

The success of last Monday's bargain day was so complete that we have been preparing to surpass it ever since for tomorrow. It has also led us to introduce into Omaha tomorrow a new day, a new record and a new undertaking.

Each and every Monday will henceforth be a most particular and extraordinary bargain day, and to fully establish this fact in your memory, will offer tomorrow, most exciting bargains ever known in Omaha's retail buying circles

Large bargain square with big lots of extra fine corsets in all the different lengths, handsomely trimmed with lace and satin ribbon, sells for \$1 the world over, in this sale.....	Immense lots Ladies' and Gents' all kinds of handkerchiefs, including shoe India linen, all widths of hemstitching, plain white and fancy bordered. Also pure Irish linen handkerchiefs, worth up to 25c, go at, each.....	Large Bargain Table with Boys' and Girls' fine and heavy ribbed, fast black school hose, made full seamless, all sizes, worth 25c, go at, pair.....	Five bargain tables of Ladies' fast black, full seamless hose made with double soles and high spliced heels, in medium and heavy weight, go at, pair.....	Big Bargains in Misses' Children's and Boys' Underwear, including fleece lined, camel's hair and natural wool—go in this sale, each at—	All the Ladies' finest Egyptian cotton, Saxony wool and French camel's hair Underwear, worth up to \$1.50, go in this sale at—	10,000 Pairs Ladies', Misses' and Children's Saxony Wool and Zephyr Mittens— All sizes, worth up to 50c—go in this sale at per pair—
<b>50c</b>	<b>5c</b>	<b>6c</b>	<b>6c and 10c</b>	<b>15c 19c 25c &amp; 39c</b>	<b>19c 25c 49c &amp; 69c</b>	<b>5c 10c and 19c</b>

# BOSTON OMAHA STORE

J.L. BRANDEIS & SONS.  
163 DOUGLAS

## The new record-making bargains and special offerings in NEW FALL DRESS GOODS

Monday's offerings in new fall dress fabrics comprise the newest, freshest and choicest goods shown this season. Here we are supreme and without a peer in the matter of variety and refined selections in both imported and domestic fabrics.

200 pieces new fall novelty weaves including silk and wool mixtures, two-toned jacquards, granite cloths, armures, crystal bengalmes, chevrons, Roman plaids, cashmeres and French serges, in an endless variety of shades and combinations. These goods range in value up to \$1.00 yard. The entire line on front bargain square, special sale, Monday at, yard.....

**29c**

**Special for Monday** A new arrival of 100 pieces of fall fabrics, embracing all the latest weaves, such as herringbone chevrons, steam finished Venetians, French broadcloths, habit cloths, English granite cloths, all wool reversible serges, extra wide English homespuns, in all the fashionable fall colors. These goods readily retail up to \$1.50 yard. We offer you a choice of this entire lot Monday on special sale in dress goods department at yard.....

**69c**

**98c**

**Black Silk Crepons, \$1.98** New arrival black crepons with that rich, rare lustre, the most popular fabric for separate skirts. Also bilster, puff and mellese crepons. These goods cost to import as high as \$1. Go on special sale Monday in our black dress goods department, at yard.....

**1.98**

**69c**

**Monday's Extraordinary Silk Selling** 50 pieces corded taffeta in beautiful variegated colorings and combinations, so stylish for waists, on sale at, yard.....

**98c**

**Exceptional heavy satin duchesse, \$1.00 quality, on sale at yard.....**

**59c**

**15c**

**\$1.50 Silks on Bargain Squares 49c and 69c** Special lot of bargain square, all \$1.50 silks, in lengths from 3 to 10 yards, many handsome waist patterns, brocaded taffetas, novelty silks, checks, plaids, all on sale at yard.....

**49c and 69c**

## Irresistible Bargains in Fashionable Suits, Capes, Coats, Jackets and Skirts

Having made a purchase from a celebrated ladies' cloak and suit manufacturer of his entire stock of samples at precisely one-third below cost, we will be enabled to sell them for exactly one-half price Monday.

**Ladies' heavy melton and double twist serge STUFFS**—in navy, black and brown. All the new shapes, double breasted, dip front, jentry jackets, silk serge throughout; actually worth \$12.50—go on sale Monday at, yard.....

**\$8.50**

**A lot of superb, high grade TAILOR-MADE SUITINGS**—broadcloth, camel's hair and close weave Venetians, elaborate silk linings to correspond, with tight-fitting box or open front effect jackets; value \$25 to \$30—they will go Monday your choice at.....

**\$22.50**

**Women's high grade MAN MADE SUITS** of fine Scotch mixture woolsens, in all the new shades, beautifully tailor stitched and lined entire with extra quality fancy colored taffeta, heavy lap 4 seams

**\$12.50**

**Ladies' fine Kersey JACKETS**—the new fashionable 24-inch length, made of extra heavy Washington mills kersey, lined throughout with Skinner's satin—new sleeves, notched collars, tight-fitting coat back, exceptional value at Monday price.....

