

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MARCH 11, 1900.

SINGLE COPY FIVE CENTS.

HAYDEN'S

The Big Store is Crowded With the Most Exquisite Spring Styles in All Lines.

HAYDEN'S

Mail Orders Filled. Send for Free Clothing Catalogue.

Agents for Butterick Patterns and Rev. D. K. C. Gloves.



Coupon. Cut this out and send it to us and it will entitle you to a large package of spring samples free—see below for particulars.

The Leading Dress Goods House of the West

Over 50,000 styles in stock. Dress Goods, Wholesale and Retail—Owning our goods direct from the manufacturers, and employing no traveling men, we are in position to job dry goods much cheaper than regular jobbers.

This can be verified by hundreds of the best merchants in Iowa and Nebraska. We cordially invite all merchants visiting Omaha to call and examine our dress goods.

Our great stock reducing sale will continue Monday—Owing to the two large manufacturer's stocks purchased by us it has loaded our department and until reduced to its normal size—we will make the following prices:

Colored Dress Goods

49c 34-inch Homespuns, extra weight. In all the new grays, Oxfords and eastons, goods made to sell at 95c—40-inch German all wool, silk finished, Henrietta—\$1.00 French and German polka dot—all wool and silk and wool Novelties for shirt waists—46-inch Imperial Serge—strictly all wool 40-inch Ottoman Plaids, silk and wool and cotton mixed—46-inch all wool spring Gray Plaids, and 10,000 other weaves.

Black Dress Goods

Priestley, the standard of the world over. No other half as good. Couture's celebrated Black Crepons and Black Matisolasse and other high grade novelties. Samuel Courtauld's English Crepons, Grenadines, Crepon Grenadines and other Grenadine Novelty, all strictly confined to us for Omaha, and any merchant claiming to have above goods in this town makes a gross misrepresentation.

White Dress Goods

49c Our \$1.50 and \$1.75 Venetians—our \$1.50 Cheviots, all colors—our \$1.50 and \$1.25 Poulins, all colors—our \$1.25, \$1.50 and \$1.75 Home-spuns—\$1.25 to \$1.50 Evening Shades—all our \$1.00 and \$1.25 Plaids—all our \$1.25 and \$1.50 Serges—and 2,000 other styles too numerous to mention.

White Dress Goods

49c 46-inch fine luster English Crepons and Plerolas, 54-inch fine all wool Cheviots, 50-inch German Novelties, 50-inch extra fine Gloria Silks, 38-inch Sublime, called by some stores Lansdowne, but it is not; 500 pieces of Black Novelties made by Priestley & Co.; 46-inch German Henrietta and thousands of other goods.

From \$1 to \$4.50 yard

500 exclusive patterns, in all the new spring colorings, 4 shades—perle, nickle, argent, platina—colors in six shades, bloom in all the new and pastel shades—they come in Venetians, Meltons, Coverts, Kerseys, Garzes, Whipcords, etc.—can be made with or without linings.

Cheap Dress Goods Dept.

Half Wool Plaids, Half Wool Cashmeres, Half Wool Serges, etc., 10c yard. Silk, wool and cotton fancies, Half Wool Zibelines, Half Wool Homespuns and all 32 to 40-inch wide, will go at 15c.

\$1.50 Hand Embroidered Pure Linen Handkerchiefs, on sale, 25c. 15c Torchon Laces, 2 1/2c. 25c Torchon Laces, 5c. 35c Embroideries, 15c.

Flannel Dept.

2 cases extra heavy cotton flannel, per yard, 45c; mill price, 65c. 2 cases white wool flannel, per yard, 20c; mill price, 25c and 30c. 1 case extra heavy light and dark outing flannel, per yard, 45c; mill price, 65c.

Draperies

We have the largest line of new patterns at prices that cannot be duplicated anywhere on the same class of goods. New line of Rope Portieres, all new styles, at \$1.75, \$2.00, \$2.50 and up.

