

ESTABLISHED JUNE 19, 1871. OMAHA, SUNDAY MORNING, JANUARY 14, 1900. SINGLE COPY FIVE CENTS.

HAYDEN'S Exceptionally Well Assorted Stocks at Annual Clearing Sale Prices HAYDEN'S Agents for Butterick Patterns Agents for Reynier Kid Gloves

The January sale prices are the lowest of the entire season—they are much lower than we will be able to quote later on. Economical housekeepers are taking advantage of our great linen and domestic sale. White goods and muslin underwear sales are affording the best values in these lines ever offered in Omaha. Mail orders are promptly filled, subject to approval. Write for samples or prices.

The Leading Dress Goods House

Of the West. The Only House in Omaha Where Every New Weave Can Be Found.



While other houses are trying to force off some old goods that were in style about four years ago—goods that a well dressed lady would not wear if given to her for nothing—we are selling goods made by the best manufacturers in the world at from one-half to one-fourth of the regular price in order to make room for the largest, the grandest and most stylish stock of spring goods ever placed on this market.

These prices are for Monday only—and positively only one pattern to a customer.

Tailor Suitings

- 25 PATTERNS OF TAILOR SUITINGS IN all the new and most fashionable shades that we will sell at \$1.98. 50 PATTERNS THAT SOLD AT \$1.65 \$1.75, \$1.98, \$2.25 and \$2.50—all will go in this sale at one price—only 98c. 50 PIECES OF DRESS GOODS—NICE grays, tans, modes, etc.—strictly all wool...

Black Dress Goods

- 25 PIECES OF NICE BRIGHT CREPONS—goods worth \$1.25 and \$1.50—small designs—all will go in this sale at 69c. PRIESTLEY'S MOHAIR CREPONS THAT sold at \$1.98, \$2.25 and \$3.50 will go in this sale at 95c. COUTIERE'S SILK CREPONS THAT SOLD at \$2.50, \$2.75 and \$3.00 will go in this sale at 98c.

Cheap Dress Goods Dept.

- HALF WOOL NEW FANCIES, 5c. HALF WOOL CASHMERE—worth 15c 7c. HALF WOOL FANCIES—35 inches wide, worth 25c 10c. TRAY-WOVEN WOOL FANCIES—40-in. worth 30c 19c. ALL OUR 50c, 65c, 75c, up to \$1.00 will go in this sale at 25c.

MAIL ORDERS—We will fill mail orders until Thursday, but we furnish no samples of goods advertised in clearing sales. Selection must be left to us and money will be refunded if goods are not entirely satisfactory.

January Clearing Sale

Wash Goods Department

Every line of Winter Cotton Goods to be closed out as fast as unheard-of low prices can do it. Common calico prices on many fine lines worth three times the price asked.

- Imitation French Flannel, yard wide, printed in plaid and stripe effects, sold early in the season at 15c—this sale—yard 7c. Fine Silk Striped Fleece Back Shirtings—20c grade—this sale 10c. All our very best grade and finest patterns in Wrapper Flannel—this sale—yard 7c. Full yard wide Fine Percales, worth 10c and 12 1/2c—this sale—yard 5c.

\$75,000.00 Worth of

Jackets, Suits, Capes, Skirts, Waists

At 25c on the Dollar

The immense stock of Klein, Leventhal & Levy, together with our own, will be put on sale Monday. We state most positively, and without fear of contradiction, that you cannot match these values anywhere in western America.

- Ladies' kersey jackets, lined throughout, worth \$6, at \$1.48. Ladies' boucle carterpillar and Persian jackets, silk lined throughout, worth \$9, at \$3.48. Ladies' fine kersey and cassimere jackets, silk lined throughout, all colors, worth \$12, for \$3.98. Ladies' fine kersey jackets, lined with Skinner's, worth up to \$20, on sale at \$7.48. Ladies' high grade jackets, imported models, worth up to \$35, at \$9.98.

- Ladies' Suits—in all colors—some silk lined throughout—worth up to \$5.00—\$15.00. A few imported Samite Suits—worth up to \$40.00—\$15.00. Ladies' Silk and Satin Waists—10 all colors—worth \$6.00—\$2.98. Ladies' Electric Sewing Machines—worth \$15.00—\$6.98. Infants' Elderdawn Coats—Thibet trimmed—worth \$1.50—\$1.25.