**\$9.50**

**Black and colored beaver cloth and Kersey JACKETS**, lined with satin or serge roman—double breasted—box front—a veritable triumph of economy.....

**\$1.98**

**To further increase Monday's bargains**, we place on sale a lot of ladies' handsome RICH WEATHER SUITINGS—some are reversible, all of double faced wool material, in rich color blendings and fashionable new plaids, also some solid colors, beautifully cut and tailor stitched—actual \$7.50 and \$10.00 skirts—Monday.....

**\$2.98**

**A lot of NOVELTY SKIRTS**—such as clay worsted, camel's hair and heavy cashmere—in new plaids, new two toned homespuns and golf cloth, including a small assortment of extra high grade, man tailored skirts—the material alone worth double the price—Monday.....

**\$2.75**

**Ladies' Capes in plush, beaver cloth and boucle** trimmed with Thibet fur edging, handsomely lined throughout with Roman silk and good body silk serge; each and every one an excellent winter garment, would cost ordinarily \$3.00 and \$4.00, for Monday.....

**1.98**

**Women's English silk seal combination Collarettes**, 12 inches deep, full sweep, and with high combination storm and turn over collar, star shaped yoke of Persian lamb, fine brocaded satin lining. A splendid and most effective winter piece, value \$12.50, Monday.....

**7.50**

**An elaborate collection of magnificent Fancy Dress and Evening Waists** that absolutely excel anything ever before presented in dress waists, being embroidered, fringe trimmed, fancy tucked and with shirred yokes, and appliqued sleeves, also exquisitely hemstitched, they are simply \$10.00 values, but while we have them to sell, Monday.....

**5.00**



**Ladies' jaunty, fashionable Golf Capes**, medium length mostly, but we have them in all lengths. The greatest number of new and up to date styles to be seen, plain and lounced effects, heavy wool fringed, and the new tailor stitched deep hem, with stylish hoods, double faced, soft color blendings and bright contrasts, for Monday.....

**6.50**

**What every tailor-made suit requires is a Swell Neck Scarf.** At present we are nearly giving them away. For instance, a genuine black marten cluster neck piece, with full and very heavy roll collar, six tails pendant, extra large skins. A very choice and popular scarf. Regular \$7.50, for Monday only.....

**2.98**

**Fine Taffeta Waists** in all the latest shades, some are satin trimmed, others heavily corded and tucked, some beautifully shirred and plaited and with fancy yokes or new plain finish French back, your choice of dress, shirt waist or cuff; also your choice of stock or slash back antoinette collar. We defy competition at the price.....

**3.98**

## THE BASEMENT IS OVERFLOWING with a COLLECTION OF MISCELLANEOUS BARGAINS. HERE ARE LINENS

100 pieces of pure turkey red 25c Table Damask	1,000 dozen, knotted fringe and drawn work, 25c Damask Towels.	10,000 yards pure all linen Glace Cloth worth 7 1/2c yard go at	Full size 8-4 Table Cloths, all linen, worth \$1, go at	Fringed Doilies, large size, Worth 60c dozen, go at	Full size, all linen German Dinner Napkins, Worth \$1.75, go at	Full size, German all linen, breakfast napkins, Worth \$1.25, go at	Full size TURKISH TOWELS worth 10c	Extra large size, bleached Turkish h towels, with turkey red initials, 25c kind go at
<b>5c Yd</b>	<b>15c</b>	<b>3 1/2c yard</b>	<b>49c each</b>	<b>1 1/2c each.</b>	<b>\$1.25 dozen.</b>	<b>75c dozen</b>	<b>5c each</b>	<b>12 1/2c each</b>

## Extraordinary Bargains in Our Great Blanket Department

Two large bargain tables with hundreds of yards of all colors of velvet dress binding, at 1c yard.....	1,000 dozen children's plain and fancy colored school handkerchiefs at 1c each.....	Full size cotton blankets only 39c pair.....	Extra heavy cotton blankets 49c pair.....	Best grade cotton blankets, worth \$2.50 98c and \$1.25 pair.....	Half wool blankets at \$1.59 pair.....	Fancy plaid blankets, all wool, worth \$5, at \$3.50 pair.....	Our own make of comforters, extra large size, and filled with best cotton, saten covered, worth \$2.50, at \$1.50 each.....	1,000 Ladies' Perfect Fitting Corsets—made long and short over the hips, lace trimmed, go at 39c each.....
<b>1c</b>	<b>1c</b>	<b>39c</b>	<b>49c</b>	<b>98c and \$1.25 pair</b>	<b>\$1.59 pair</b>	<b>\$3.50 pair</b>	<b>\$1.50 each</b>	<b>39c</b>

## SURPRISING BARGAINS IN CLOTHING



**MEN'S FINE WOOL SUITS AND OVERCOATS \$7.50**  
Men's handsome fall and winter suits, in strictly all wool fabrics, in plain and swell interwoven designs, and OVERCOATS made of extra fine quality, Black Blue Kerseys and Patent Beavers and light colored Covert Coats, go at.....

