

Take advantage of
EXCURSION RATES
 on all railroads to Omaha
ONE FARE
 FOR THE
ROUND TRIP
 for the next 3 days
 From Within 100 Miles

Save more money yet;
 attend this sale.

GREATEST SALE OMAHA EVER KNEW
BARGAINS! BARGAINS! BARGAINS!

Greater, more, and better values for your money than were ever given before, no matter under what circumstances. In and out-of-town patrons earnestly advised to allow nothing to interfere with their attending this most remarkable sale.

BOSTON STORE
J.L. BRANDEIS & SONS.
161 DOUGLAS

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Dress Goods Barg'ns

50 pieces new mercerized silk dress goods, handsome pin checks, also harmonizing combinations for ladies' suits, child's wear; goods never sold less than 20c yard— for this sale..... **15c**

75c dress goods in plaids for waists, silk and wool mixtures, heavy corded dress goods, illuminated effects, all on front bargain square at..... **29c**

All of our \$1.50 covert cloths, whip cords, silk and wool novelties, plaids, checks, tufted goods, all go in this sale at 75c yard..... **75c**

High Class Crepons

Having just received a new importation of fine crepons, beautiful bluster effects, we place them on sale Monday for the first time at \$1.39 and \$1.98 and \$1.98..... **\$1.39 and \$1.98**

Silks Chiffons, mousseline de soie—liberty silk in all the new colors, yard..... **39c**

Silks Corded taffeta silk in all the new colors, worth \$1.25, on sale at, yard..... **79c**

Silks Persian silks, printed warp taffeta, plaids and illuminated brocades, for fancy waists, all at, yard..... **98c**

All of our \$1.00 wrap-pers, dark and light colors, braided and ruffle trimmed, all sizes, on sale on second floor at, each..... **25c**

Children's eiderdown coats, trimmed with Angora fur and braided, \$1.25 quality, on sale at 49c..... **49c**

Ladies' wool eider-down dressing sacks and flannellette dressing sacks, with crocheted edges and ribbon trimmed, on sale at..... **49c**

Ladies' handsome beaver cloth jackets, guaranteed this season's style, trimmed with mohair and hercules braid, all sizes, on sale at..... **1.98**

Ladies' Krimmer collarettes, \$10 quality, on sale at..... **2.50**

Ladies' astrakhan collarettes silk lined, on sale at..... **1.69**

Childrens lambs wool sets, muff and boa, entire set..... **23c**

Genuine marten scarfs, trimmed with clusters of six tails, worth \$10.00, on sale at..... **3.98**

Ladies' pure silk taffeta skirts in plain colors and stripes, with ruffles and cording, worth \$7.00— on sale at..... **2.98**

Ladies' new Kersy Cloth Jackets—full satin lined, strap seams throughout, new sleeve and new coat back, double breasted, dip front, with or without velvet collar, in black, brown, royal castor and navy regular \$10.50 coat, Monday's price..... **5.98**

Golf Capes in every imaginable shade and in every conceivable plaid and mixture, also solid colors, with or without hoods, short and long, with new yokes, scalloped bottoms, fringed or plain strapped or silk stitched, your choice at..... **6.50**

Homespun Suits—Ladies' suits, in gray and blue Oxford mixture, the jackets magnificently constructed, the skirt is new and up-to-date. We also have them in blue and black Venetian cloths—Monday special..... **9.98**

At \$2.98 we place on sale tomorrow a varied gathering of Children's Jackets—being all of good quality boucle cloth, heavy or double cloth, fancy silk cord-plaid and heavily silk braided—all sizes from 6 to 14 years—exceptional value at..... **2.98**

Ladies' black figured brilliantine skirts lined and inter-lined, our \$1.50 quality on sale at..... **69c**

Ladies' \$5.00 brocaded silk skirts, in a variety of large and small designs, on sale at..... **2.98**

Double faced, plaid back, golf skirts and runabout skirts, on sale at..... **4.98**

MILLINERY BARGAINS

Children's ready-to-wear crush hats, trimmed with band of ribbon, worth \$1, all on sale at..... **19c**

Our \$10 French felt large tam hats, trimmed with large bird and velvet ribbon, at..... **3.98**

All of our 10c quills in plain colors, shaded and fancy quills, or sale five for..... **1c**

Stub aigrettes in all colors, on sale at, each..... **1c**

Fancy feathers, coque feathers, wings, pom poms, birds, etc., many worth up to \$1, on sale at..... **6c**

The new ready-to-wear "Sensation" style hats, trimmed with band of velvet ribbon, tam crowns, was \$2.50, on sale..... **69c**

\$1.50 French felt untrimmed hats; everyone imported, all colors, all shapes, only one of a kind on sale in basement, at each..... **5c**

TRIMMED HATS

The time to buy your trimmed hat or bonnet has arrived. Our Great Millinery Sale, commencing Monday at 8 o'clock will afford an opportunity such as you get only once in a life time. Our stock consists of an assortment second to none in the United States. At least 2,000 trimmed and ready-to-wear hats from \$1.25 to \$25.00. Prices for Monday's sale are 50 per cent lower than usual.