Now Get Your Bargain in a Piano

We are still offering upward of bargains in new and secondhand pianos. Note these prices: Chas. Bros., \$100.00. Howard (nearly new), \$120.00. Singer, oak case, \$115.00. Emerson (nearly new), \$210.00. Kamb, \$50.00.

Carpets

The opening of the Carpet season finds us better prepared than ever to offer you the best selections and lowest prices. We bought early, before the advance, and we sell you the new goods at the old prices.

Linens and Domestic

This department you will find very interesting to you this week. You will be able to pick up bargains here which you can't find anywhere else in this city.

Silver bleached pattern fabric cloths, 8-4 size 75c, 10-4 size, \$1 each.

A handsome line of silver bleached damask pattern tablecloths, 8-4 size \$1.50, 10-4 size \$2.00, Napkins to match \$2.50 dozen.

A special line which we will close this week (napkins all sold), only fine bleached cloths left, Scotch make, a big bargain, 8-4 size \$2, 10-4 size \$2.50, and 12-4 size \$3. Ask to see this lot.

A handsome line of German Satin Damask Cloths, 8-4, \$4.25; 10-4, \$5.00; 12-4, \$5.75. 27-inch Napkins to match, \$3.50 dozen.

10-4 Fringed Table Cloth, with 12 Napkins to match, at \$2.00 set, would be cheap at \$3.50.

Hemstitched Embroidered Lunch Cloths, \$1.25, \$1.75 and \$2.75 each. Tray Cloths, same, 35c, and Dresser Scarfs, \$1.50.

Have you seen our new "P. K." Bed Spreads? Handsome designs, only \$1.38 each.

We would advise you not to lose time, but get here as soon as possible Monday morning and get some of our special bargains, as they will not last long at prices named.

9-4 bleached Pepperell Sheetting, 16 1/2c. 5-4 Atlantic Brown Pillow Case, 10c. 42-inch Bleached Pillow Case, 5c. 6-4 Brown Sheetting, 13 1/2c.

Wamsutta Muslin, 10c. Hill's, Lonsdale and Fruit Muslin, 7 1/2c. LL yard wide Brown Sheetting, 4 1/2c. Fine Cambric, 16 yards for \$1.00. These prices for Monday only.

White Dress Goods

Largest stock of White Wash Dress Goods in the west. Mill remnants on sale Monday of India Lawn, India Linen and Checked Nainsooks, all 5c yard.

See our fine Mulls, Persian Lawn, Organzines, Swisses, Dimities, Long Cloths, Tartans, P. K. Cordis and Fancies, Lawn, check and mercerized stripes. It will pay you to examine them and get prices.

Max Solomon's Skirts

The foremost skirt manufacturer of New York sold to our New York buyer four lots of ladies' Skirts that are the most magnificent values we have ever seen.

They are plain blacks, blues and browns, in plaids, checks and stripes and mixtures, applied down the sides, Watteau backs, on sale in four lots at \$1.48, \$2.88, \$3.98 and \$4.98. The greatest values ever offered in Omaha.

One lot ladies' Silk Underskirts, purchased by our New York buyer, worth \$7.00, \$8.00 and \$10.00, for \$2.98.

Get your infants' Riderdown Cloaks now. Late in the season a small manufacturer made us a price so ridiculously low that we had to buy them. They are plain colors, in pinks, blues, white and cardinal, checks, plaids and stripes, at 50c, 58c and 1.98.

SEVENTY NEW SAMPLE SUITS—The pride of the manufacturer, in Etons, tight-fitting, single and double-breasted, the new Watteau back; suits that are a credit to the manufacturer, as well as the retailer, on sale at \$40.00, \$30.00, \$25.00, \$20.00, \$15.00 and \$12.50.

Four cars of new furniture arrived this week. Fine oak bookcase, glass door, golden oak, \$8.85. Oak combination case, glass door, 4 adjustable shelves, writing desk and lower cabinet, for \$8.85.

Call and see our new line of frames. The opening of the wall-paper season finds us crowded with the newest designs. Prices are lower than ever, despite the great advance in the factories, as our orders were placed early and in immense quantities.

