## The Science of Soap.

TThese are days of fact and not of theory. In days gone by, soap was made only by old-fashioned formulas, and some soap makers still stick to the old methods. Soap made thus is crude, harsh and harmful; it will spoil the finest of skins and ruin the best of fabrics.

But Dame Science came to the soap maker's aid, and soap made under her direction is pure, wholesome and safe.

## JAP ROSE SOAP <br> [TRADE MARK]

is the most approved product of modern, scientific soap making
It is a transparent soap, made of pure oils, cocoa butter and glycerin, delicately perfumed. There is no secret in the ingredients; the secret is in the manufacture. It will wash ANTTHING.

## KIRK MAKES IT <br> DEALERS SELL IT



