

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, NOVEMBER 26, 1899.

SINGLE COPY FIVE CENTS.

A Page From the Big Store's Huge Volume of Matchless Bargains

Lessons in economy worth learning. The recent shipments from our eastern buyers give us the biggest collection, greatest variety and most comprehensive assortments in Omaha, all priced lower than the same qualities can be bought anywhere in America.

Furs, Furs, Furs. The liveliest fur department in Omaha. More popular priced furs than any house in the west.

A Big Week on Silks and Satins. The great stock of silks already on hand by far the largest in the entire west as everybody knows.

Ladies Jackets and Suits. The Jackets and Suits we secured last week from Shaft & Silberman at 50c on the dollar are all nice, clean, up-to-date goods.

Furniture Department. A book, a pipe—Tobacco rare. One thing is missing? See this Chair? Comfort is what you want during the long winter evenings.

Such values make the big departments still more popular. Plain Taffetas, full line, all shades 39c. Silk Finish Velvet, all bright shades and very lustrous 25c.

Linen Department. New linens received, on sale Monday. The handsomest line of Towels ever shown in Omaha by the Big Store.

Good Things to Eat For Thanksgiving. Extra select solid meat oysters, quart, 25c. Fancy large red cranberries, 5c.

Leading Dry Goods House of the West. Over 30,000 styles always on hand. We are the only house west of Chicago that carry a complete stock of dress goods.

Handsome Winter Millinery. Sweeping reductions on stylish trimmed hats Monday. One lot of hats, short back sailors and shobberies, trimmed in the latest effects.

Ladies' 75c Wool Vest and Pants at 35c. Ladies' heavy jersey ribbed vests and pants, worth 50c, at 25c.

Black Dress Goods. We are exclusive agents for Priestley's standard Black Dress Goods, and one yard of these goods that has been manufactured for the past two years can't be found outside of our store in Omaha.

Buy Your Christmas Jewelry Now. Special sale in gold rings this week. Baby solid gold rings, 15c each.

Candy, Fruits and Nuts. New Halloween dates, per lb., 75c. New Turkish figs, large size, per lb., 12 1/2c.

Hardware, Stoves, Housefurnishings. 37 per cent Advance on stoves since last year, yet we sell this year's stoves at last year's price. Where can you duplicate this offer?

Bed Blankets. 3 cases extra soft cotton Blankets at 40c pair. 3 cases tan, gray and white cotton Blankets at 60c pair; cheap at 55c.

Canned Goods, Etc. 2-lb. cans California table peas, 10c. 2-lb. cans golden pumpkin, 10c.

Sheet Music Sale 15c. Monday we will sell the following music at 15c per copy: "Whistling Rufus" Cake Walk, "Hello, Ma Baby," "Moth and the Flame," "Just as the Sun Went Down."

Washable Cotton Dress Goods. All the new fall fabrics shown in great variety in this department. Fancy German Flannelette for shirt waists, 12 1/2c yard.

China Department. \$1.25 extra large turkey platters, 35c. Fine white china cups and saucers; per set, 60c.

Flannel Special Sale Monday. 2 cases new patterns Embroidered Flannel, per yard, 40c, 50c, 50c, 50c, 50c, 50c, 50c, 50c, 50c, 50c.

Butter and Cheese. Extra fancy Elgin butter, per pound, 25c. Good fancy butter, 17 1/2c, 18c and 22c. Country butter in rolls or tubs, 16c, 17 1/2c and 19c.

New Books on Sale. DAVID HARUM, ONLY 55c. JANICE MEREDITH. RICHARD CARVEL. NO. 2 JOHN STREET.

Our leading stove is the RADIANT STEWART—the best bubble heating Base Burner made. You can't beat it in town and we sell them so cheap.

Extra Special. 25c horse supporters, pair, 10c. 50c purses and card cases, 25c. 10c purses and card cases, 45c.

HAYDEN BROS.