

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, DECEMBER 17, 1899.

SINGLE COPY FIVE CENTS.

HAYDEN'S Why not buy something useful HAYDEN'S

Our bargain sales on fabrics, wearing apparel, household goods and all lines this week will teach lessons of economy that are valuable. Nothing is more desirable or more appreciated than a useful Christmas gift. These prices and these goods will help you to be happy. The Big Store's half a million dollar stock is full of Christmas suggestions. Not a city outside of Chicago or New York can boast a larger display or prices as low. Buy early. Mail orders must be sent at once.

Open evenings until Christmas. See page announcement on page 13.

China, Crockery and Glassware.

Never before has there been shown such a display of fine China, Glassware, Art Goods, Lamps, etc., in the history of Omaha. Goods direct from the manufacturers in this and foreign countries. Other displays sink into insignificance and prices are in keeping with the display. Lamps, decorated, with shades to match, from 98c up. Decorated Crystal Water Sets, from 85c up. A beautiful line of the celebrated Tepletz Bisque, from 45c up. Fine China Cups and Saucers, from 10c up to \$2.50 per pair. Fine China Plates, from 5c up to \$5.00 each. Cut Glass Dorflinger Tumblers, from 35c up to \$3.00 each. Jellies, Comp. Jugs, Dish, etc., from \$1.50 up to \$50.00 each. Fruit, Cake, Salad and Ice Cream Dishes, from 10c up to \$10.00 each. Jardiniere, all sizes—the cream from the best manufacturers, from 65c up to \$75.00. Fine China Trinket, Smoking and Manicure Sets, from 65c up. Decorated Toilet Sets, from \$1.69 up to \$35.00 per set. Decorated Dinner Sets, American, German and French Patterns, including the celebrated Haviland, from \$6.49 up to \$75.00. Hall and Hanging Lamps, over 100 styles. Art Pieces from Weller and other celebrated potteries. Lamp Globes, Austrian Session glass and other styles. Wine and Condiment Sets, Cream Sets, Bread and Milk Sets and Salad Sets. Soup and Oyster Sets.

Sensational Clothing Sale

We propose to make this week the liveliest in our history. We find ourselves with a larger stock of men's and boy's clothing than we ought to have at this time of the season. Now is your time to buy at the remarkably low prices we have marked on our entire stock. We will make this sale the greatest bargain sale ever inaugurated in Omaha. As every garment in our store is of the highest standard you are safe in getting the greatest value in your life. No matter how low the price, here is how we draw the pen through our prices.

- Men's Suits—All wool men's suits—that are worth \$5 and \$6.50, now 375
Men's Suits and Overcoats—Men's suits and overcoats that are worth \$7.50 and \$8.00, now 500
Men's Ulsters—Men's fine all wool frieze ulsters that are worth from \$7.50 to \$20.00, now on sale at \$12.50, \$7.50 and 550
Youth's Suits—All our youth's long pants suits that were \$6.50 and \$7.50, now 500
Boy's Suits—One pair of extra pants free—all our boys' short pants suits that were \$3, now 175
Men's Suits and Overcoats—Men's fine suits and overcoats that are worth \$10 to \$13.50, now 750
Men's Suits and Overcoats—Men's very fine suits and overcoats that have sold and are worth \$15 and \$17.50 1000
Men's Suits and Overcoats—Men's very finest suits and overcoats, that are worth from \$20 to \$25—on sale at 1500
Youth's Suits—All our Youth's Suits, with long pants, sizes, 13 to 19, that were \$9 to \$13.50, now at 750
Boys' Suits—One pair of extra pants free—all our boys' short pants suits that are worth \$4.50 and \$5, now 350
Men's Pants—Men's all wool cheviot and cassimere pants, worth \$3.00, now 175
Boy's Fine Top Coats—In all wool cover and frieze, that are worth \$3.50, now 175

Ladies' Jackets Suits & Furs

The enormous stock of ladies and children's Jacket suits and Furs, bought at 25c on the dollar from the five New York manufacturers, that you all know about and that hundreds have taken advantage of in making our Cloak Department the busiest and at the same time saves you more money than any store in western America.