Furniture



This week we place on sale 10 dozen cane seat chairs at 75c each. 10 doz. cane seat chairs at 85c each. 10 doz. cane seat chairs at 95c each. We make these prices this early in the year owing to the fact that this car of chairs arrived in January instead of April.

Flannel Department

Special for Monday 25 pieces fancy checks and stripes Scotch Flannel, per yard, 19c—regular 30c. All the best F. M. D. Outing Flannel will be sold at 9 1/2c per yard. 10 pieces 27-in. wide all wool White Flannel will go at 20c per yard, worth 30c. 1 case extra heavy Feather Ticking, per yard 15c—regular 20c. 1 case double fold East Lake Shirting, per yard, 9c. 1 case 20-in. wide all wool Flannels, fancy colors, per yard, 20c—cheap at 35c. 25 pieces 27-in. wide Shaker Flannel, per yard, 4c. 33 pieces plain colors Wool Elderdawn, per yard, 25c—worth 35c.

Monday Bargains

- \$1.50 Black Silk Braid dress fronts 15c. 50c Extra size Handbags 19c. 200 yard Spool Cotton 1c. 50c Ladies' Pocket-books 19c. 10c Soiled Handkerchiefs 2c. All the handkerchiefs left from our Christmas stock—slightly soiled—in two lots: Lot 1—All fancy bordered goods, 1c. Lot 2—Fancy lace corner initial Handkerchiefs, 2c.

New Goods

- New laces, new embroideries, new tuckings, new all over embroideries, new veillings, 25c Veillings, only 5c. Watch for our ad in the street car.

Ladies' and Children's Furnishings

- 100 dozen boys' Shirt Waists, including some of the best makes, worth up to 75c, at 25c. Ladies' fine heavy ribbed Jersey Vests and Pants, in ecru and gray, worth up to 50c, at 15c. Ladies' 25c Hose at 15c. Ladies' fine wool ribbed Vests and Pants, regular \$1.00 quality, at 50c. Ladies' Combination Suits, regular \$1.00 quality, at 50c. Children's fleeced Vests and Pants, at 15c, 20c and 25c. Men's Furnishings: Men's heavy wool fleeced lined Under-shirts, in all sizes, worth 75c, at 25c. Men's \$1.00 colored laundried Shirts, with separate collars, to wear white collars with, at 50c. Men's \$1.50 colored laundried Shirts, in all the latest styles, at 75c. Men's 25c Suspenders at 15c. Men's 25c Half Hose at 12 1/2c. Men's \$1.00 Underwear, in broken sizes, at 45c. Men's 50c Ties, in all the newest styles, at 25c.

Clearing Drapery Sale

- Full size rope portiers at \$1.00, \$1.25, \$1.50 and up. Ruffled Swiss curtains, 75c a pair. Double fringe heavy tapestry portiers, \$1.75. All odd pairs lace curtains at half price. Drapery denim and cretonnes, 10c. Colored Drapery Swiss, 5c. Silkaine, 5c. Sach curtain rods, 5c each. 7c Drapery fringe, 3c yard. 10c drapery fringe, 5c a yard.

Clearance Sale of Men's and Boys' Caps

- Men's caps in golf, yachting and Brighton styles, in any color; all 50c, 65c, 75c and 85c values, in one lot, on sale at 25c. Men's finest caps in Brighton styles; have been selling at \$1.50; on sale now at 75c. Boys' caps in golf, yachting and Brighton styles, worth up to 50c, in one lot at 25c. Boys' and girls' stocking caps at 25c, 35c and 50c. Girls' Tam O'Shanter's, worth 50c, to be sold at 25c.

Watches and Jewelry

- Fifty Watches, in guaranteed gold filled cases, newest designs, 16 size, 7 jeweled movement, on sale at \$6.95. Ladies' Sterling Silver Chatelaine Watches—worth \$5.00—on sale at \$2.98. Ladies' Gold Filled Hunting Case Watches—standard movement—worth \$8.00—on sale at \$4.95. Closing out Sterling Silver Flies, Button Hooks, Shoe Horns, Combs, etc., worth up to \$1.00, at 25c. Opera Glasses from \$1.48 up. 4-piece Quadruple Plated Tea Set, worth \$8.00—on sale at \$3.98.

