

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, OCTOBER 22, 1899.

SINGLE COPY FIVE CENTS.



The Leading Dress Goods House of the West.

Wholesale and Retail Wool Dress Goods.

We make lower prices to merchants than any jobber in the United States.

Our dress goods stock is still too large—new goods are arriving every day and until stock is reduced will make prices that will sell the goods, commencing Monday Morning.

A new line of plaid back Golf Cloth just received—Extra heavy golf... 75c

Tailor Suitings

Very heavy English goods. Nothing like them in this town. 18-in. 20-oz. English Casement, used only by fine tailors... 3.98

Cheap Wool Dress Goods 28-in. Half Wool Novelty, worth up to 1.50... 50c

MAIL ORDERS FILLED PROMPTLY—Samples sent free—satisfaction guaranteed or money refunded.

A Silk Sale of Greatest Magnitude

A sale that will shatter all past records in the way of bargains. Three separate and distinct stocks of Silks, from as many different manufacturers came into our possession and.

Will All Be Placed on Sale at One Time.

The Greatest Bargains in Fancy Colored Silks.

FANCY SILKS—in pretty, two-tone effects—19c

PLAIN SILKS—Note the Money Saved on Every Item. PLAIN SILK—Fine grade, in twelve different shades... 25c

New Things Received During Past Week.

Particularly desirable and very scarce: Black and Colored Crepe de Chenes, Persian stripe and Persian novelties, new Hemstitched Taffetas for waists.

Winslow Taffeta—Wholesale and Retail.

We are Omaha agents for this wonderful Taffeta and will make special wholesale prices to other dealers.

Great Manufacturer's Sale of Black Silks.

BLACK BROCADE—19c

BLACK CORDED SATIN—75c

Hundreds have taken advantage of this grand sale to secure a handsome black silk dress at a trifling cost.

Big Drapery Purchase Sensational Carpet Sale

The Moss Rose and the Nepene mills of Philadelphia closed out to us several entire lines of curtains and draperies for spot cash at about one-half their actual worth.

White and Colored Bed Spreads

Notice our bed spreads at 55c each. Satin spreads, \$1.75, \$1.95 and \$2.25 each.

HAYDEN'S

THE CLOSING WEEK OF THE GREAT OCTOBER SALES

Sales that have proven to all the Big Stores tremendous value giving power, and proven its leadership in supplying the most dependable goods at prices that appeal to the economical.

MAIL ORDERS PROMPTLY FILLED.

October Furniture Sale Special Bargains

1,000 dozen elegant 10c lace corner fine Initial Handkerchiefs, on sale Monday... 3c

Liptonian courage, the courage that enables one to overlook the cost when it comes to making a new customer.

One lot of tables goes at \$1.95. In this lot you will find oak and mahogany ten table worth from \$4.00 to \$6.00.

100 Corsets at 49c

One lot ladies' fine corsets, worth up to \$1.00, at 49c. Ladies' fine embroidered gowns, regular \$1.00 quality, at 49c.

Grocery, China and Glassware Dept.

Fine Japanese Cups and Saucers, 5c. Decorated German Bowls, 5c. Spring top non-drip Syrup Jug, 7c.

Linen Department

Just received, a handsome line of pattern cloths, all linen. 2-yard cloths, all linen, only \$1.00 a cloth.

Napkins

The largest stock of napkins in the west. Linen fringed napkins, 25c, 35c, 50c, 75c and \$1.00 dozen.

\$1.50 Shirts at 49c

The entire line of the Griffin brand sample shirts, all the newest patterns out for this fall, worth up to \$1.50, at 49c.

100 Corsets at 49c

One lot ladies' fine corsets, worth up to \$1.00, at 49c. Ladies' fine embroidered gowns, regular \$1.00 quality, at 49c.

Pianos

We have just received another large shipment of pianos. To make room we will cut the price on every piano on our floor.

Grocery Dept. Prices

XXXXX ginger snaps, per lb., 5c. Soda or oyster crackers, lb., 5c.

Monday's Great Cut Price Sale of Meats

Salt pork, 4c. Broken corned beef, 7 1/2c. Best brand Bologna, 4 1/2c.

Butter and Cheese

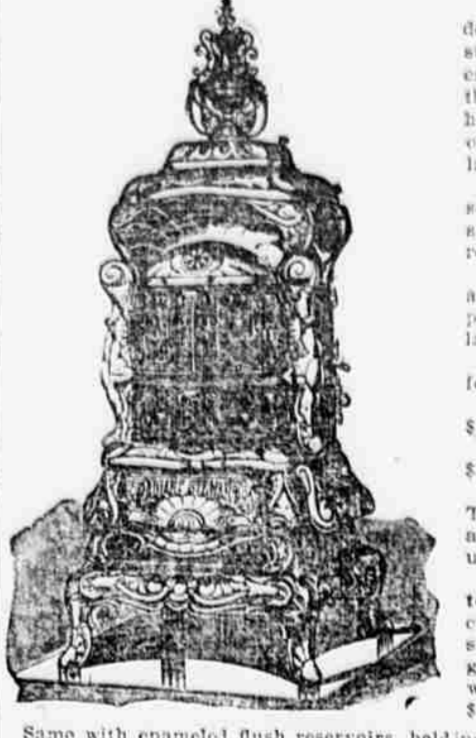
Best creamery butter, per lb., 22c. Fancy creamery butter, per lb., 20c.

Millinery Elegance

Being the largest millinery house in Omaha, devoting more selling space and importing more hats than all the other stores combined.

Hardware, Stove and House Furnishing Dept.

THIS YEAR'S UP-TO-DATE STOVES AT LAST YEAR'S PRICES. WHERE CAN YOU DUPLICATE THESE PRICES? WE CARRY THE BEST STANDARD MAKES.



THE RADIANT STEWART—the best double-heating base burner on earth. Same style as victor. The handiest, the bravest, the smoothest cast the most economical, the greatest heater, the most durable, the head of the leaders—at less price than any of the so-called first-class stoves.

Specials for Monday

OUR \$10.00 JACKET is the best value on earth; made of the best all wool kersey, guaranteed Skinner's mottled lined, in blues, browns, castors and blacks; worth \$15.00—on sale Monday... \$10

THESE GOODS AT THESE PRICES ARE ONLY FOR CONSUMERS. SEND US YOUR MAIL ORDERS.

Our Jackets Are Marvels of Beauty

Stylish, chic and new and at prices to satisfy the most economical. One lot of Jackets, half silk lined, high storm collar, each... \$1.98

Silk Waists and Underskirts.

Ladies' Waists, made from Skinner's satin, warranted to wear, at \$1.25. Ladies' Taffeta Silk Waists, in plain and fancy silks, two, three and four rows ruffles, at \$3.75 each.

REAL VALUE SALES.

A Calico Sale on Monday and Tuesday. 200 pieces of the best Indigo blues and 200 pieces of fancy figured black ground Calicoes, goods that are positively wholesaled today at 4 1/2c yard, go on sale Monday and Tuesday to our retail customers only, yard... 4c

REAL VALUE SALES.

Real Value Sales Have Made the Wash Goods Department Famous. We are showing 125 styles in new and nobby Washable Plaids at 12 1/2c yard.

HAYDEN BROS. Agents for Butterick Patterns and Reyneir Kid Cloves.