cotton flannel, per yard, 41/2c;

Books

All the stock of Captain Charles W. King's copyright Books, worth \$1.50, on sale Monday, only 19c. 5,000 50c, 12 mo. Books, 19c. This offer as 121gc yard.

is for one day only, and this lot comprises the works of the best authors. 25c Novels, 74cc. Special sale on Fountain Pens.

35c and 50c Handker-



Monday we will sell 1,000 dozen sample handkerchiefs, each 1 on a card, worth 350

50c Dresser Scarfs at 19c.

NICHT MESSACE. THE WESTERN UNION TELEGRAPH COMPANY.

21 000 OFFICES IN AMERICA.

----INCORPORATED CABLE SERVICE TO ALL THE WORLD

This Company TRANSMITS and DELIVERS messages only on conditions limiting its liability, which have been assented by the sender of the following messages. to by the sender of the following message.

Errors can be guarded against only by repeating a message back to the sending station for comparison, and the Company will not hold itself liable for errors or delays in transmission or delivery of UNREPEATED NIGHT MESSAGES, sent at reduced rates, beyond a sum equal to ten timesthe amount paid for transmission; nor in any case when the claim is not presented in writing within thirty days after the message is filed with the Company for transmission.

This is an UNREPEATED NIGHT MESSAGE, and is delivered by request of the sender, under the conditions above named. THOS. T. ECKERT, President and General Manager.

RECEIVED at 212 South 13th Street, Omaha, Neb.

470 Ch Mk Sd 29 paid nite Mch16-1900 1042 p

Boston Mass 16

Hayden Bros

Have purchased the Naylor Crooker and Young stock for forty two cents on dollar. It is the finest retail shoe stock in new England and will invoice seventy three thousand dollars.

L. L. Thomas

The above telegran from our buyer now in Boston explains itself. This immense shipment will soon be here and go on sale. In the meantime we will close out the thousands of pairs fine shoes now on hand from our former big purchases, regardless of cost or value. Beginning Monday the Big Store will be headquarters for shoe bargains.

The great Millinery department will be

opened for spring Monday, Tuesday, Wednesday. Exquisite spring millinery styles are displayed, showing that rare elegance and exclusiveness that appeals to every lady of taste. In connection with our own unapproachable

styles will be shown the choicest models of such noted Parisian designers as Felix, Carlier, Rebeaux. Heitz-Boyer, Camille Roger, Esther Meyer and Pouyanne.

Everything will be arranged so you can secure a comprehensive idea of the correct Millinery styles for 1900.

We Call Special Attention

at this time to our magnificent profusion of styles Lanedowne for evening dresses for waists, chic and charming designs in all the becoming

at 15c.

25c suspenders at 15c.

50c suspenders at 25c.

20c men's 14 hose at 10c.

50c working shirts at 35c.

Men's \$1.00 kid gloves at 49c.

Cut Jewelry Prices

world. Lay in your supply now,

made, sale price, per set, 95c.

price, only, per set, \$1.75.

price, only, per set, 95c.

the best make in the world.

New Drug Prices

Hayden's Sarsaparilla, 43c.

Hood's Sarsaparilla, 69c.

Dr. Miles' medicines, 75c.

Swamp Root, 40e and 75e.

Dr. Pierce's medicines, 65c

Pinkham's Compound, 69e

Ayer's Hair Vigor, 65c.

Allen's Tooth Paste, 15c

HAYDEN BRO

Espy's Cream, 15c.

Malvina Cream, 35c.

Hayden's Celery, with Kola, 43c.

Paine's Celery Compound, 69c

Quinine capsules, 2-gr., 5c dez.

Quinine capsules, 3-gr., 8c doz,

Wine of Cardui, 69c.

price, only 35c.

75c colored laundered shirts at 45c.

Special sale on Rogers' Bros. celebrated

'1847" silver-plated ware. The best in the

100 dozen Knives and Forks, in Vesta

30 dozen Dessert Spoons, in Vesta, Co-

lumbia and Berkshire finish, all the finest

60 dozen Tea Spoons, in the Berkshire

Columbia and Vesta designs, the very best

Dessert Forks, in special designs, sal

A handsome showing of Butter Knives

Coffee Spoons, in the best designs, sale

Sugar Shells, in every stylish pattern, sale

Remember, the above quotations are or

See our great stock of Silver Goods and

Get our prices on anything in the jewelry

the special prices we are now making on

patterns, sale price, per set, only \$1.75.

fancy designs and plain, dinner or dessert



Handsomest

Flowers and Trimmings.

Everything dainty and desirable finds generous representation here. There is not a handsomer or more complete line of these goods anywhere in America.

We cordially invite you to visit this department Monday, Tuesday and Wednesday and see this grand display of the world's choicest millinery in its beautiful frame-

Drapery and Flowery Arches.