We will sell the famous Noxall ready-mixed paints, guaranteed the best on the market, for 98c per gallon for one more week. This is your last chance to secure this paint at that price, as it has advanced 25 per cent. Varnishes, brushes, stains, enamels and room moulding all at reduced prices.

ADVANCE SALE OF Spring Millinery Newness and brightness characterize every part of our millinery parlors. We display in great profusion the choicest ready-to-wear hats for spring.

Flower Vases, handsome opal ware, elegant tints and decorations—these are the very latest in opal ware and should be sold for 25c—tomorrow, 15c.

Pin Trays in same ware, worth 15c, 8 1/2c. 2,500 dozen Japanese Creamers, latest shapes and decorations, worth 25c, 7c. 1,500 dozen Japanese Cups and Saucers, very neat pattern, worth 35c, pair, 15c.

Wash Dress Goods

No attempt at description will do justice to the SUPERB COLLECTION OF WASH FABRICS for spring, which we now have on sale. We will show you every new cloth, all the latest color effects, and guarantee that NOWHERE in the United States is there a BETTER VARIETY and more elegant line than you now have offered you at our MAMMOTH WASH GOODS DEPARTMENT.

New line wide linen Gingham on sale Monday at 45c a yard.

New line finest silk madras for waists, 50c yard.

New line elegant satin stripe gingham zephyrs, 45c yard.

New line mousseline de soie in plain colors, the widest made, 40c yard.

New line silk stripe Madras, in 32-inch width, shirt waist material, 25c yard.

New line finest Real Irish Dimities, 45c styles, 25c yard.

New line finest Domestic Printed Dimities, 30c styles, 15c yard.

New line fancy Batiste, 32 inches wide, 15c yard.

Over 100 complete lines of the daintiest goods in all the leading patterns and shades. MONDAY SPECIAL SALE.

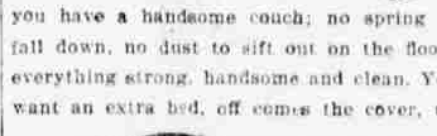
Fancy plaid Gingham, 25c grade, 32 inches wide, 8 1/2c yard.

500 pieces fancy silk finished 3c Dress Print, 3 1/2c yard.

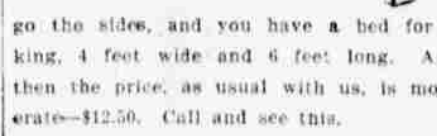
Fancy Silk Madras, in plaids, worth 50c yard, 19c yard.

Finest patterns in new Percales, dark styles, 1 1/2c yard.

Furniture Ever on the alert to secure a really useful article of furniture, something that is good, strong and durable, we have just



got the agency for this elegant steel couch and bed combined. The frame is all steel—no wood anywhere. The spring is the best that can be secured. When folded down and a cover spread over, as shown in cut,



you have a handsome couch; no spring to fall down, no dust to sift out on the floor; everything strong, handsome and clean. You want an extra bed, off comes the cover, up



go the sides, and you have a bed for a king, 4 feet wide and 6 feet long. And then the price, as usual with us, is moderate—\$12.50. Call and see this.

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Good Things to Eat During Lent.

Strictly fresh new laid eggs, 10c doz.

On account of the very mild winter we have had, and the present fine weather, eggs have become so plentiful that they are worth only 10c a doz, and are going still lower in a few days. Eggs will be down to 6c and 7c, and perhaps less.

Fancy dairy butter, in tubs, per pound, 17 1/2c. Fancy country roll butter, per pound, 17 1/2c.

Extra fancy creamery butter, 20c and 22c. Fine extra fancy creamery butter, 18c and 20c.

We sell only pure butter, made in the best creameries of Minnesota, Nebraska and Iowa. Also country butter shipped direct from the farmers. You can depend on every pound being pure—not imitation butters.

Fish Fish Fish

Fancy fat Irish mackerel, per pound, 12 1/2c. Each fish weighs 10 to 12 ounces and costs about 8 1/2c each.