- Ladies' Canada Seal Muffs, worth \$6.00—for 1.75
Ladies' Red Sable Collarettes, worth \$15.50—for 6.98
Ladies' heavy black Brocade Silk Dress Skirts, worth \$10.00, for 3.98
Ladies' silk finished, heavy blistered Crepon worth \$10.00 4.98
Ladies' Silk Underskirts, in colors and black, with flounce and 3 rows of ruffles, actually worth \$10 3.50
100 ladies' Jackets, including box coats, Automobiles, all the high class goods, in Montanacs, kerseys and imported friezes, worth up to \$25, for 10.00
200 ladies' boucles and friezes, silk lined throughout, worth \$8.00, for only 3.98
Misses' Kersey Jackets, in all wool, silk lined throughout, for 6.00
200 ladies' Suits, in Venetians, homespuns and fancy mixtures, jackets silk lined throughout, skirts percaline lined and interlined, all the newest styles, worth \$12.00, for 6.98
200 ladies' Suits, some all silk lined, in blacks and colors, worth \$25.00, for 10.00
Ladies' flannel lined Underskirts, worth \$1.00 for 79c
Ladies' fleece lined Wrappers, worth \$1.00, for 49c
500 ladies' Satin Waists, worth \$12.50—for 3.50
200 children's Jackets, braid trimmed, worth \$6.00, on sale 2.98
400 ladies' Jackets, in all wool kersey, blue, brown and tan, silk lined throughout, worth \$12, for 5.98
50 imported sample suits, silk lined throughout, worth up to \$75, on sale at 25.00
Ladies' Electric Seal Capes, worth up to \$60, at \$30, \$25, \$20 and 16.00
Ladies' best quality Beaver Collarettes, worth \$30, for 20.00
Ladies' genuine Persian Lamb Collarettes, worth \$50, for only 25.00
Ladies' imitation Stone Marten Scarfs—worth \$5, for \$2.75.
Ladies' Astrakhan Collarettes—worth \$7, for \$3.98.
Ladies' Electric Seal Collarettes with Astrakhan yoke, silk lined, worth \$6, for \$3.98.

This Will Be a Wonderful Week in Silk Dept.

To the Ladies We Will Say—That this place has always been a most popular Christmas trading point, and satisfaction the expression on every face of the multitude of purchasers who daily throng this department. We are more than prepared to meet your Christmas wants, with the newest, nobbiest and finest lot of silks ever shown you.

To the Gentlemen We Will Say—That your wife, sister or best girl has always made this her trading place, and if you are contemplating a silk purchase, we will be pleased to have you visit us, and we will assist you in every way possible, to make a selection that is bound to be to her entire satisfaction.

- Entire Silk Waist Pattern for \$1.25. Best Australian silk, in Canale Stripes. In pretty pink, light blue, Nile, Maize and Helio, each pattern containing full four yards. Winslow Taffeta Makes the Best Petticoat. We have it in one hundred shades, also plain black. Buy one and if it don't please you we will exchange it—six yards, \$6.00. Haskell's Swiss Taffeta, all colors, 8 yards for \$6. Special Christmas Silk Waist Patterns. Exclusive Waist Patterns. Nobby silk Waist Patterns. Grand Waist Patterns.

Trustworthy Black Dress Silk on Sale in Patterns of Twelve Yards.