**\$7.50**

**MEN'S HANDSOME SUITS AND OVERCOATS \$9.50**  
Men's stylish all wool suits, in the newest stripes and check-effects, also fine clay worsteds and meltons, and men's satin-lined and self-lined TOP COATS, in coverts and herringbones, also black, blue and brown imported Kerseys, go at.....

**\$9.50**

**MEN'S IMPORTED SUITS AND OVERCOATS AT \$12.50**  
Men's suits made of the finest foreign and domestic pure worsteds, with or without double breasted vests, in frocks, sacks and double breasted style; also men's very highest grades of new, stylish OVERCOATS, made of rough, unfinished effect and smooth fabrics, a great many of them silk lined, go at.....

**\$12.50**

**MEN'S PANTS**—In worsted and cassimere, in all the new fall patterns, in stripes and checks, made with French waist band, medium or narrow width leg, pants worth at least \$3.00, go on sale Monday at \$1.95.....

**\$1.95**

**MEN'S PANTS**—In fine cassimere and worsteds, in the most select patterns, equal in every respect, in tailoring and trimming, to custom work, perfect fitting, made to retail for \$4.50, our price Monday is \$2.95.....

**\$2.95**



## EXTRAORDINARY SHOE BARGAINS FOR MONDAY

On main floor—men's shoe department  
**\$1.69 for Men's Calfskin Shoes worth \$3.00**  
—1,800 pairs of the same shoes we have been selling all last week at \$1.69—every pair of which is worth \$3.00.



The same genuine Goodyear welt sole, calf-skin and coltskin shoes in all the new winter lasts and styles. Every pair warranted. There is no limit—you can buy as many as you want. Every pair you buy is a bargain. They are worth \$3, but you buy them now at \$1.69.

**\$4.00 for Florshaim's \$6.00 Blucher Shoes.**

250 pairs of Florshaim's celebrated Chicago made \$6 new style tan blucher hand welt shoes—the very best for street wear—actual value \$6.00—at \$4.00.

**\$4.00 for Dr. Reed's \$5.00 and \$6.00 Cushion Shoes.**



**Shoes to go with Golf Skirts**

**Celebrated Queen Quality Golf Shoes for Ladies' wear** just received at Boston Store, Omaha. Tomorrow we place on sale for the first time the new golf shoes in the celebrated Queen Quality. We are sole agents in Omaha for this Queen Quality shoes & have now in stock all the latest, newest and best of fall and winter styles in Queen Quality shoes for ladies. Price of which is \$3.00.

**\$1.98 for Ladies' Vici Kid Shoes, worth \$3**  
About 800 pairs of ladies' fine vici kid shoes, plain and tip tip, and patent leather tip, worth \$3.00 pair, on sale tomorrow at \$1.98.

**\$2.50 Ladies' \$5 Box Calf Welt Shoes**  
200 pair of ladies' extra fine \$5.00 highest grade shoes, White Bros' box calf welt shoes, in the new coin and modified mannish lasts, all widths, all sizes, on sale tomorrow at \$2.50.

**\$3 for ladies' hand turn vici kid shoes**  
About 1200 pair of ladies' light weight, hand turn, flexible sole, vici kid lace shoes, in all the newest and latest fancy scroll patterns, \$3 on sale at \$2.00.

**\$4 for ladies' \$6 novelty kid shoes**  
On sale tomorrow for the first time, 100 pair ladies' extra special make Rochester shoes, made to retail for \$6—the finest kind of workmanship, plain black kid, with plain black vici, fancy scroll cut trimming, made to retail for \$6, go on sale tomorrow at \$4.00 pair.

In basement—Boys' 40c quality Rubbers.....	10c
In basement—Ladies' 50c quality Storm Rubbers—sizes 4, 3 1/2 and 3.....	15c
Infants' 30c Moccasins— at.....	9c
In basement—Ladies' real, pure enough fifty cent quality Black Overgaiters, all sizes.....	19c
In basement—Men's light Rubbers—the sixty cent grade— all sizes.....	25c
In basement—Ladies' good House Slippers, all sizes.....	25c
In basement—Child's Tan Button Shoes, sizes 9, 9 1/2 and 10, worth a dollar.....	39c
On main floor—Ladies' fine fur-trimmed soft-sole Bedroom Slippers, in black and colors, worth \$1.25—go at, all sizes.....	69c
On main floor—Men's and women's Rubber Heels—the very best.....	25c
In basement—Ladies' fine vici kid button Shoes—worth two dollars.....	1.25
In basement—Men's heavy buckle Arctic Overboots, at.....	79c
In basement—Child's warm lined button kid Shoes—sizes 3, 4 and 5.....	29c
In basement—Women's warm lined leather House Slippers.....	49c
In basement—Men's Calf Shoes— at.....	1.29