Meats and Lard

- No. 1 bologna, 5c. Homeless fresh pork, 7 1/2c. Fancy pickled pork, 8 1/2c. No. 1 sugar cured hams, 10c. Pickled Tripe, 8 1/2c. Corned beef, 8 1/2c. German summer sausage, 10c. No. 1 bacon, XXX cured, 8c. Ten pounds best brand lard, 7 1/2c.

Grocery Department

- New California yellow peaches, worth 15c, at 7 1/2c. New California prunes, per pound, only 4c. New California muscatel raisins, per pound, 6 1/2c. New California raisin grapes, per pound, 5c. New evaporated apples, worth 15c per pound, only 7 1/2c. New evaporated red raspberries, per pound 15c. New Grecian currants, re-cleaned, per pound, 7 1/2c.

Flour Department

- High patent Minnesota flour, per sack, only 85c. We guarantee this flour or your money back. Large sacks white or yellow cornmeal, only 8c. Large sacks pure Graham flour, worth 35c, only 17 1/2c. Large sacks pure buckwheat, worth 50c, only 25c. Large sacks best whole wheat flour, per sack, 45c. Very best pure rye flour, 50-pound sacks, 55c. Two-pound packages pure food pancake flour, worth 15c, only \$1.10. Two-pound packages pure buckwheat flour, self-rising, only \$1.10.

Canned Goods Department

- 3-pound cans fancy lemon cling peaches, worth 25c, at 17 1/2c. 3-pound cans fancy yellow free peaches, only 15c. 3-pound cans fancy golden drop plums, only 12 1/2c. 3-pound cans extra fancy apricots, per can, 15c. 3-pound cans fancy table pears, only 12 1/2c. 2-pound cans fancy sliced pineapple, only 12 1/2c. 3-pound cans preserved raspberries, 15c. 2-pound cans sugar corn, worth 15c, at 8 1/2c. 2-pound cans choice sugar corn, only 6 1/2c. 3-pound cans fancy solid packed tomatoes, 12c. 3-pound cans baked sweet potatoes, worth 25c, at 12c. 3-pound cans best clam chowder, worth 25c, only 15c. Campbell's soups, tomato, chicken, etc., per can, 8 1/2c. Oil or mustard sardines, per can, only 4c. 2-pound cans fancy string beans, lima beans or succotash, worth 15c can, only 7c. Every article below the cost of production. Cups and saucers, each, 2c; plates, 3c. Cream pitchers, fancy shapes, regular price, 15c—8 1/2c each. Vegetable dishes, regular price, 15c, at 9c each. Meat platters, regular price, 20c, at 7 1/2c each. Washbowls and pitchers, regular price, 35c, at 20c each. Fancy cake plates, handsomely decorated, stippled in gold, worth 50c, at 10c. Japanese cups and saucers, nicely decorated, worth 25c, at 7 1/2c. Toilet sets, fancy decorations, worth \$2.50, at \$1.25. 100-piece imported dinner sets, in various decorations, worth \$3.50, at \$1.95. Flint-blown tumblers, each, 2c. Creamers, sugars, butters, spoons, each, 2 1/2c. Celery dishes, regular price, 25c, at 11c. Cream sets, containing sugars, creamers, etc., 6 pieces, complete, 13c.

Monday's Prices in Our Cracker Department

- A. B. C. Soda Crackers 4c. A. B. C. Oyster Crackers 4c. Nice, fresh Ginger Snaps 4c. Shredded Wheat Biscuit 10c. Unleavened Biscuit 3c. Kennedy's Butter Crackers 6 1/2c. Bremner's Lunch Biscuit 5c. GRAPE-NUT FOOD 9c. Compare our Crackers or Ginger Snaps with others sold at higher prices.

Butter, Eggs, Cheese, Etc

- Fancy Elgin creamery butter, lb., 27c. Fancy separator creamery, 25c and 26c. Fine sweet dairy butter, 15c, 19c and 20c. Good country butter in rolls, only 17 1/2c. Wisconsin full cream cheese, per lb., 12 1/2c. Swiss cheese, very fine, full cream, 12 1/2c. Imported Limburger or brick cheese, 12 1/2c. Durban brand Neuchatel cream cheese, 2c. Fancy Irish mackerel each only 5c. New Norway herring, per lb., 5c. New Cape codfish, per lb., 8 1/2c. New No. 1 whitefish, per lb., 8 1/2c. Herring salad, salmon salad, or spiced rolled herring, ready for use, per lb., 10c.