120 choice Stylish Trimmed Hats, including toques, turbans and large hats, marked \$5.00 to \$10.00, all go at \$3.50 each..... **3.50**

116 very Nobby Trimmed Hats, in all the new colors and styles, were marked \$10.50 to \$12.50, we will place them on sale at \$6.98 each..... **6.98**

About 85 stylish Pattern and Model Hats shown at our recent opening and marked \$14, \$15 and \$16, you get your choice of this lot for..... **9.98**

52 Imported Paris and London Pattern Hats, the swellest styles ever shown in Omaha. Take your pick of this lot at \$15 each..... **15.00**

Grand Special Purchase and Sale of BED SPREADS

Nearly 4,000 Bed Spreads of all kinds bought by us at a special price, being the entire mill accumulation. The grandest offering of Bed Spreads ever made in Omaha.

All the Bed Spreads that generally sell for 75c go at, each..... **39c**

All the large and heavy Bedspreads that generally sell for \$1.25, go at, each..... **65c**

All the heavy Bed Spreads, fringed all around, each..... **75c**

Extra heavy Crocheted Bed Spreads, each..... **98c**

Handsome Marseilles patterns and extra heavily fringed Bed Spreads, worth \$2.50, go at..... **\$1.39**

Genuine Marseilles Bed Spreads, worth \$2.75, go at..... **\$1.69**

Finest grade of imported Satin Marseilles Bed Spreads, worth \$5.00, go at..... **\$2.50**

Some Wonderful Special Bargains in LINEN DEPARTMENT

Extra heavy Satin Damask, Knotted Fringe Towels, worth \$2.00, go for 25c, go at..... **15c**

Hemmed and Taped Wash Cloths, each..... **1c**

Large, extra long Dresser Scarfs, each..... **15c**

Drawn Work Tray Cloths, worth 50c..... **15c**

Full 3 size Liddell's Napkins, their price \$2.00, go tomorrow..... **\$1.25**

Breakfast Napkins, all linen, worth 75c a dozen..... **39c**

Extra heavy, full size, German Damask Napkins, worth \$1.75 a dozen..... **\$1.25**

Oil color Turkey Red Damask, worth 50c yard..... **35c**

Domestic Turkey Red Damask, worth 25c yard..... **15c**

Checked Linen Glass Cloth, 3 1/2 worth 8c yd..... **3 1/2c**

Twilled Cotton Crash, worth 5c yard..... **1 3/4c**

And hundreds of other bargains in linen department.

Special Hosiery Bargains.

5,000 pairs misses' and children's fast black, fine and heavy ribbed, full seamless Hosiery, all sizes, worth 20c, in this sale at, pair..... **6c**

Big lot of boys' and girls' wide and narrow ribbed School Hose, medium and less Hosiery, all sizes, worth 20c, black, double knees, spliced heels, go in this sale at, pair..... **10c**

Great piles of ladies' fast black and colored Hosiery, made of the finest Macco cotton and French lisle thread, regular price up to 75c pair—go in this sale at..... **19c and 25c a Pair.**

Extra special bargains in ladies', misses' and children's UNDERWEAR.

Large bargain square piled high with all the odd lots of boys' and girls' woolen fleeces lined and heavy ribbed Underwear, all sizes, at, each..... **19c, 25c and 39c**

Ladies' medium and heavy weight jersey ribbed fleeces lined Vests and Pants, in silver gray and Egyptian cotton, worth 60c, on sale at, each..... **19c and 25c**

Large lots of ladies' fine Saxony wool ribbed, French combed hair and sanitary wool Vests and Pants—all sizes—regular price up to \$1.50, in this sale at, each, 60c and..... **49c**

GREAT SALE HANDKERCHIEFS

5 bargain tables of all kinds of odd lots of plain white and fancy bordered and silk embroidered Initial Handkerchiefs, regular price up to 25c each—in this sale at, each..... **5c**

25c quality ladies' and gent's pure Irish Linen Handkerchiefs, all widths of hemstitching, sheer and medium weight cloth, this sale, each..... **10c**

Immense lots of ladies' perfect fitting Corsets, made of French percale, fast black satene, long and short over hips—regular price up to \$1.25—in this sale at, each, 40c and..... **39c**

Men's Fine Suits and Overcoats

that are without exception the greatest and best bargains that money ever got. Every garment in the very newest styles and choicest patterns.

Men's Strictly All-Wool Business Suits—
 In a great variety of stylish patterns, in all the most popular colorings, made of the most durable and best wearing fabrics, such as MEN'S RELIABLE TRICOT LAWN SUITS, MEN'S FANCY CASSIMERE SUITS, MEN'S VERY STYLISH CHEVIOT SUITS, made in a most careful manner, with deep French facings, heavy serge linings, in single and double-breasted sack styles—suits that will look well, wear well and give the best of satisfaction—Special at \$4.75.