- The greatness of our stock and the superiority of our qualities are common comment. \$10.00 black satin de Lyon dress pattern for \$6.98. \$18.00 black satin duchesse dress pattern for \$7.98. \$18.00 black gros grain dress pattern for \$11.90. \$18.00 black satin Luxor dress pattern for \$11.90. \$20.00 black Royal Armure pattern for \$11.90. Thousands have bought these Black Taffetas. Were you one of the lucky? If not we will give you another opportunity for next week. The Black Taffeta, 19 inches wide, 49c. \$1.25 Black Taffeta, 27 inches wide, 85c. \$1.00 Black Taffeta, 27 inches wide, 75c. \$18.00 black Peau de Sole pattern for \$11.90. \$20.00 black French Poplin dress pattern for \$11.90. \$17.50 black all silk satin pattern for \$11.90. \$50.00 black cashmere de Lyon pattern for \$25.00. \$17.00 black French Taffeta for \$11.90.

Christmas Slippers on Sale

Women's fine "Capital" wool soles, for slippers, worth 35c; on sale at 17c. Women's felt house slippers with felt soles, worth 75c, at 38c. Women's fine felt Faust slippers, with single flexible soles and felt linings, worth fully \$1.25; on sale at 75c. Women's fine satin Faust slippers, with hand turned soles and fine fleece linings, in red and black, regular \$2.00 quality, at \$1.25. Men's fine velvet embroidered slippers, Everett and Opera cut, worth everywhere \$1.00; on sale at 65c. Men's goat Everett slippers, patent leather trimmed, worth \$1.00 everywhere; on sale at 65c. Men's fine velvet slippers, opera cut and chenille embroidered and leather trimmed, regular \$1.50 value, at 98c. Men's fine goat Opera slippers, with hand turned soles and patent leather trimming, worth fully \$1.75, at \$1.25.

Washable Cotton Dress Stuffs

A few hints on inexpensive and useful goods for which GIVERS will find appreciative Receivers. Printed flannelette, warm fleece lined goods in neat figures for house dresses (10 yards for dress), 10c yard. Venetian cloth, soft and warm as flannel, in colors and figures, adapted for shirt waists, tea gowns, etc. (2 1/2 yards for shirt waist, 8 yards for gown), 15c yard. ELEGANT GOODS FOR UNDERSKIRTS. Silk stripe Mercerized Moreens, worth regular 75c yard, holiday sale price 49c. Plain colors in Mercerized Skirting Moreens and a few choice plaids, worth 75c and 85c, holiday sale price 49c and 55c. All-wool Moreens in all colors and blacks, the best grade manufactured; holiday sale price, 49c yard (5 to 7 yards for skirt pattern). All colors in yard-wide, satin finished satens for doll dresses, 18c yard.

The Leading Dress Goods House of the West.

30,000 Styles Always on Hand. Wholesale and Retail Cheap Dress Goods Dept.

- Countiere's celebrated applique patterns, applied in taffeta, moire and chenille, the cloth of the finest Poile, in the new Pastel colors, and sells from \$25.00 to \$60.00 per pattern; on this Christmas sale all will go at from \$12.00 to \$20.00. \$12 to \$20 200 patterns of Crepons, Novelities, Zibeline, worth from \$18.00 to \$40.00; each will go at \$7.50 to \$10.00. \$7.50 to \$10 Fifty patterns of tailor suitings, extra heavy, all shades and styles; our \$3.50, \$4.50 and \$5.00 per yard cutting will go at \$1.98 per yard. \$1.98 Yard 200 handsome patterns, high grade goods, worth 98c yard; in this we will sell entire pattern of six yards for \$1.98. \$1.98 We will sell six yards of good goods, 40 pattern will go at 98c. 98c Sublime—what other merchants call Lansdowne and sell for \$1.00 yard—our price \$1.19 \$15 to \$30 Sixty-five patterns of Priestley's celebrated black goods. We will sell you an entire pattern at \$6.00, \$7.50, \$8.50, \$9.00 up to \$25.00. \$6 to \$25 Lansdowne—positively controlled in Omaha by us—in sixty-two shades. See full particulars in the January number of the Delineator and also the Royal. \$1.19

Turkeys, Hams and Lard

Choice young, fat turkeys at 10 1/2c. No. 1 hams at 10c. Ten-pound best brand lard at 60c. Choice lean bacon at 10c. Fresh dressed spring chickens at 7c. Premium pork sausage, per package, 10c. Pickled tripe at 3 1/2c. Fresh pork sausage at 6 1/2c. German summer sausage at 12 1/2c. Frankfurt sausages, 3 pounds for 25c.