Wal Paper and Paints

This week we open the wall paper season. Two carloads, just received, go on sale at unheard of low prices. Just think of it—white blanks at 2 1/2c per roll. All other varieties, stencils, emblems, brushes and room molding, all at reduced prices.

Hardware, Stoves and Housefurnishing Dept.

- 6-foot Step Ladder 45c. Hunter Floor Sifters 30c. Folding Lunch Boxes 25c. 25c Butcher Knife 10c. Set of solid steel knives and forks 25c. 5-piece Splice Cabinets 15c. We have more stoves and own them for less money than any other house in the west. Ask your dealer if he will sell you a stove as cheap as he would a year ago. We will if you buy this week. Present price on a Steel Range, like cut, worth \$25.00—our price, if bought this week will be \$27.50. A 4-hole No. 3 Cook Stove, warranted a fine baker, present price would be \$12.50—our price this week, \$12.50. A 6-hole Cast Range, 20-inch oven, with a white enameled reservoir, a very fine baker, present price would be \$16.50—our price this week, \$12.50. An elegant full nickel plated No. 8 Cook Stove, large 18-inch square oven, warranted first class in every way—present price would be \$20.00, our price this week \$15.50. SPECIAL CUT PRICE ON ALL HEATING STOVES THIS WEEK. Carload of Washers, Western Washers, round or square, regular price \$7.50, our price this week, \$5.00. Martin Merry Go Round, best rotary washer made, \$5.95. The Grand regular \$2.50 Wringer—this week's price, \$1.50. Solid steel frame Wringer, this week, \$2.00. ODDS AND ENDS: Rice Root Scrub Brushes 3c. Rim or Mortise Door Locks 12c. Granite Water Falls 12c. Hand Saw 2c. 2-inch 3-lb. Manure Fork 25c. Buck Saw and Frame 25c. Send us your mail orders.

The Big Silk Department

Making the lowest prices in our great clearing sale. Such tremendous reductions in utter disregard of actual cost is quickly forcing out surplus stock and giving us the room we so much desire.

- BARGAIN IN COLORED TAFFETAS—AN ENTIRE LINE IN ALL THE most desirable shades, full 24-inch wide, and you know the value of an all silk taffeta—here Monday 39c. BARGAIN IN COLORED SATINS—FULL LINE THAT MUST GO—WE have over 20 bright and pretty shades—this satin has a superb lustre and is finished in the new way 33c. BARGAIN IN COLORED SILKS—10 PIECES OF SURAH—25 PIECES OF china—15 pieces of stripe and plaid silks—20 pieces of silk brilliant—in two tone shades—30 pieces beautiful twill satin—all go at 25c. BARGAIN IN FANCY SILKS—MONDAY WE SHOW THE BIGGEST VALUE EVER offered in these parts in way of Novelty Waist Silks—all kinds of every description—space does not permit the mention, but we assure you a grand bargain surprise Monday 49c. BARGAIN IN BLACK AND SEAL BROWN SKINNER SATIN—FULL 36 in. wide—only a few more pieces left—investigate for yourself and see if the lowest price everywhere else is not \$1.50—then come here and buy it for less than it can now be produced 1.00. BARGAIN IN BLACK TAFFETA—FULL 27-IN WIDE—ALL SILK—PERfection in all respects—suitable for any purpose—usual asking price, \$1.00 or \$1.25—while present supply lasts for 75c. BARGAIN IN BLACK PEAU DE SOIE—REMEMBER, THE BEST French stock—absolutely pure silk of finest texture—firmly constructed and pure dyed—real value, \$1.50—clearing sale 75c. BARGAIN IN BLACK VELVET—WE HAVE 100 PIECES OF A MOST excellent grade of Black Velvet—particularly appropriate for waists or entire costumes—short even pile—worth 75c—clearing sale 39c. WE PLACE ON SALE MONDAY A COMPLETE LINE OF THE NEWEST Hemstitch Silks—also some new Plisse Silks that are very attractive and most proper fashion.