Men's Medium and Heavy-Weight Overcoats—
 In all the correct shades, in all sizes and lengths, made of fabrics that are known for their good wearing qualities, such as Men's Durable BEAVER OVERCOATS, Men's Handsome COVERT OVERCOATS, Men's Everlasting MELTON OVERCOATS, Men's Popular KERSEY OVERCOATS, made in thorough reliable manner, with or without velvet collar, deep French facing with heavy serge lining and iron cloth sleeve lining, plush lined pockets, worth \$7.50, for \$4.75.

Men's Very Fine Heavy-Weight Suits

In all the greatest variety of well patterns ever shown, in stripes, checks and plaids, also plain colors, in all the much-wanted colorings, made from all the most desirable fabrics, such as MEN'S BLACK AND GRAY COLORED WORSTED SUITS, MEN'S MOST STYLISH STRIPE WORSTED SUITS, MEN'S 20-OZ INDIGO-BLUE SERGE SUITS, MEN'S SWELL CASSIMERE SUITS—made in the height of fashion, in all styles and sizes, with single and double-breasted vests, lined with Skinner's guaranteed satin, serge or Italian cloth. Every suit in this lot is worth \$15, Monday \$9.75.

9.75

Men's Very Finest Heavy-Weight suits

In all the swell patterns and colorings, in stripes, oxfords and plain colors, in single and double-breasted sack and cutaway frock styles, made from the finest fabrics, both foreign and domestic, such as MEN'S GLOBE WORSTED STRIPE SUITS, MEN'S IMPORTED BLUE SERGE SUITS, MEN'S SWELL OXFORD VICUNA SUITS, MEN'S IMPORTED CLAY WORSTED SUITS, all made, trimmed and lined in a thorough custom manner, in all styles and sizes, with handsome buttonholes and hand padded shoulders, made in every way equal to a \$35.00 custom-made suit, Monday \$14.75.

14.75

Men's Very Finest Overcoats

Made from the finest overcoatings, in all the swell effects in smooth and rough fabrics, in the much-wanted oxford grays, browns, and blue, a great variety to select from, such as MEN'S HEAVY OXFORD VICUNA OVERCOATS, MEN'S FANCY BLACK COVERT OVERCOATS, MEN'S MOST RELIABLE SLATER'S KERSEY OVERCOATS, MEN'S NON-WEAR OUT MELTON OVERCOATS, made in a thorough manner, lined with Skinner's guaranteed satin, pure plaid worsted, with satin yoke or Italian cloth, with or without cuffs, with velvet piping and silk velvet collar, worth \$20—Special for Monday, \$14.75.

SHOE BARGAINS

Such as no other store was ever able to offer You buy better shoes, better wearing shoes, newer style shoes, better fitting shoes, at Boston Store than you can buy elsewhere, and they cost you much less money.

On main floor —men's shoe department.

\$1.69 for Men's Calfskin Shoes worth \$3.00.

1,800 pairs of the same shoes we have been selling all last week at \$1.69, every pair of which is worth \$3.00.

The same genuine Goodyear welt sole, calfskin and goatskin shoes, in all the new winter lasts and styles. Every pair warranted. There is no limit, you can buy as many as you want. Every pair you buy is a bargain. They are worth \$3, but you buy them now at \$1.69.

\$4.00 for Florsheim's Blucher Shoes.

200 pairs of Florsheim's celebrated Chicago made, \$6 new style tan blucher hand welt shoes—the very swellest for street wear, actual value, \$6.00— at \$4.00..... **\$4**

\$3.00 for Men's black box calf shoes, new winter styles made to sell for \$4.00 and \$5.00, on sale at \$3.50 and..... **\$3**

The New Golf Shoes \$3.00

Very Swell Strap Sandals

Just received the latest and most extreme New York novelties in ladies' fancy strap sandals. A very fine hand turn, black vic kid slipper, with Louis XV heel, red bows and fancy buckle. The entire slipper lined with red kid. Same as sold in New York at \$5. We have them in all sizes at \$3 a pair.

\$2.50 for Ladies' \$5.00 WELT SHOES

300 pairs of ladies' extra fine \$5 highest grade Shoes, White Bros. box calf welt shoes, in the new color and modified mannish lasts, all widths, all sizes, on sale Monday at \$2.50.

\$2.50 for Ladies' \$5.00 Vici Kid WELT SHOES

200 pairs of ladies' extremely high grade vic kid Goodyear welt lace shoes, all sizes and all widths, on sale tomorrow at \$2.50.

IN OUR BASEMENT

Boys' 40c quality rubbers, 10c.

Ladies' 50c quality storm rubbers, 3 to 4, at 15c.

Men's 60c rubbers, all sizes, 25c.

Ladies' good house slippers, 25c.

Children's warm lined button kid shoes, 29c.

Men's heavy buckle arctics, 79c.

Child's Tan Button Shoes. Sixes 9, 9 1/2 and 10, worth a dollar..... **39c.**

Infant's Fancy Colored Moccasins, 9c.

On Main Floor.

Ladies' Fine Fur Trimmed Soft-Sole Bedroom Slippers in black and colors, worth \$1.25 go at..... **ALL SIZES 69c**