The Big Linen and **Domestic Department**

New bargains on sale Monday. Just | at 29c. opened 50 dozen extra large and extra heavy Unbleached Turkish Towels, 25c each, or \$3 a dozen. 100 dozen large size Unbleached Turkish Towels, 15c each, \$1.75 doz. 200 dozen full bleached Turkish Towels, good size, 10c each, or \$1.20 doz. 80 dozen extra heavy full bleached Turkish Towels, 20c each or \$2.25 doz. 25 dozen Turkish Bath Mats or Rugs, in light colors or dark, handsome patterns to select from, 50c and Turkish Toweling, by yard, bleached, 15c and 25c yd. Bleached Turkish wash rags, 5c each. All these are bargains to be had at Hayden's.

Five pieces 60-inch cream color Damask, reduced to 25c yard, well worth 40c, 10 pieces 66-inch full bleached Damask, was j 69c, reduced to 50c yd. 72-inch cream Damask, 50c, 69c and 75c yd.

sale price, per set, \$3.25. You can't afford to pass the Big Store if you are in need of Table Linen. Here is where they carry the assortment to pick from, and here is where they make the low prices. The Big Store for Art Linens. Linen 36, 40, 45, 54 and 72-inch wide, all widths and prices. Big line of fronting linens, waist linen, pillowcase linen and linen sheeting. The best and largest white

crochet Bed Spread for \$1 you find at Hay- Rogers Bros.' best goods, sale price 35c. den's. Have you seen Hayden's "P. K." 2 cases Claxton and Sunbeam cheviots, Bed Spread at \$1.98? Everybody goes to the Big Store for White Dress Goods, fine Imported Mulls, Lawns and Organdies, plain and fancy P. K.'s, Lawn IMPERIAL" on each piece; for sale at

stripes and checks. India Linon and Lawns. Just opened 5 cases of "Imperial" Long Cloths, 10c, 1214c, 15c, 18c, 29c and 25c yard, This is the finest long cloth manufactured. Beware of imitation, the genuine is stamped Hayden's. Lonsdale, Fruit and Hill's bleached Muslin, on Monday, 714c yd. Wamsutta bleached, 10c yd. Half-bleached muslin, 7c, 75gc and 81-3c. LL, yard wide Brown Sheeting, 41/2c yd. 6-4 Brown Sheeting, 1532c yd. 5-4 Sheeting, 10c. bleached Atlantic, 22%c. 9 bleached Atlantic, 25c yd. 9-4 Brown Sheeting as low

Sheet Music

Leaders in sheet music and books; all the very latest music to be had is always on band and sold at greatly reduced prices. Call and see our elegant line of 19c, 15c and the sheet music on sale Monday. Everything in the newest darkey songs, cake walks, waltzes, marches, etc.

Groceries

Men's Furnishings 2 cases men's fine Jersey ribbed shirts 25 pounds sugar for \$1.00. and drawers, made to sell at 50c, on sale Fresh roasted peanuts, per quart, 2c. 25c Java and Mocha coffee, per lb., 121/2c. High patent Minnesota flour, per sack, 85c. Men's 75c medium weight underwear a 2-1b. pkgs. Breakfast Oats, only 5c.

Men's 35c ties, in tecks and four-in-hand, Whole Japan rice, worth 10c 1b., 5c. 3 nice, fat mackerel for 10c. \$1.50 men's fine laundered shirts, in all Boneless codfish, worth 1234c lb., \$1-3c. the latest colors and styles, at 75c. New Santa Clara prunes, per 1b., 5c. Large 18-oz. jars mustard and horserad-

ish, worth 20c, Saturday only Sc. Celery relish, per bottle, only \$c. Basket fired Japan tea, per 1b., 25c, Tea dust, per 1b., 171/2c. Broken Java and Mocha, per 1b., 91/2c. New evaporated apples, worth 15c, only

1-lb, cans pure baking powder, 91/2c. Shredded cocoanut, per 1b., 20c. Gallon cans apples, worth 35c, only 25c.

Butter and Cheese

Fancy Elgin creamery butter, per 1b., 20c Separator creamery, very fine, per 1b., Fancy full cream cheese, per 1h., 121/2c. Fresh Neufchatel cream cheese, 214c. Imported Swiss cheese, per 1b., 25c. Ohio Swiss, per 1b., 121/2c, 14c and 16c,

Monday's Grand **Meat Sale**

No. 1 California hams, 71/2c. Boneless cottage ham, 10c. Best new bologna, 4%e 5-lb. palls best brand lard, 37c 10-lb. pails best brand lard, 74c. 20-1b. paths best brand lard, \$1.45. Fancy lean pickled pork, 714c. No. 1 skinned hams, 11c. German aummer sausage, 7%c. Fresh pork sausage, 6190

Grockery Economy We have received two cars hotel ware,

so we can now supply our patrons with everything in this line. Flower vases, opal glass, handsomely decorated in delicate tints and spray decoration-the very latest in opal glassware-the only place in town you can get these hand- for \$25.00. ome vases, for 12% cents. Crystal olive dishes, worth 10c, for 4c. Extra fine crystal covered butters, 81/2c.

Heavy crystal water pitchers, worth 35c Crystal berry dishes, each 1%c. Elegant crystal orange bowls, worth 28c

Tumblers, fire polished, sold everywhere for 21/2c, our price 2c.

The Big Silk Dept.