Small Irish mackerel, 3 for 10c. Fancy Labrador herring, 3 fish to the pound, 6 1/2c.

18-pound kegs white hoop Holland or Norway herring, 85c. Hulled herring, each, only 2 1/2c.

Family whitefish, per pound, only 3 1/2c. Smoked herring, 50 in a box, only 20c.

Large, medium or small eels, per pound, only 10c. Snow white codfish, in two-pound bricks, per pound, 5c.

Whole codfish, middle cuts, boneless, 8 1-3c. Boneless codfish, Beardsley's, per can, 7 1/2c.

25 lbs Sugar \$1.00

1 pound package new Turkish figs, only 5 1/2c.

1 pound Halloween dates, only 5 1/2c. Fancy, large navel oranges, the quality you pay 20c for elsewhere, per doz, 9 1/2c.

High patent Minnesota XXXX flour, every sack warranted, the finest flour made, only 85c.

Grape Nuts, the brain food, package 8 1/2c. Pure Java Coffee, per pound only 12 1/2c.

Fancy Messina lemons, per doz, 9 1/2c. 2-pound can pure apple butter, only 7c.

10-pound sacks pure Graham flour, only 15c. 10-pound sacks N. Y. buckwheat, only 15c.

10-pound sacks granulated cornmeal, only 7 1/2c. Sweet chocolate, per package, 5c.

3-pound cans solid packed tomatoes, only 7 1/2c. 2-pound cans fancy white sugar corn, only 7 1/2c.

2-pound cans egg, green gage or golden drop plums, per can, only 10 1/2c. 2-pound package breakfast oats, 5c.

3-pound cans golden pumpkin, 7 1/2c. Dill pickles, each, only 1c. Fancy Japan rice, per pound, 5c.

Broken rice, per pound, 3c. Oil or mustard sardines, per can, 3 1/2c.

Grand Meat Sale Monday.

No. 1 skinned hams, 11c. Choice lean bacon, 10c. No. 1 lard, 10-pound pails, 7 1/2c.

Fancy lean pickled pork, 8 1/2c. Best summer sausage, 7 1/2c. New minced ham (sliced), 9c. Pickled pigs feet, 4c.

Monday Cracker Prices

A. B. C. Soda Crackers, 4 1/2c. Ginger Snaps, 4c. Cheese Straws or Cheese Sandwiches, 12 1/2c.

Tea and Coffee

Broken Java and Mocha, 10c. Whole Rio Coffee, 12 1/2c.

The Big Silk Department

ALL THE NEW SPRING SILKS ARE NOW IN.

Others have as yet but commenced, but here we have contracted months ago for spring purchases, consequently at this early date we show a stock of new spring silks that is complete in every particular. Our Black Grenadines are all imported and are the best to be had. A big sale on these fine double width Black Grenadines, new Henrietta, new Corded new Figured, new Beaded, new Chenille, new Plaids, Stripes, Crinkle, Crepon and Ribbon Stripe Effects—worth \$1.25, for 69c—worth \$1.50, for 75c—worth \$2.00, for 98c—worth \$2.50, for \$1.50.

Special—Big lot evening shades in Crepes, Mouselins, Crepe de Chine, Satin Crepes, Black Grenadines with colored polka dot—very finest grades for waists or entire dresses—most beautiful silks, worth \$1, \$1.50 and \$2.00, all go in one lot at 69c.

These astonishing bargains will crowd the big department Monday: Fine Corded Wash Silks, light shades, 29c. 36-inch Changeable Lining Silk, 25c.

Plain Silk, very fine, all colors, 22c. Double-Warp Surah, in odd shades, to close out, 25c. Beautiful Satins, all the newest colors, sale price 32c.

You need have no hesitancy in buying your new Foulard Silk Dress here. We did not carry over a single yard, therefore you cannot fail to get the newest 1900 style. New pastel shades, new all-over designs, lace patterns, in fact the handsomest styles you have ever seen, on sale at 50c, 60c, 75c and \$1.00.