Linens and Domestic

- MAIL ORDER BUSINESS IS A GREAT CONVENIENCE TO OUT-OF-CITY TRADE to secure special bargains. The above advertised silk will be filled until Thursday, so be sure and send in your orders at once. 2-yard wide full Bleached All Linen Damask, the 50c grade, Monday, yard 1.00. All Linen Napkins 45c. 60-inch Cream Damask, all linen, 58c. 3-4 dinner size full bleached Napkins, reduced to dozen 4.50. 60-inch wide Bleached Damask, all linen, worth 60c and 75c, on Monday 47c. 60-inch Indigo Blue and Turkey Red and White 25c. All leading shades in two-yard wide Felt now on sale, yard 1.25.

Monday's Prices in Our Cracker Department

- ASK to see our Pattern Table Cloths which we are selling at \$5.00 a cloth—Napkins to match, 26-inch square, at \$6.50 a dozen. A big bargain in Table Cloths—2 yards, \$2.00—2 1/2 yards, \$2.50—3 yards, \$3.00. 3-4 Dinner Napkins to match, \$3.00 doz. Another big seller is our \$1.00, \$1.25 and \$1.50 Table Cloths. Napkins to match, \$1.25 dozen. Still another, \$1.75, \$2.25 and \$2.75 Table Cloths. Napkins to match, \$2.50 dozen. Hemstitched Cloths and Hemstitched Napkins to match, 8-4 size, \$3.50—10-4 size, \$5.00 for set. This is a new lot just opened, 8-4 Fringed Lunch Cloths 50c each, 10-4 Turkey Red Lunch Cloths, 50c each, 12-4, fancy colors, such as green and gold, blue and gold and Turkey Red Cloths, worth \$1.50, Monday, \$1.00 each. Tray Cloths at 15c and 25c—just about half their value. 6-4 Tapestry Table Covers, 62c each—a big bargain. 6-4 fancy Dresser Scarfs, all linen, to close, 15c each.

The Big Store is selling Toweling these days.

- The Big Store is selling Toweling these days. 10 and 12 1/2-inch all linen Toweling now 8c yard. 22-inch extra heavy Toweling, 12c. 22-inch fine Damask Toweling 20c and 25c yard. 18-inch Glass Checked Toweling, 2 1/2c yard. Large Turkish Wash Rags, 2 for 5c and 3 for 10c. 2 CASES OF BED SPREADS just received. These were to be delivered last October, but the mill was unable to fill our order until now, therefore the old price goes—39c each. We expect to sell them all Monday at this price, so come early. A special bargain in White Crochet Bed Spreads at 95c each. We have a big stock of ready-made sheets and pillow cases contracted for last year—you get the benefit of the price as long as they last. A new lot of Drapery Swiss, new material—beautiful line to pick from 15c. Yard wide Bleached Muslin, yard, 4c. Closing out Fancy Colored Swiss and Scrim 8 1/2c, 8c, 7 1/2c and 7c. 36-inch Long Cloth, worth 15c, Monday 10c. Yard wide Bleached Muslin, 10c, 7 1/2c, 6c and 5c. The Big Store carries the stock of Linens and Domestic and is letting down the prices and it is to your interest to attend to this sale.

January Muslin Underwear Sale

A Sale Without an Equal in Omaha

- Ladies' fine Gowns at 39c. Ladies' \$1 Gowns at 50c. Ladies' Skirts at 50c, 75c and 98c. Children's Drawers at 10c, 15c.. 20c. Misses' Gowns at 50c and 75c. Worth \$1 and \$1.25. Misses Drawers at 25c, 35c and 50c. Ladies' Chemise at 50c, 75c and 98c. Ladies' Drawers at 25c, 35c and 50c. Ladies' Corset Covers, at 15c, 25c and up to 1.98. Ladies' Fine Skirts, \$1.50 up to 3.98. Ladies' Gowns at \$1.50 up to 3.98. SPECIAL ON CORSETS. \$1 Corsets, in black and drab, in all sizes 49c. A full line of American Lady, and Kabo corsets on sale. Special on Ladies' Kid Gloves—\$1.50 Gloves on sale at 75c.



HAYDEN BROS.