Offering the most and the biggest bargains for Monday's sale—specials in every kind of Silk Taffetas, Satins, Foulards, Fancy Waist Silks, New Black Grenadines and many others. The Winslow Taffeta sold exclusively by Hayden Bros. for Omaha.

We have in our possession contract by which we were given central of this famous silk for the city of Omaha. We have statements from mills of a very recent date to the effect that no other Omaha dealer can secure this grand silk, nevertheless other stores who even but a short while ago denied the existence of Winslow Taffeta are now claiming to sell this same silk. You know that imitation is the sincerest of flattery. Now other manufacturers have imitated the Winslow and other stores are selling the imitation as the genuine Winslow. They have even imitated our price, the name is stamped on the genuine Winslow, look for name,

SPECIAL IN FOULARDS FOR MONDAY-in three lots you find the very best qualities. FOULARDS-in 24-inch width-pretty patterns, an excellent milkworth up to \$5c, for FOULARDS-in Chency Bros.' fine grades-all new shadesworth \$1.00, for . CHENEY BROS' BEST FOULARDS-sold \$1.25 and \$1.50-new Persians and all the latest styles, for BIG VALUE IN NOVELTIES AND FANCY SILKS FOR WAISTS-Plaids, stripes. checks, brocades, cords, lace effects, Persians, novel grenadines, crepe 69c de chine, plain and changeable taffetas, many silks worth up to \$1.50, all go at . BIG LOT OF PLAIN AND FANCY SILK to close out-all go in one lot on bargain square at, only AMONG OUR LEADING SPECIALS FOR MONDAY'S SALE YOU FIND-Plain China Silks, all colors..... Plain Taffetas-24-inch wide, 39c Brocade Lining Silk-

MONDAY A BIG SALE ON BLACK JAPANESE WASH SILK. MONDAY A BIG SALE ON BLACK DRESS SILKS-at a great reduction. Mail orders solicited, for we know that we save you money by taking advantage of the many special sales items. Buy by mail once and you buy by mail always.

MONDAY A BIG SALE ON BLACK TAFFETA-competition dare not name prices

Hardware, Stoves and Housefurnishing Dept. 10 Great Bargains. This Week Only.

















10 quart Granite, 39c.

Furniture.

Something new in iron folding beds. This new invention promises to revolutionize the folding bed business of the

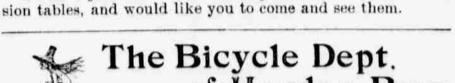
world. Anyone can see at a glance the extreme practicability of the new device. It has all the advantages of any folding bed and none of its

It is the most comfortable folding bed, because the combined steel slats, tempered springs and woven wire fabrics, adjust

themselves to every position and motion of the body. It is the safest folding bed, because it has no weights. It it is the cleanest folding bed because it has no cracks or

It is the most sanitary folding bed, because whether open or closed, the air freely circulates through it. It is the most desirable folding bed, because it is made of steel,

firmly riveted and braced. It is furthermore easy to handle and operate. We are showing these beds at \$10.50, \$11.75, \$14 and \$22.50. We have just received an entirely new line of fine exten-





of Hayden Bros.

Wait for opening April 1.

During the quiet months of winter we contracted for Bicycles by the carload of one of the most reputable manufacturers at from \$9.00 to \$17.00 per Bicycle less than regular dealers' prices. These are fully guaranteed, the same as Bicycles that are sold for \$50.00 and \$75.00, not only by the manufacturers, but by ourselves. We offer the 1900 Carnival Bicycle, with Al enamel frame, regular 60-day guar-

anteed tires, adjustable handlebars and padded saddle with metal base, for \$16.95. ter yet. Hayden Bros.' Union Bicycle, having construction and lines equal to a \$50.00 Bicycle and the best and highest priced equipments. Your choice of Morgan & Wright, Defender, Hartford or No. 400 Diamond tires, Kelly or Frederick adjustable handle bars. Wheeler, Sager or Hunt saddles, the genuine Baldwin chain and Record pedals, We have also secured the agency for three of the best high grade lines of Bicycles

made, including the best Chainless Bicycle, and ask you to notice the announcement we will make later.

Wall Paper and Paints Big Sale on

The opening of the wall-paper season finds us crowded with the newest designs. Prices are lower than ever, despite the great ad vance in the factories, as our orders were placed early and in immense quantities. We will sell the famous Noxall readymixed paints, guaranteed the best on the market, for 98c per gallon for one more week. This is your last chance to secure this paint at that price, as it has advanced 25 per cent. Varnishes, brushes, stains, enamels and room moulding all at reduced

Gereal Foods

Pure Barley, worth 5c lb., 3 lbs. for 10c. Split or green peas, 3 lbs. for 10c. Pearl hominy or flake, 3 lbs. for 10c New Lima beans, worth 19c, 4 lbs. for 25q New Pearl or Flake taploca, per lb., 5c. New Italian Farina, worth 10c, only 5c. 3 pkgs. fancy cornstarch for 10c. 10-lb. cacks pure graham flour, 15c 10-lb. sacks pure buckwheat, only 19c.