A big purchase of fine Black Japanese Silks, all a full yard wide, in finest grade all pure silk, guaranteed to wash, over 100 pieces in this lot, worth \$1.00 and \$1.25, on sale at 69c and 75c.

MAIL ORDERS on the above specials must be sent in before Thursday. All orders carefully attended to and promptly filled. We guarantee to please.

THE BICYCLE DEPT OF HAYDEN BROS

WAIT FOR OPENING APRIL FIRST. During the quiet months of winter we contracted for bicycles by the carload of one of the most reputable manufacturers at from \$9.00 to \$17.00 per bicycle less than regular dealers' prices.

We offer the 1900 Carnival Bicycle, with A-1 enamel frame, regular 60-day guaranteed tires, adjustable handlebars and padded saddle with metal base, for \$16.50. Better yet: Hayden Bros' Union Bicycle, having construction and lines equal to a \$50.00 bicycle and the best and highest priced equipments. Your choice of Morgan & Wright, Defender, Hartford or No. 400 Diamond ties, Kelly or Frederick adjustable handlebars, Wheeler, Sager or Hunt saddles, the genuine Baldwin chain and Record pedals, for \$25.00.

We have also secured the agency for three of the best high grade lines of bicycles made, including the best Chainless Bicycle, and ask you to notice the announcement we will make later.

HARDWARE, STOVES and HOUSEFURNISHING DEPT

Stoves 25 Per Cent Less Than Regular \$50.00 M. & D. RANGE, best on earth, six holes, high shelf, with water back, large square oven, extra heavy, No. 31, weight 655 pounds, will last a life time; this week \$37.50

\$17.00 Triumph Economy Steel Range, six holes, large 18-inch oven, high shelf, low warming closet, asbestos lined throughout, rotary grate, for wood or coal, full nickel plated, with reservoir; this week, \$28.50.

\$11.50 full size No. 8 Cook Stove, for wood or coal, large 18-inch oven, warranted fine baker; this week, \$10.19.

\$24.00 elegant full nickel plated Stove, with reservoir, white enamel lined, large 18-inch oven, full nickel plated, very fine, smooth casting, fully warranted; this week, \$18.50.

\$19.00 nice six-hole Cast Range, 20-inch oven, a good, plain, honest stove, warranted fine baker; this week, \$14.50.

\$4.00 wood air-tight Heating Stove, double bottom and sides, fine heater, 21-inch; this week, \$2.50.

Before moving our heating stoves to our warehouse we will make prices on them that will make you buy. You can save at least 25 per cent on next year's prices. DEEP CUT ON HOUSE FURNISHING GOODS THIS WEEK.

40-foot Woven Clothes Lines, 5c. Set Tipped Table Spoons, 15c. Folding Ironing Boards, 69c. Galvanized Wash Boilers, 69c.

Burnishers, per can, 15c. \$1.50 Riveting Machine, 29c. Polished Claw Hammer, 9c. First-class Wood Frame Wringer, \$1.39. Set Steel Knives and Forks, 29c.

50-pound Flour Can, decorated, 63c. Four-section Clothes Racks, 43c. Galvanized Water Pails, 4c. 1,000 sheets Toilet Paper, 4c. 26-inch Hand Saw, 29c. 200-sheet steel Padlocks, 15c. Six-foot Step Ladder, 49c. The Royal Wringer, warranted for 3 years in every part, best made, this week, \$3.49.

SEND YOUR MAIL ORDERS THIS WEEK.

Men's Furnishings

200 dozen men's half hose, full seamless, warranted fast colors, made to sell at 25c, on sale at 10c. 500 dozen men's fine suspenders, made in every style, worth 50c, on sale at 25c.

Ladies' and Children's Furnishings

The Victoria glove, in all the new shades, made to sell at \$1.50, on sale at \$1.00. Ladies' fine maco and lisle thread hose, in black, brown and fancy colors, regular 50c value, at 25c.

HAYDEN BROS.