Flannel Dept.

SPECIAL FOR MONDAY. Two cases baby flannel, pink, blue and cream; per yard, 75c; worth 12 1/2c. Two cases extra good quality light and dark outing flannel; per yard, 4 1/2c. 50c in yard and 10c in bolt. 75 pieces all-wool Elderdown, plain, stripe and fancy check; per yard, 25c, 30c and 35c; worth up to 75c. HED BLANKETS. One case fancy tufted cotton blankets at 60c pair. One case Australian rose wool, extra fine and fancy border, at \$3.25 pair, cheap at \$4.75. Three cases 7x8 1/2 5-pound all-wool gray, white and fancy plaids blankets, at \$3.50 pair, worth \$5.00. One case 11x14 all-wool white, extra fine, fancy border, at \$4.75 pair, worth \$6.50. 50 pair all-wool gray, fancy border, at \$2.50 pair; cheap at \$3.75. Two cases all-wool, extra large, gray California blankets, at \$3.75 and \$4.25 pair.

Linens

We have just received an importation of heavy German linen pattern cloths, which we place on sale Monday. They consist of 2-yard cloths at \$1.75, 2 1/2-yard cloths at \$2.25 and 3-yard cloths at \$2.75. Examine these closely, as they are worthy of your attention. The best all-linen silver bleached damask, 62 inches wide, can be obtained only at Hayden Bros. at 50c yard. We have equally as good values in cream and bleached damask, the prices ranging from 25c to \$1.00 per yard. Don't fail to see our remnants of table linens, white goods, muslins and sheetings. All go at manufacturers' prices Monday. Hayden Bros. are headquarters for muslins. Our prices are the lowest. A full line of bedspreads just received. Ask to see them.

IN OUR BASEMENT.

Hardware, Stoves and House Furnishing Dept. Special Holiday Bargains.

- Look over this list of useful articles for a Christmas present. Sold at present factory prices. We bought before the raise. \$42.00 Radiant Stewart Double Heater for \$35.50. \$20.00 White's Hot Blast, 18-inch fire pot, for \$16.50. \$15.00 Junior Oak, 17-inch fire pot, for \$10.95. \$13.50 Modern Oak, 15-inch fire pot, for \$9.45. \$16.00 Floral Oak, a "beaut," for \$11.49. \$36.00 Prize Stewart Base Burner for \$30.95. \$35.00 Gem Ideal Steel Range for \$27.95. \$26.00 Triumph Economy Range, with reservoir, for \$23.95. \$25.00 Cast Range, with reservoir, for \$19.50. \$20.00 Cast Range, six holes, with reservoir, for \$14.25. \$16.50 Square Cook, large size, for \$12.49. \$12.00 Square Cook, warranted, for \$8.95. \$5.00 Laundry Stoves for \$3.10.



Skates. Skates.

We have the celebrated Peck & Snyder American Club Skates—for men for 49c, 75c, 95c, \$1.25, best made, \$2.10. For ladies, 80c, 95c, \$1.19, \$1.25, \$2.25; finest made, \$3.25. 150 Sample Carving Sets, from 75c up. All kinds of Aluminum Cooking Utensils. Fine Aluminum and Nickel Plated China Dishes. All kinds of Aluminum, Brass and Nickel Trays. All kinds of Brass and Enameled Bird Cages. Finest line of Shotguns and Rifles in Omaha. All kinds of Safety Razors and Pocket Knives. SEND US YOUR MAIL ORDERS.

HAYDEN BROS.