

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, FEBRUARY 25, 1900.

SINGLE COPY FIVE CENTS.

HAYDEN'S THE BIG SILK DEPARTMENT HAYDEN'S

The word "Big" does not suffice to convey to you the magnitude of this grand department—other stores may show a few pieces of silk alongside and in connection with their dress goods stocks—but here you find a separate, distinct and complete silk store—Here you find the world's greatest silk mills represented with their newest and best productions in such immense quantities and great variety that they fairly bewilder you with their beauty and brilliancy.

MONDAY GRAND OPENING AND SPECIAL SILK SALE EXTRAORDINARY To make this grand opening and extraordinary silk sale a brilliant success we will sell thousands of pieces of the finest silks at such low figures that this sale will long be remembered.

NEW SPRING FOULARD SILKS 69c, NEW BLACK GRENADES 98c, NEW SPRING FANCY SILKS 98c & 69c, PLAIN COLORED CHINA SILK 22c, PLAIN COLORED SATINS 32c, PURE SILK PLAIDS, FANCY STRIPES 29c, YARD WIDE WHITE JAP SILK 49c.

BIG BLACK TAFFETA SALE. 20-inch Black Taffeta, worth up to \$1.25—46c. 27-inch Black Taffeta, worth up to \$1.25—76c. 36-inch Black Taffeta, worth up to \$1.75—96c.

New Wash Goods Spring of 1900. Variety—All the newest fabrics. Richest and choicest designs and colors. Imported Novelties. Elegance at small cost. The cream of the best from London, etc. You appreciate variety.

The Leading Dress Goods House of the West. Dress Goods Wholesale and Retail. 40,000 Styles to Select from. Special inducements to merchants on Dress Goods in quantity or by the pattern.

The Big Linen Department OF OMAHA. The increase in sales in our linen department this year has encouraged us to enlarge this department and add more specialties and give you a much larger variety to pick from than you find elsewhere.

GREATEST SHIRT SALE EVER HELD \$1.50 and \$2 SHIRTS at 35c. Monarch, Manhattan, Star and Wilson Bros' colored laundered shirts, in all styles, with collars and cuffs separate.

Special Offerings in Our Mammoth China Department. Prices that make customers. Read our extraordinary specials in dinner ware.

Hardware, Stoves and Housefurnishing Dept. STOVES AT LESS THAN JOBBERS' PRICE. PRICES GOOD ONLY UNTIL MARCH 1.

Jewelry Specials. Cuff Buttons, Shirt Studs and Collar Buttons, for ladies or men, worth up to \$5.00 per card—5c and 10c.

Furniture. If you read the papers you are no doubt aware that things are costing more now than they have for some years past. The cause of this does not matter so much as the fact that we have to pay more for every article.

LADIES' FURNISHINGS. Ladies' 35c underwear at 15c. Ladies' \$1 gowns at 50c. The most complete line of ladies' undermuslins ever shown in Omaha.

Sheet Music. Latest sheet music on sale Monday at only 15c per copy; regular price 25c. Because Always, Sweet Marjorie (very pretty new waltz song).

THE MYRTLE—LIKE CUT—a very nice plain cook, 18-inch oven, warranted a fine baker, cheap at \$15—until March 1—\$19.50.

Drug Dept. Perma ..... 75c. Ayer's Hair Vigor ..... 65c. Beef, Iron and Wine ..... 65c.

Fresh Country Butter. This butter is shipped to us from the country; it is nicely wrapped in rolls, fresh, and sweet, per pound, 18c.

Flannel Dept. Special for Monday. 2 cases Kimona fancy cutting, beautiful patterns, per yard 10c, cheap at 15c.

Bed Blankets. 125 pairs gray wool mixed blankets, per pair 85c. 250 pairs gray tan and white cotton blankets, per pair 60c, cheap at 85c.

Big Ribbon Sale. A large consignment of fine black satin ribbon just received from our New York buyer goes on sale Monday.

Book and Stationery Sale. Captain King's \$1.50 copyright book on sale at 25c. (None to dealers.) Bicycle playing cards only \$1.50 per dozen.

Piano Sale. We are now receiving our line of pianos for spring trade. If you are thinking of purchasing a piano now is your opportunity to get a good selection at very low prices.

Some Interesting Prices in the Grocery Department. Naval Oranges, worth 20c dozen, only 9 1/2c. 5 pounds best Rolled Oats Monday only 9 1/2c.

Meat Dept. 4 pounds of fresh pork sausage for 25c. German summer sausage, 7 1/2c. 10-pound pails best brand lard, 75c.

Wall Paper and Paint. A few remnants we wish to dispose of. Prices cut in half on them.

Drapery Sales. Nice damask Nottingham curtains, full size, \$1.00 pair. New novelties in Nottingham curtains at \$1.25, \$1.50 to \$2.00 pair.

Carpet Sales. Closing out made-up rugs. Brussels rugs, 8-12x14, at \$13.20. Brussels rugs, 8-12x9, at \$11.00.

Musical Instruments. The largest stock of mandolins, guitars, violins, etc. in the city to select from. Call and examine them before buying.

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HAYDEN BROS.